

SIGNAGE STANDARDS MANUAL
Philadelphia Parks & Recreation

VERSION 1.1 | JUNE 2018



ACKNOWLEDGMENTS

Philadelphia Parks & Recreation would like to acknowledge the efforts of those who have been instrumental in the creation of this system-wide Signage Standard.

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SECTION 1

ABOUT THE BRAND AND SYSTEM

1A HOW TO USE THE MANUAL

1B GRAPHIC STANDARDS

1C PROPERTY TYPES

1D MESSAGE STANDARDS

HOW TO USE THE MANUAL

This manual has been developed for the ongoing implementation and maintenance for the Philadelphia Parks & Recreation Signage Standards. A vocabulary of pre-designed sign types and options have been developed that will effectively meet a broad range of sign function requirements. This sign standards manual includes detailed descriptions of all the sign types and their functions. It should be used to facilitate the implementation of signs in new facilities, renovation projects, and as a catalog to order replacements for damaged or outdated parts, or additional signs where the program has already been installed.

The manual is divided into three sections:

SECTION 1

ABOUT THE BRAND AND THE SIGN SYSTEM

This section provides instructions for using the manual, an overview of graphic standards, and instructions for implementing the signage standards at a Philadelphia Parks and Recreation site and/or facility.

SECTION 2

SIGN SYSTEM MENU

This section provides the specifications to fabricate the sign types within the sign system. Each sign type comes with message standards and mounting options which are depicted in this section.

SECTION 3

SIGN MAINTENANCE

This section outlines the process to maintain the Philadelphia Parks and Recreation Signage Standards at a PPR site and/or facility.



HOW TO USE THE MANUAL

Select Your Sign Type

All of the sign types that are offered as part of the Philadelphia Parks & Recreation Signage Standards are organized based upon function and type:

- Vehicular ID
- Pedestrian ID
- Site ID
- Trial ID
- Parking ID
- Vehicular Wayfinding
- Pedestrian Wayfinding
- Mile Markers
- Rules & Regulations
- Interpretive
- Donor Recognition
- Bulletin Board
- Temporary

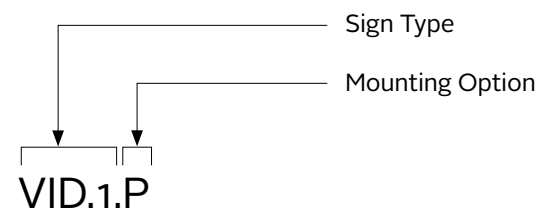


Select Your Options

Each sign type in the system has been assigned a unique sign code. To build a sign, selections are available from the following options: function, size, and mounting.

A suffix is added to the base configuration of the sign type code to create a unique individual sign type based on your selected options as shown in the example below.

Sign Type Code Matrix



SIGN TYPE	
Sign Types	
BID.1	Building Identification
BUL.1t	Bulletin Board — Tack Surface
BUL.1c	Bulletin Board — Cabinet
BUL.2t	Bulletin Board — Tack Surface
BUL.2c	Bulletin Board — Cabinet
BUL.3t	Bulletin Board — Tack Surface
BUL.3c	Bulletin Board — Cabinet
CUS.1	Custom Signage
DNR.1	Donor Recognition
HLP.1	Help Locator
INH.1	Interpretive (horizontal)
INH.2	Interpretive (horizontal)
INH.3	Interpretive (horizontal)
INH.4	Interpretive (horizontal)
INV.1	Interpretive (vertical)
INV.2	Interpretive (vertical)
INV.3	Interpretive (vertical)
MMK.1	Mile Marker
MMK.2	Mile Marker
MMK.4	Mile Marker
PLY.1	Playground ID + Rules
PID.1	Park Identification
PID.2	Park Identification
PID.3	Park Identification
PID.4	Park Identification
PKG.1	Vehicular Parking ID
PKG.2	Vehicular Parking Rules
PWF.1	Pedestrian Directional
PWF.2	Pedestrian Directional
RUL.1	Rules + Regulations
RUL.2	Rules + Regulations
RUL.3	Rules + Regulations
RUL.4	Rules + Regulations
RUL.5	Pool Height Requirements
RUL.6	Single Message Rule
RUL.7	Single Message Rule
SID.1	Site Identification
SID.2	Site Identification
SID.3	Pet Waste Station
SID.4	Restroom ID
TID.1	Trail Identification
TMP.1	Temporary Sign (Park)
TMP.2	Temporary Sign (Building)
TMP.3	Temporary Sign
TMP.4	Temporary Sign
TMP.5	Temporary Sign
VID.1	Vehicular Park ID
VID.2	Vehicular Park & Parking ID
VWF.1	Vehicular Directional

OPTIONS
Mounting Options
P = Post Mount
W = Wall Mount
F = Fence Mount

- SIGN TYPE CODE EXAMPLES
- VID.1.P > Vehicular Park Identification // Large // Post Mounted
 - SID.2.W > Site Identification // Rules + ID // Wall Mounted
 - MMK.2.P > Mile Marker // Corner, Double-sided // Post Mounted

HOW TO USE THE MANUAL

Typical Spread (Sections 2B)

PID.4

Sign Type Description
This sign type is a pedestrian scale park identification sign. This sign type is used as all park types and can also be used to identify a field complex or other park assets.

Top View
Scale: 3/4"=1'-0"

Front Elevation
Scale: 3/4"=1'-0"

Side View
Scale: 3/4"=1'-0"

Rear Elevation
Scale: 3/4"=1'-0"

Panel Options
• Graphic Panel
• Double-Sided

Sign Panels
Sizes vary. 1/4" thick custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.

Aluminum Channel
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.

Logo Panels
3 3/8" x 1" thick black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.

Support Tube
2 x 4 aluminum tube welded to Aluminum Channels.

Footer Attachment
3 3/8" x 1" thick aluminum welded to 1/4" thick aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

Sign Type Code
PID.4.w Wall Mounted 1/4" thick panel
PID.4.f Fence Mounted 1/4" thick panel

PID.4

Graphic Layout - PID.4
Scale: 3"=1'

Graphic Layout - PID.4
Scale: 3"=1'

! Note: Section 2C + 2D must be referenced for construction and mounting details.

- A** Sign Type Code
- D** Sign Type Description
- G** Fabrication Specifications
- B** Sign Elevation
- E** Detail / Section Reference
- H** Graphic Layouts
- C** Material & Color Specifications
- F** Installation Options

GRAPHIC STANDARDS

Vision

Philadelphia has an equitable and exceptional parks and recreation system that connects people to each other, to enriching experiences, and to the natural world.



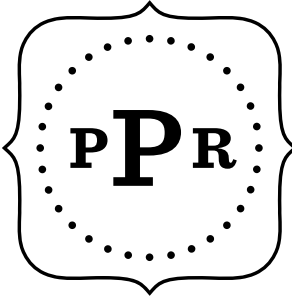
Identity

The Philadelphia Parks & Recreation identity is a key part of identifying each property's ownership. The Philadelphia Parks & Recreation identity has been expanded for signage application as outlined in this document. (For full Philadelphia Parks & Recreation Brand Standards, reference the Philadelphia Parks & Recreation Brand Guide, Aug. 2014)

PHILADELPHIA PARKS & RECREATION TYPOGRAPHIC LOGO

**PHILADELPHIA
PARKS & RECREATION**

PPR SHIELD LOGO



Typography

T1 CHRONICLE TEXT G2 ROMAN

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

T2 ALRIGHT SANS MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

T3 ALRIGHT SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

GRAPHIC STANDARDS

ARROWS & TEXT RELATIONSHIPS

Always measure from baseline to baseline.
Reference Arrow detail below.



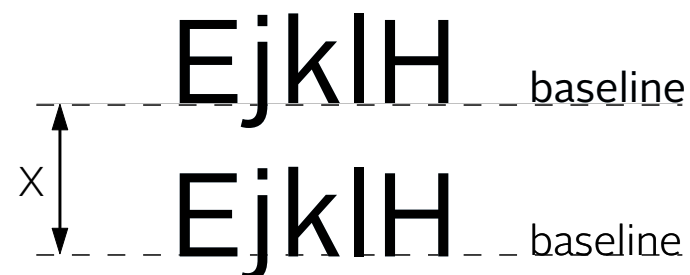
COPY HEIGHT

When measuring copy height, measure only the height of the capital letters to determine your overall copy height (shown in illustration below as "X"). Some of the other letters have an extended height beyond the average height of the letters.



LINE SPACING

When measuring line spacing, always measure from the baseline of the top-most text line to the baseline of the text line below (shown as "X").



LETTERSPACING

Inconsistencies in Letter Spacing

TYPEFACE 1

Playgro

TYPEFACE 2

Park

TYPEFACE 3

Philade

Corrected Letter Spacing

TYPEFACE 1

Playgro

TYPEFACE 2

Park

TYPEFACE 3

Philadel

IMPORTANT: Individual spacing of each letter needs to be evaluated. See Examples Above.

Kern all copy so that each character is optically centered between the center of each of the surrounding characters.

APOSTROPHE

Sometimes the foot mark is mistaken for an apostrophe and an inch mark is mistaken for quotations. Below are examples of correct and incorrect apostrophes for each typeface.

TYPEFACE 1 & 2

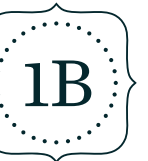
’ This apostrophe is CORRECT.
PARK’S

” This apostrophe is INCORRECT.
PARK’S

TYPEFACE 3

’ This apostrophe is CORRECT.
PARK’S

” This apostrophe is INCORRECT.
PARK’S



GRAPHIC STANDARDS

Acceptable Use Symbology

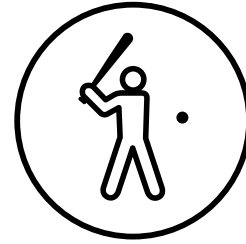
Acceptable use symbology has been developed specifically for Philadelphia Parks & Recreation. These symbols are used to highlight the various activities/acceptable uses of a specific property.

The use of these symbols is intended to encourage pride and community engagement within each space. Symbology also increases our ability to communicate with all users, no matter their language or reading ability.

The acceptable use symbology shown on this page highlight the activities/acceptable uses found throughout the Philadelphia Parks & Recreation system. Artwork for this symbology can be accessed from the Philadelphia Parks and Recreation standards library.



Accessible_A.eps
Accessible



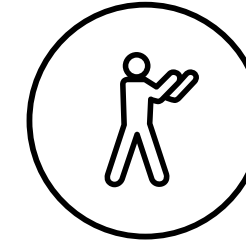
Baseball.eps
Baseball



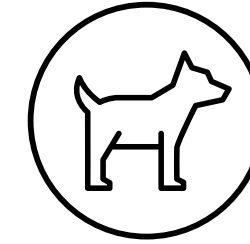
Basketball.eps
Basketball



Biking.eps
Biking



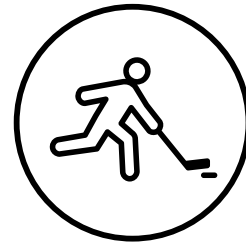
Boxing.eps
Boxing



Dog_Park.eps
Dog Park



Hiking.eps
Hiking



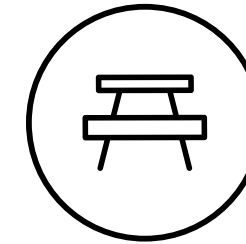
Hockey.eps
Hockey



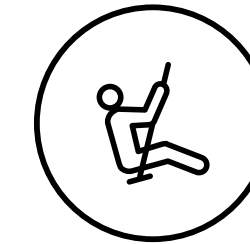
Horseback_Riding.eps
Horseback Riding



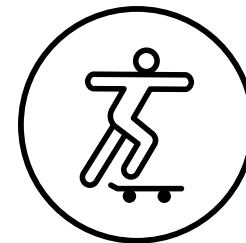
Inline_Skating.eps
In-line Skating



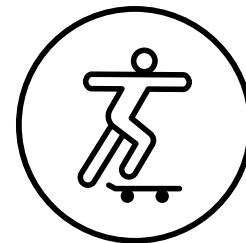
Picnicking.eps
Picnicking



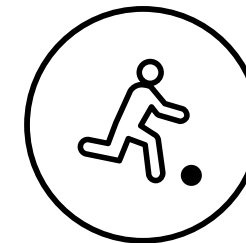
Playground.eps
Playground



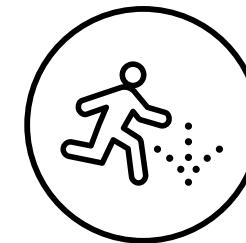
Skate_Park.eps
Skate Park



Skateboarding.eps
Skateboarding



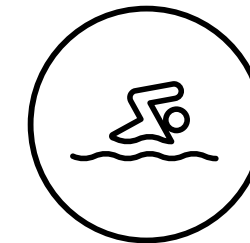
Soccer.eps
Soccer



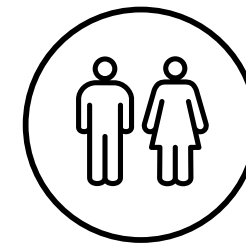
Sprayground.eps
Sprayground



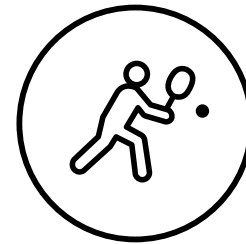
Street_Hockey.eps
Street Hockey



Swimming.eps
Swimming



Restrooms_A.eps
Restroom



Tennis.eps
Tennis



Walking.eps
Walking



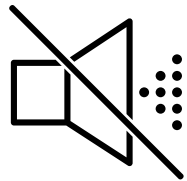


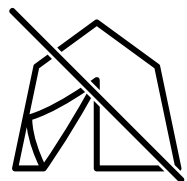









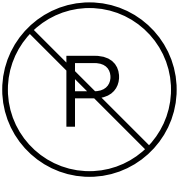


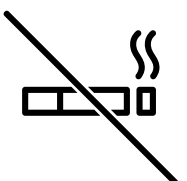



GRAPHIC STANDARDS

Regulation Symbolology

Regulation symbolology has been developed specifically for Philadelphia Parks & Recreation. These symbols are intended to depict the rules and regulations of each property including, but not limited to: fields, courts, picnic areas, spray parks, skate parks, playgrounds and pools.

The use of these symbols is intended to communicate the rules and regulations of each property in a positive voice. The use of symbolology increases the space's ability to communicate with all of its users, no matter their language or reading ability. Artwork for this symbolology can be accessed from the Philadelphia Parks & Recreation standards library.



				
No_AmpSound.eps No electronic amplified sound	No_Animals.eps No animals	No_Bikes.eps No bikes or scooters	No_Camping.eps No camping	No_Diving.eps No diving
				
No_DrugsAlcohol.eps Drug/alcohol free area	No_Dumping.eps No dumping or household trash	No_Feeding.eps No feeding wildlife	No_Food.eps No food/glass containers	No_Graffiti.eps No graffiti/damaging property
				
No_Hanging.eps No hanging from nets or rims	No_Hunting .eps No hunting	No_Motorized.eps Motorized vehicles prohibited	No_Parking.eps No parking	No_ParkingGrass.eps Parking/driving on grass prohibited
				
No_Skateboards.eps No skateboards or skating	SmokeFree.eps Smoke free park	No_Soliciting.eps No soliciting	No_StreetHockey.eps No playing street hockey	No_Vending.eps No vending without permit

GRAPHIC STANDARDS

Additional System Symbolology

The symbols on this page are other artwork elements that are used to communicate with the Philadelphia Parks & Recreation signage standards. These symbols direct, identify and notify about aspects of a property.

These symbols have been developed specifically for Philadelphia Parks & Recreation. Artwork for these symbols can be accessed from the Philadelphia Parks & Recreation standards library.



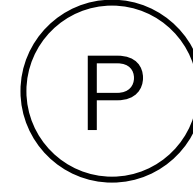
Fires_Permitted.eps
Fires only in permitted areas



Dog_Leash.eps
Keep dogs on leash



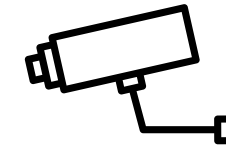
Clean_Parks.eps
Keep our parks and facilities clean



Parking.eps
Parking



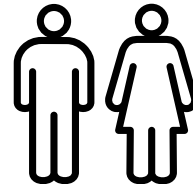
Permits.eps
Permits required for special events



Surveillance.eps
Video surveillance in use



Accessible.eps
Accessible



MF_Restroom.eps
Restroom



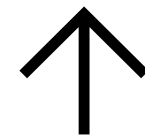
Male_Restroom.eps
Male restroom



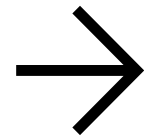
Female_Restroom.eps
Female restroom



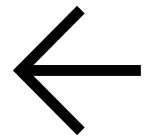
Leash_CleanUp.eps
Leash and clean up after your pet



UA.eps
Up Arrow



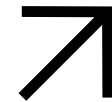
RA.eps
Right Arrow



LA.eps
Left Arrow



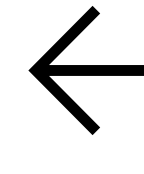
ULA.eps
Up Right Arrow



URA.eps
Up Left Arrow



RA.eps
Straight Up Right Arrow



LA.eps
Straight Up Left Arrow



SmallA.eps
Small Arrow



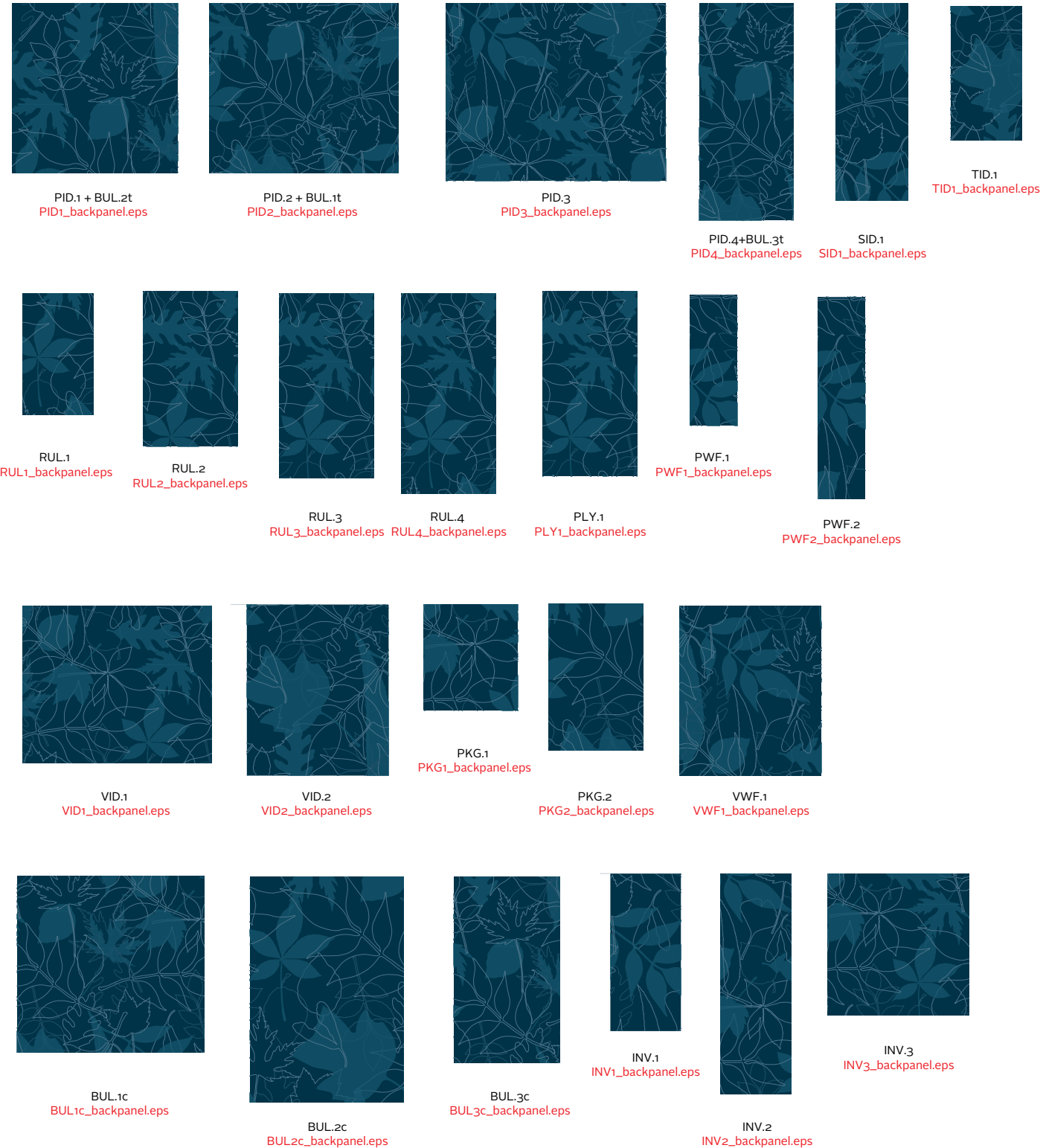
GRAPHIC STANDARDS

Back Panel Artwork

Custom back panel artwork has been created for use to finish the back of a sign that only requires a single-sided message. This artwork is to be used in lieu of a blank panel.

The use of artwork on these panels is intended to serve as an anti-graffiti deterrent. While the material itself is specified for its anti-graffiti properties, the visual art is also intended to eliminate the enticement of a blank canvas.

Artwork exists and has been sized and cropped to align with each sign type in the system.



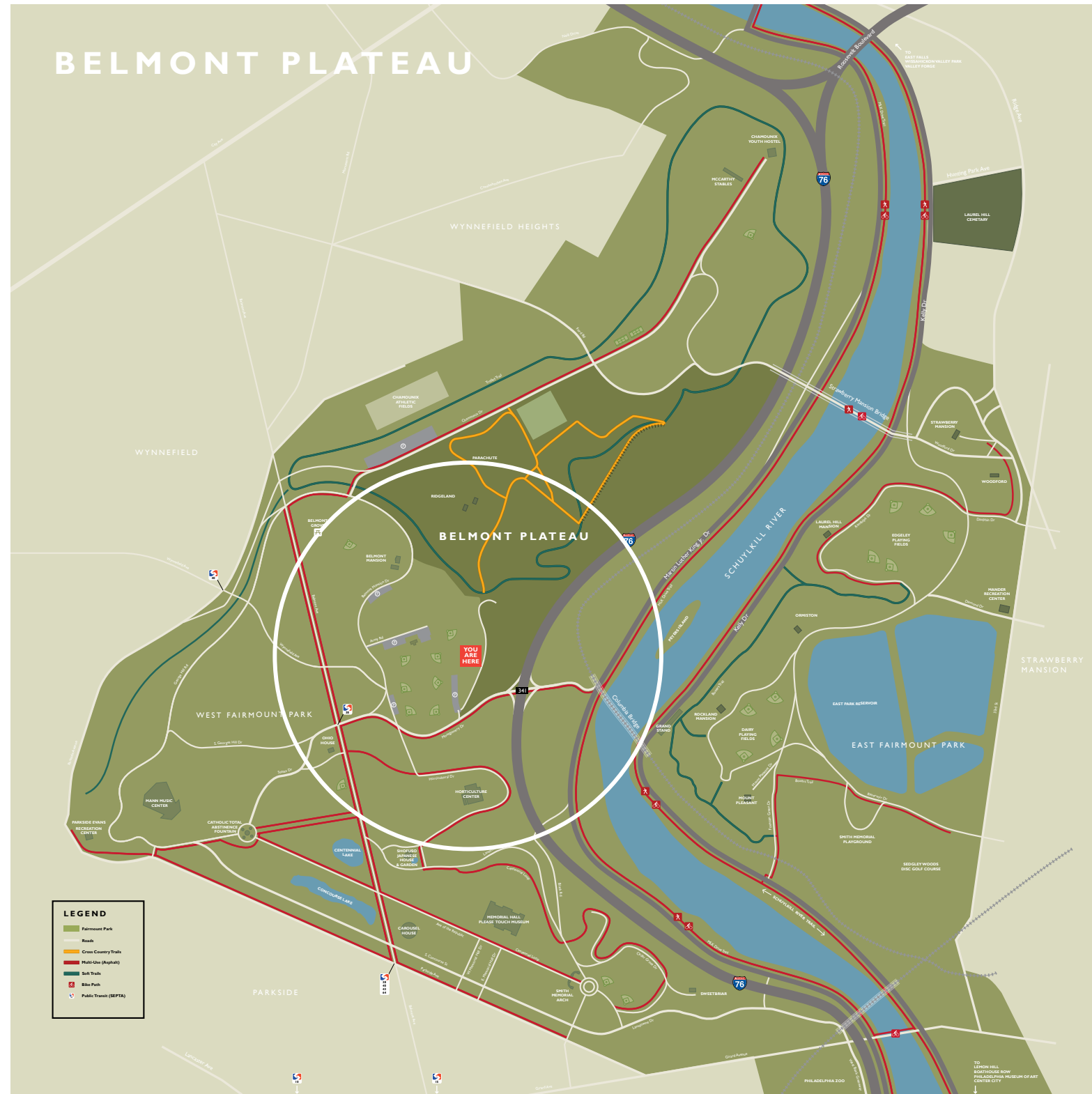
GRAPHIC STANDARDS

Map Artwork

Park overview maps are a key element of the program. They provide an overview of the park and orient users to their location within a park.

Map artwork used throughout this program should be developed as a clear graphic depiction of each park. The styling and language of the map artwork shall be consistent throughout the system using the same color palette, line quality, typography, and legend. It is considered to be part of the standards and shall be consistent so that it is readily recognizable as a Philadelphia Parks & Recreation map.

The artwork shown on this page is a sample for the map styling to be used in the system. Map artwork will need to be created in concert with the approved styling as signs are implemented into the program.



GRAPHIC STANDARDS

Colors + Materials

This page outlines the colors and materials used throughout the Philadelphia Parks & Recreation system. Use of a consistent color and materials palette are critical to maintaining the brand and identity of a Philadelphia Parks & Recreation park.

Specific attention should be given to ensure accurate color use and color matching. Control samples should be used to guarantee consistent application of color with each round of implementation.



Color / Material / Finish Name	Specification (Color to Match)	Substrate(s)	Application Process
P1 Silver	Matthews, Silver Slate Metallic MP46633	Aluminum	Surface Painted
P2 Black	Matthews, Black Magic MP32156	Black Locust Lumber	Surface Painted
P3 Dark Grey	Benjamin Moore, Deep River 1582	Aluminum	Surface Painted
P4 Dark Blue	Matthews Paint MPO6678 "Night Mission"	Aluminum	Surface Painted
P5 Orange	Matthews Paint to match PMS 7414C	Aluminum	Surface Painted
P6 Red	Matthews Paint to match PMS 7620C	Aluminum	Surface Painted
D1 White	White	CHPL	CHPL Digital Print, Rigid UV Printer
D2 Dark Blue	PMS 2189C	CHPL	CHPL Digital Print
D3 Orange	PMS 7414C	CHPL	CHPL Digital Print
D4 Light Blue	PMS 5405C	CHPL	CHPL Digital Print
D5 Green	PMS 377C	CHPL	CHPL Digital Print
D6 Red	PMS 7620C	CHPL	CHPL Digital Print
D7 Light Grey	PMS Cool Grey 8 C2	Sintra	Rigid UV Printer
M1 Custom High Pressure Laminate	PMS colors as specified		CHPL
M2 Black Locust Lumber	#1 Grade, eased edges		
M3 Tack Surface	Black, Forbo	Sintra	Surface Applied

PROPERTY TYPES

The Philadelphia Parks & Recreation system is made up of a variety of properties. These properties range not only in size but also function. It is important to understand the unique needs of each property type as it relates to signage needs and requirements of the over 400 sites in the Philadelphia Parks & Recreation system. Each property can be categorized into one of four types: trail, multi-use, neighborhood and single-use. Within each of these four types there are a range of property sizes from small to extra large.



Park Size	Description	Est. Qty. of Signs
Extra Large	Trail Park	60-90
Large	Over 10 acres	15-35
Medium	1-10 acres	10-20
Small	under 1 acre	5-12

PROPERTY TYPES

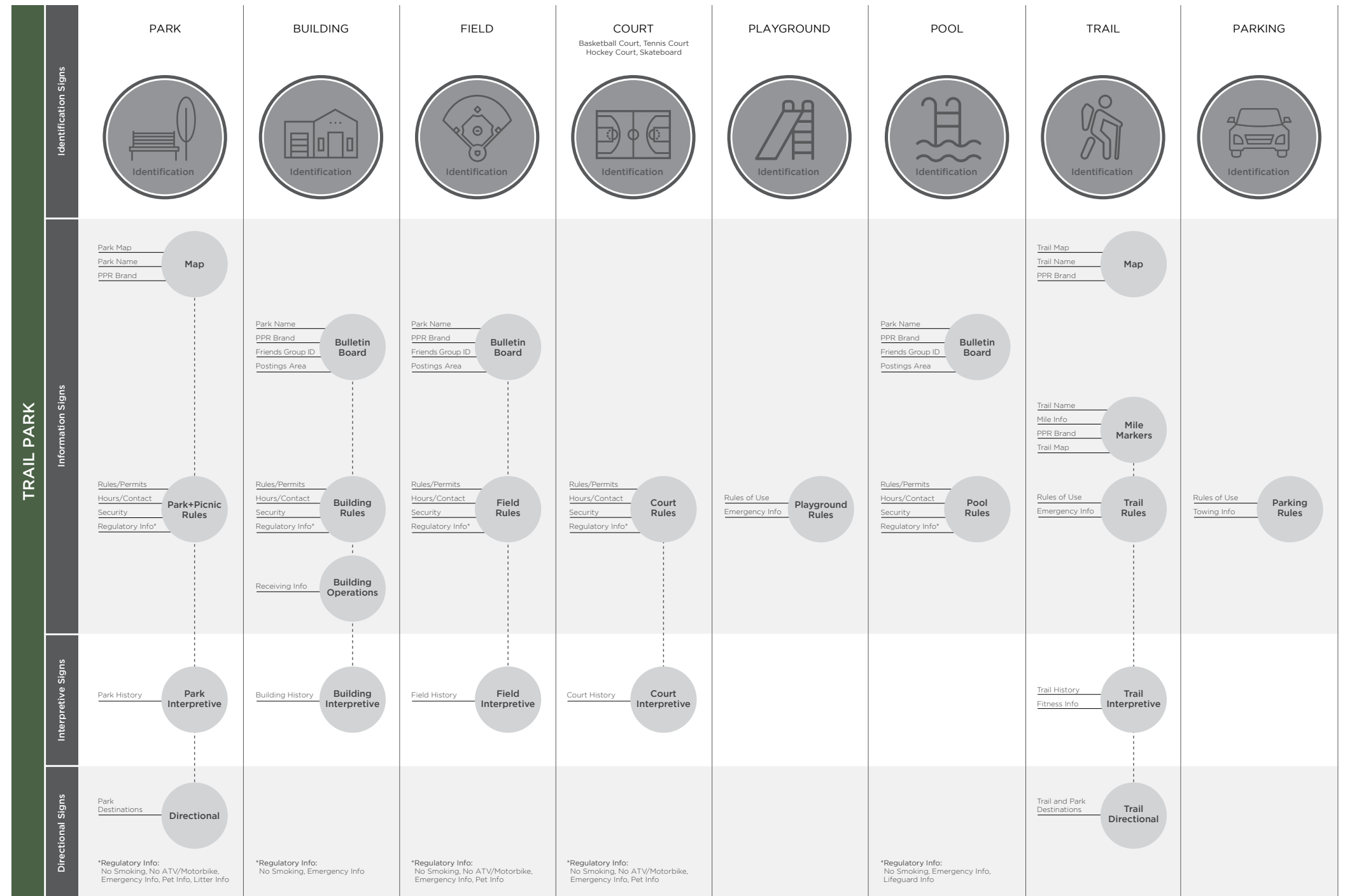
Trail Parks

A trail park is a multi-acre park that includes a marked trail. These parks often have a variety of functions and assets, and are the largest parks within the Philadelphia Parks & Recreation system.

Examples of trail parks include:

- Cobbs Creek Park
- Tacony Creek Park

The diagram to the right provides an overview of the types of signage that may be needed for this park type.



PROPERTY TYPES

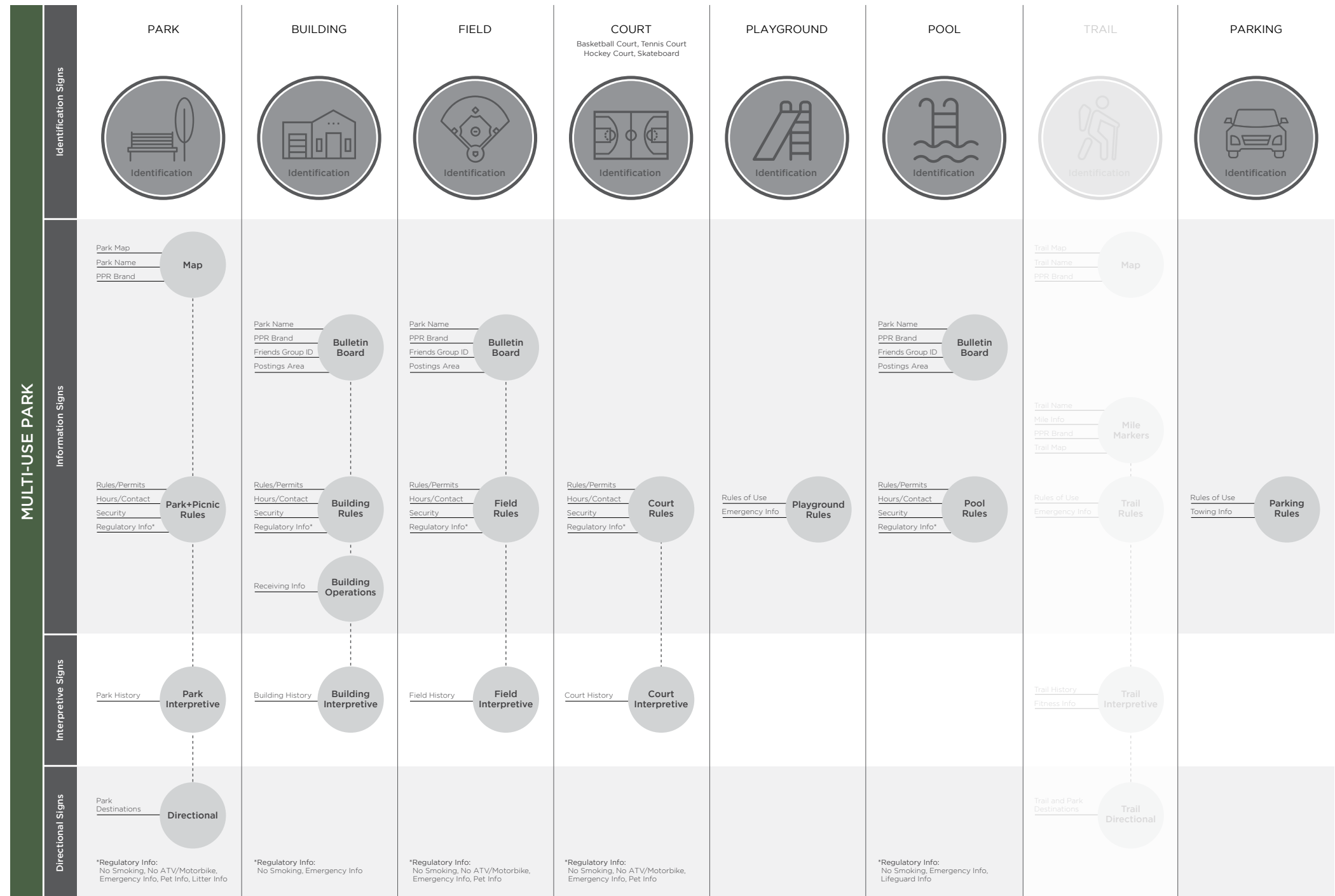
Multi-use Properties

A multi-use property is often a multi-acre space containing a variety of assets similar to a trail park. The main differences between a multi-use and trail park is that a multi-use property typically includes multiple buildings, fields, courts, etc.

Examples of multi-use properties include:

- Happy Hollow Recreation Center
- Lawncrest Recreation Center
- Rumph Recreation Center
- McCreech Playground
- Scanlon Ice Rink
- Thomas Mitchell Playground
- Vogt Recreation Center

The diagram to the right provides an overview of the types of signage that may be needed for this property type.



