

**TURN
THE KEY** 
The Philadelphia Affordable Homeownership Program

SPRING
INTO Homeownership



March 21, 2026
Dreaming of purchasing your first home? Then “Turn the Key” may be for you!

10:00 AM – 2:00 PM
Pennsylvania Convention Center
1100 Arch Street
Philadelphia, PA 19107

REGISTER NOW!

“Turn the Key” is part of Mayor Cherelle L. Parker’s historic Housing Opportunities Made Easy (H.O.M.E.) Plan. Through “Turn the Key” income eligible first-time homebuyers can receive **UP TO \$75,000** in mortgage buydown assistance **and** the **\$10,000 Philly First Home** grant to help with closing costs toward the purchase of a **newly constructed home** built on vacant city owned land. You can connect directly with “Turn the Key” developers, “Turn the Key” mortgage lenders and other first-time homebuyer resources. Register today and begin your exciting journey to homeownership at the “Turn the Key” Open House!

**Turn the Key
Open House**



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H.O.M.E.