



HEALTHY LIVING IS JUST A DEAL AWAY

Join Blue365 and start saving today!

As a Blue Cross Blue Shield member, you have free access to the industry's best health and wellness discounts through Blue365.

Blue365 helps you stay healthy for less with exclusive discounts including:

- Discounted gym memberships with access to up to 12,000 gyms nationwide from Tivity Fitness Your Way and the Active&Fit Direct Program
- Wearable devices from Fitbit, Polar, Garmin and more
- Healthy eating discounts (including Blue Apron and Nutrisystem)
- LASIK eye surgery, hearing aids and much more

Getting Started

Joining Blue365 and redeeming our deals is easy as 1-2-3. Get started with your free registration at Blue365Deals.com/register

1. Click the Join or Check Eligibility Button

You'll find these at the middle and top right of the Blue365 home page at Blue365Deals.com

2. Enter Your BCBS Member Information

To check your eligibility, simply enter the first 3 characters in your member ID card.

3. Complete Your Registration

Enter your personal information, accept our Terms and you are ready to enjoy our deals!

REGISTER NOW

BEST IN INDUSTRY DISCOUNTS FROM TOP BRANDS

FITNESS

APPAREL & FOOTWEAR

HEARING & VISION

TRAVEL

HOME & FAMILY

PERSONAL CARE

NUTRITION

*Offers are subject to change



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