PROPERTY TYPES

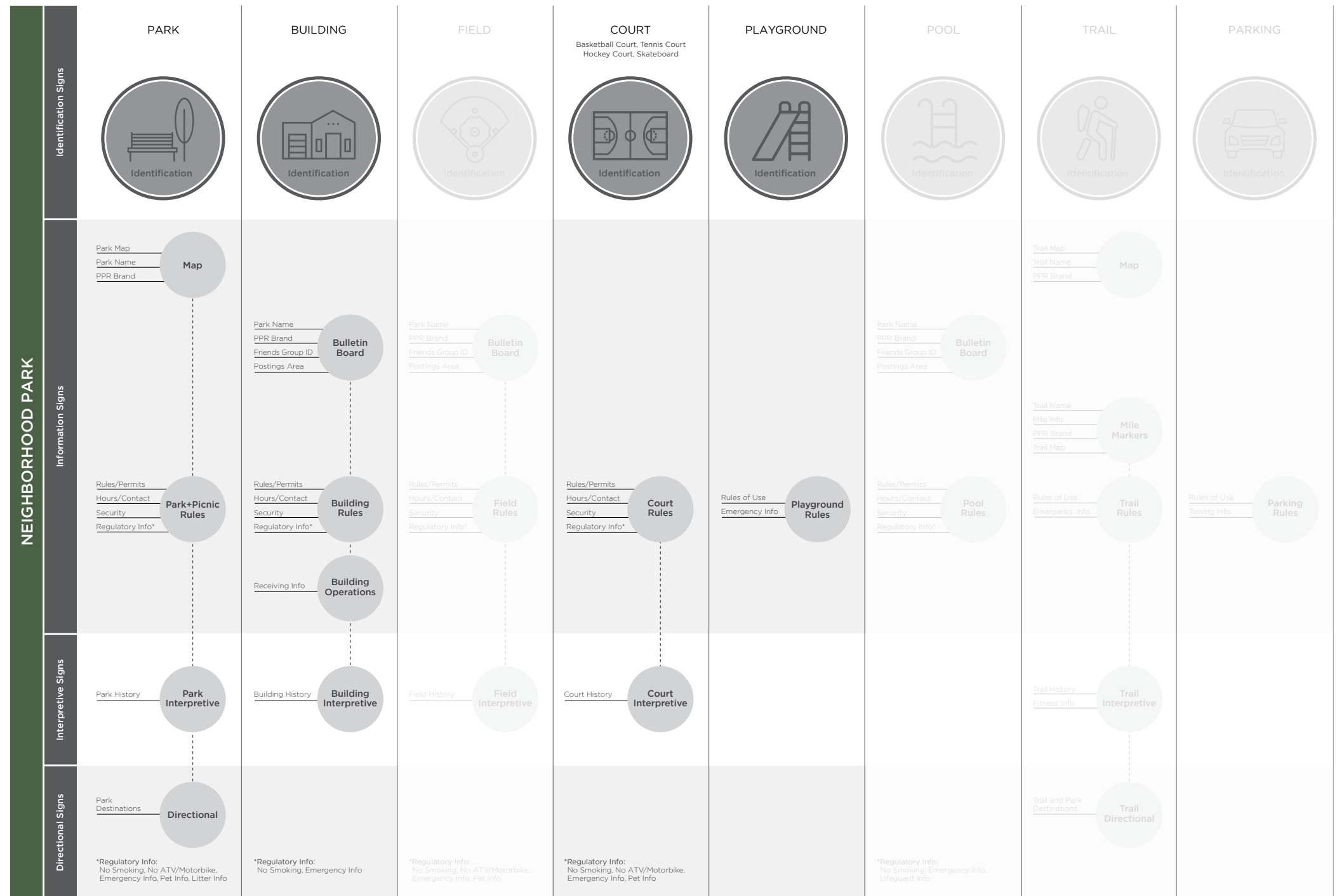
Neighborhood Properties

A neighborhood property often lies within a single or a few city blocks. These properties typically have a few assets like a physical structure, playground and court(s).

Examples of neighborhood properties include:

- Clark Park
- Dickinson Square Park
- Powers Park
- Vernon Park

The diagram to the right provides an overview of the types of signage that may be needed for this property type.



PROPERTY TYPES

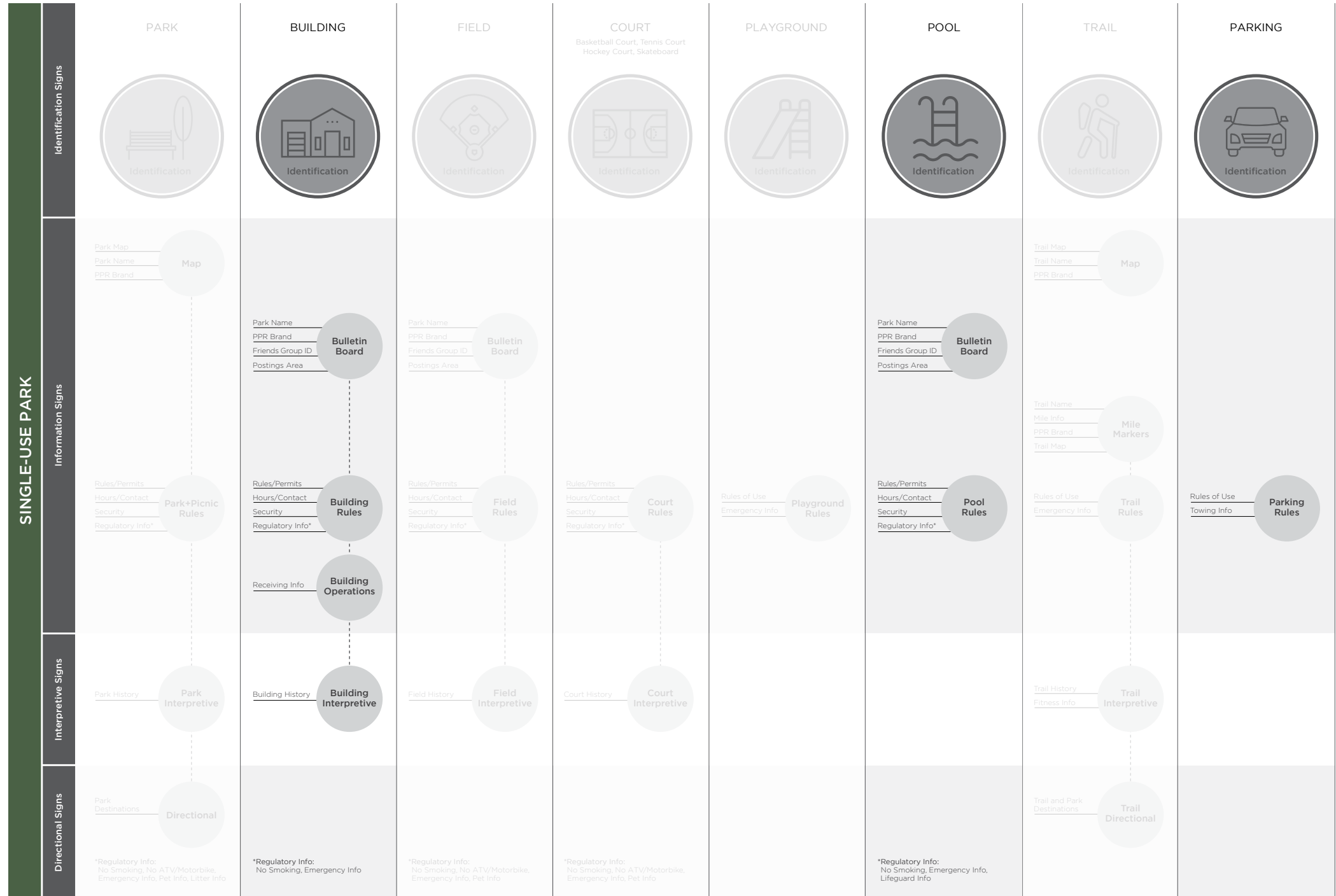
Single-use Properties

Single-use properties are often a single structure such as a pool or recreation center and at times have parking that serves this property.

Examples of single-use properties include:

- O'Connor Pool
- South Philadelphia Older Adult Center

The diagram to the right provides an overview of the types of signage that may be needed for this property type.



MESSAGE STANDARDS

Messaging

Beyond the Philadelphia Parks & Recreation's identity and the overall look of the system, messaging is the other layer that makes this system uniquely Philadelphia Parks & Recreation.

Throughout the system and across the various types of parks, each sign type and component part has been developed to put forth specific categories of messaging.

Each color field is programmed to contain specific categories of information:

Navy = Identification

Light blue = Rules & Regulations

Green = Wayfinding

Orange = Partners

Red = Help Locator

Wood = Brand

Grey = Closure



Approved Philadelphia Parks & Recreation system messaging is included in Appendix A of the manual and should be used to maintain the overall voice and needs of the system.

Park ID (Multi-Use Parks)

Navy: Identification
 Park Name
 Additional Park Asset Name (if applicable)
 Hours of Operation
 Philadelphia Parks & Recreation Brand Mark
 Use Symbols

Light Blue: Rules + Regulations
 Rules Tagline
 Symbols and Rules
 Fine Print
 Emergency/Service Contact Number
 Website

Orange: Partners (if applicable)
 Park Partners, Logos

Red: Help Locator (where necessary)
 Locator Number and Contact Info

Wood: Brand
 Philadelphia Parks & Recreation Typo. Logo Mark

Park ID (Trail Parks)

Navy: Identification
 Park Name
 Additional Park Asset Name (if applicable)
 Hours of Operation
 Philadelphia Parks & Recreation Brand Mark
 Use Symbols
 Map

Light Blue: Rules + Regulations
 Rules Tagline
 Symbols and Rules
 Fine Print
 Emergency/Service Contact Number
 Website

Orange: Partners (if applicable)
 Park Partners, Logos

Red: Help Locator (where necessary)
 Locator Number and Contact Info

Wood: Brand
 Philadelphia Parks & Recreation Typo. Logo Mark

Building ID

Navy: Identification
 Building Name
 Philadelphia Parks & Recreation Brand Mark
 Phone Number
 Orange: Partners (if applicable)
 Park Partners, Logos

Field/Court ID

Navy: Identification
 Philadelphia Parks & Recreation Brand Mark
 Field Number
 Field Name (if applicable)

Light Blue: Rules + Regulations
 Rules Tagline
 Symbols and Rules
 Fine Print
 Emergency/Service Contact Number
 Website

Orange: Partners (if applicable)
 Park Partners, Logos

Wood: Brand
 Philadelphia Parks & Recreation Typo. Logo Mark

Trail ID

Navy: Identification
 Trail Name/Park Name
 Philadelphia Parks & Recreation Brand Mark
 Use Symbols
 Map Artwork

Orange: Partners (if applicable)
 Trail Partners, Logos

Red: Locator
 Help Locator ID
 Emergency/Service Contact Numbers

Wood: Brand
 Philadelphia Parks & Recreation Typo. Logo Mark

Parking Identification

Navy: Identification
 Parking Symbol
 Lot Name/Number
 Park Name
 Philadelphia Parks & Recreation Brand Mark

Light Blue: Rules + Regulations
 Hours
 Rules and Regulations
 Emergency/Service Contact Numbers

Mile Marker

Green: Mileage
 Mile Marker
 Navy: Identification
 Philadelphia Parks & Recreation Brand Mark

Light Blue: Symbols
 Trail Use Symbols
 Regulatory Symbols

Orange: Partners
 Trail Partners, Logos

Red: Locator
 Help Locator ID
 Emergency/Service Contact Numbers

MESSAGE STANDARDS

Messaging

Each color field is programmed to contain specific categories of information:

Navy = Identification

Light blue = Rules & Regulations

Green = Wayfinding

Orange = Partners

Red = Help Locator

Wood = Brand

Grey = Closure



Approved Philadelphia Parks & Recreation system messaging is included in Appendix A of the manual and should be used to maintain the overall voice and needs of the system.

Field Rules

Light Blue: Rules + Regulations

Philadelphia Parks & Recreation Brand Mark

Rules Tagline

Symbols and Rules

Fine Print

Website

Wood: Brand

Philadelphia Parks & Recreation Typo. Logo Mark

Court Rules

Light Blue: Rules + Regulations

Philadelphia Parks & Recreation Brand Mark

Rules Tagline

Symbols and Rules

Fine Print

Website

Wood: Brand

Philadelphia Parks & Recreation Typo. Logo Mark

Skate Park Rules

Light Blue: Rules + Regulations

Philadelphia Parks & Recreation Brand Mark

Rules Tagline

Symbols and Rules

Fine Print

Website

Wood: Brand

Philadelphia Parks & Recreation Typo. Logo Mark

Pool Rules

Light Blue: Rules + Regulations

Philadelphia Parks & Recreation Brand Mark

Rules Tagline

Symbols and Rules

Fine Print

Website

Small Regulatory

Light Blue: Regulatory

Primary Regulatory Symbol

Pedestrian Directional

Navy: Identification

Park Name/Trail Name

Philadelphia Parks & Recreation Brand Mark

Green: Wayfinding

Arrows

Use Symbols

Destinations

Map (if applicable)

Orange: Partners

Park Partners, Logos

Wood: Brand

Philadelphia Parks & Recreation Typo. Logo Mark



SECTION 2

SIGN SYSTEM MENU

2A SIGN SYSTEM OVERVIEW

2B SIGN TYPE DRAWINGS

2C CONSTRUCTION DETAILS

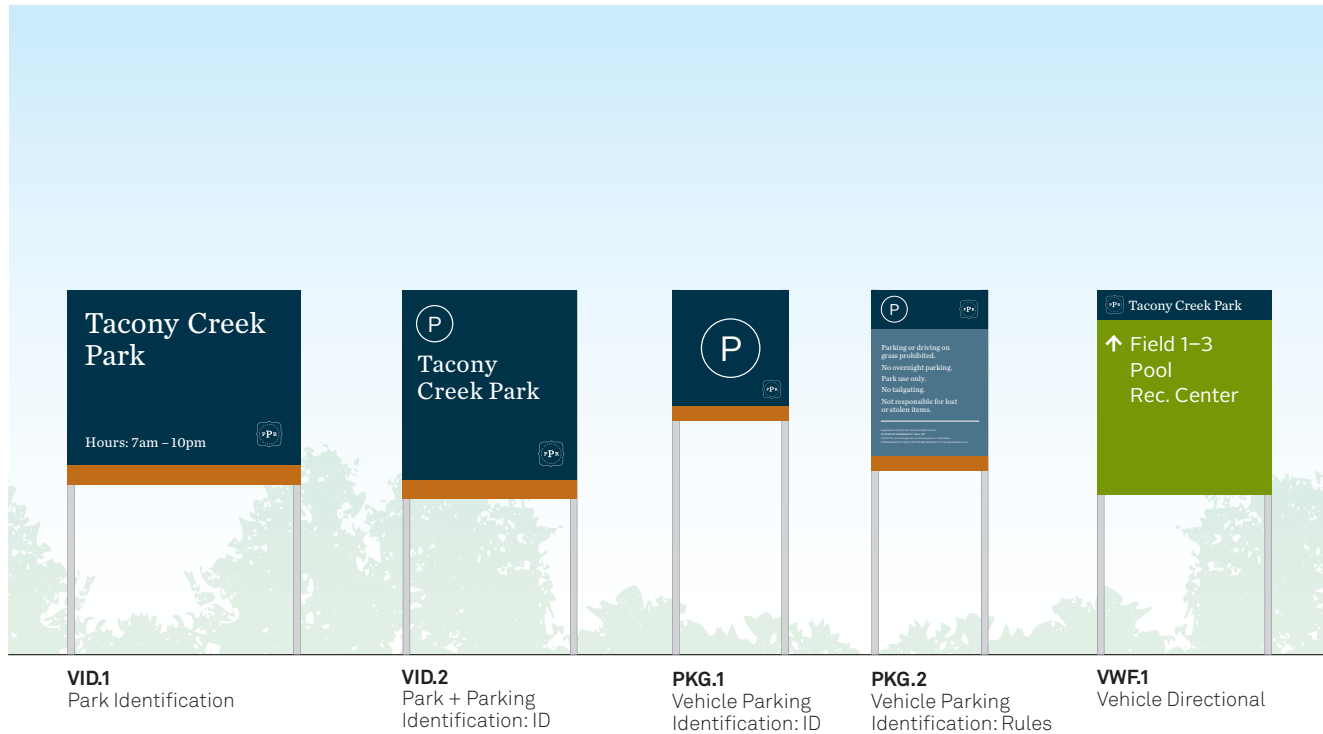
2D INSTALLATION DETAILS

2E PLACEMENT DRAWINGS

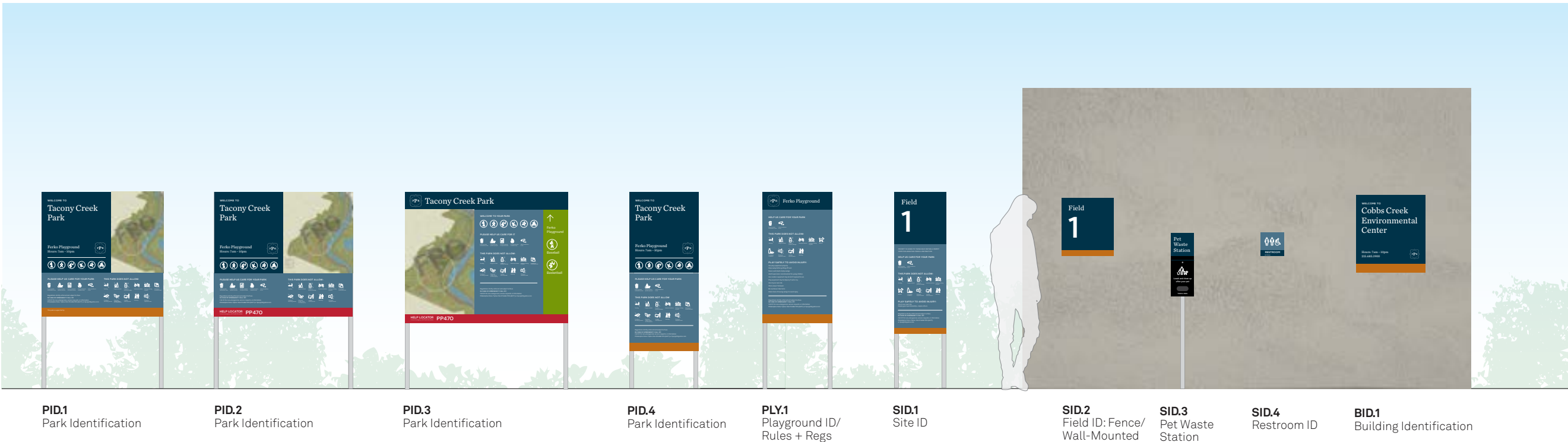
2F PERFORMANCE SPECIFICATIONS

SIGN MENU OVERVIEW

VEHICULAR SIGNAGE

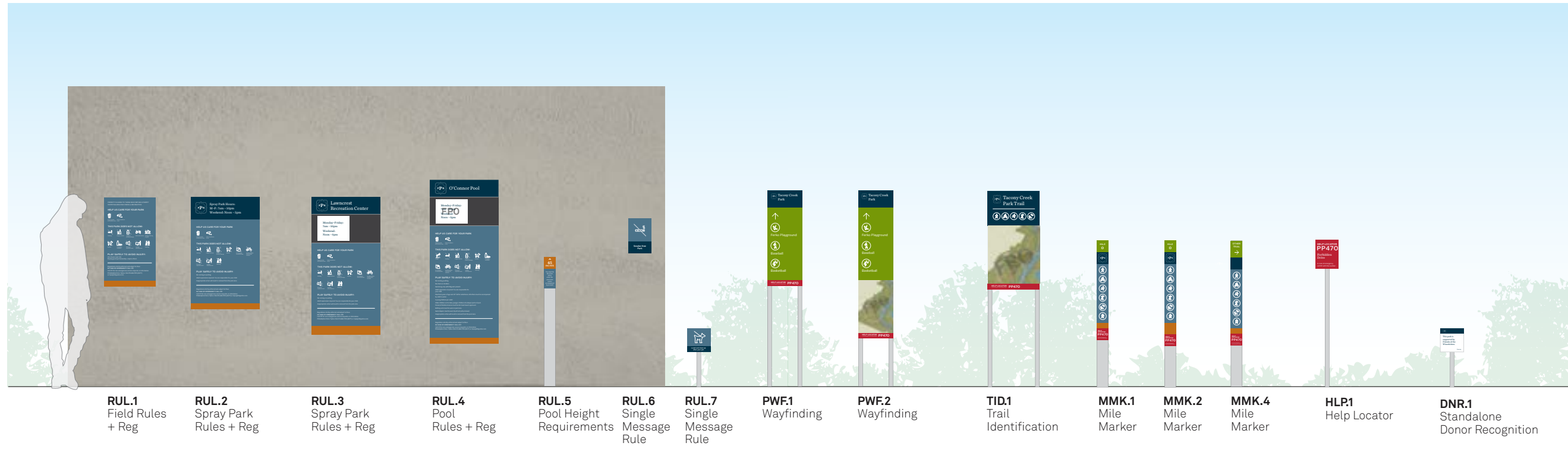


PEDESTRIAN SIGNAGE



SIGN MENU OVERVIEW

PEDESTRIAN SIGNAGE



2B

PEDESTRIAN SIGNAGE

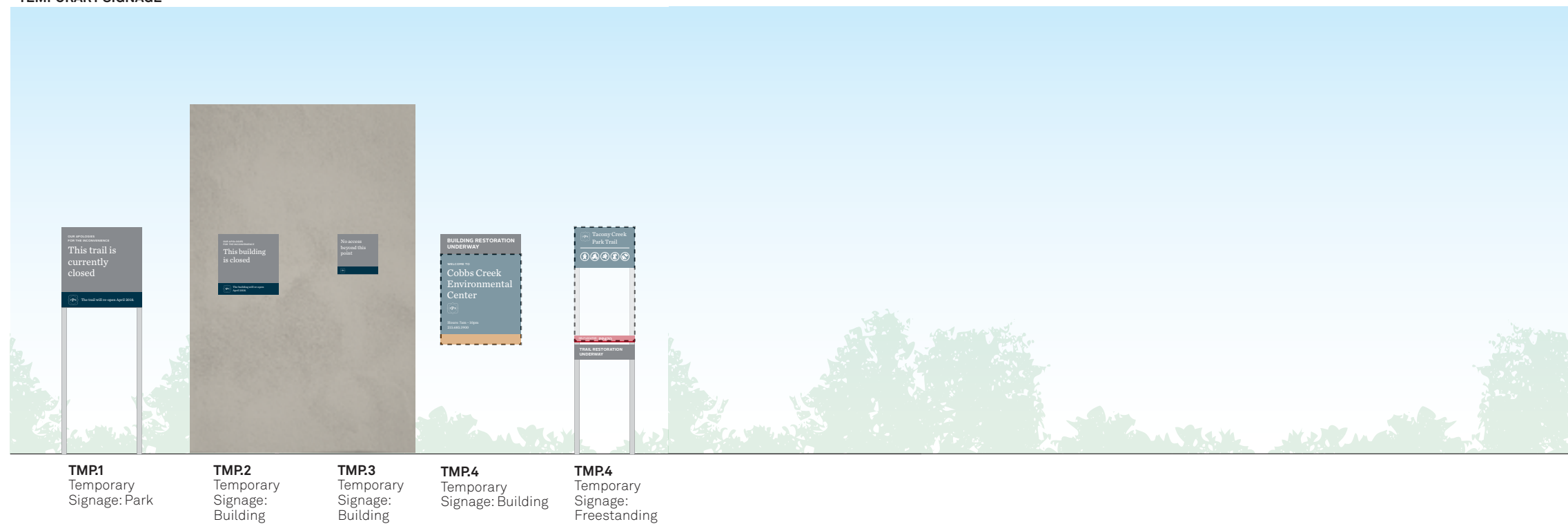


SIGN MENU OVERVIEW

INTERPRETIVE SIGNAGE



TEMPORARY SIGNAGE



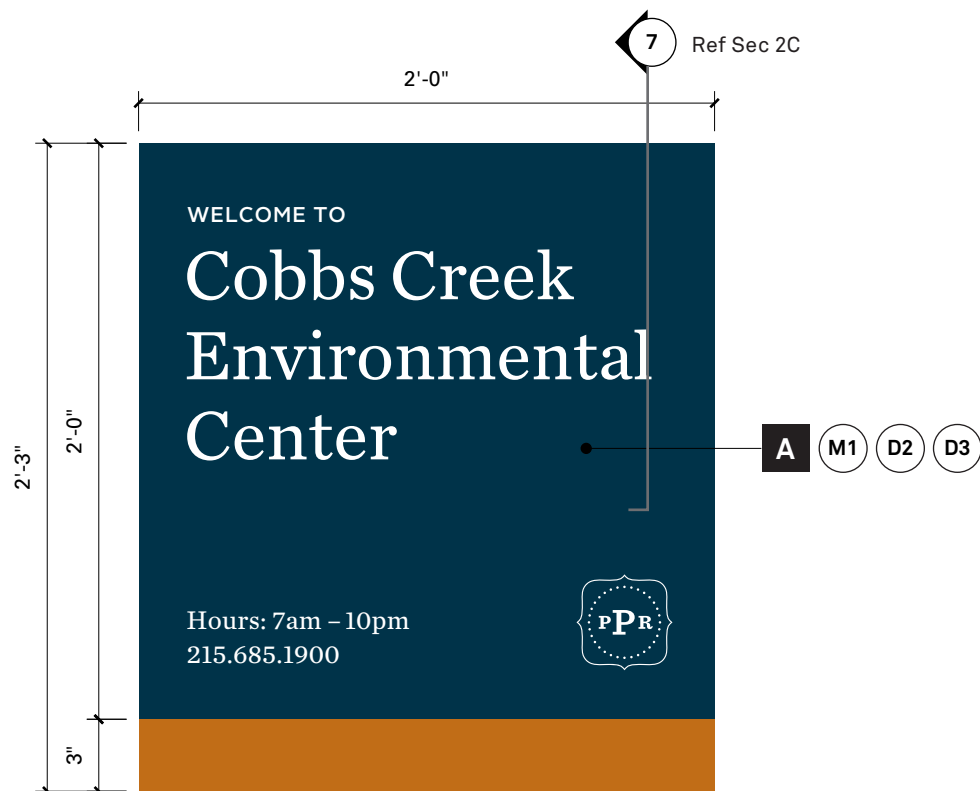
BID.1

Sign Type Description

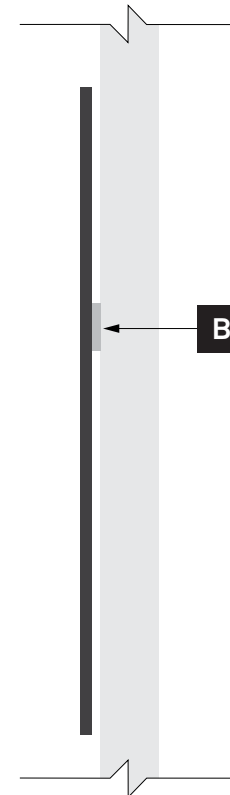
This sign type is to be used to identify buildings or structures owned by Philadelphia Parks & Recreation.



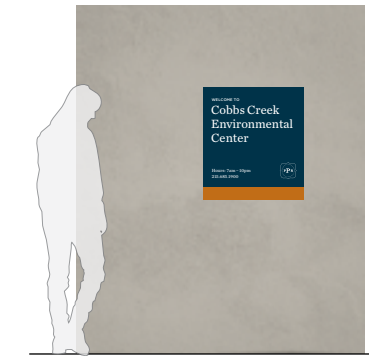
Top View
Scale: 1½"=1'-0"



Front Elevation
Scale: 1½"=1'-0"



Side View
Scale: 1½"=1'-0"



Scale Reference

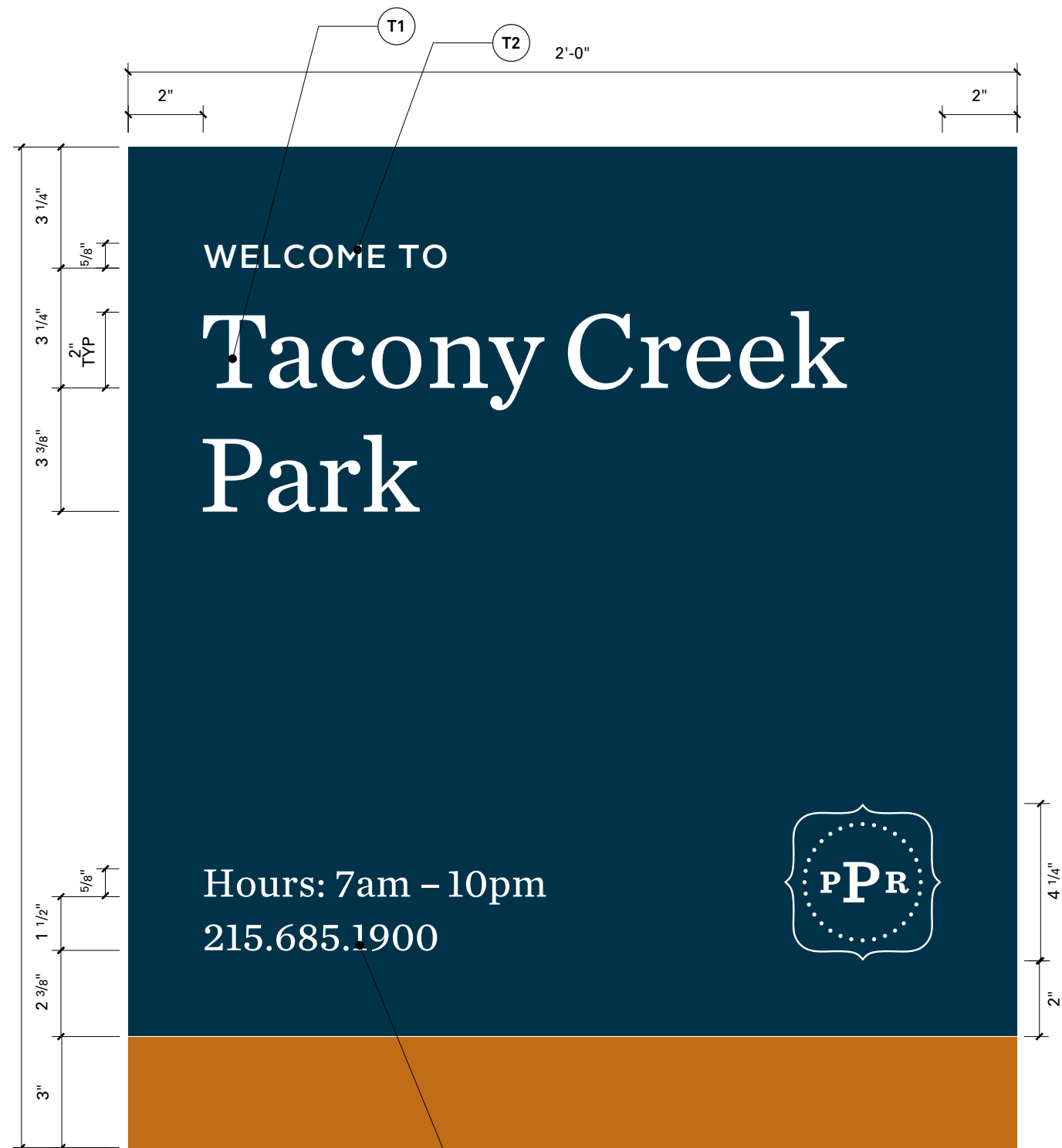
- A Sign Panel**
½" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

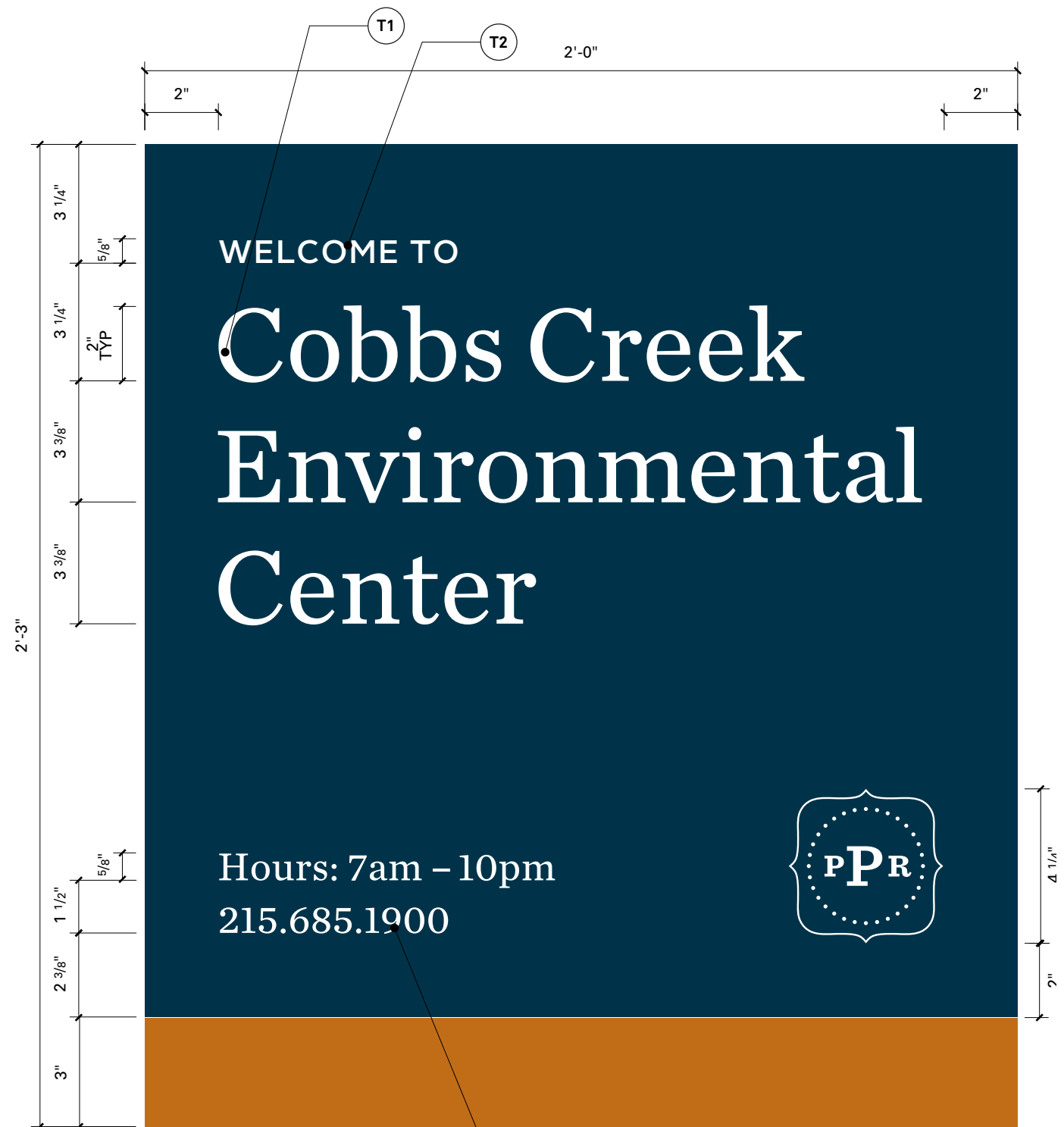
2B

BID.1



Graphic Layout - BID.1
Scale: 3"=1'

T1



Alternate Graphic Layout - BID.1
Scale: 3"=1'

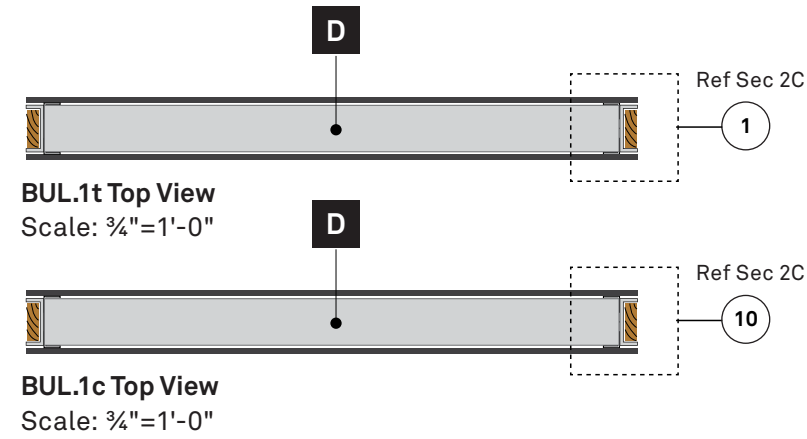
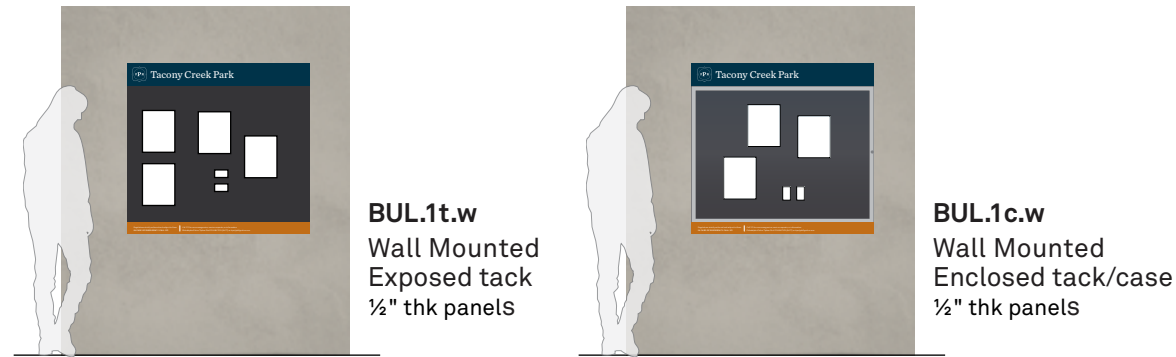
T1

2B

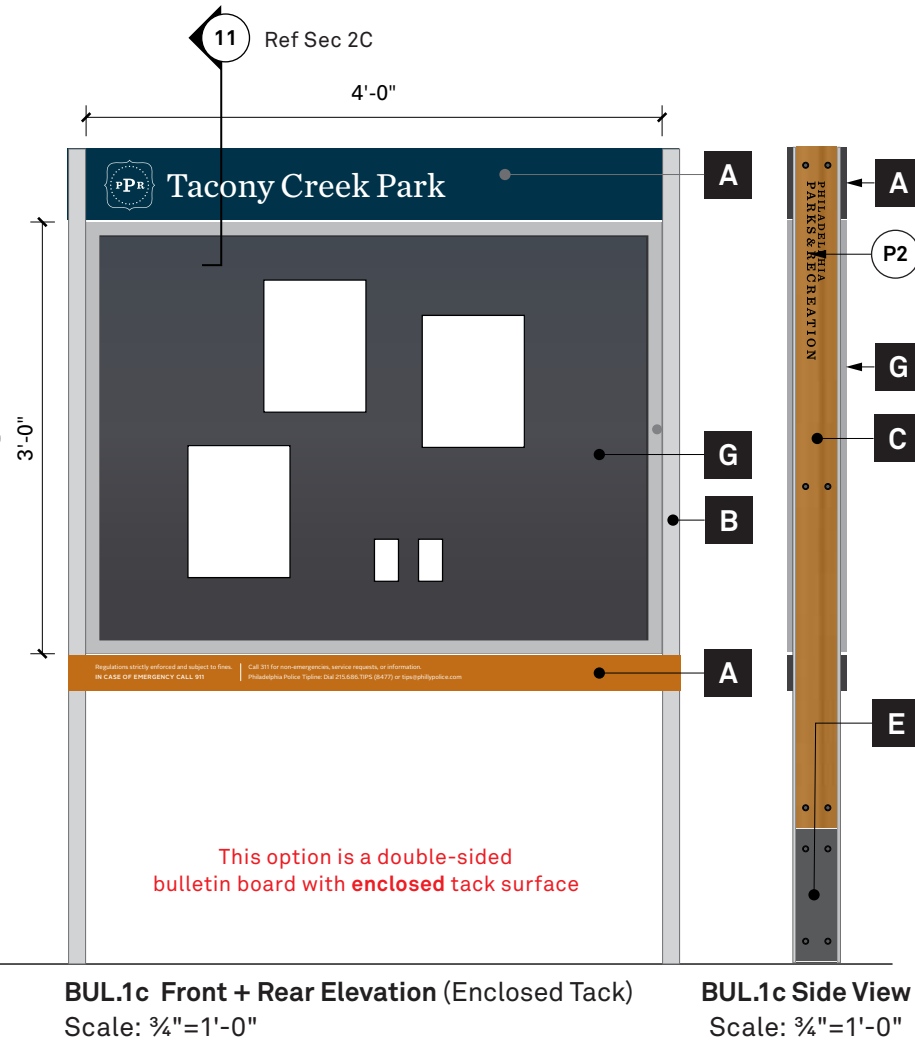
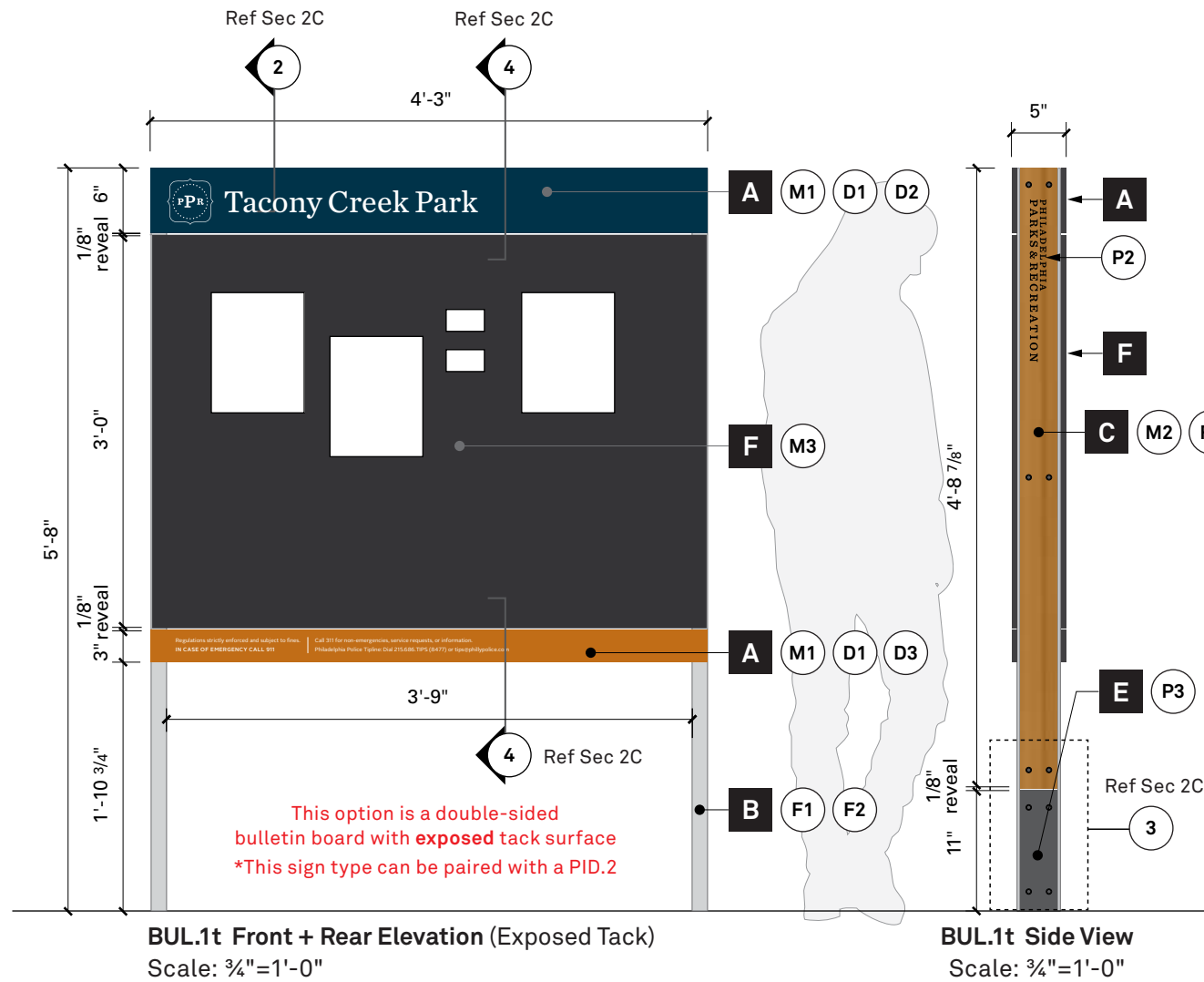
BUL.1

Sign Type Description

This sign type provides a means to organize postings at a site. Two options are available to choose from: enclosed cabinet and exposed tack surface. The enclosed cabinet is a standalone unit while the exposed tack surface can be standalone or backed up to the corresponding PID (Park Identification) sign type.



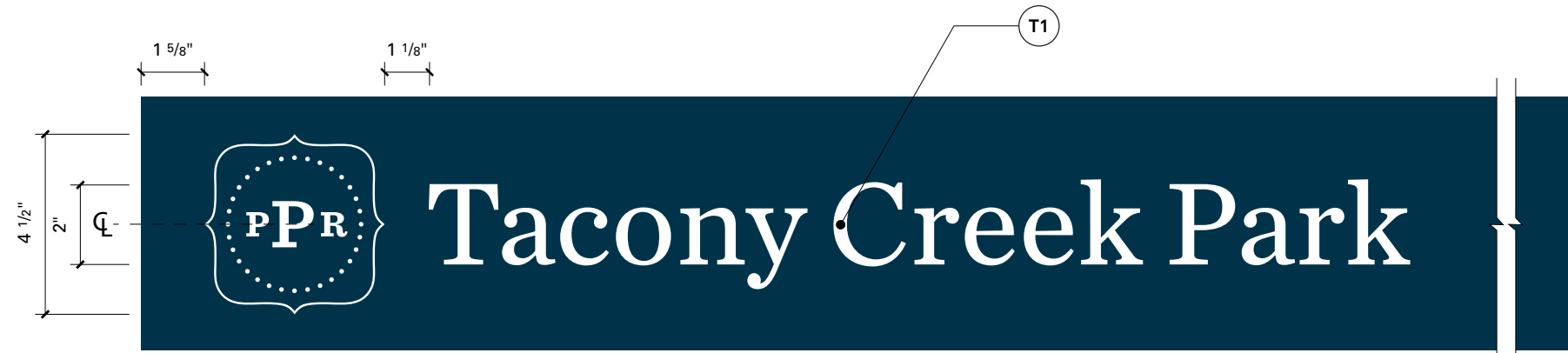
2B



- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to aluminum channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.
- F Tack Surface**
1/4" thick colored cork (Forbo panel) permanently adhered to 1/4" layer of durable and moisture-resistant MDF.
- G Glass Enclosed Case**
48wx36hx2d, 2 door enclosed bulletin board, hinged, shatter-resistant acrylic door with lock, interior back with tackable vinyl.

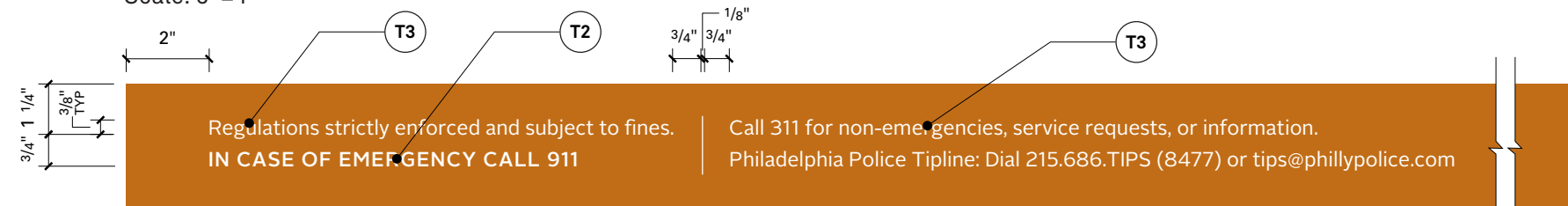
Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

BUL.1



Graphic Layout BUL.1 - Identification panel

Scale: 3"=1'



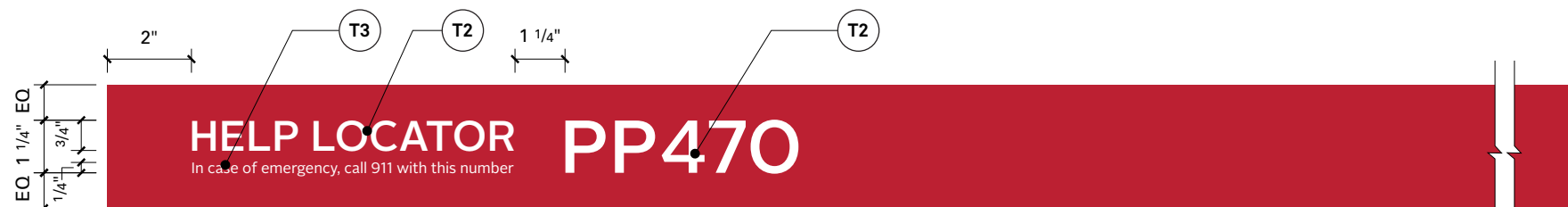
Graphic Layout BUL.1 - Information panel

Scale: 3"=1'



Alternate Graphic Layout BUL.1 - Identification panel

Scale: 3"=1'



Graphic Layout BUL.1 - Help locator panel

Scale: 3"=1'



Graphic Layout - Wood Side Panel

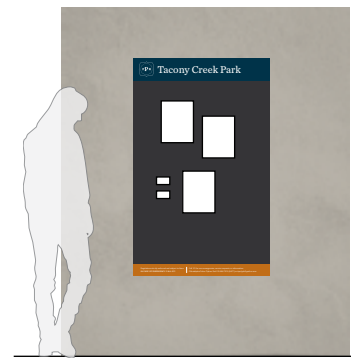
Scale: 3"=1'



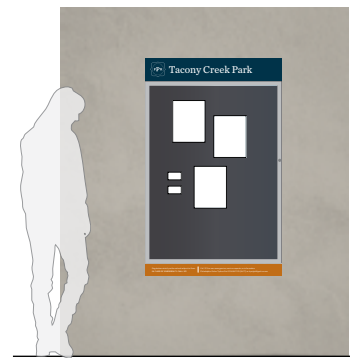
BUL.2

Sign Type Description

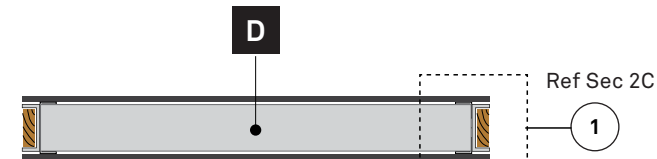
This sign type provides a means to organize postings at a site. Two options are available to choose from: enclosed cabinet and exposed tack surface. The enclosed cabinet is a standalone unit while the exposed tack surface can be standalone or backed up to the corresponding PID (Park Identification) sign type.



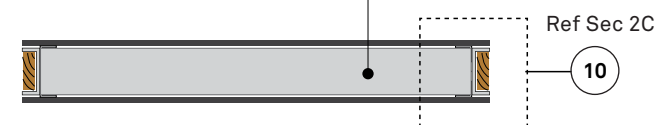
BUL.2t.w
Wall Mounted
Exposed tack
½" thk panels



BUL.2c.w
Wall Mounted
Enclosed tack/case
½" thk panels

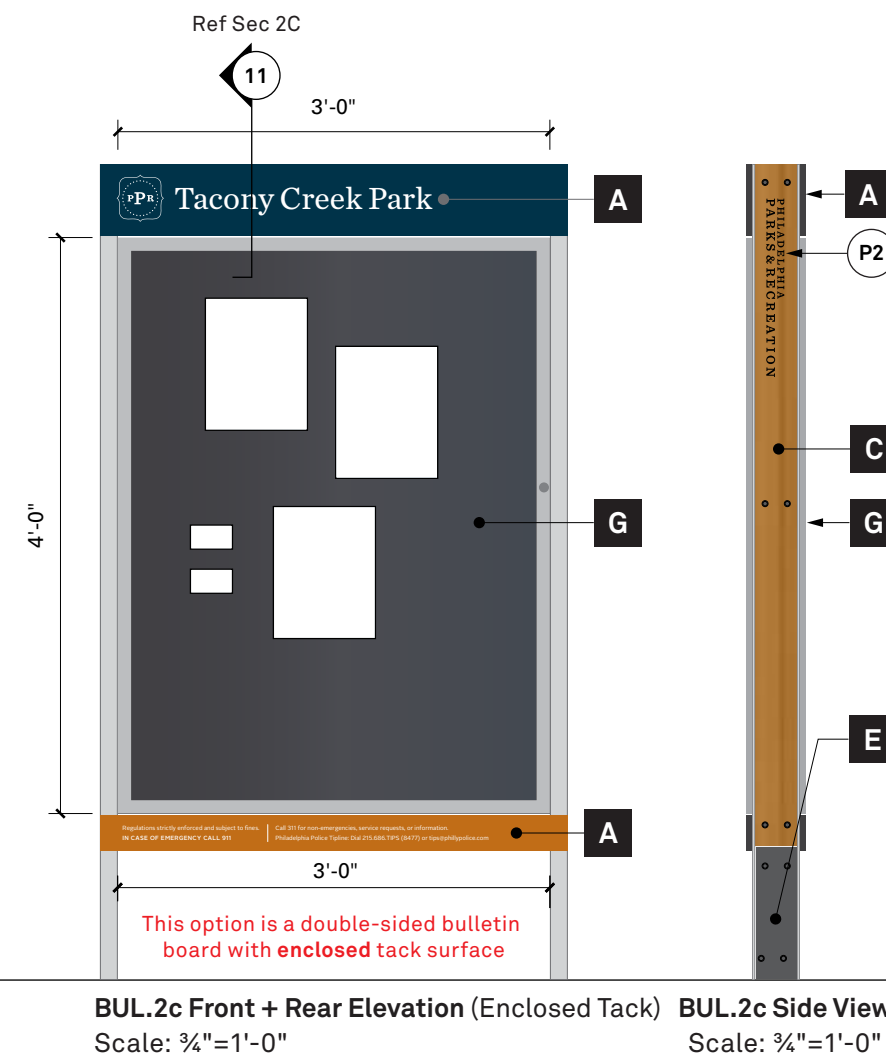
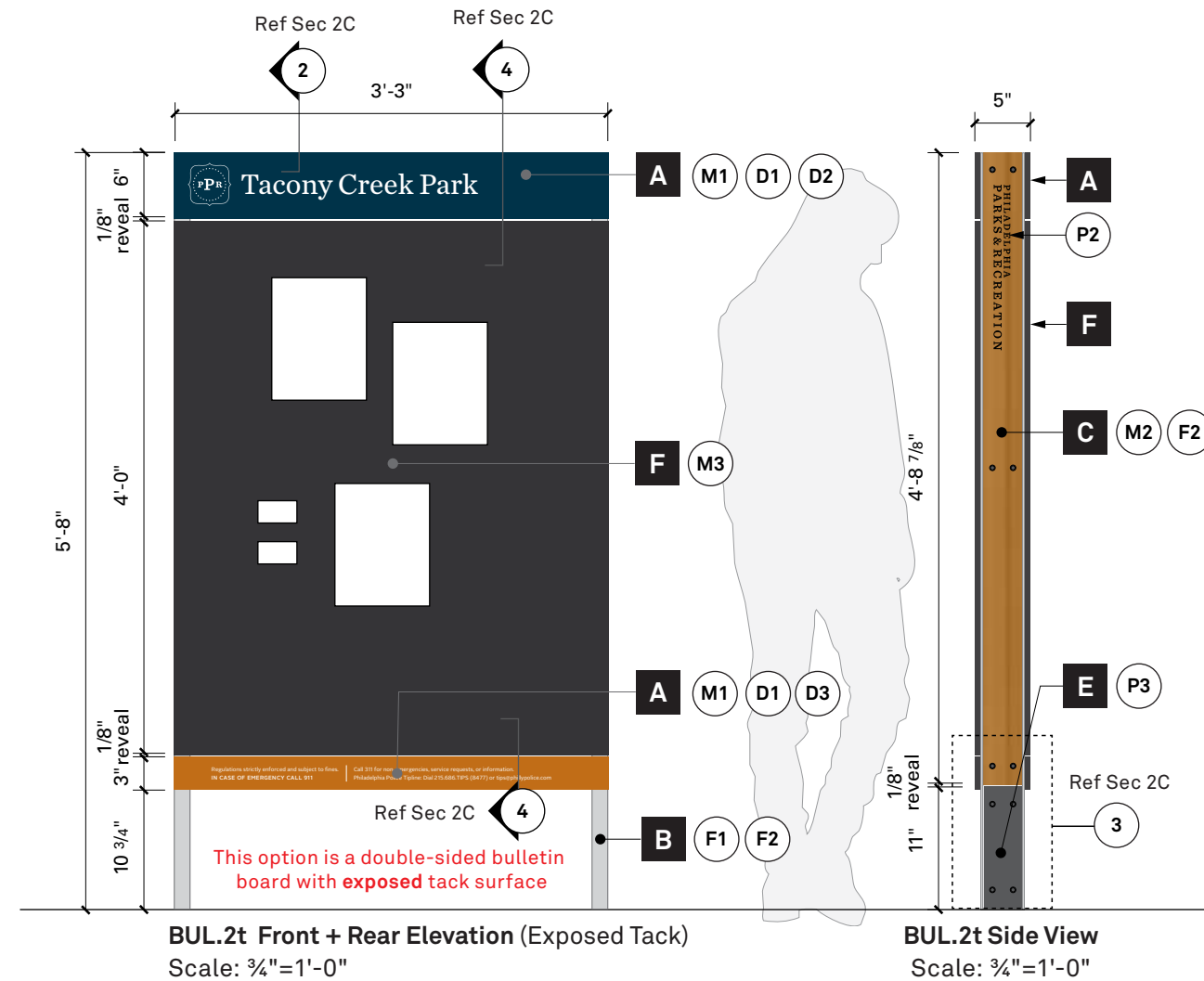


BUL.2t Top View
Scale: ¾"=1'-0"



BUL.2c Top View
Scale: ¾"=1'-0"

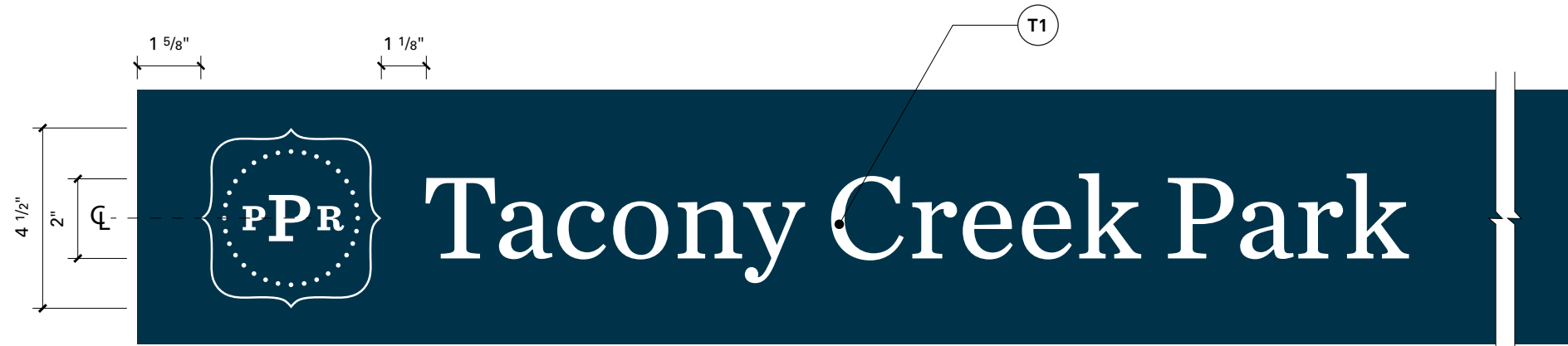
2B



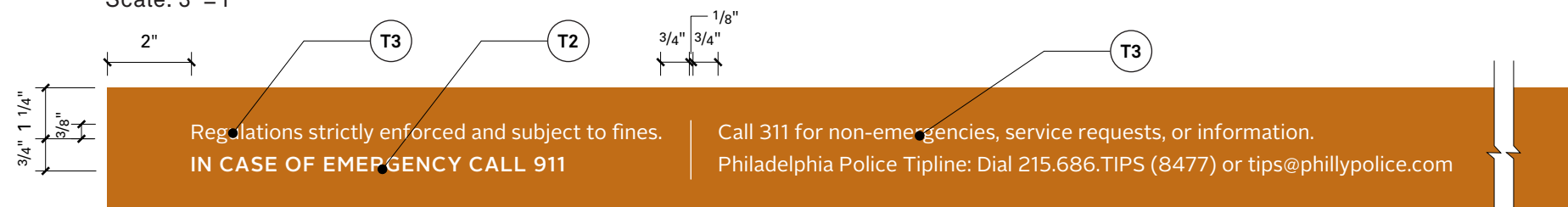
- A Sign Panels**
Sizes vary. ½" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to aluminum channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to ¼" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.
- F Tack Surface**
¼" thick colored cork (Forbo panel) permanently adhered to ¼" layer of durable and moisture-resistant MDF.
- G Glass Enclosed Case**
36wx48hx2d, 2 door enclosed bulletin board, hinged, shatter-resistant acrylic door with lock, interior back with tackable vinyl.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

BUL.2



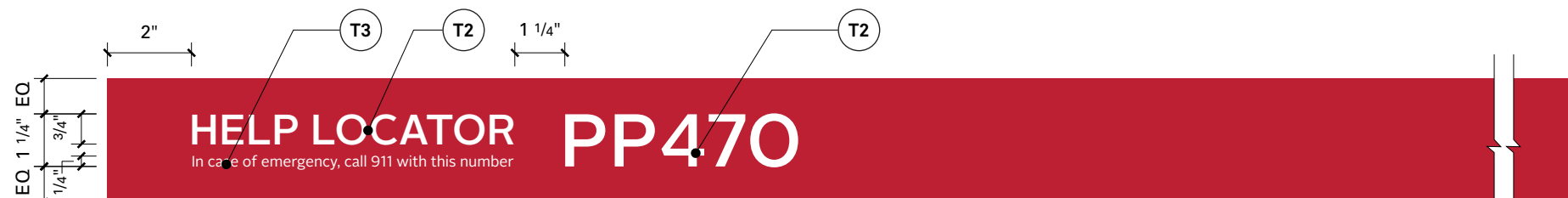
Graphic Layout BUL.2 - Identification panel
Scale: 3"=1'



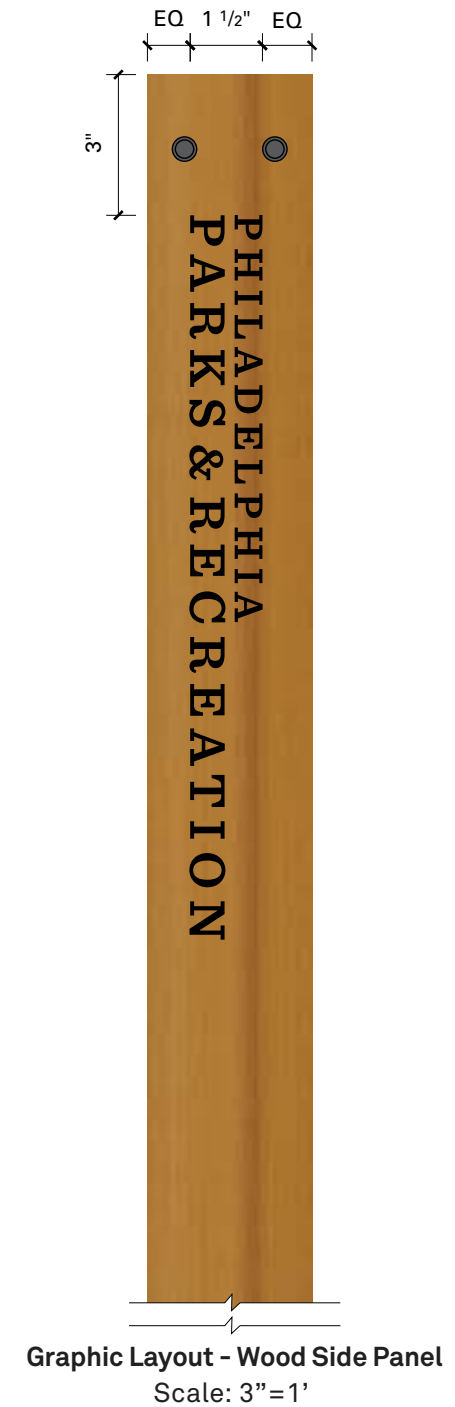
Graphic Layout BUL.2 - Information panel
Scale: 3"=1'



Alternate Graphic Layout BUL.2 - Identification panel
Scale: 3"=1'



Graphic Layout BUL.2 - Help locator panel
Scale: 3"=1'



BUL.3

Sign Type Description

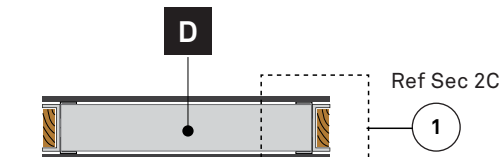
This sign type provides a means to organize postings at a site. Two options are available to choose from: enclosed cabinet and exposed tack surface. The enclosed cabinet is a standalone unit while the exposed tack surface can be standalone or backed up to the corresponding PID (Park Identification) sign type.



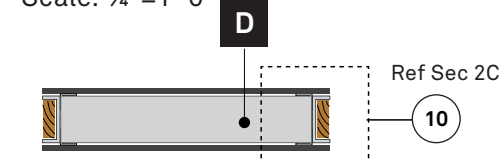
BUL.3t.w
Wall Mounted
Exposed tack
½" thk panels



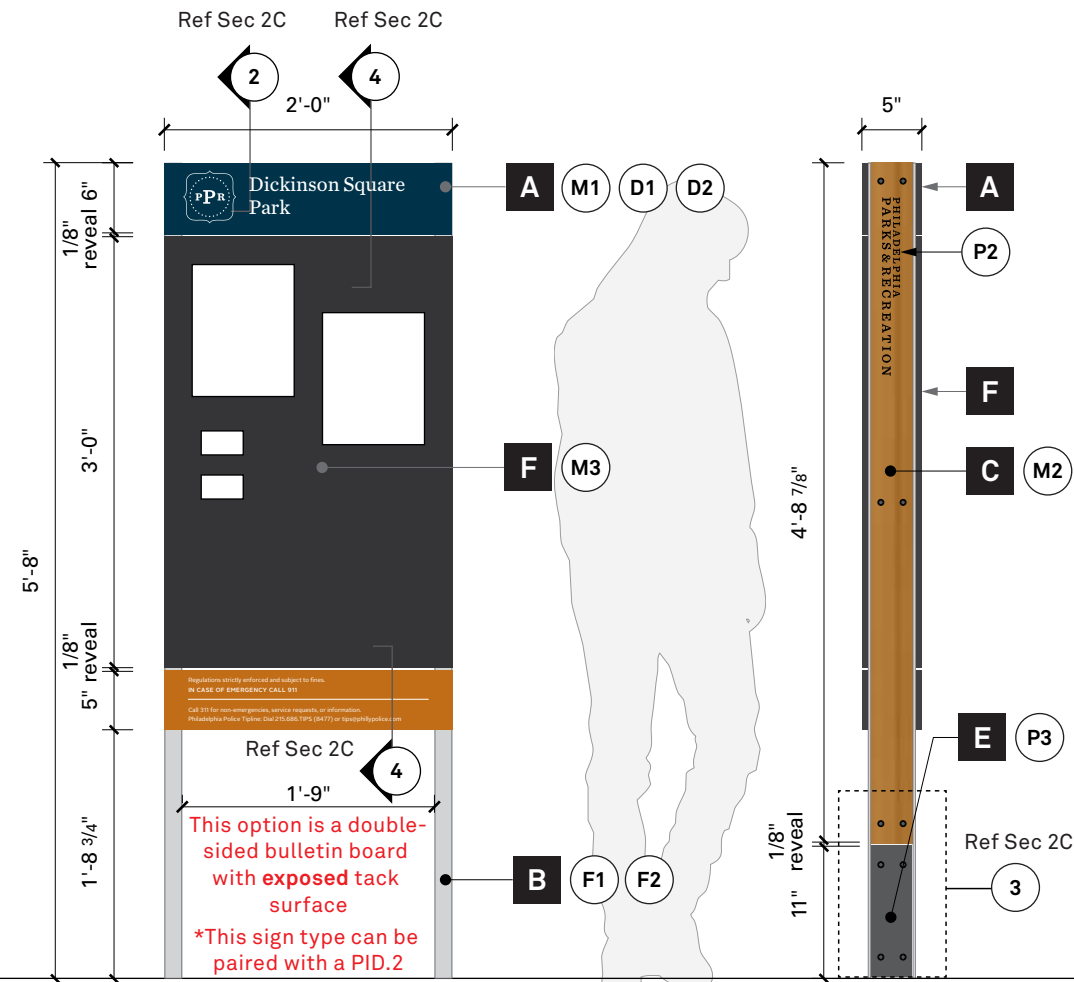
BUL.3c.w
Wall Mounted
Glass enclosed
½" thk panels



BUL.3t Top View
Scale: ¾"=1'-0"

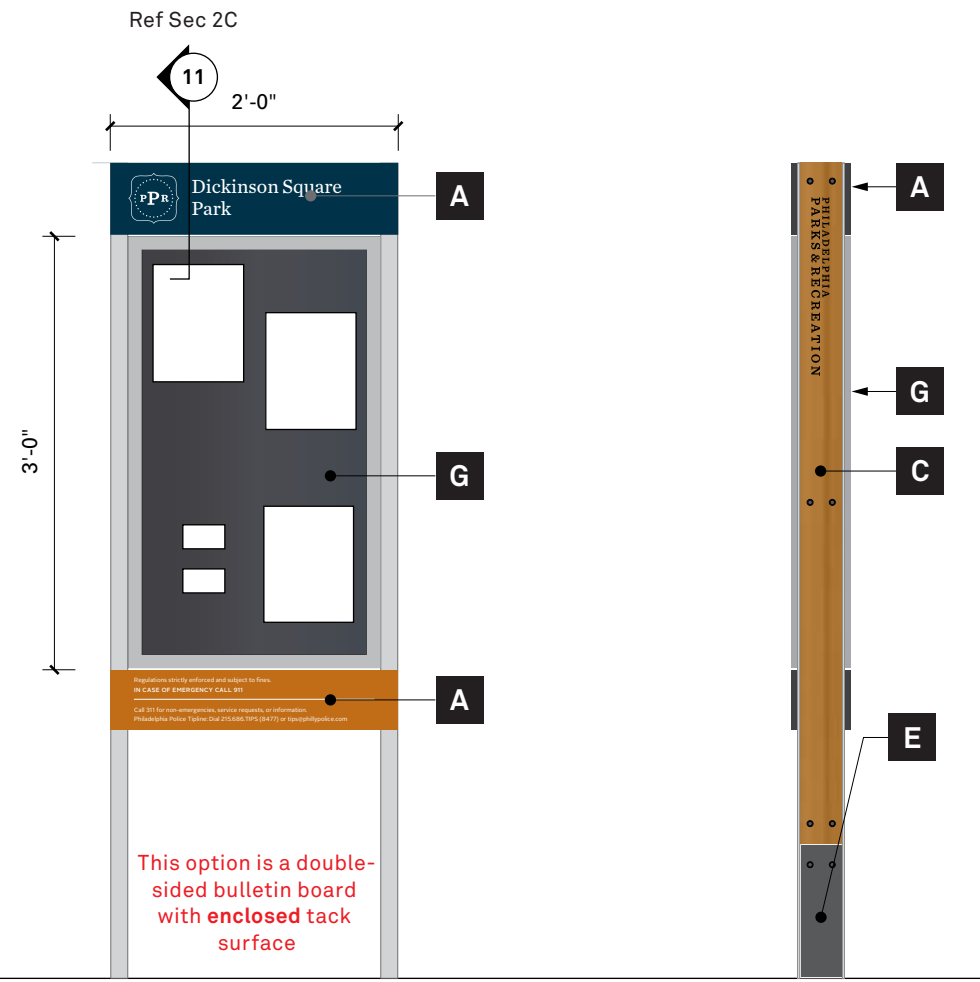


BUL.3c Top View
Scale: ¾"=1'-0"



BUL.3t Front + Rear Elevation (Exposed Tack)
Scale: ¾"=1'-0"

BUL.3t Side View
Scale: ¾"=1'-0"



BUL.3c Front + Rear Elevation (Enclosed Tack)
Scale: ¾"=1'-0"

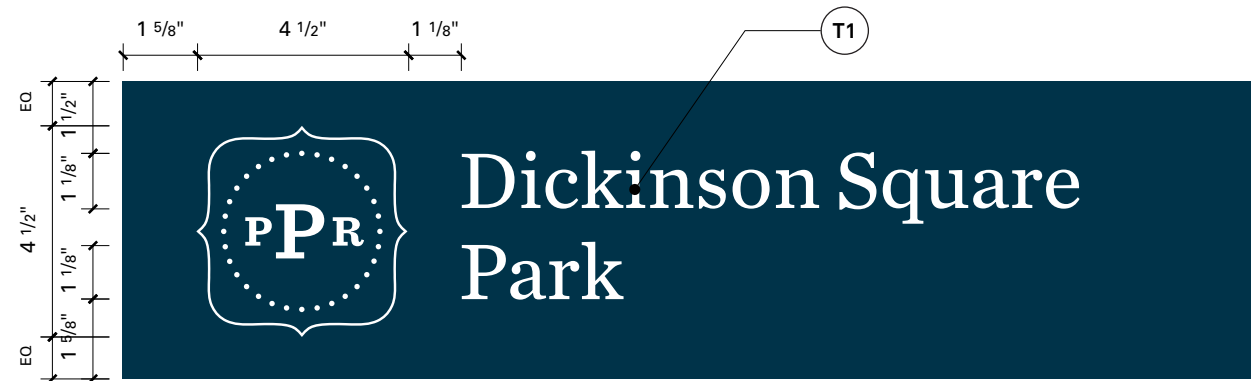
BUL.3c Side View
Scale: ¾"=1'-0"

- A Sign Panels**
Sizes vary. ½" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to aluminum channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to ¼" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.
- F Tack Surface**
¼" thick colored cork (Forbo panel) permanently adhered to ¼" layer of durable and moisture-resistant MDF.
- G Glass Enclosed Case**
24wx36hx2d, 2 door enclosed bulletin board, hinged, shatter-resistant acrylic door with lock, interior back with tackable vinyl.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

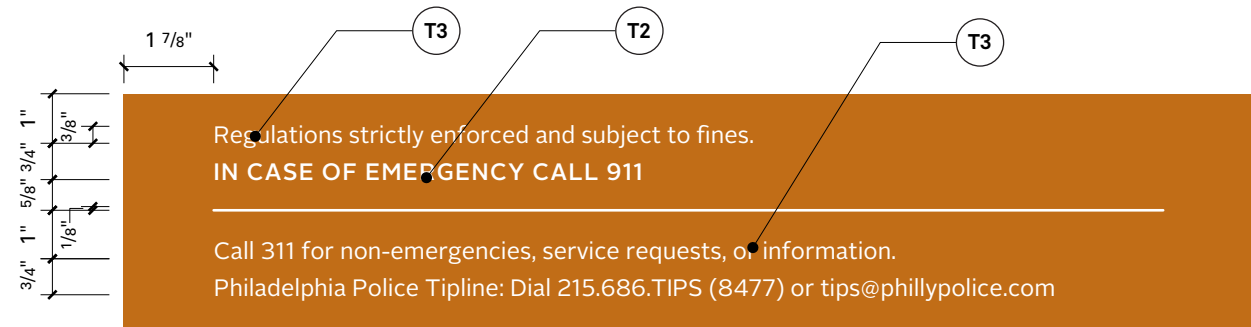


BUL.3



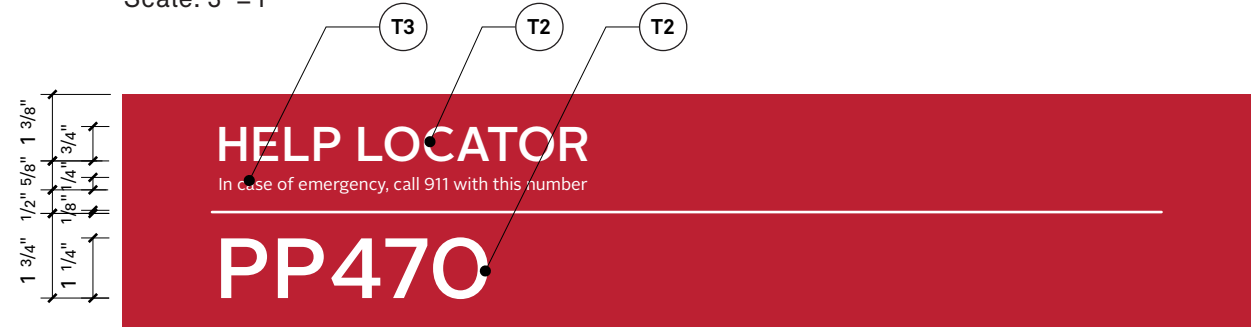
Graphic Layout - Identification panel

Scale: 3"=1'



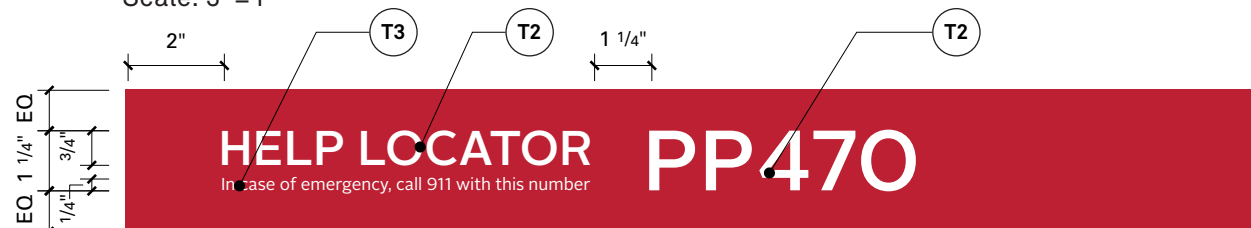
Graphic Layout - Information panel

Scale: 3"=1'



Graphic Layout - Help locator panel

Scale: 3"=1'



Graphic Layout - Alternate help locator panel

Scale: 3"=1'



Graphic Layout - Wood Side Panel

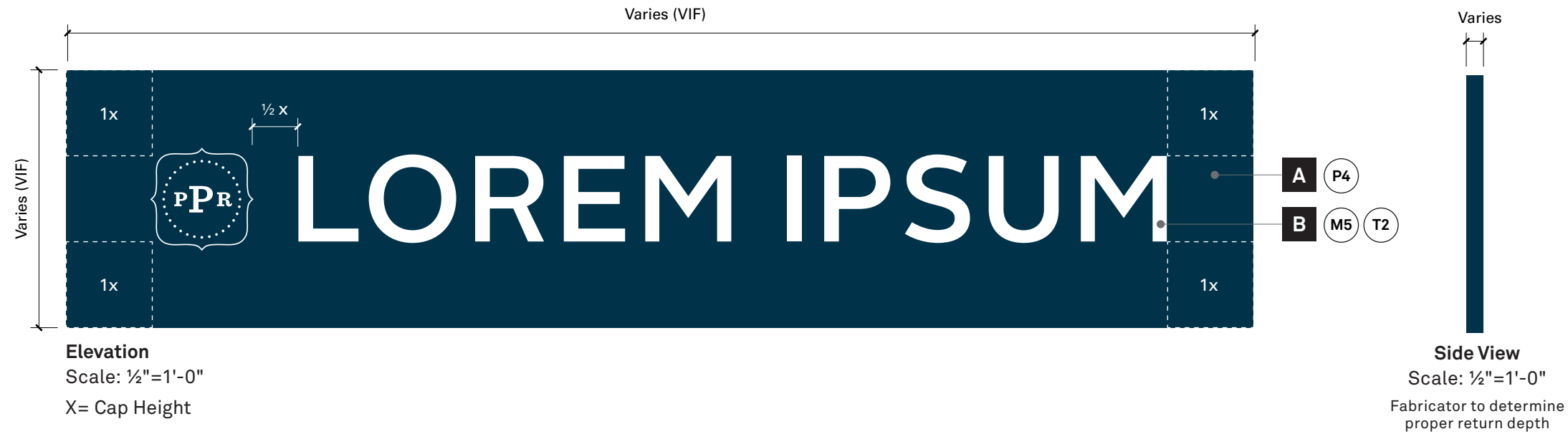
Scale: 3"=1'





Sign Type Description

This sign type is available to address unique instances where there is an existing sign that is integrated into the landscape or a structure.

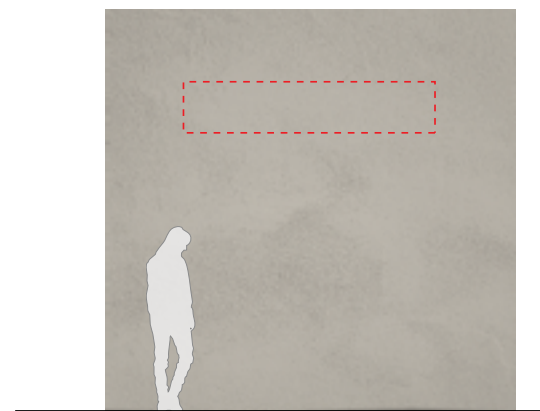


- A Sign Cabinet**
Sizes vary. Aluminum tube frame construction. Clad frame with .090 thk aluminum. Attach faces and returns to frame with VHB tape. Paint to match colors as noted. Attach to building surface as required.
- B Vinyl Letters**
Applied vinyl letters to match as noted.



Letter Height (Inches)	Distance for Best Impact (feet)	Maximum Read Distance (feet)
3"	30'	100'
4"	40'	150'
6"	60'	200'
8"	80'	350'
9"	90'	400'
10"	100'	450'
12"	120'	525'
15"	150'	630'
18"	180'	750'
24"	240'	1000'
30"	300'	1250'
36"	360'	1500'
48"	480'	2000'
60"	600'	2500'

Size Impact Chart
Pedestrian Based



Replaces existing large scale building identification. New sign to utilize same square footage of sign replacement.

Construction Details

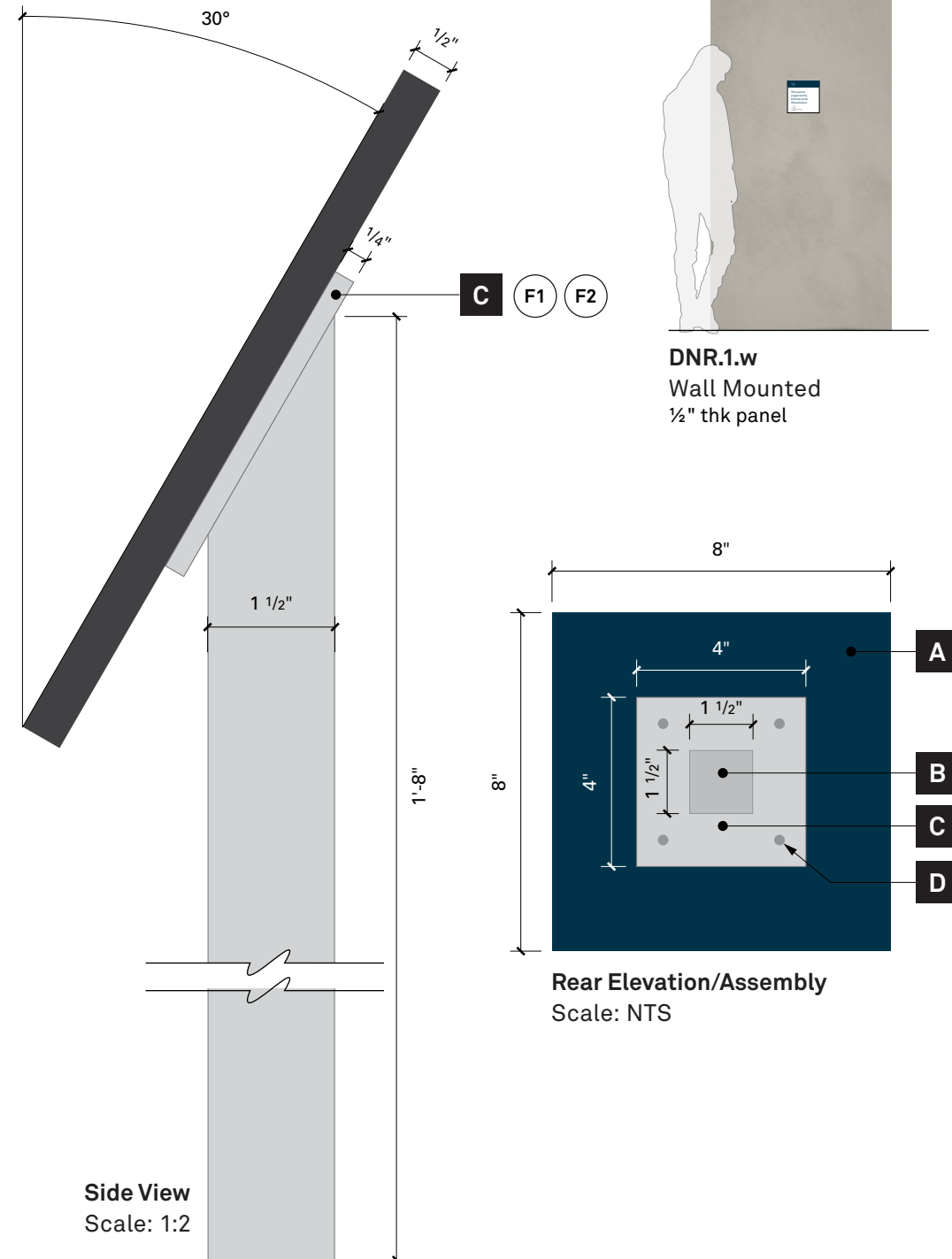
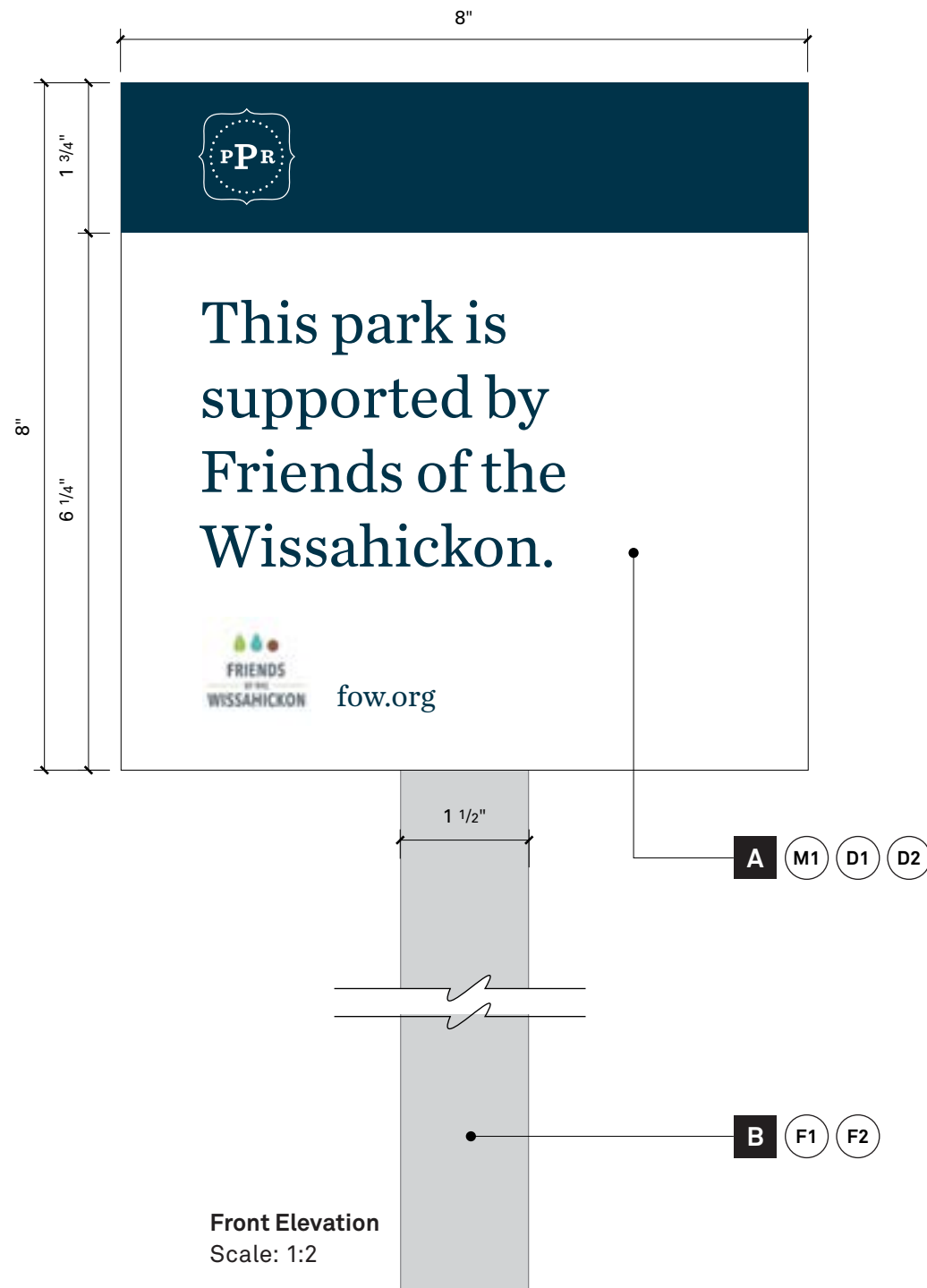
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

DNR.1

Sign Type Description

This sign type is used to recognize individuals and/or organizations that support a Philadelphia Park & Recreation site and/or asset.

2B



- A Sign Panel**
1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Tube**
1 1/2" x 3/4" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Mounting Panel**
1/4" thk aluminum plate. Drill holes as required. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

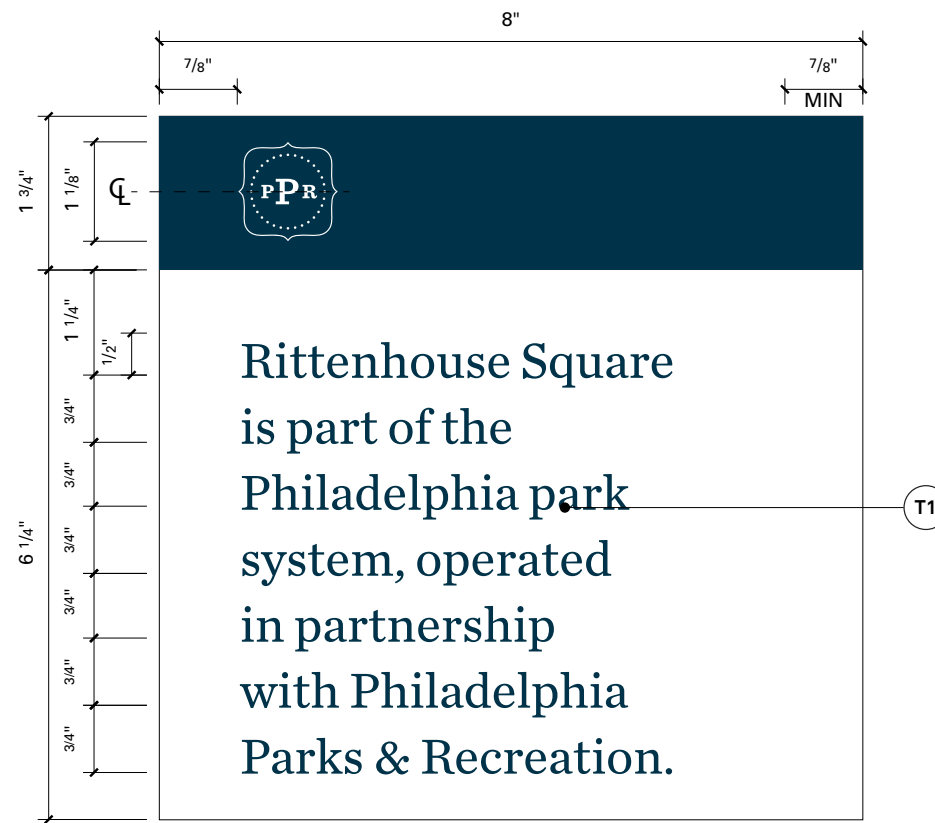
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

DNR.1



Graphic Layout - DNR.1.w
Scale: Half scale



Graphic Layout - DNR.1.w Alternate Layout
Scale: Half scale

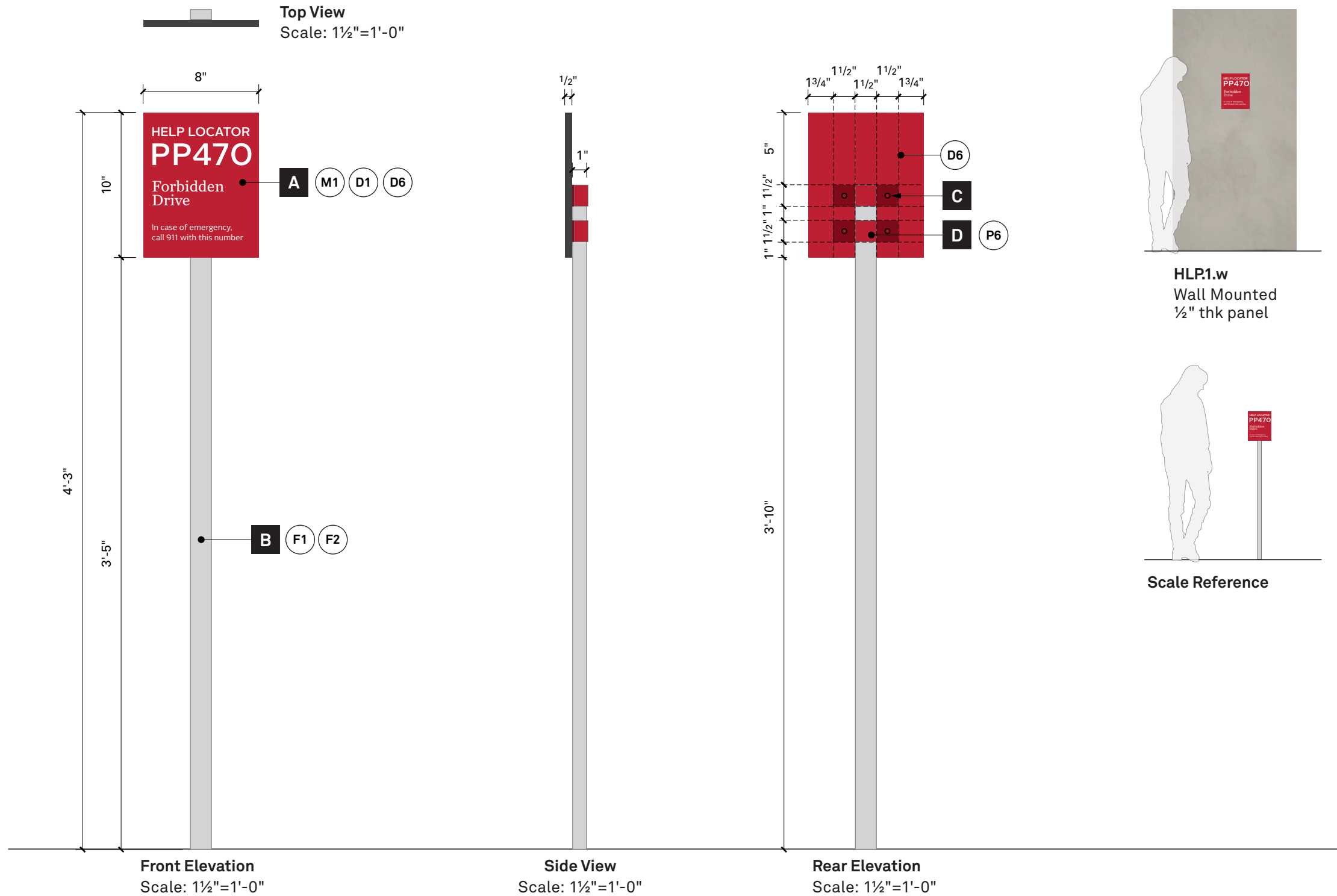


HLP.1

Sign Type Description

This sign type is used for standalone posting of a help locator in remote areas of a Philadelphia Parks & Recreation site.

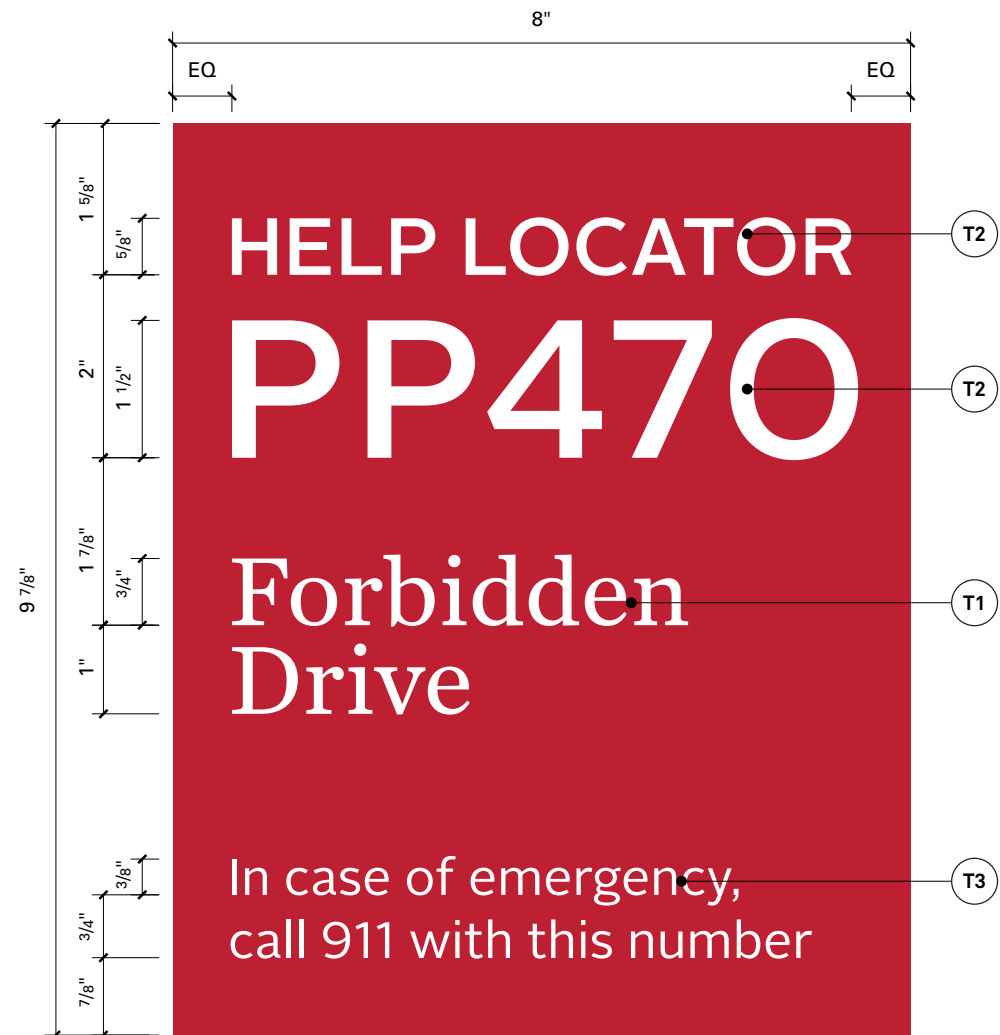
2B



- A Sign Panel**
8" w x 10"h x ½" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match as noted.
- B Aluminum Tube**
1½" x 1" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Fasteners**
Grainger #10-32 (1"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless
- D Attachment Bracket**
Aluminum sleeve mounting bracket (1/8" wall). Size as specified. Paint to match color as noted.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

HLP.1



Graphic Layout - HLR.1.p
Scale: Half Scale



INH.1

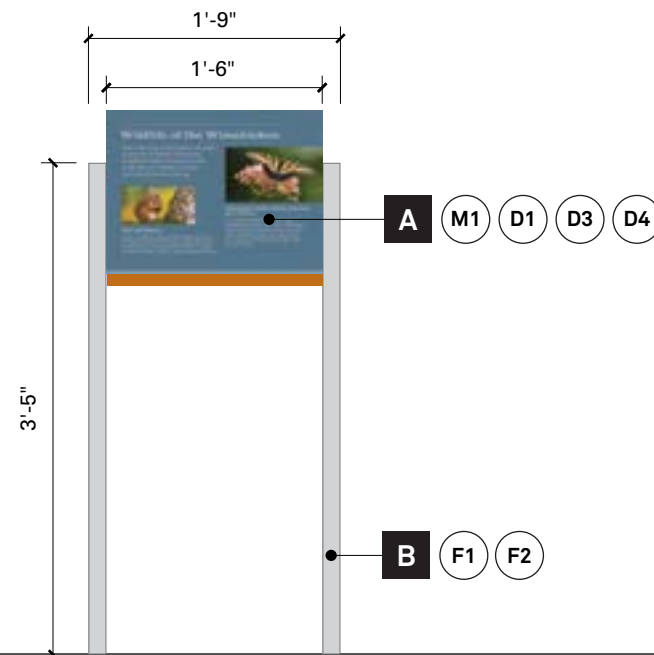
Sign Type Description

This sign type is used to interpret a singular property element —i.e. plant, animal, sculpture, etc.

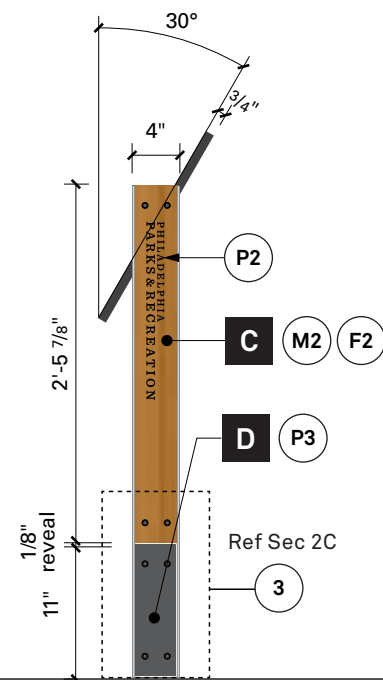
2B



Top View
Scale: 3/4"=1'-0"



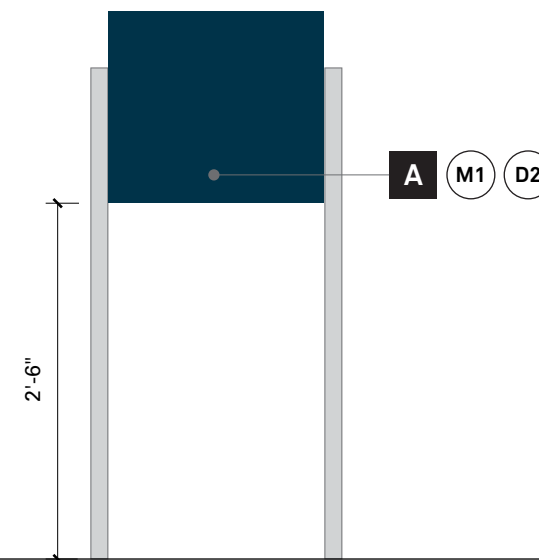
Front Elevation
Scale: 3/4"=1'-0"



Side View
Scale: 3/4"=1'-0"



INH.1.w
Wall Mounted
1/2" thk panel



Rear Elevation
Scale: 3/4"=1'-0"

- A Sign Panel**
Sizes vary. 3/4" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.


INH.1

Horizontal Layout A XSmall


Align the center of the letterform with the middle points of the logo

Primary Header:
Chronicle Text G2, Roman
80pt / 92pt leading
10pt tracking
Color: white

Rich with trees and habitats, the park is also full of wildlife. Thousands of different kinds of insects, birds, mammals and reptiles live here. Here are some you may see.



EASTERN TIGER SWALLOWTAIL BUTTERFLY
In summer, watch for eastern tiger swallowtail butterflies. Their caterpillars eat the leaves of black cherry and tulip trees. Wherever you see these trees, you may see females laying their eggs on the leaves.



RED SQUIRREL
In fall, watch for red squirrels busily stashing the seeds they'll eat through winter. At home in hemlocks, red squirrels are harder to spot than their larger cousins, eastern gray squirrels.

Tertiary Body Copy:
Alright Sans, Regular
26pt / 38pt leading
0pt tracking
Color: white

1/2" bars can be used as graphic elements; use only at top and bottom of layout
Color: PMS 5405 C or PMS 5425 C

Horizontal Layout B XSmall

Primary Header:
Chronicle Text G2, Roman
80pt / 92pt leading
10pt tracking
Color: white

Tertiary Body Copy:
Alright Sans, Regular
26pt / 38pt leading
0pt tracking
Color: white



Red Squirrel

The red squirrel is a small squirrel with reddish to reddish-gray fur on top and a white or cream underside. It has white around its eyes. Its tail is not as long or bushy as the tail of other tree squirrels. In the summer, the red squirrel may have a black stripe on its sides. Its curved front claws and powerful hind legs make it a very good climber and jumper!

In fall, watch for red squirrels busily stashing the seeds they'll eat through winter. At home in hemlocks, red squirrels are harder to spot than their larger cousins, eastern gray squirrels.

Image sizes can vary; there are no set sizes or ratios

Align right and bottom margin with the right and bottom edge of the logo





INH.2

Sign Type Description

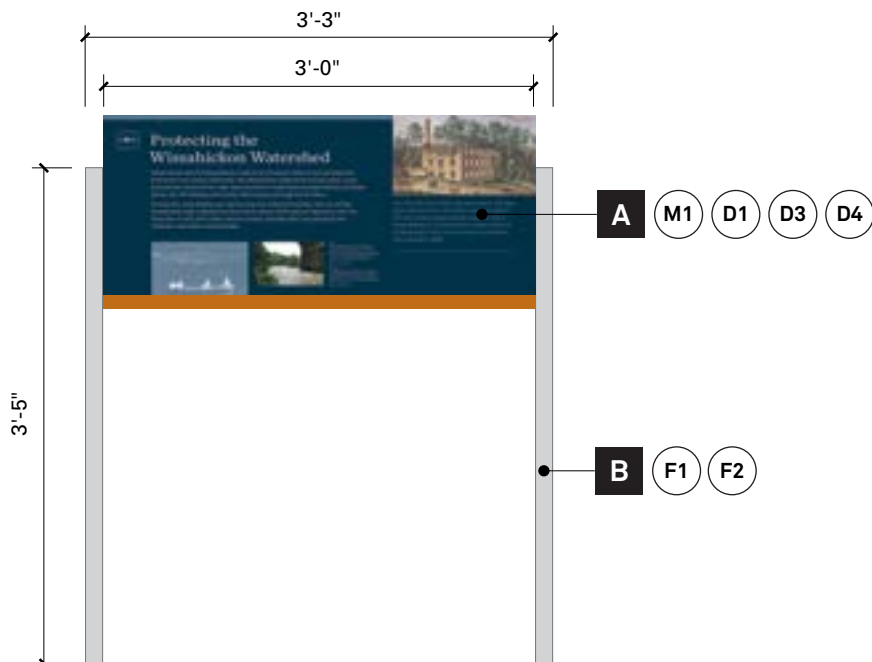
This sign type is used to interpret a property element or history of the site or structure. This sign type accommodates one 150-word story and 2 - 4 images.



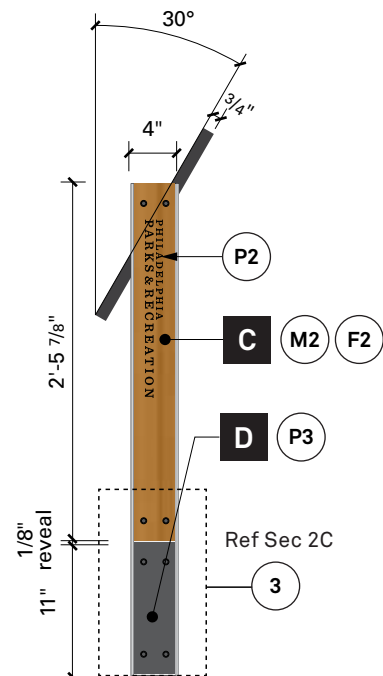
Top View
Scale: 3/4"=1'-0"



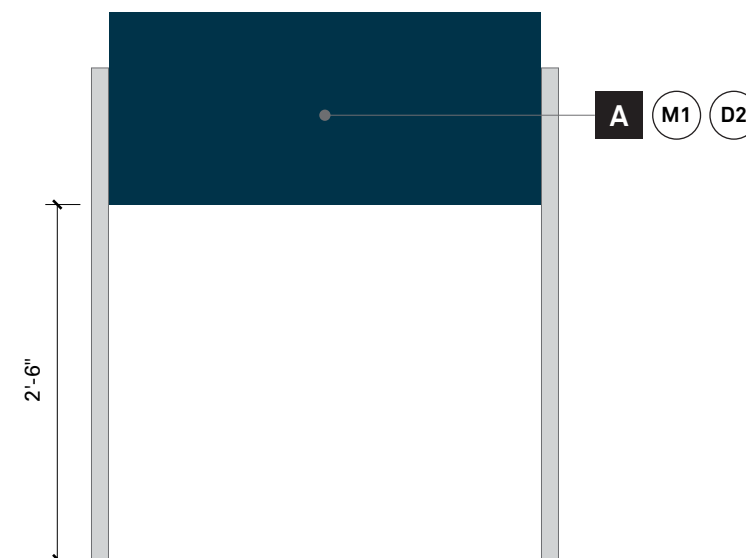
INH.2.w
Wall Mounted
1/2" thk panel



Front Elevation
Scale: 3/4"=1'-0"



Side View
Scale: 3/4"=1'-0"



Rear Elevation
Scale: 3/4"=1'-0"

- A Sign Panel**
Sizes vary. 3/4" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.



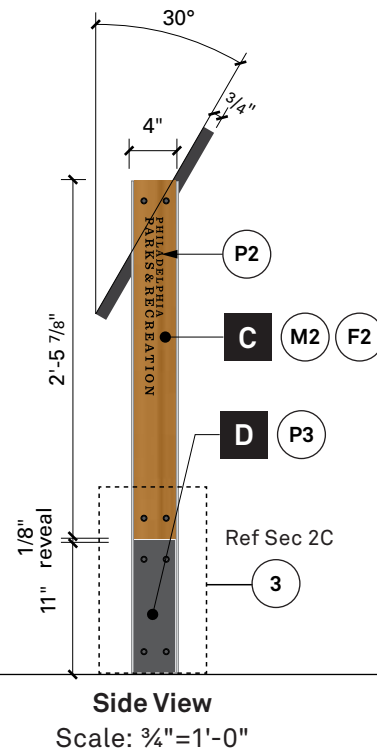
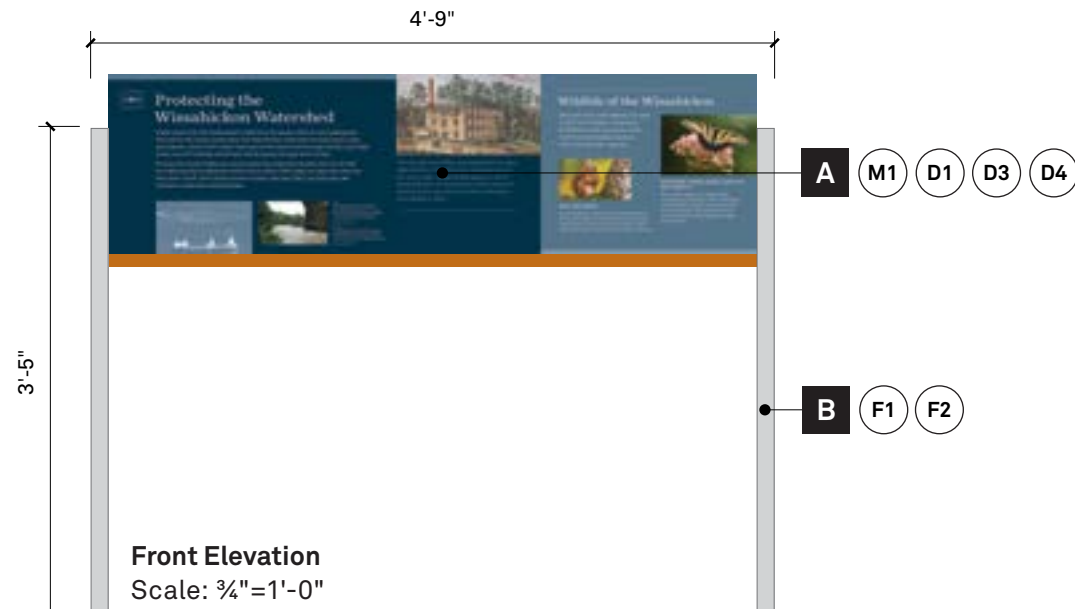
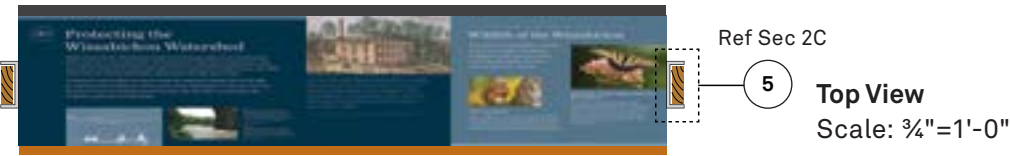
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

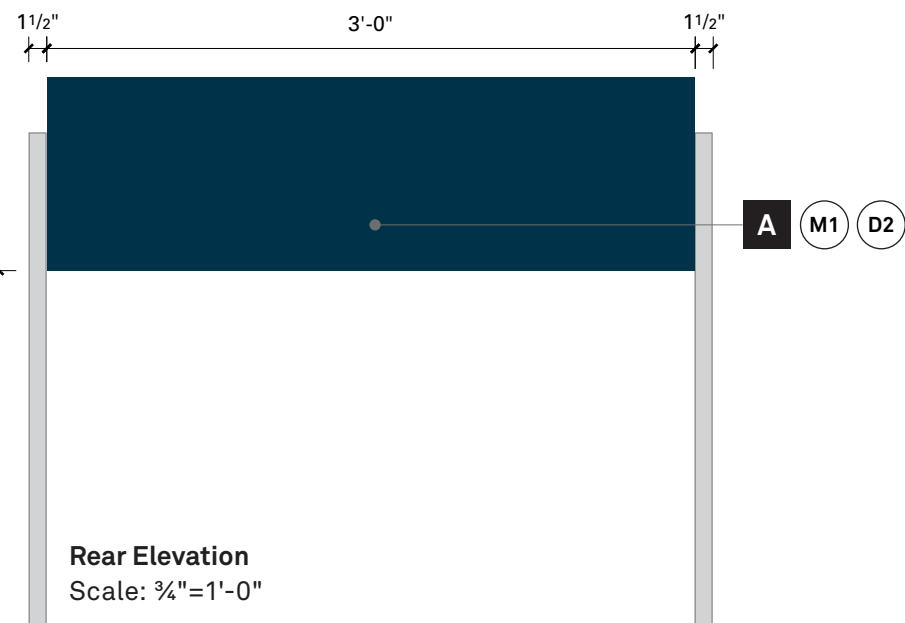
INH.3

Sign Type Description

This sign type is used to interpret a property element or history of the site or structure. This sign type accommodates one 150-word story, one 75-word sidebar, and 4 - 6 images.



INH.3.w
Wall Mounted
1/2" thk panel



INH.3.w
Wall Mounted
1/2" thk panel

- A Sign Panel**
Sizes vary. 3/4" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

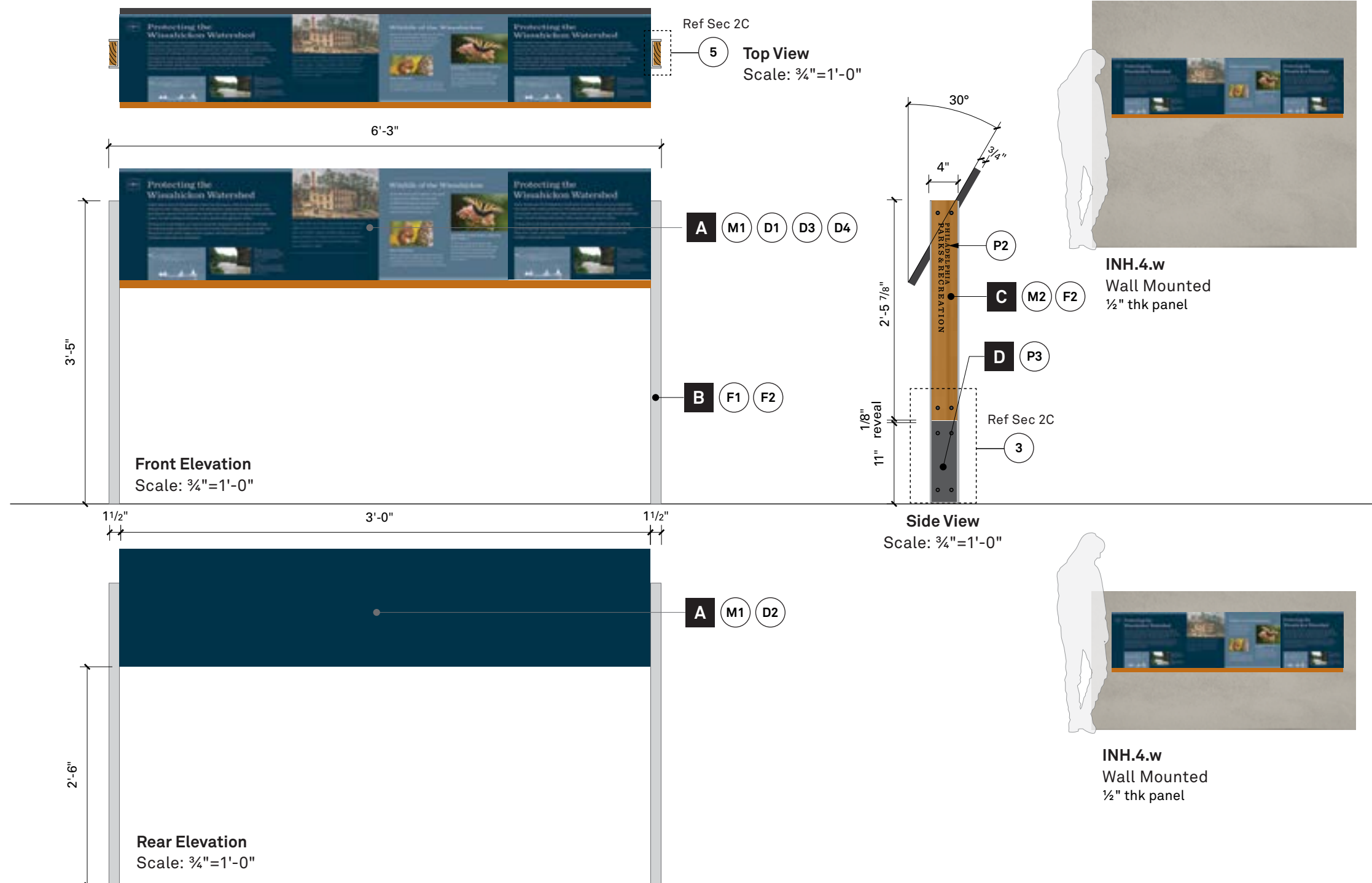
Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



INH.4

Sign Type Description

This sign type is used to interpret a property element or history of the site or structure. This sign type accommodates two 150-word stories, one 75-word sidebar, and 6 - 8 images.



- A Sign Panel**
Sizes vary. 3/4" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.



Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

INH.2-4

Horizontal Layout A Medium

2B

1/2" bars can be used as graphic elements; use only at top and bottom of layout
Color: PMS 5405 C or PMS 5425 C

Note: The numbers in Alright Sans default to old-style figures. Correct this by capitalizing them or choosing the correct characters in the glyphs palette.

Secondary Body Copy:
Alright Sans, Regular
32pt / 52pt leading
0pt tracking
Color: white or PMS 5425 C

Secondary Header:
Chronicle Text G2, Roman
80pt / 92pt leading
10pt tracking
Color: white

Width of side bar is 18".
*Side bar is optional on this size panel.

Align the center of the letterform with the middle points of the logo

Primary Header:
Chronicle Text G2, Roman
106pt / 122pt leading
10pt tracking
Color: white

Primary Body Copy:
Alright Sans, Regular
32pt / 52pt leading
0pt tracking
Color: white

Image sizes can vary; there are no set sizes or ratios

Tertiary Header:
Alright Sans, Medium
30pt / 38pt leading
50pt tracking
All caps
Color: white

The first line after the header will need extra Space Before; increase it from 0.25 in to 0.5 in.

Space images, rules and text boxes at least 1/2" and at most 1" apart from one another
Captions are always 1/2" away from images

Caption:
Alright Sans, Regular
18pt / 27pt leading
0pt tracking
Color: white
Caption Source (& directional copy):
Alright Sans, Regular
14pt / 27pt leading
0pt tracking
Color: white

Decorative rules can be used in the layout.
Size: 2pt, match width of text box
Color: match the color of the neighboring text box
Placement: 1" from text box or image

Tertiary Body Copy:
Alright Sans, Regular
26pt / 38pt leading
0pt tracking
Color: white

INH.2-4

Horizontal Layout B Medium

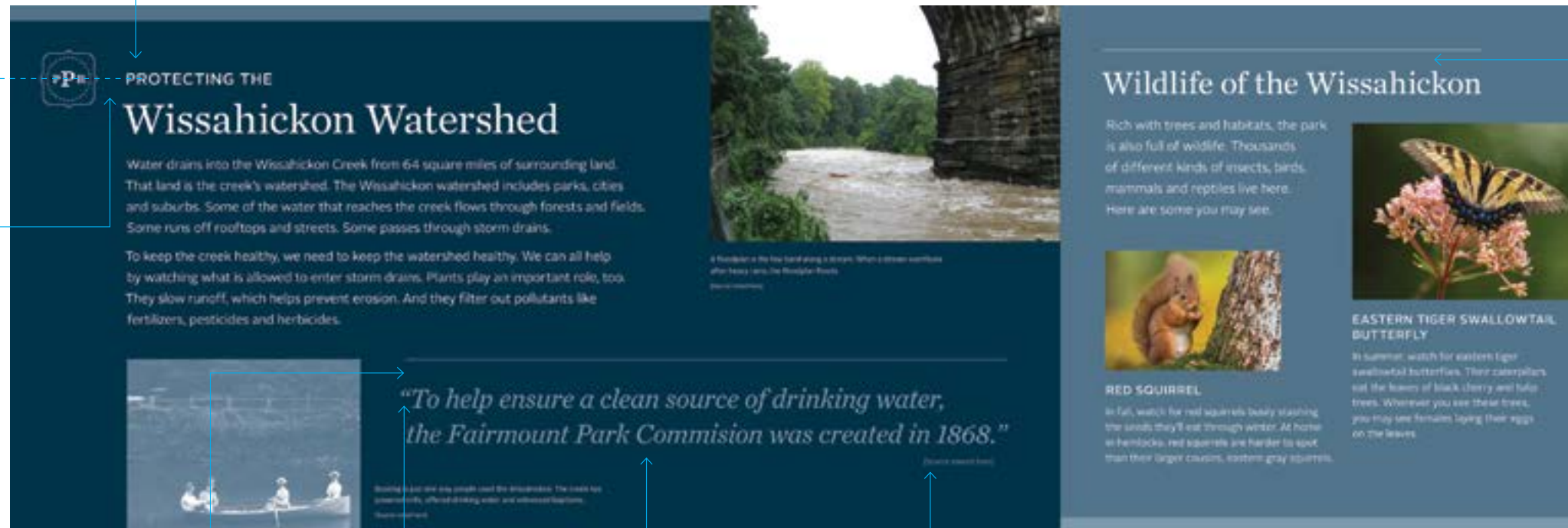
Primary Header Alternate:

Some situations may allow for a more interesting typographic moment. Use this option when it makes sense with the copy.

Alright Sans, Medium
39pt / 48pt leading
50pt tracking
All caps
Color: white

Align the center of the letterform with the middle points of the logo

1" space between logo and header



3/4" of space between rule and text box works best in this scenario



1" space between rule and text box

Hang quotes

Pull Quote:

Chronicle Text G2, Roman
68pt / 87pt leading
10pt tracking
Color: PMS 5425 C

Size of pull quote can vary; try to keep it smaller than the Secondary Header and larger than the Primary Body Copy

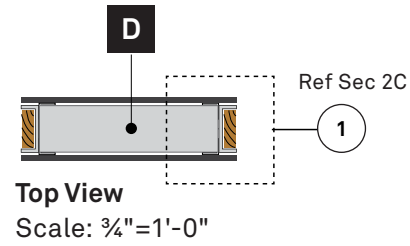
Pull Quote Source:

Alright Sans, Regular
14pt / 27pt leading
0pt tracking
Color: PMS 5425 C

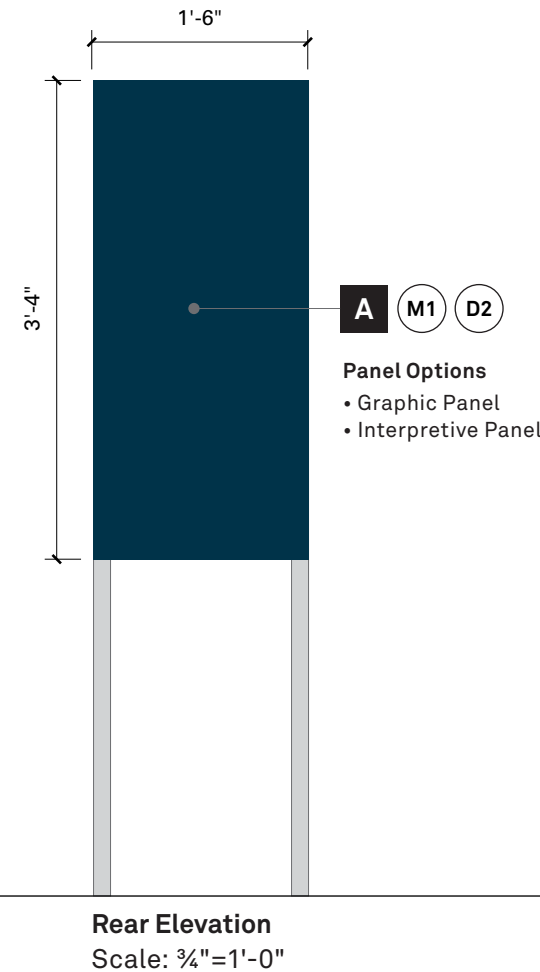
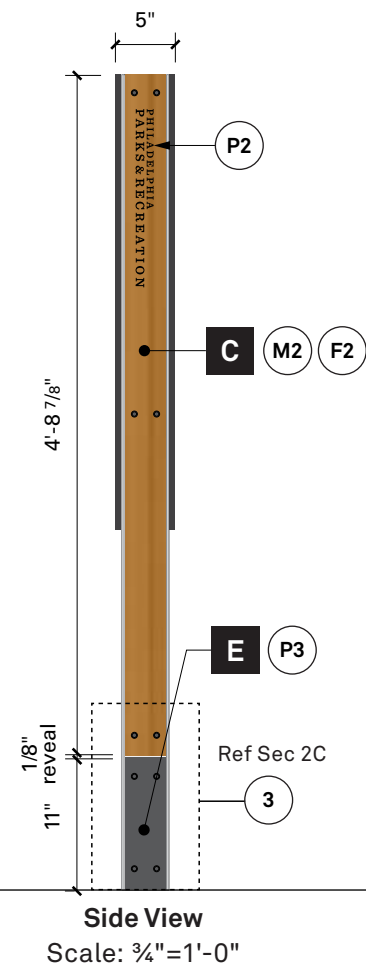
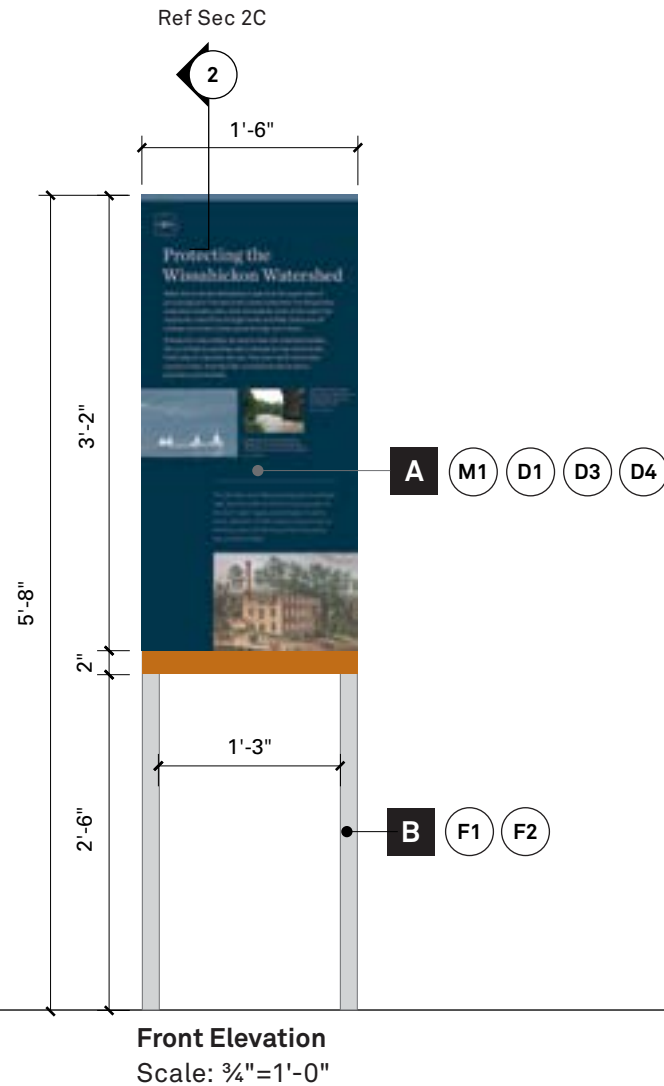
INV.1

Sign Type Description

This sign type is used to interpret a property element or history of the site or structure. This sign type accommodates one 150-word story and 2 - 4 images.



INV.1.w
Wall Mounted
1/2" thk panel



- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

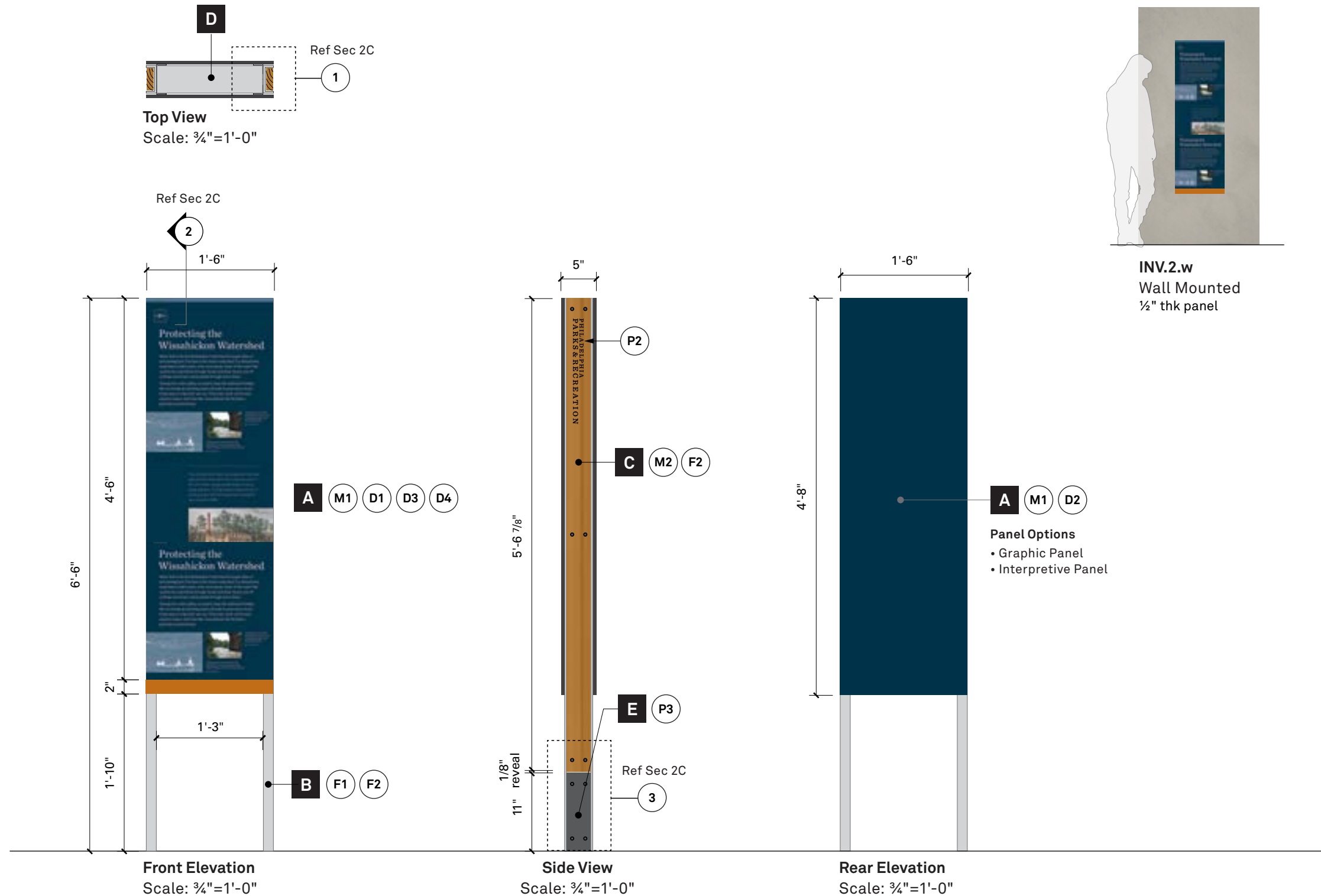
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



INV.2

Sign Type Description

This sign type is used to interpret a property element or history of the site or structure. This sign type accommodates one 150-word story, one 75-word sidebar, and 4 - 6 images.



- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.



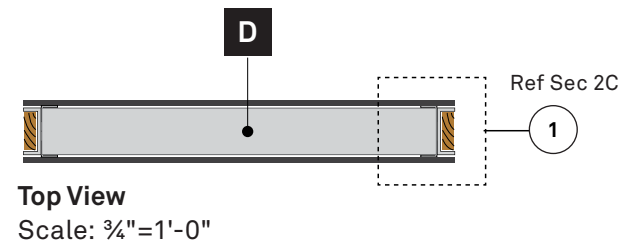
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

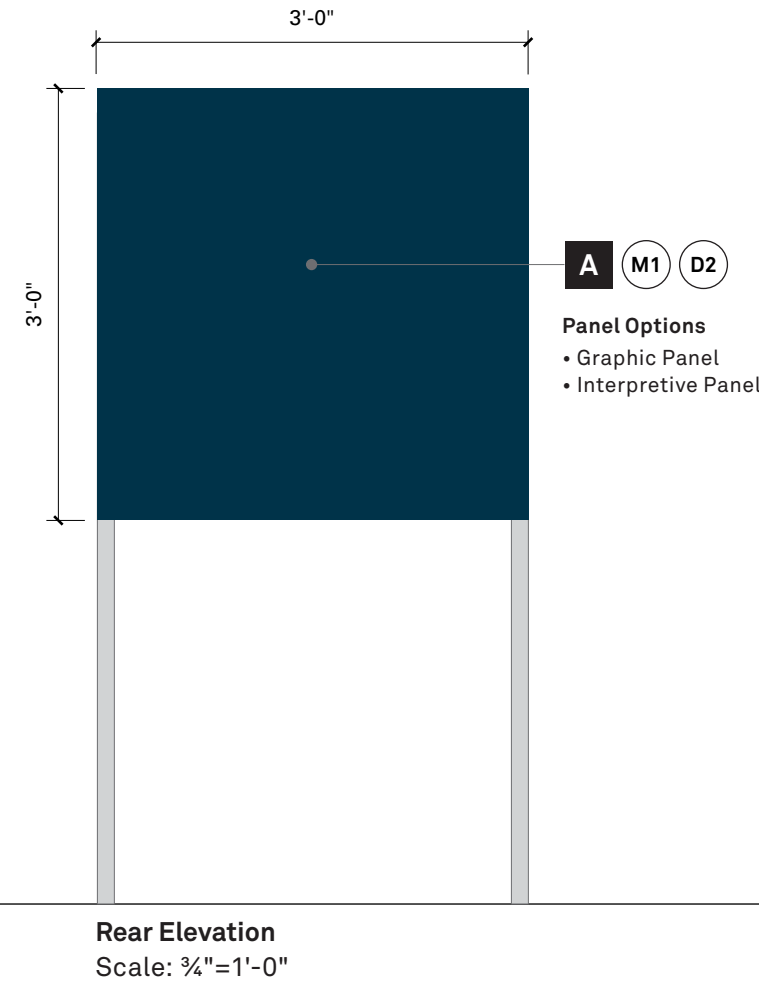
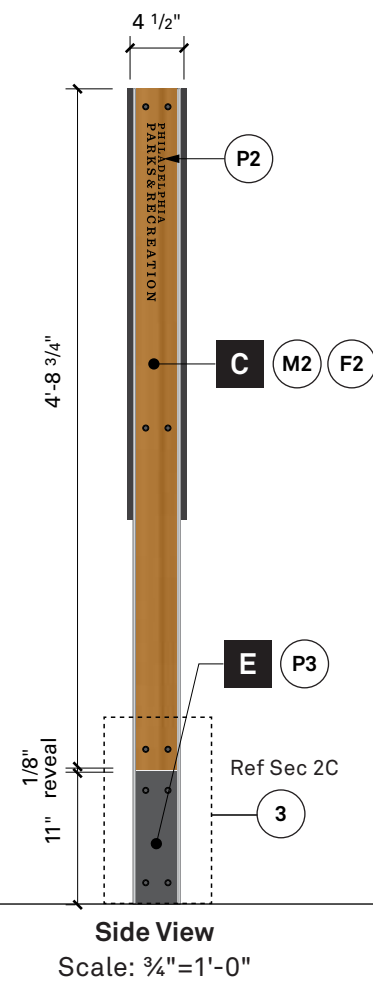
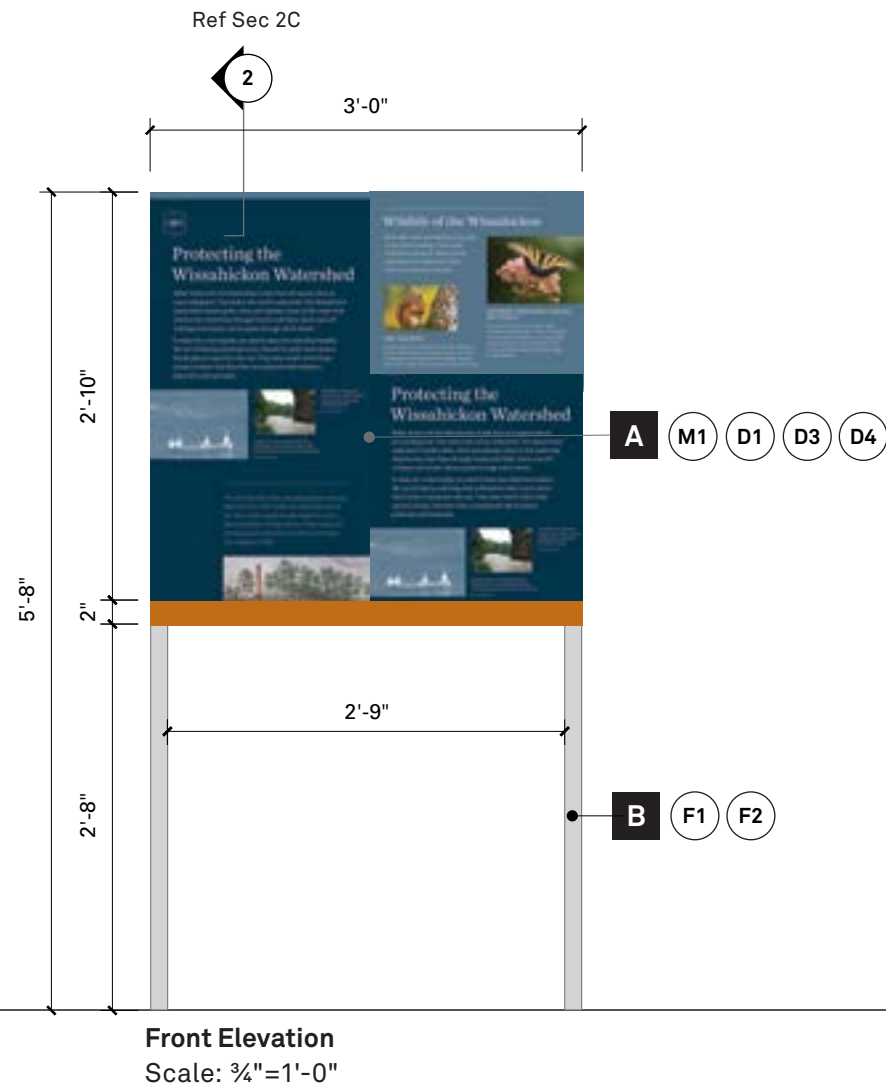
INV.3

Sign Type Description

This sign type is used to interpret a park element or history of the site or structure. This sign type accommodates two 150-word stories, one 75-word sidebar, and 6 - 8 images.



INV.3.w
Wall Mounted
1/2" thk panel



- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

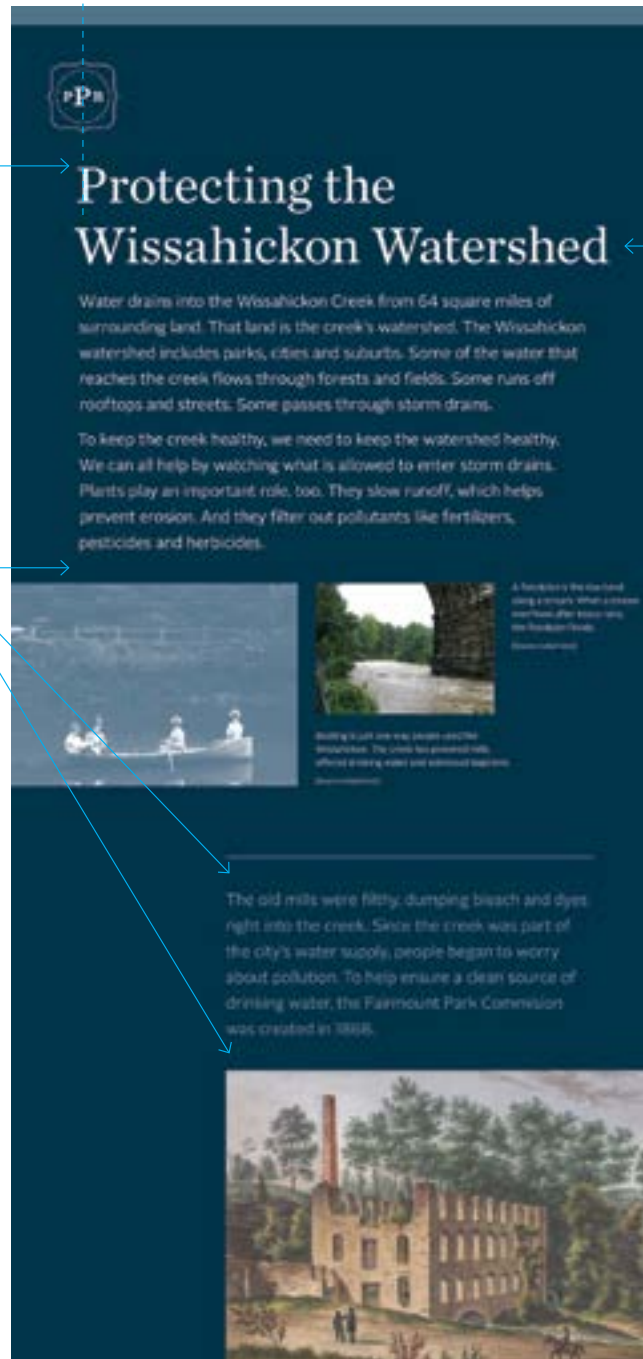
2B

INV.1-3

Vertical Layout A Small

Align the left side of the letterform with the middle points of the logo

Header sits 1" below logo



A margin like this is too tight, but it is the best case scenario in this situation; ideally the margin would be the same as that on the left side

When there needs to be more air, space text boxes, rules and images 1" apart

Vertical Layout B Small



Pull Quote Caption can be left aligned where appropriate

Captions can be aligned to top edge of photo or 1/2" from bottom of page

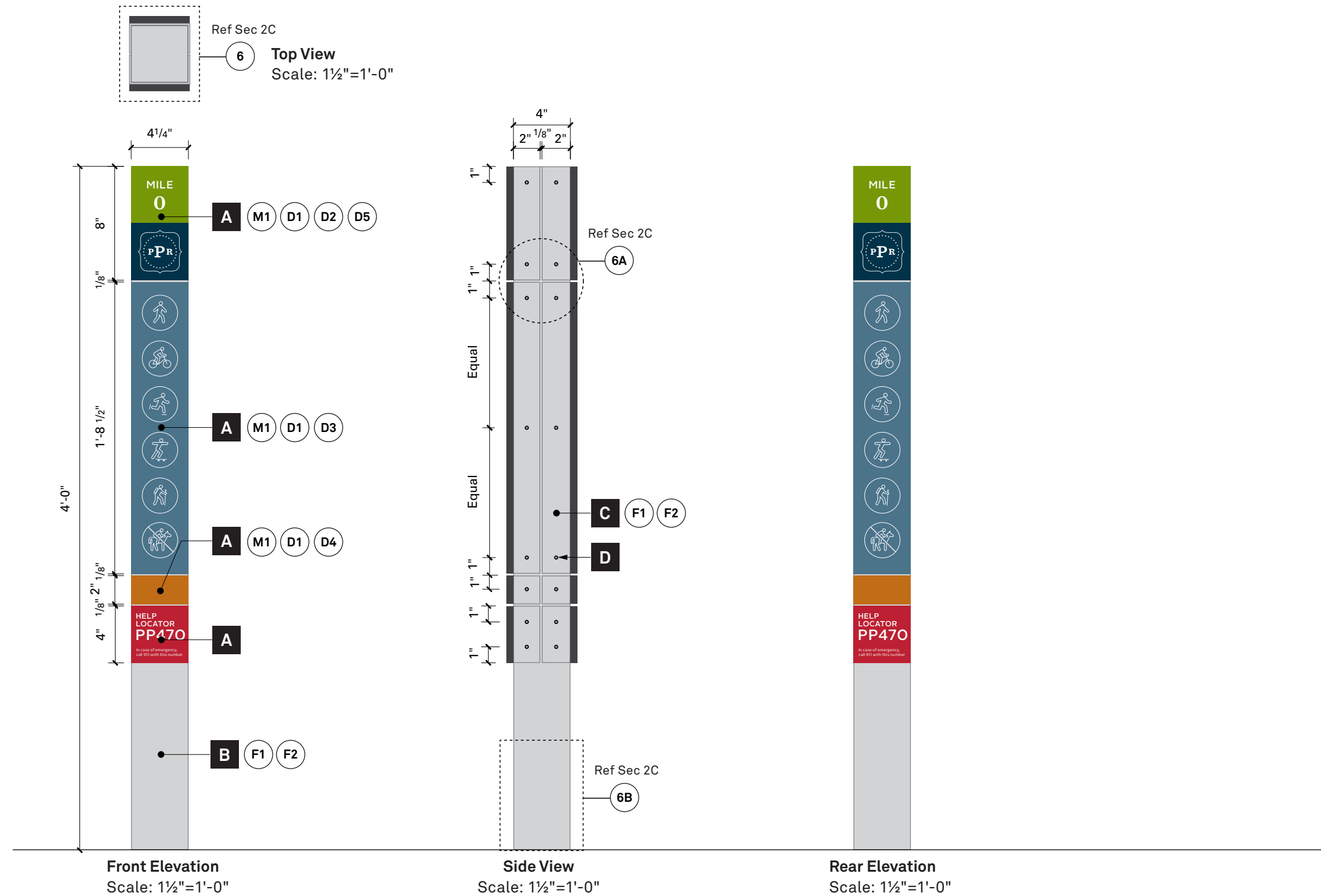
It is okay to have white space as long as the layout feels balanced



Sign Type Description

This sign type denotes acceptable path uses and marks mileage along a property trail or path. This version is 2-sided and is to be used along a straight segment of a path.

2B



- A Sign Panels**
4 1/4" w x heights vary x 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match as noted.
- B Aluminum Tube**
4" x 4" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Panel Attachment**
Aluminum channel. Heights vary based on sign panel sizes. Attach sign panels to first surface of channels with second surface countersunk screws. Attach assembled sign panel to Aluminum Tube with countersunk tamper-resistant screws. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

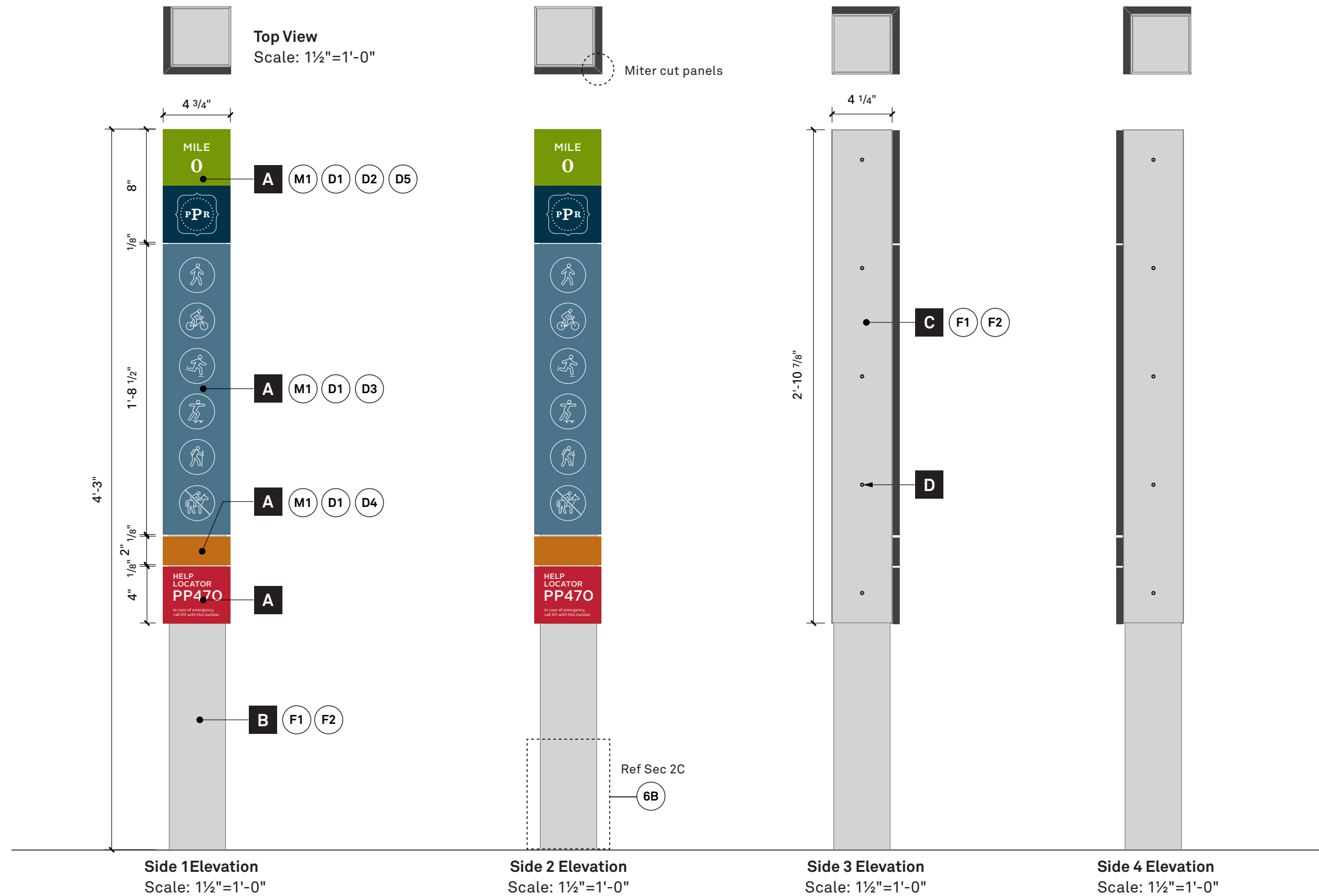
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

MMK.2

Sign Type Description

This sign type denotes acceptable path uses and marks mileage along a property trail or path. This version is 2-sided and is to be used where two paths intersect.



- A Sign Panels**
Sizes vary. ½" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Tube**
4" x 4" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Panel Attachment**
Aluminum sleeve (1/8" wall). Attach sign panels to sleeve with second surface countersunk screws. Attach assembled sign panel to Aluminum Tube with countersunk tamper-resistant screws. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (½"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

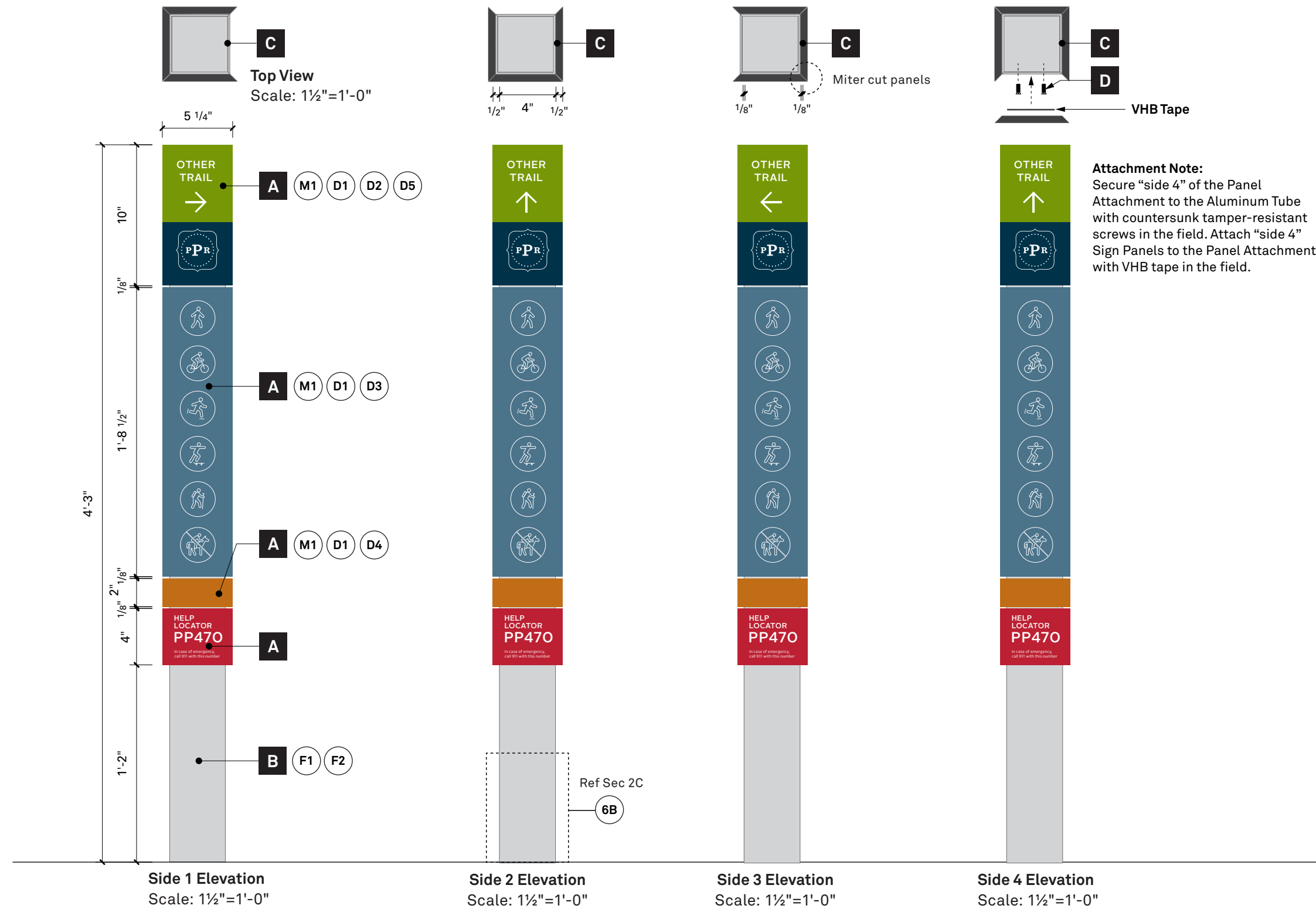


Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

Sign Type Description

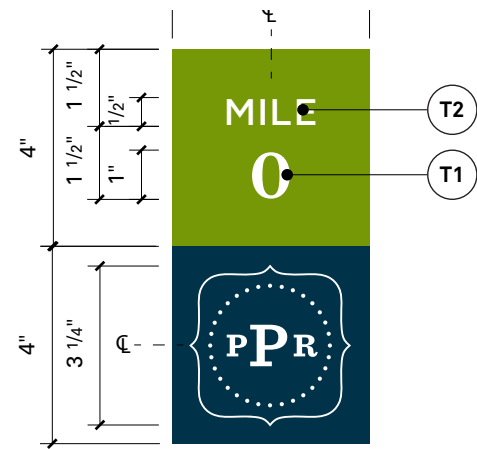
This sign type denotes acceptable path uses and marks mileage along a property trail or path. This version is 4-sided and is to be used where multiple paths intersect.



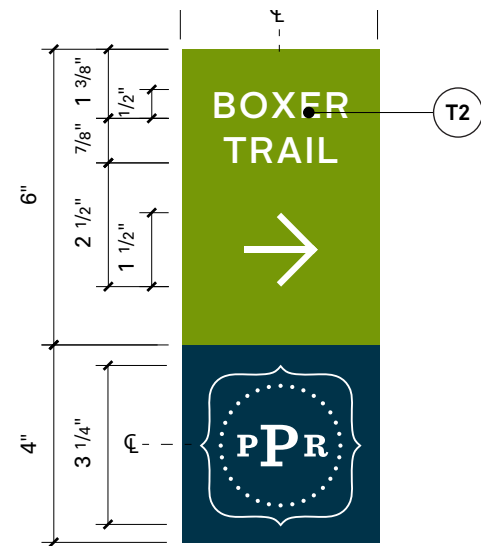
- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Tube**
4" x 4" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Panel Attachment**
Aluminum sleeve (1/8" wall). Attach sign panels to sleeve with second surface countersunk screws. Attach assembled sign panel as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

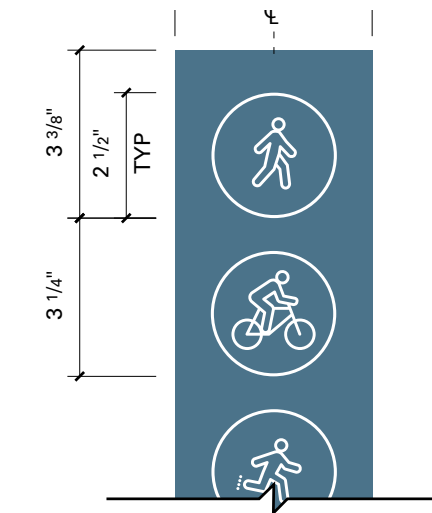
MMK.1, 2 & 4



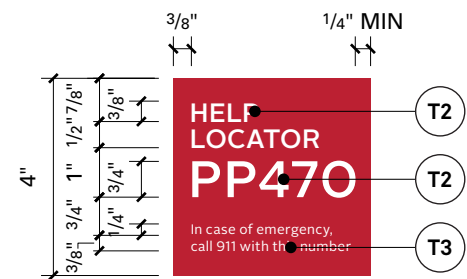
Graphic Layout - MMK.1 Upper Panel
Scale: 3"=1'



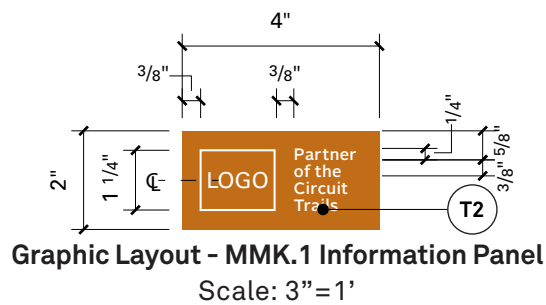
Graphic Layout - MMK.1 Upper Panel
Scale: 3"=1'



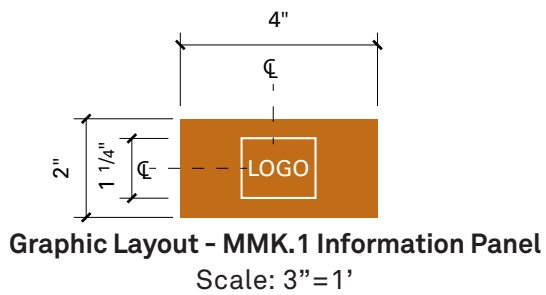
Detail Graphic Layout - MMK.1 Center Panel
Scale: 3"=1'



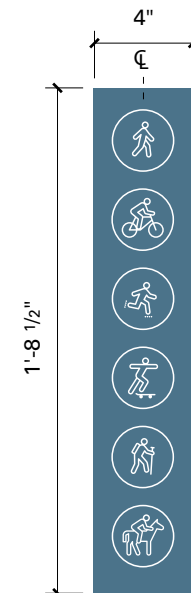
Graphic Layout - MMK.1 Help Locator Panel
Scale: 3"=1'



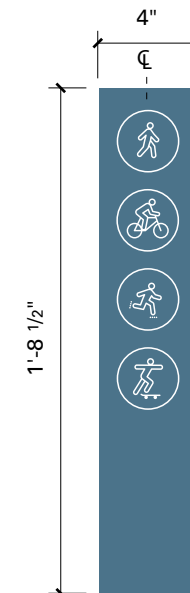
Graphic Layout - MMK.1 Information Panel
Scale: 3"=1'



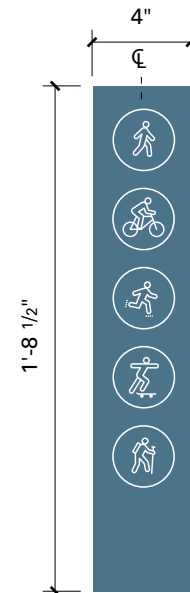
Graphic Layout - MMK.1 Information Panel
Scale: 3"=1'



Alternate Graphic Layout
MMK.1 Center Panel
Scale: 1 1/2"=1'



Alternate Graphic Layout
MMK.1 Center Panel
Scale: 1 1/2"=1'



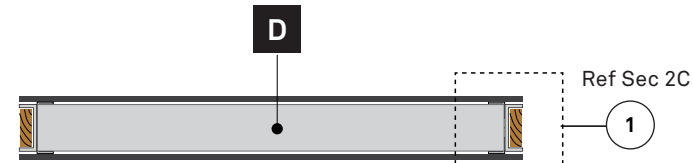
Alternate Graphic Layout
MMK.1 Center Panel
Scale: 1 1/2"=1'



PID.1

Sign Type Description

This sign type is a pedestrian-scale park identification sign. This sign type includes a property map and is typically used to identify Trail and Multi-use properties where a map is beneficial to provide orientation to the space.

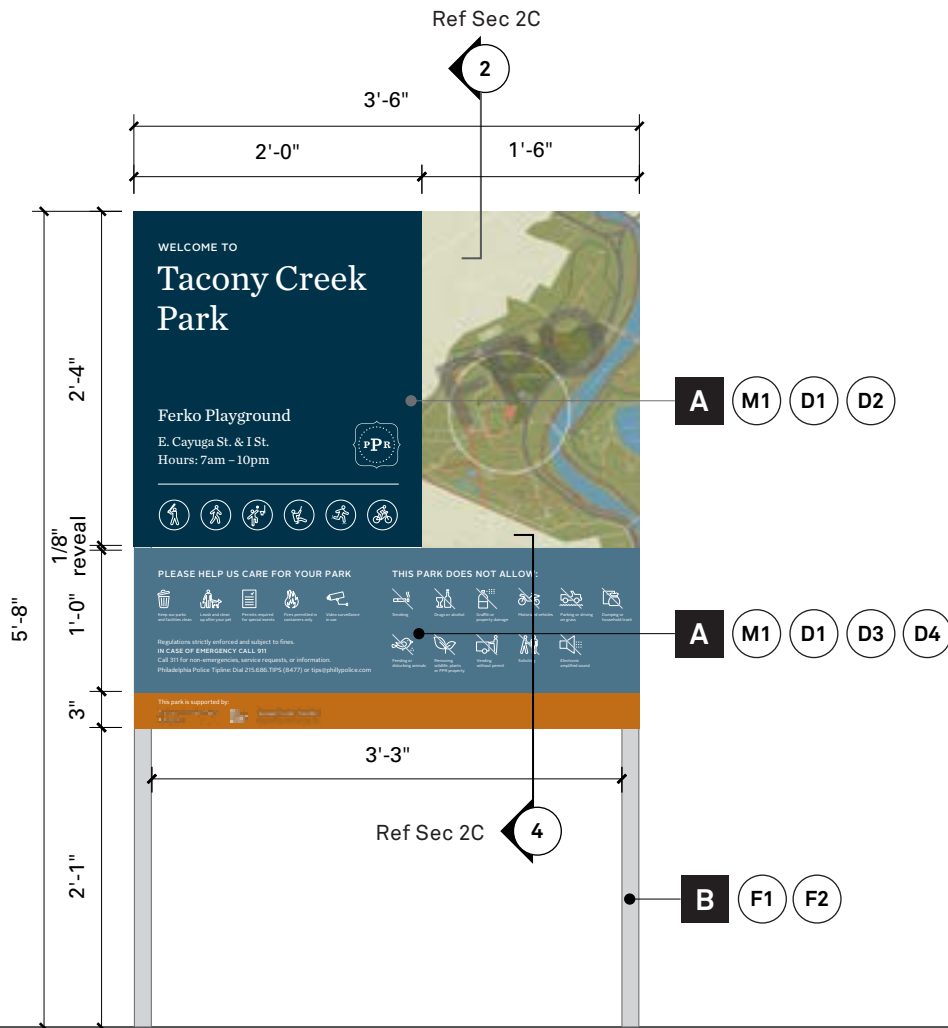


Top View
Scale: 3/4"=1'-0"

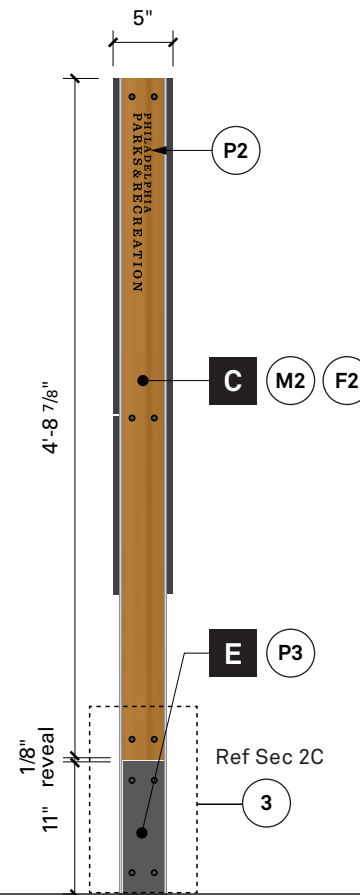


PID.1.w
Wall Mounted
1/2" thk panel

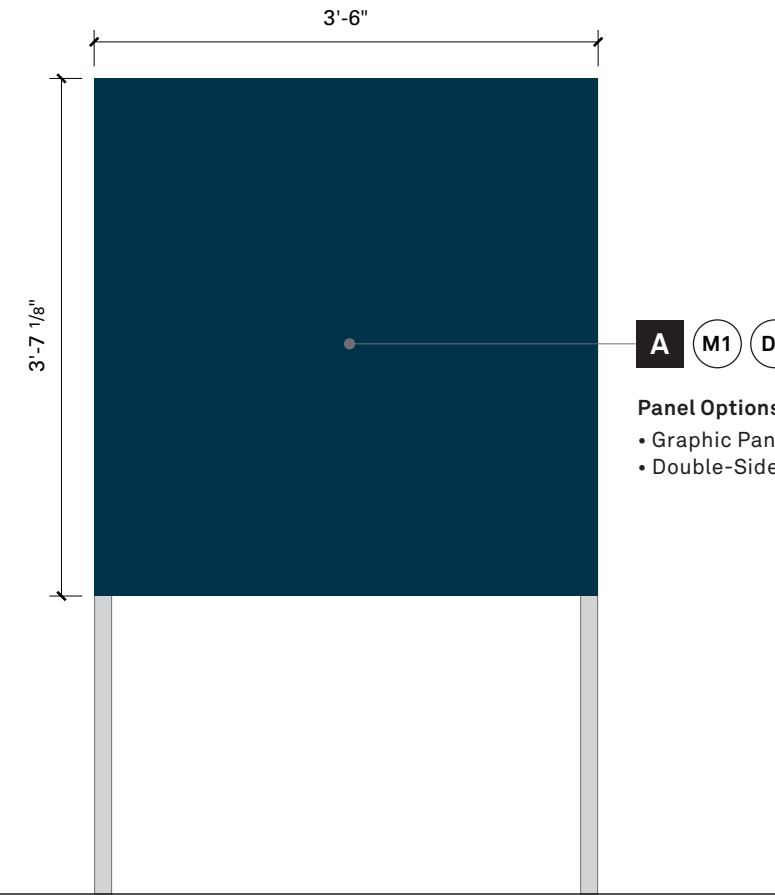
PID.1.f
Fence Mounted
1/2" thk panel



Front Elevation
Scale: 3/4"=1'-0"



Side View
Scale: 3/4"=1'-0"



Rear Elevation
Scale: 3/4"=1'-0"

- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

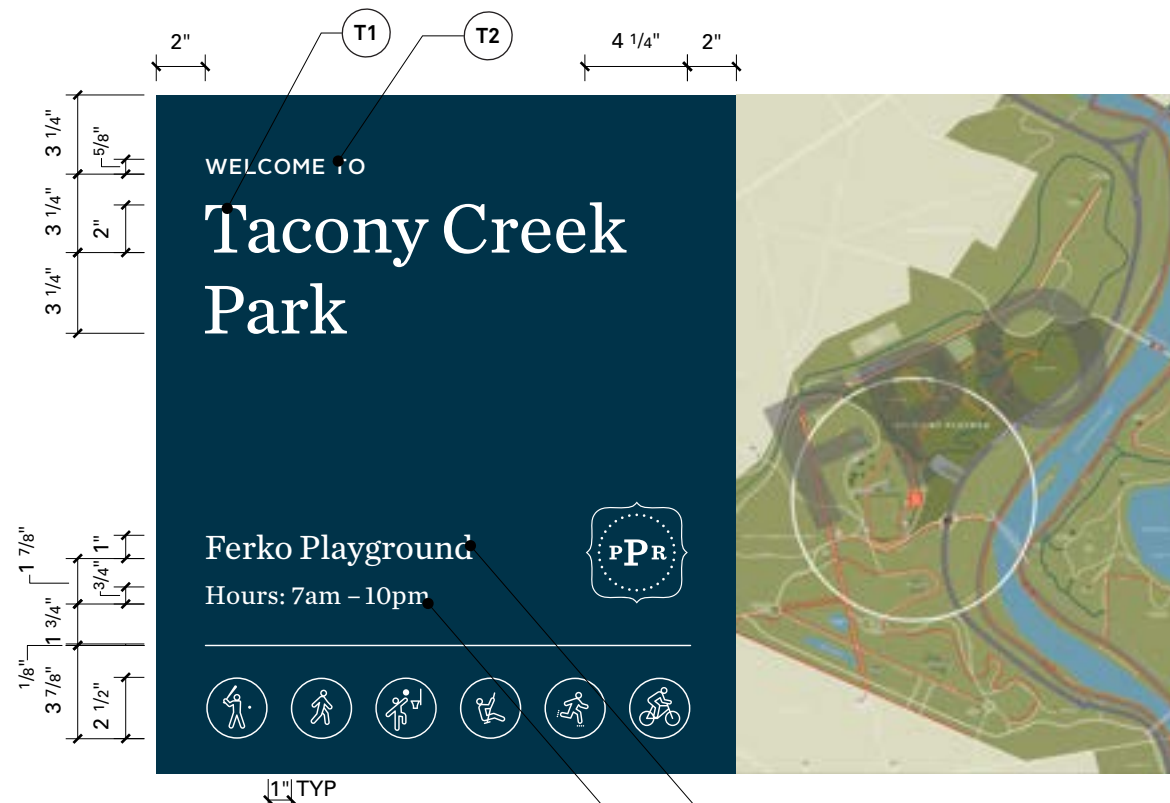
- Panel Options**
- Graphic Panel
 - Double-Sided

Construction Details

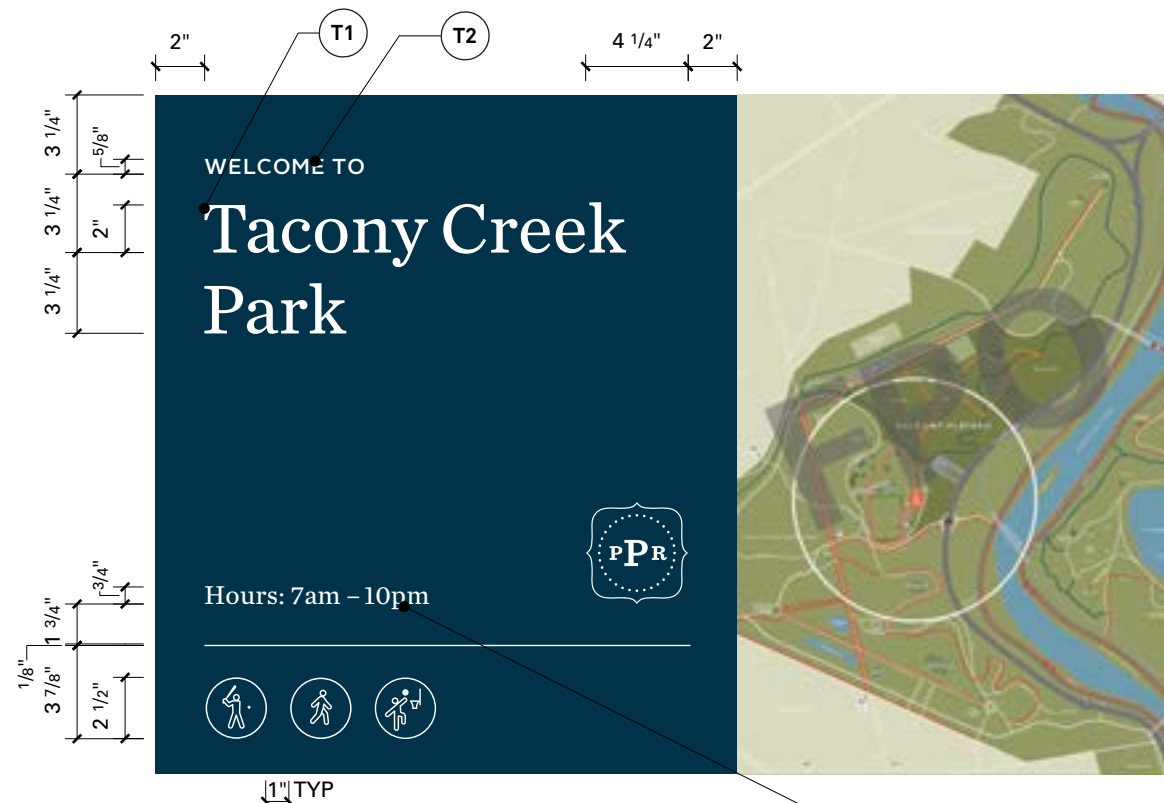
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



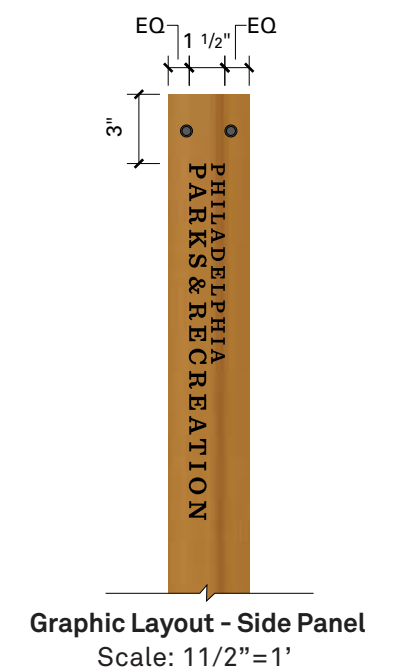
PID.1



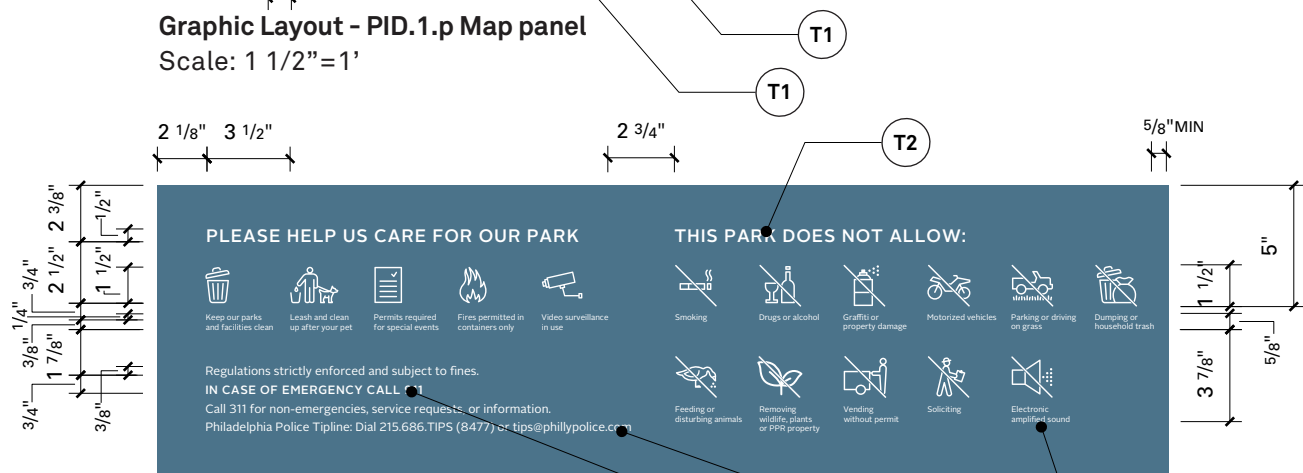
Graphic Layout - PID.1.p Map panel
Scale: 1 1/2" = 1'



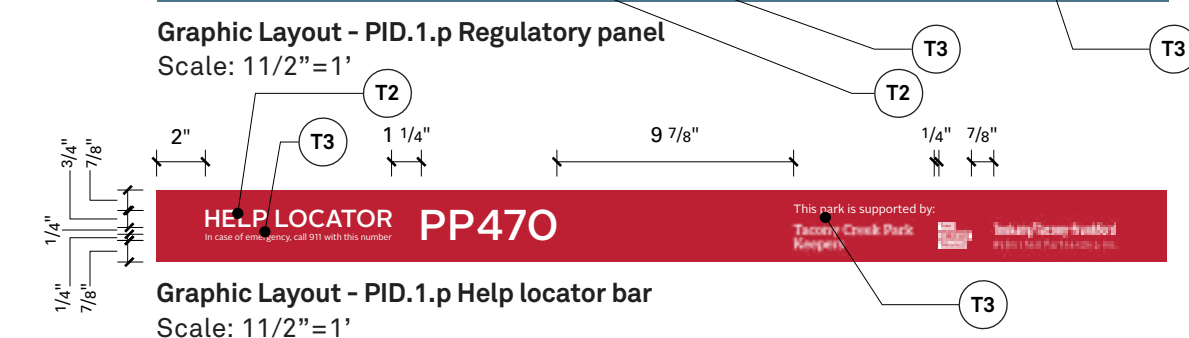
Alternate Graphic Layout - PID.1.p Map panel layout
Scale: 1 1/2" = 1'



Graphic Layout - Side Panel
Scale: 1 1/2" = 1'



Graphic Layout - PID.1.p Regulatory panel
Scale: 1 1/2" = 1'



Graphic Layout - PID.1.p Help locator bar
Scale: 1 1/2" = 1'

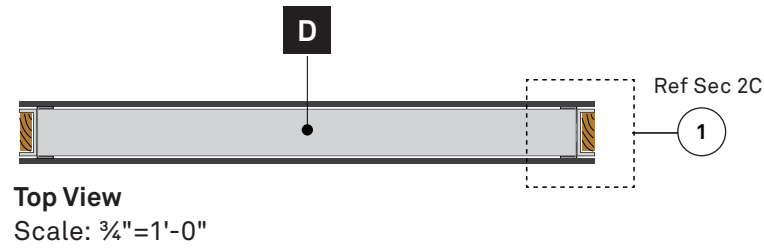


Graphic Layout - PID.1.p information bar
Scale: 1 1/2" = 1'

PID.2

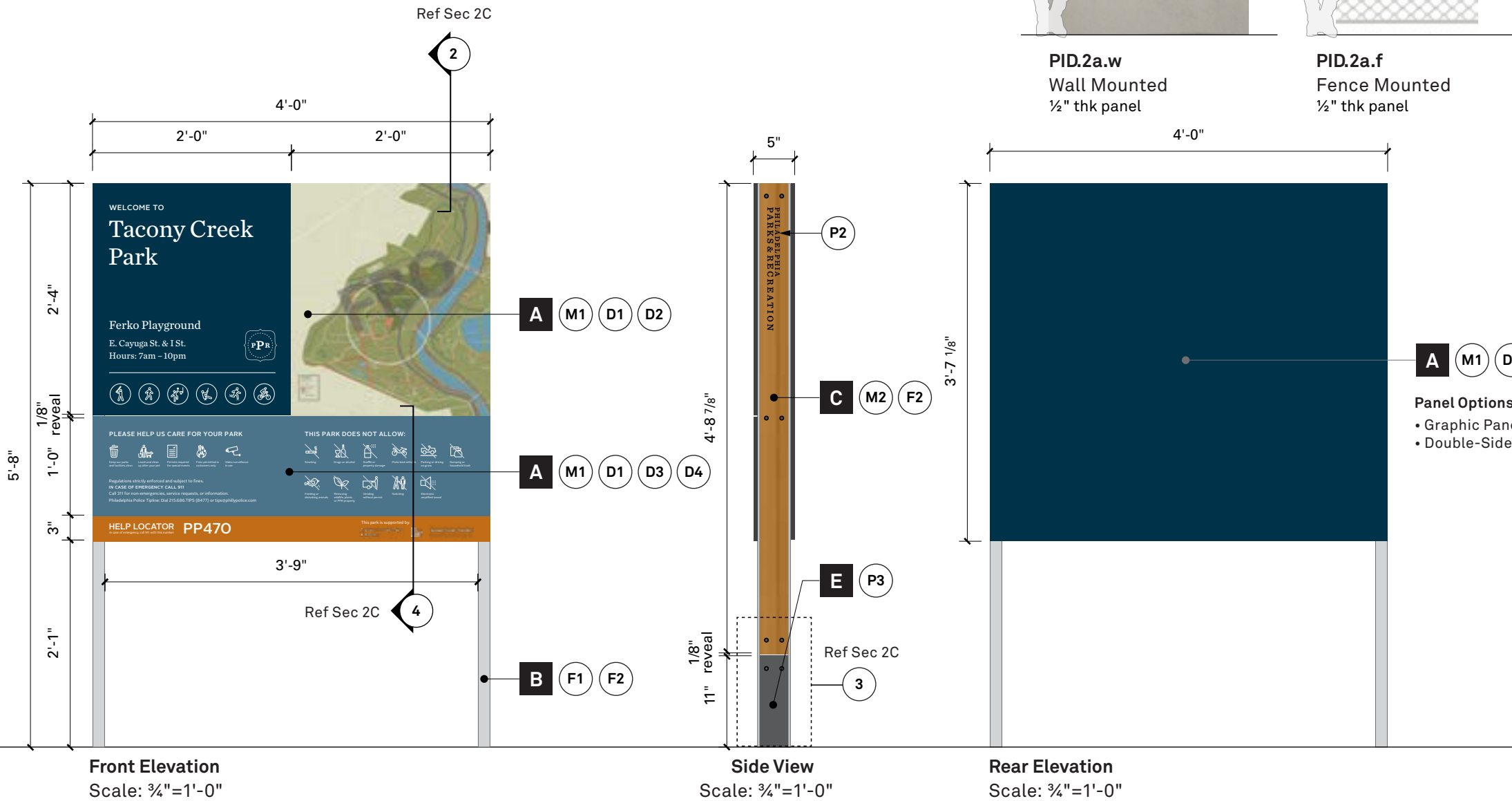
Sign Type Description

This sign type is a pedestrian-scale park identification sign. This sign type includes a property map and is typically used to identify Trail and Multi-use properties where a map is beneficial to provide orientation to the space.



PID.2a.w
Wall Mounted
1/2" thk panel

PID.2a.f
Fence Mounted
1/2" thk panel



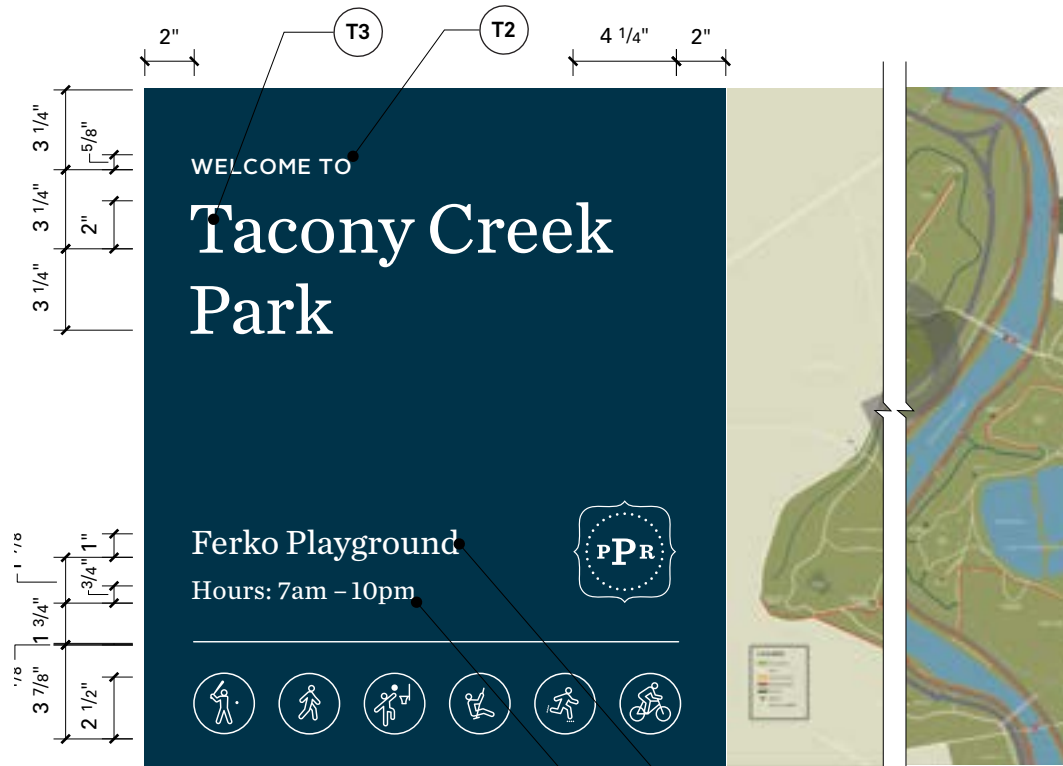
- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
 - B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
 - C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
 - D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
 - E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.
- Panel Options**
- Graphic Panel
 - Double-Sided

Construction Details

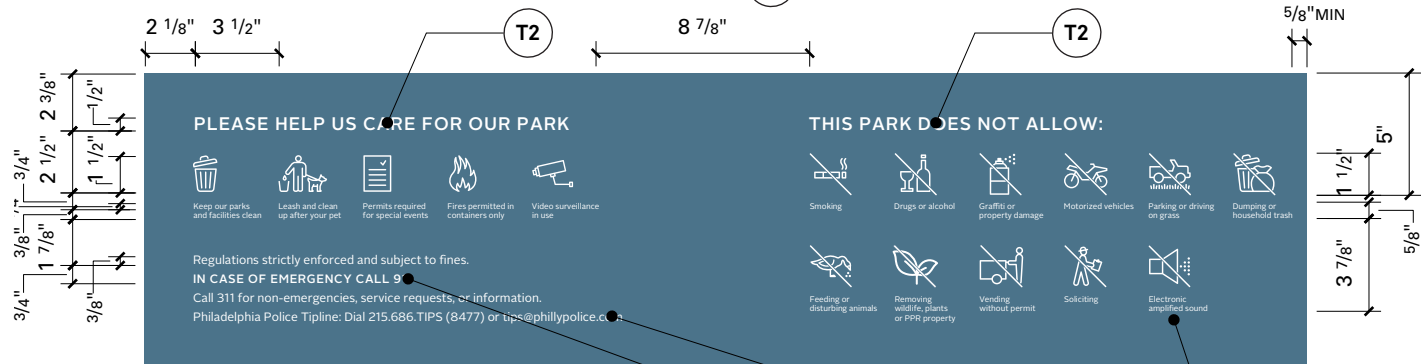
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



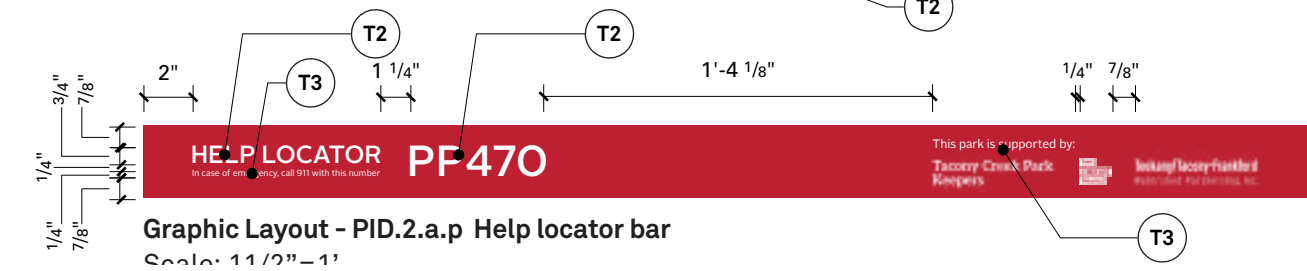
PID.2



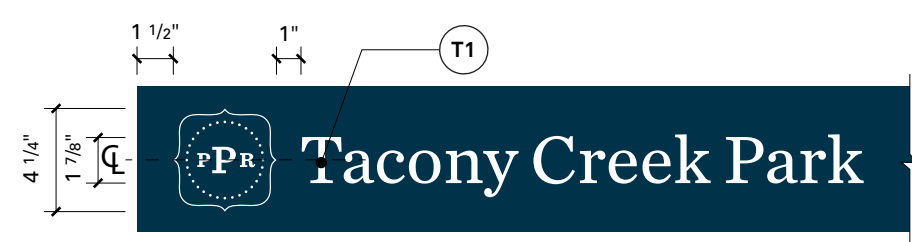
Graphic Layout - PID.2.a.p Map panel
Scale: 11/2"=1'



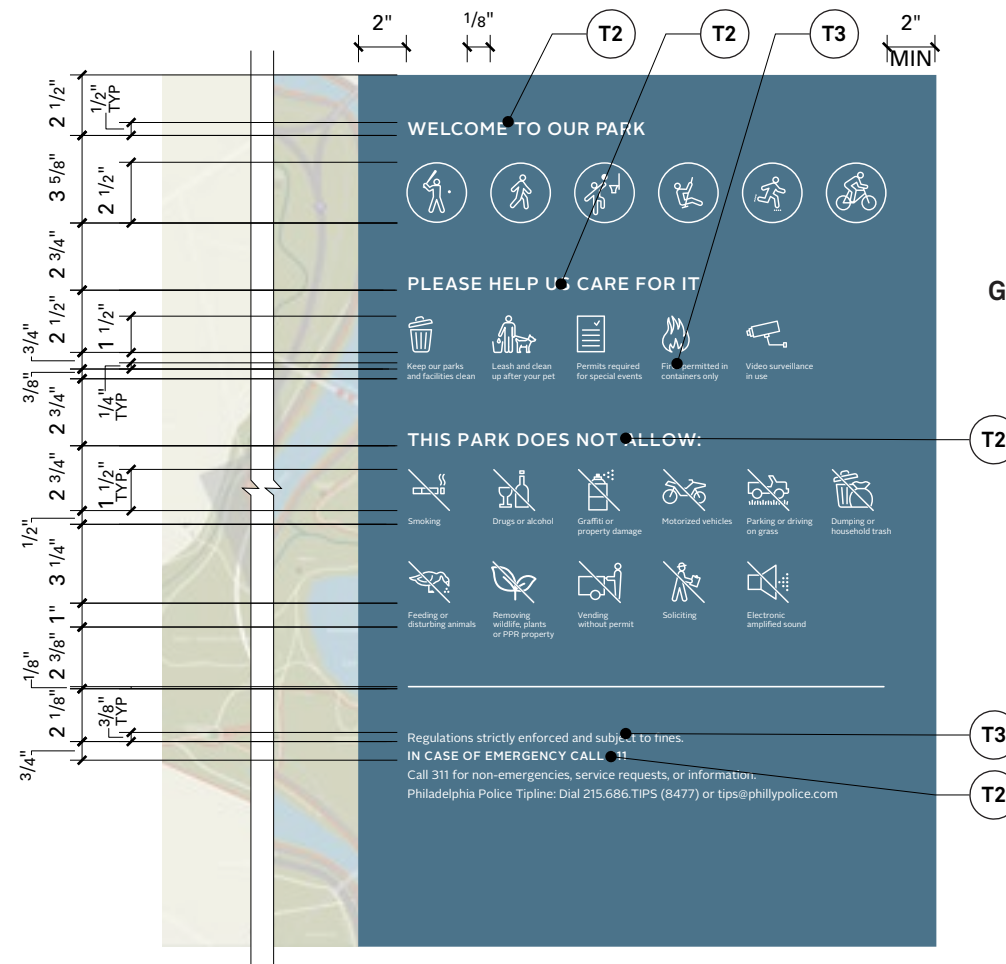
Graphic Layout - PID.2.a.p Regulatory panel
Scale: 11/2"=1'



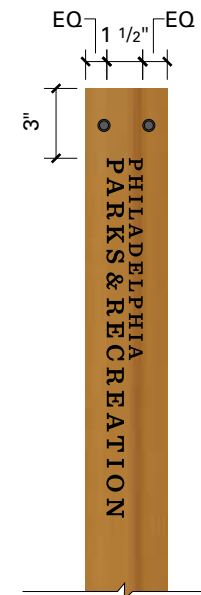
Graphic Layout - PID.2.a.p Help locator bar
Scale: 11/2"=1'



Graphic Layout - PID.2.b.p Upper panel
Scale: 11/2"=1'



Graphic Layout - PID.2.b.p Map / regulatory panel
Scale: 11/2"=1'



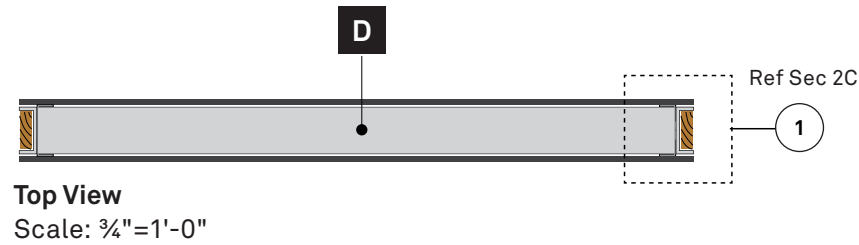
Graphic Layout - Side Panel
Scale: 11/2"=1'



PID.3

Sign Type Description

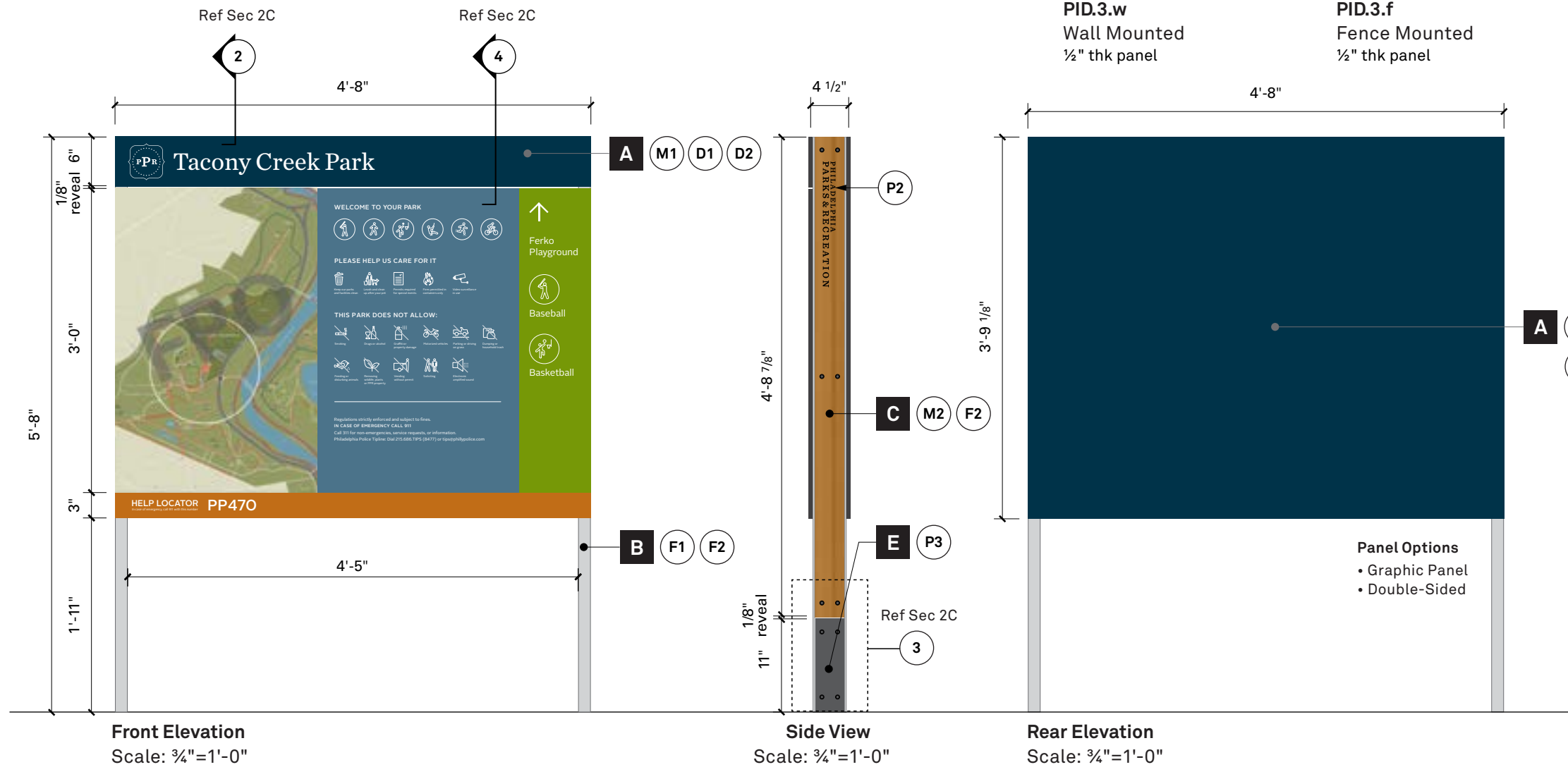
This sign type is a pedestrian-scale park identification sign. This sign type includes a property map and is typically used to identify Trail and Multi-use properties where a map is beneficial to provide orientation to the space and pedestrian directions are needed at the point.



PID.3.w
Wall Mounted
1/2" thk panel

PID.3.f
Fence Mounted
1/2" thk panel

2B

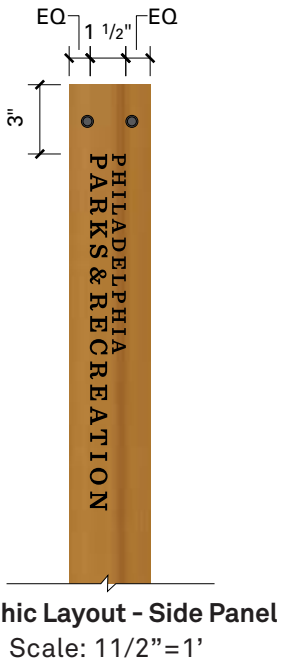
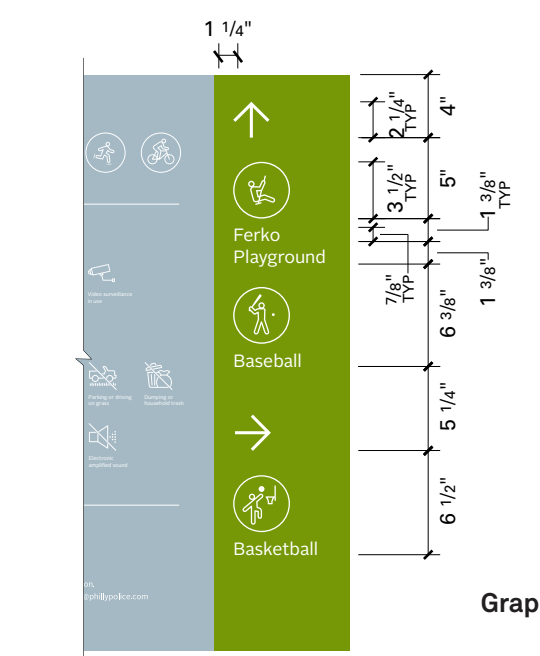
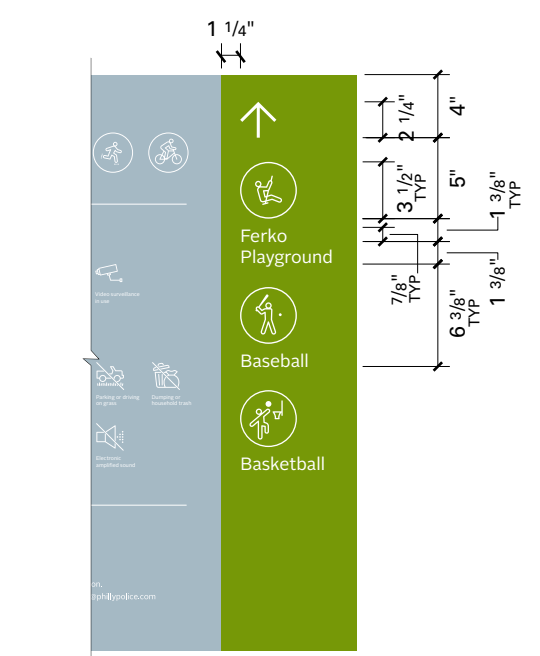
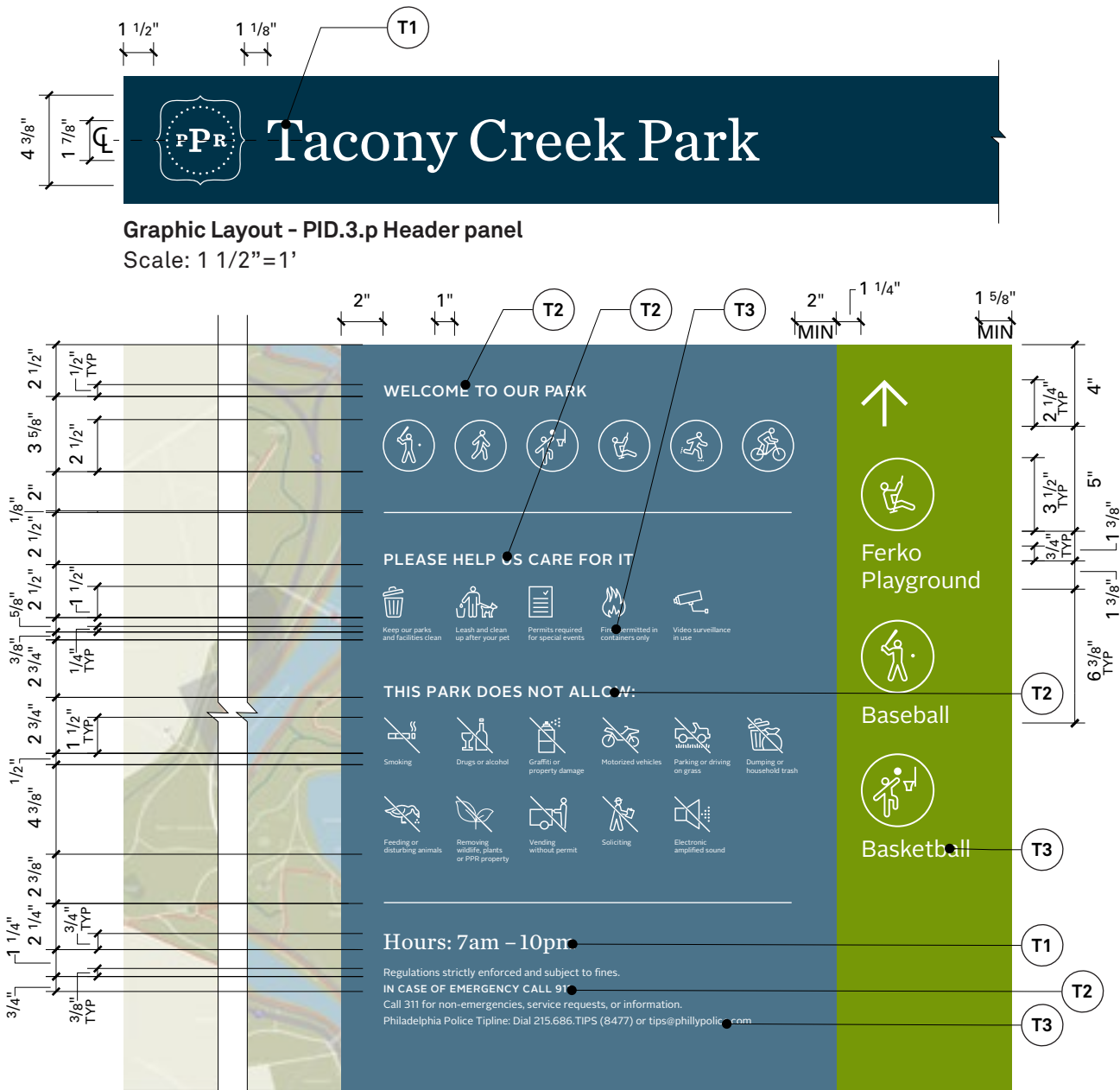


- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

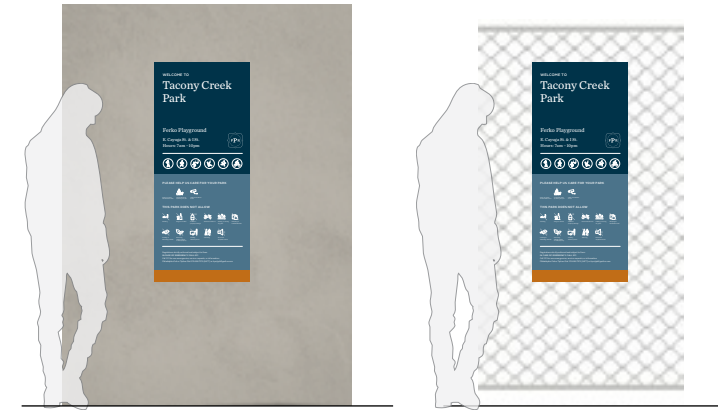
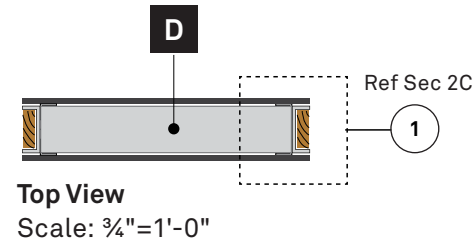
PID.3



PID.4

Sign Type Description

This sign type is a pedestrian-scale park identification sign. This sign type can be used at all property types to identify a field complex or other property assets.



PID.4.w
Wall Mounted
1/2" thk panel

PID.4.f
Fence Mounted
1/2" thk panel

A Sign Panels
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.

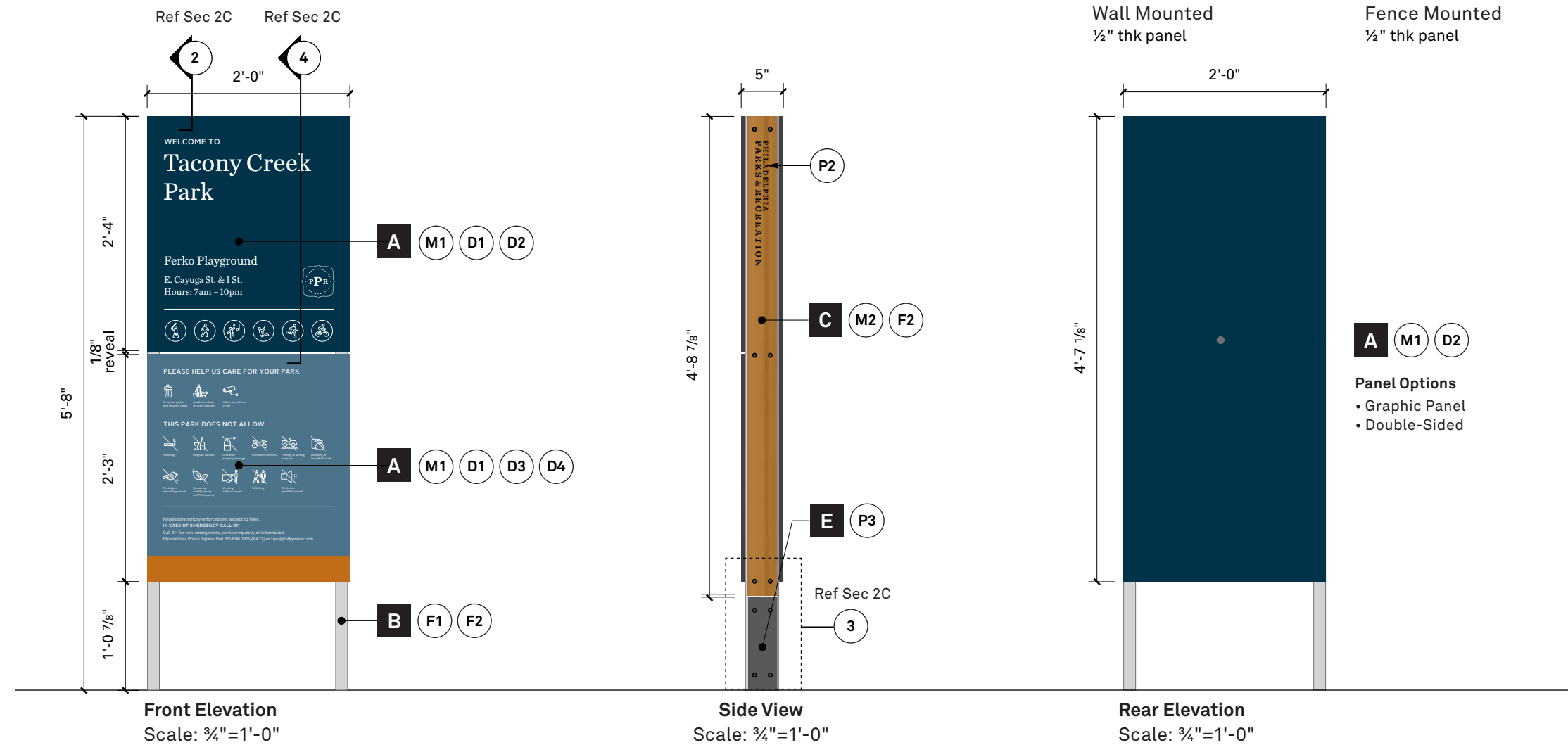
B Aluminum Channel
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.

C Logo Panels
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.

D Support Tube
2 x 4 aluminum tube welded to Aluminum Channels.

E Footer Attachment
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

2B

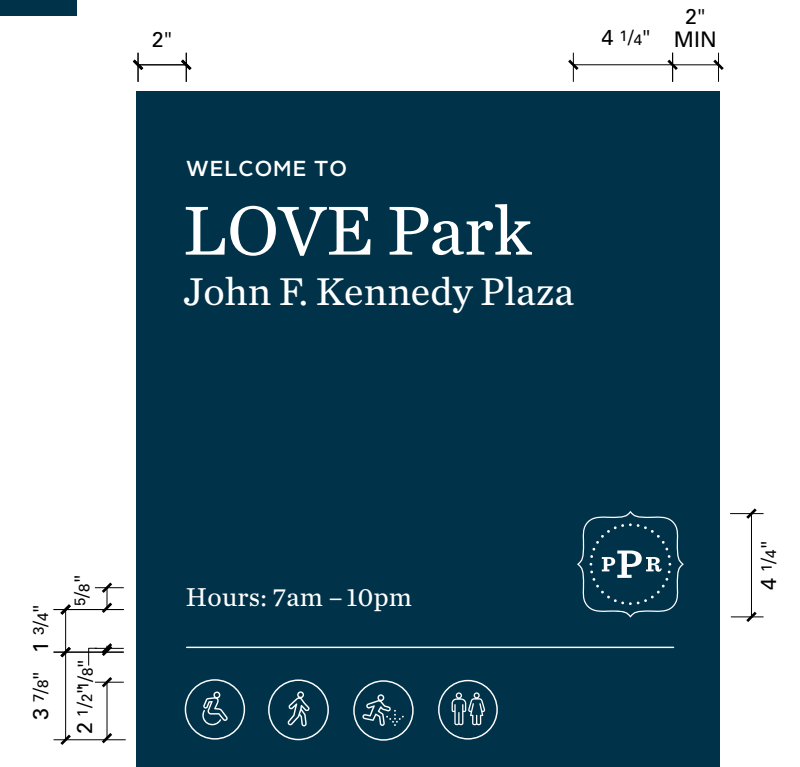
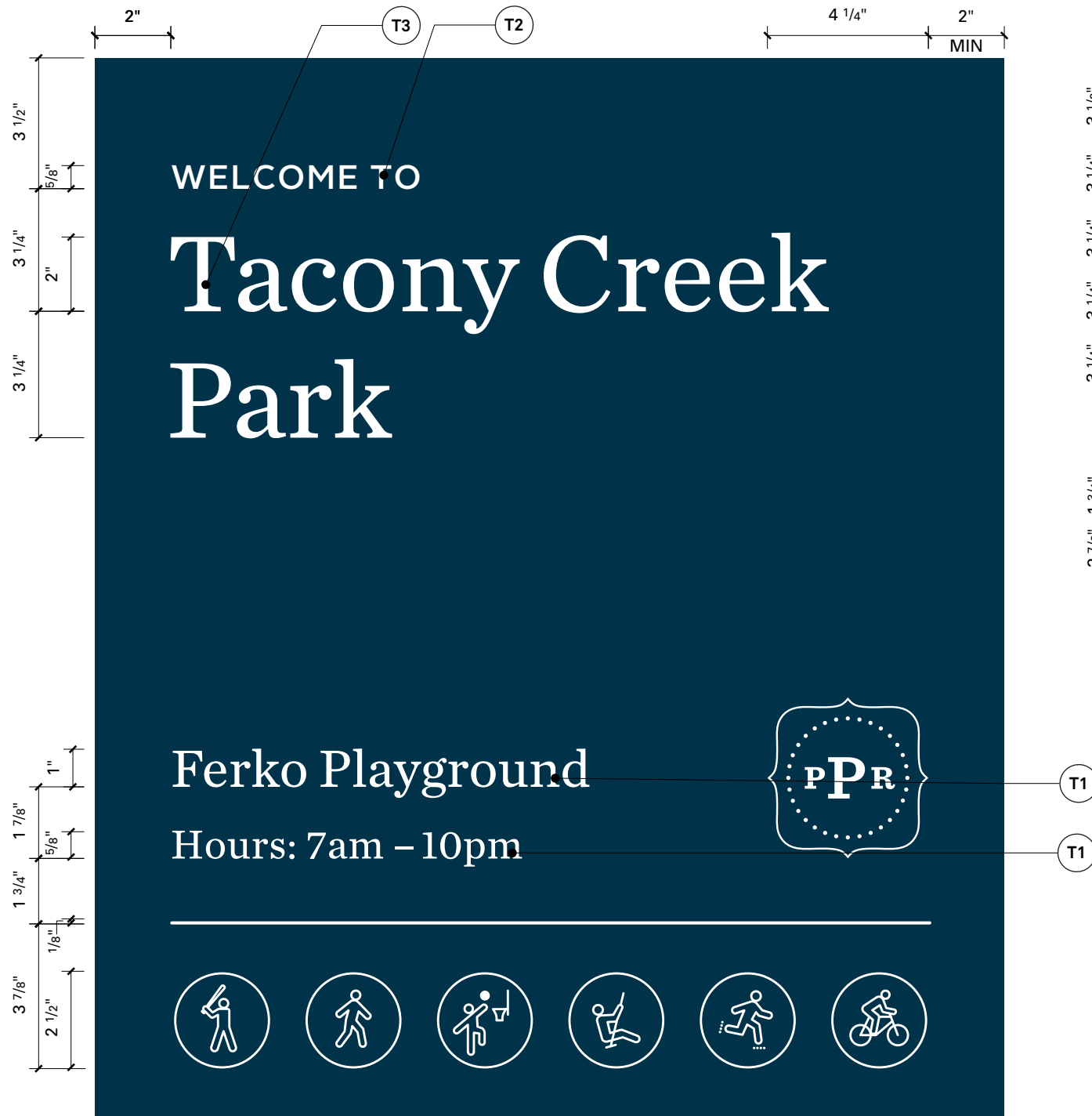


Panel Options
• Graphic Panel
• Double-Sided

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

PID.4

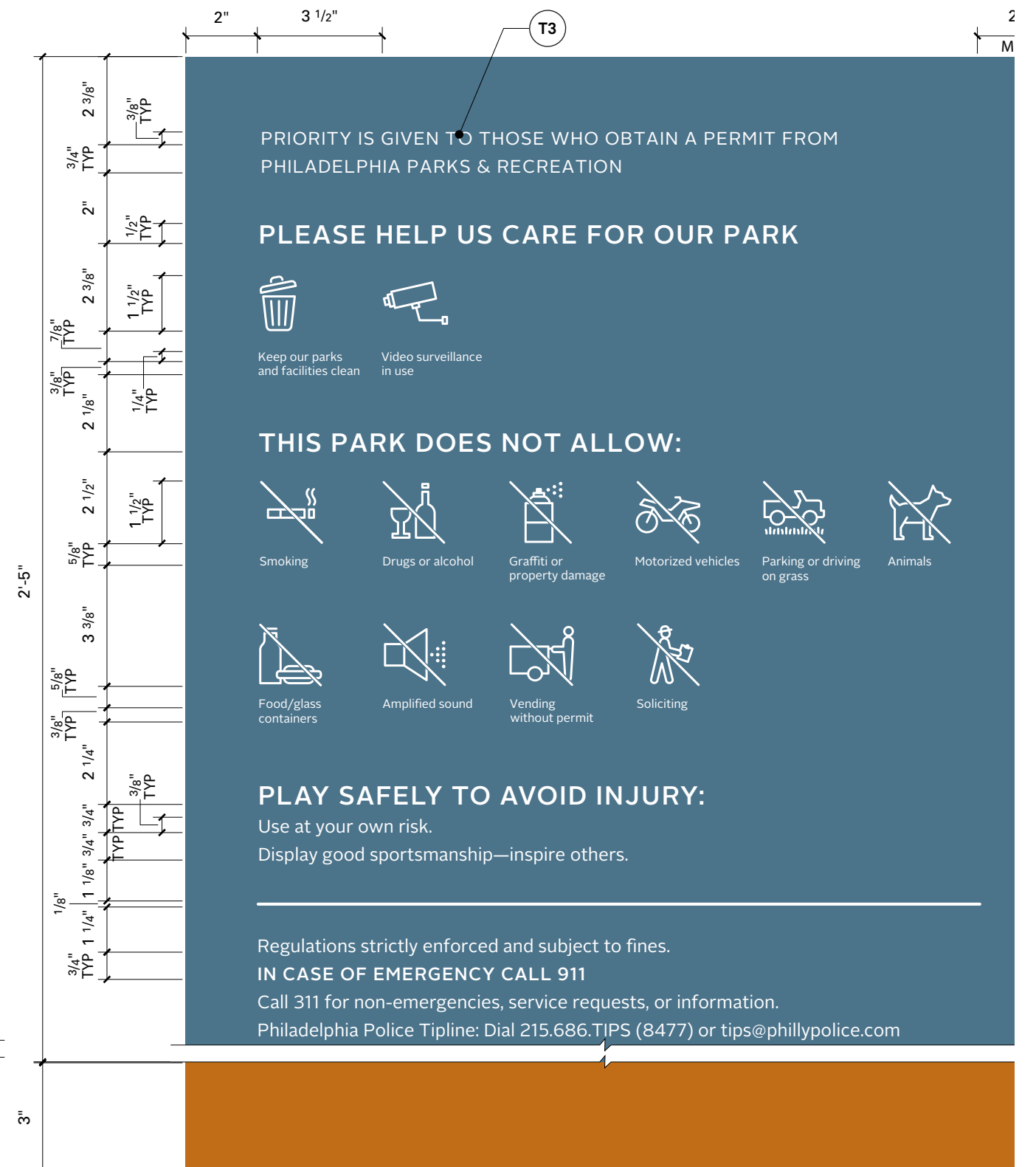


PID.4

2B



Graphic Layout - PID.4

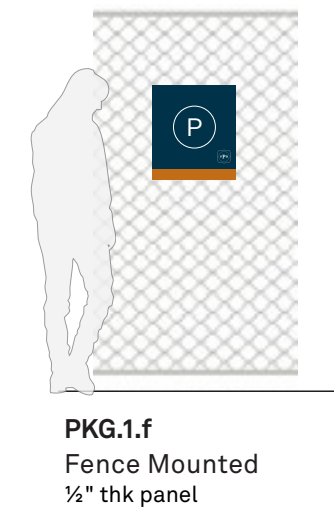
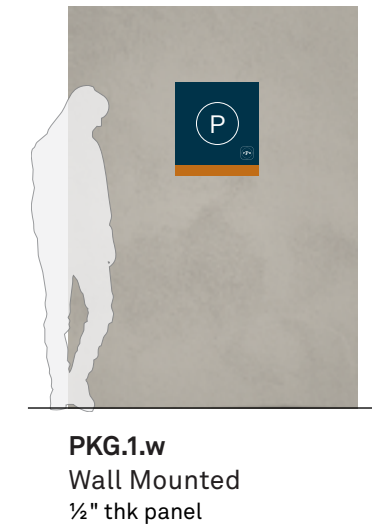
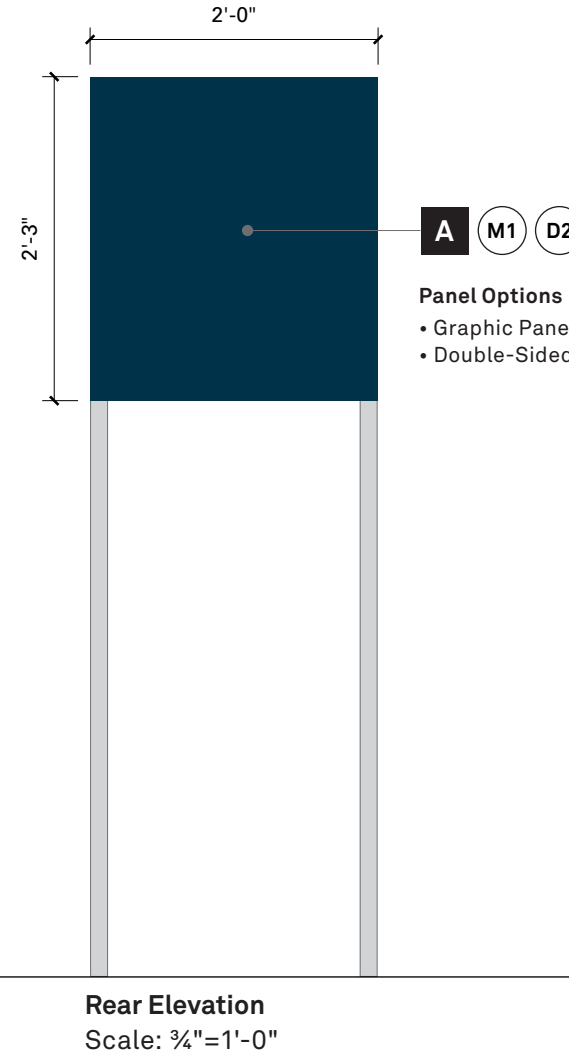
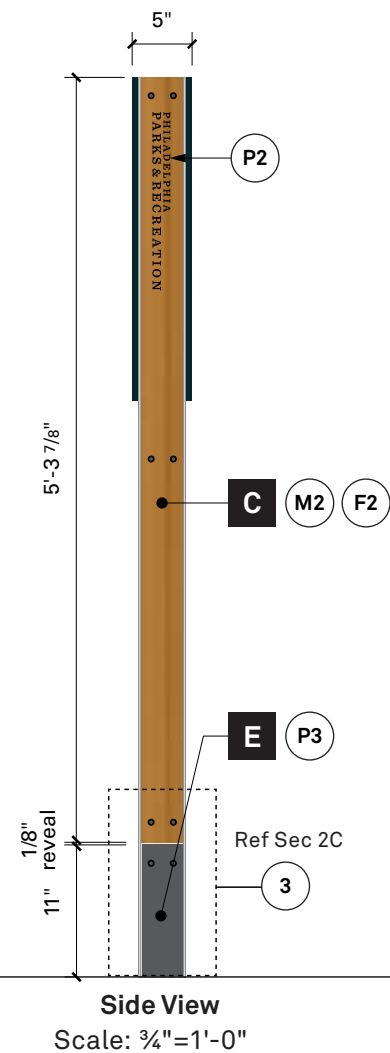
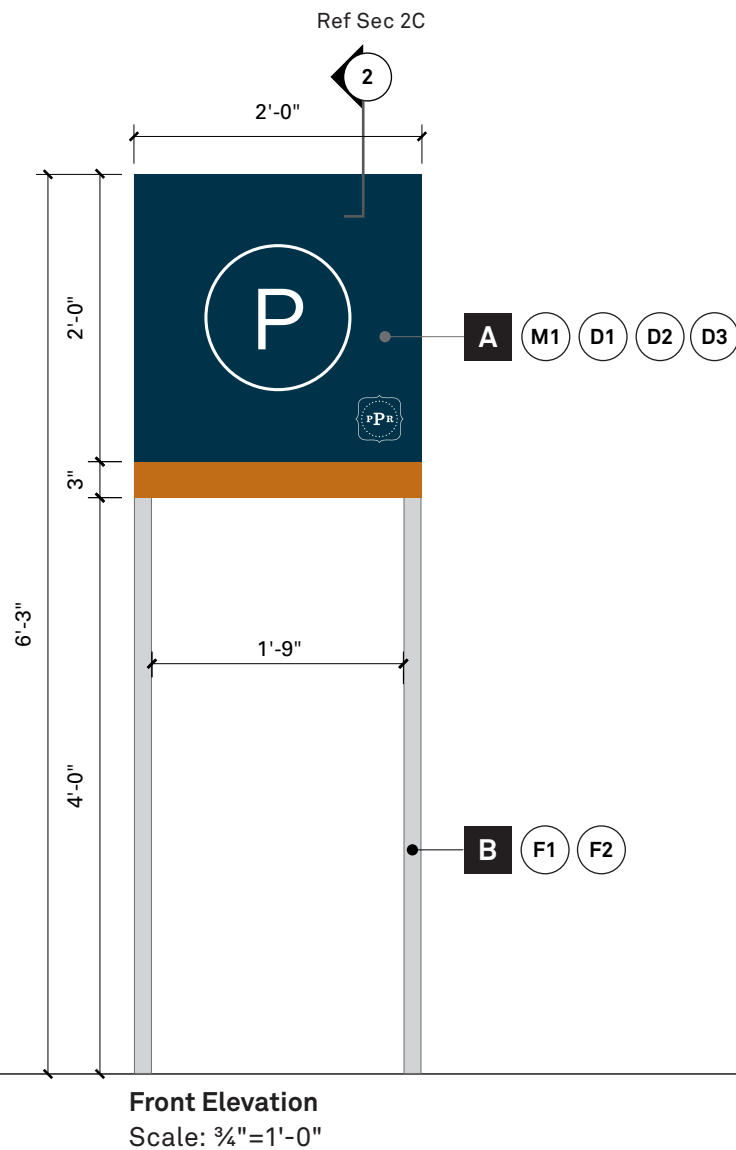
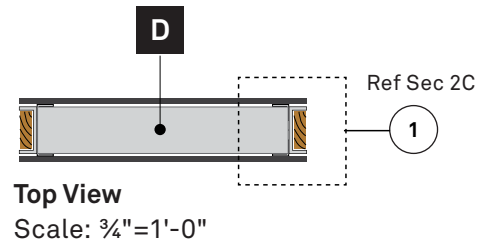


Graphic Layout - PID.4

PKG.1

Sign Type Description

This sign type is used to identify Philadelphia Parks & Recreation-owned parking lots.



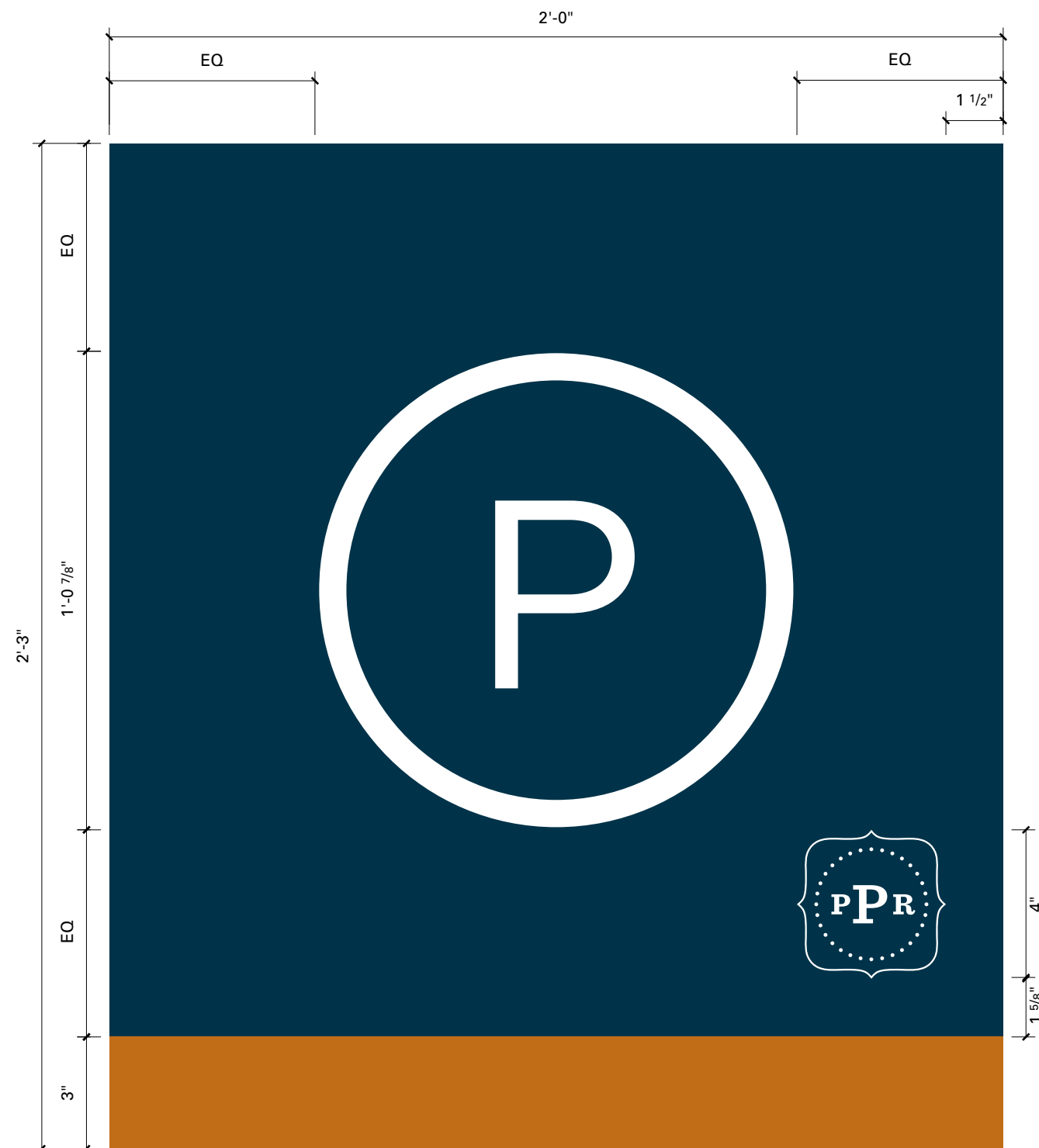
- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



PKG.1



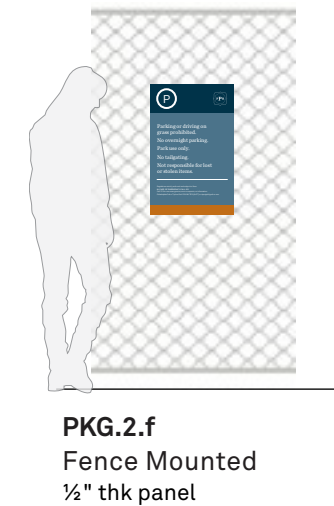
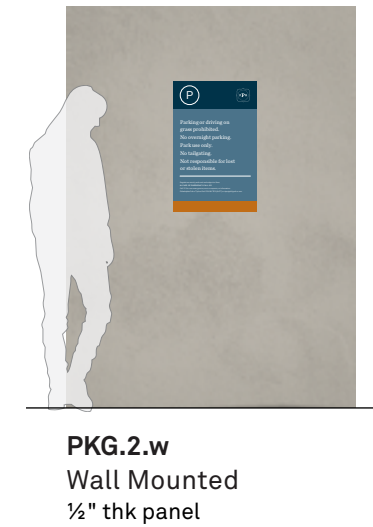
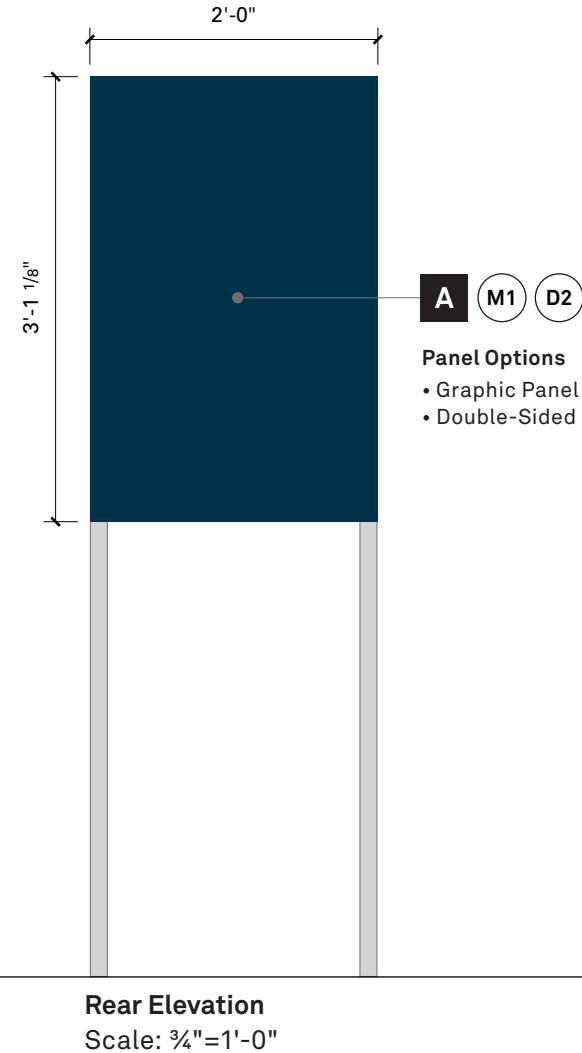
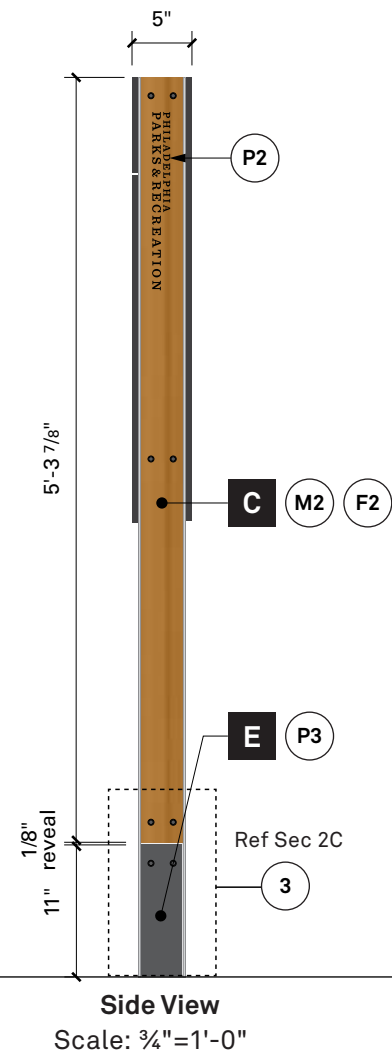
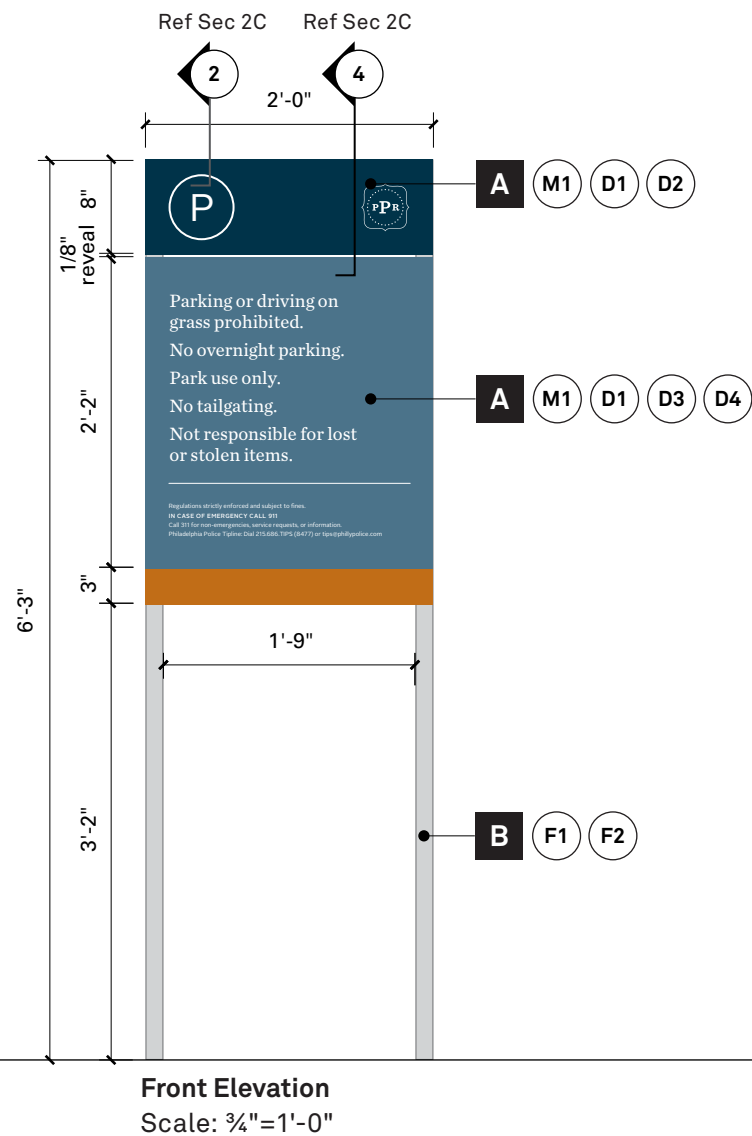
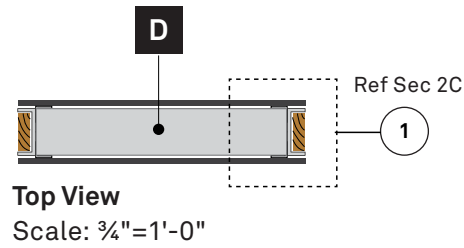
Graphic Layout - PKG.1
Scale: 3"=1'



PKG.2

Sign Type Description

This sign type is used to post parking regulations in a Philadelphia Parks & Recreation-owned parking lot.



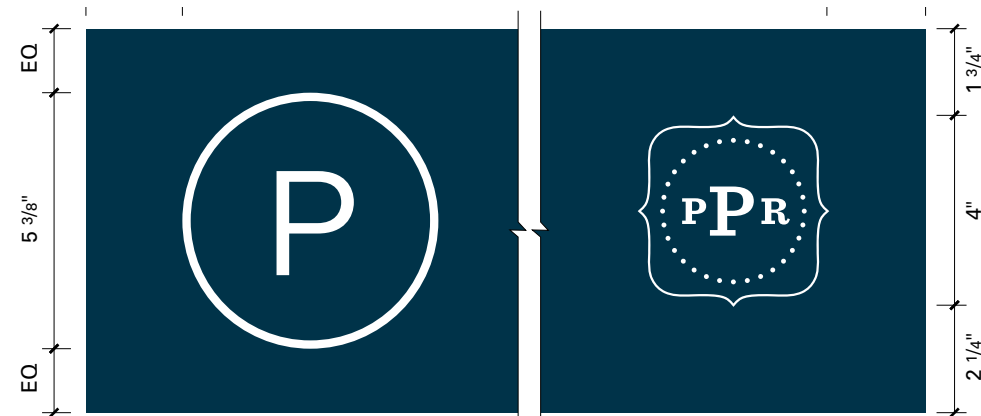
- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



PKG.2



Graphic Layout - PKG.2 Top Panel
Scale: 3"=1'



Graphic Layout - PKG.2 Regulatory Panel
Scale: 3"=1'



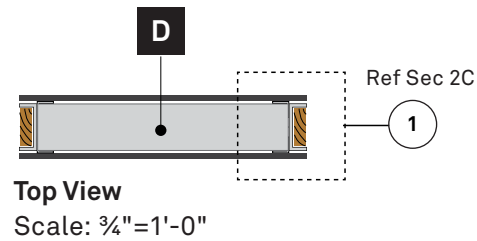
Graphic Layout - Wood Side Panel
Scale: 3"=1'



PLY.1

Sign Type Description

This sign type is used to identify a playground within a Philadelphia Parks & Recreation site. This sign type is also used to post the playground rules and regulations.



A Sign Panels
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.

B Aluminum Channel
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.

C Logo Panels
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.

D Support Tube
2 x 4 aluminum tube welded to Aluminum Channels.

E Footer Attachment
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach tube to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

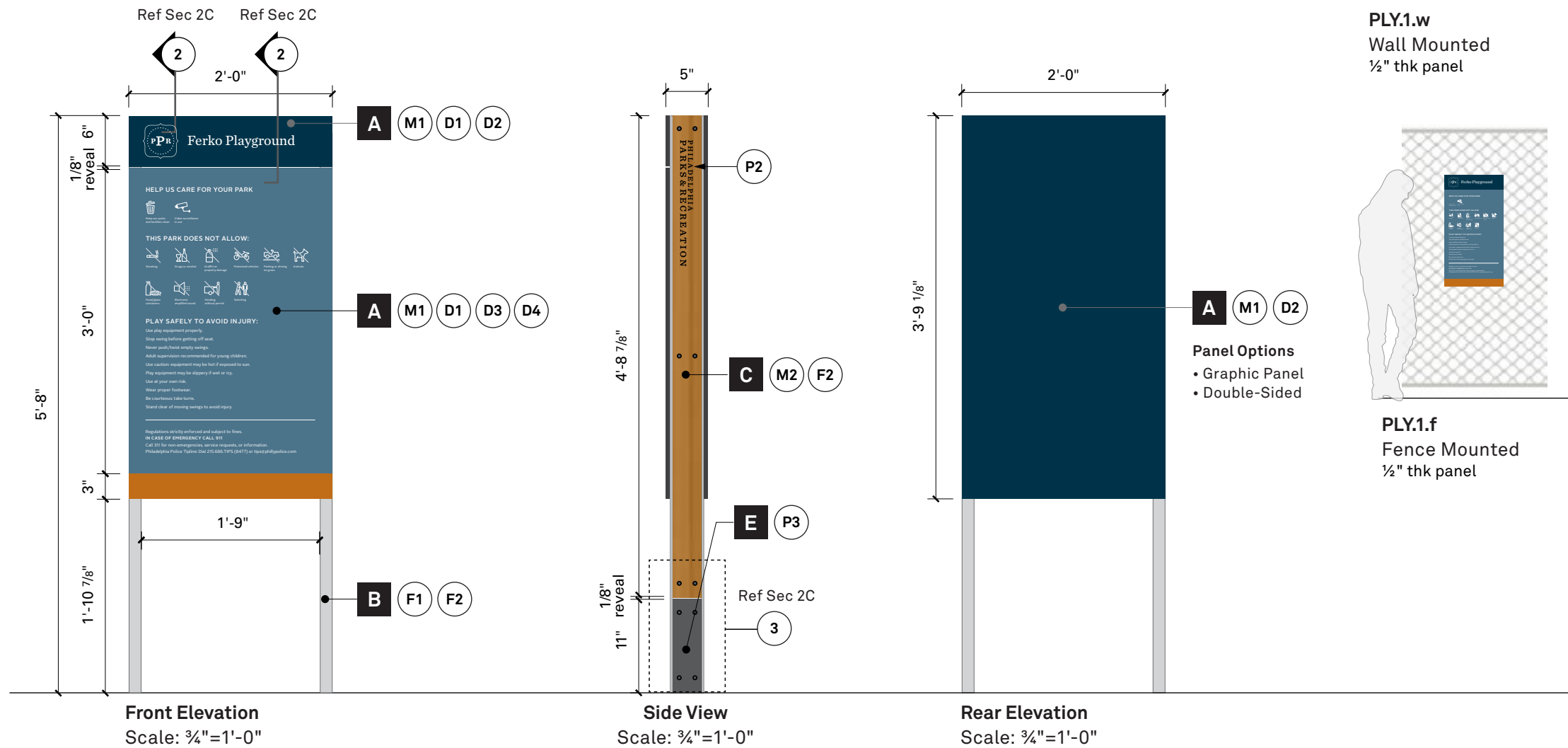
PLY.1.w
Wall Mounted
1/2" thk panel



Panel Options
• Graphic Panel
• Double-Sided

PLY.1.f
Fence Mounted
1/2" thk panel

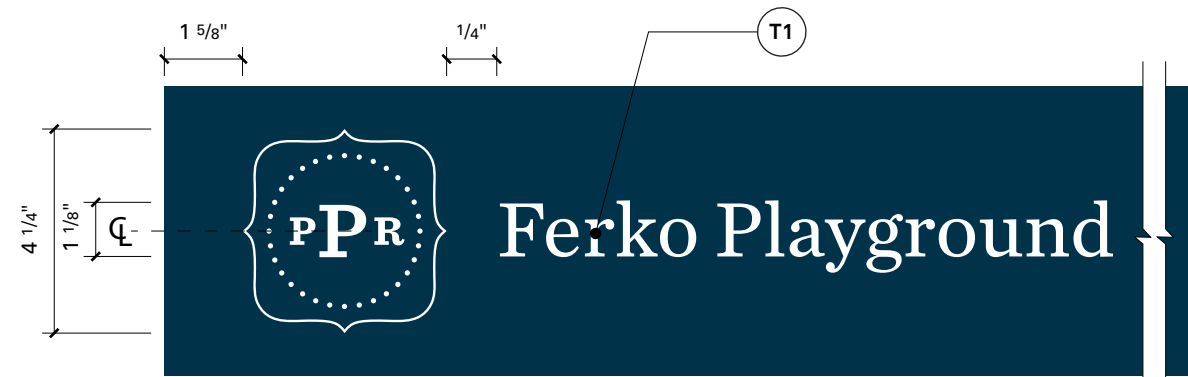
2B



Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

PLY.1



Graphic Layout - PLY.1 Top panel
Scale: 3"=1'

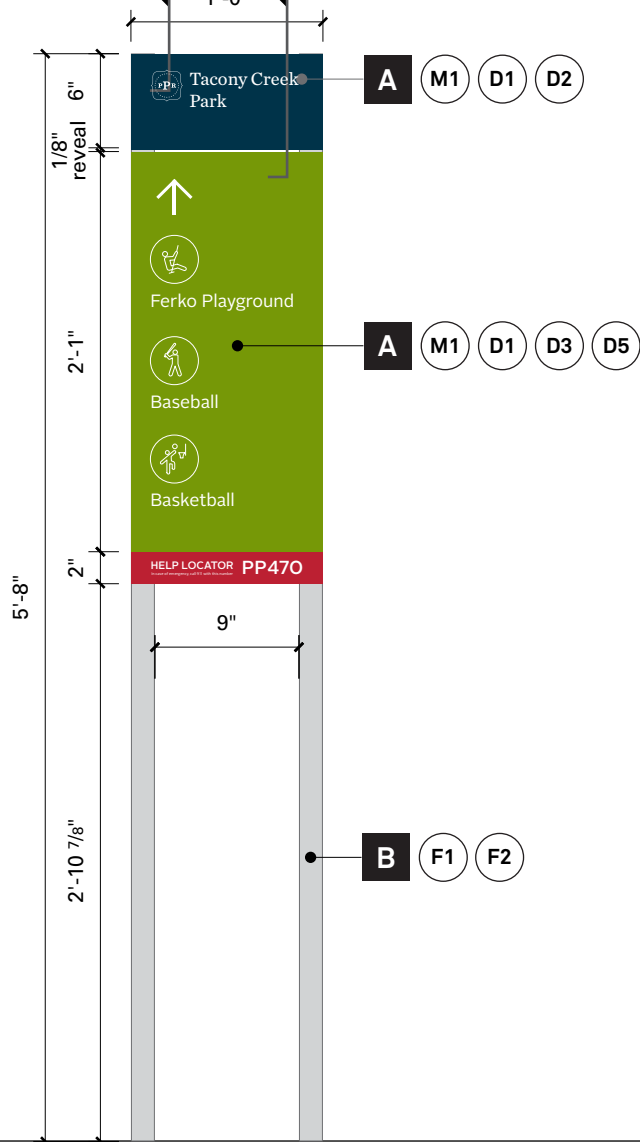
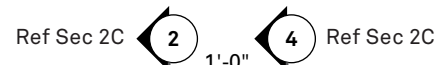
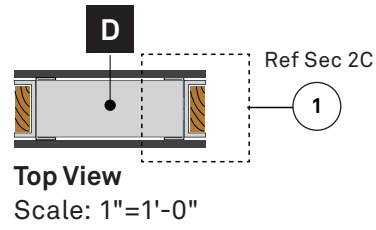


Graphic Layout - PLY.1 Regulatory panel
Scale: 3"=1'

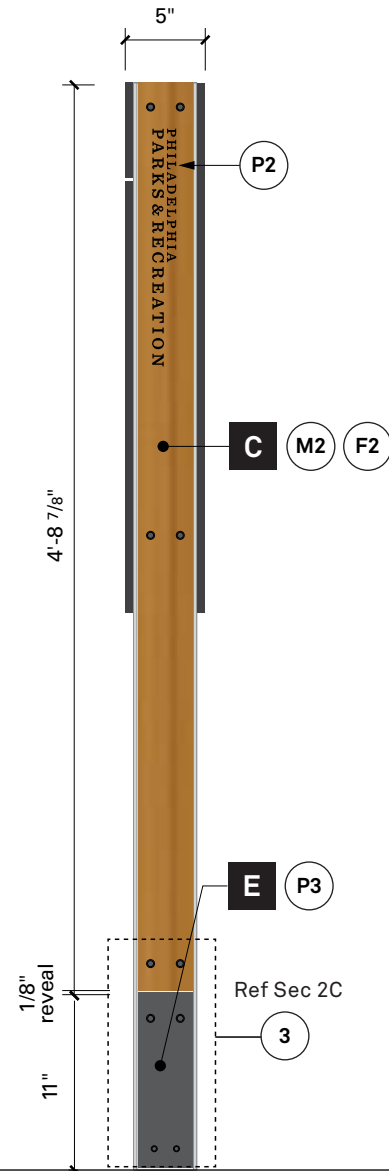


Sign Type Description

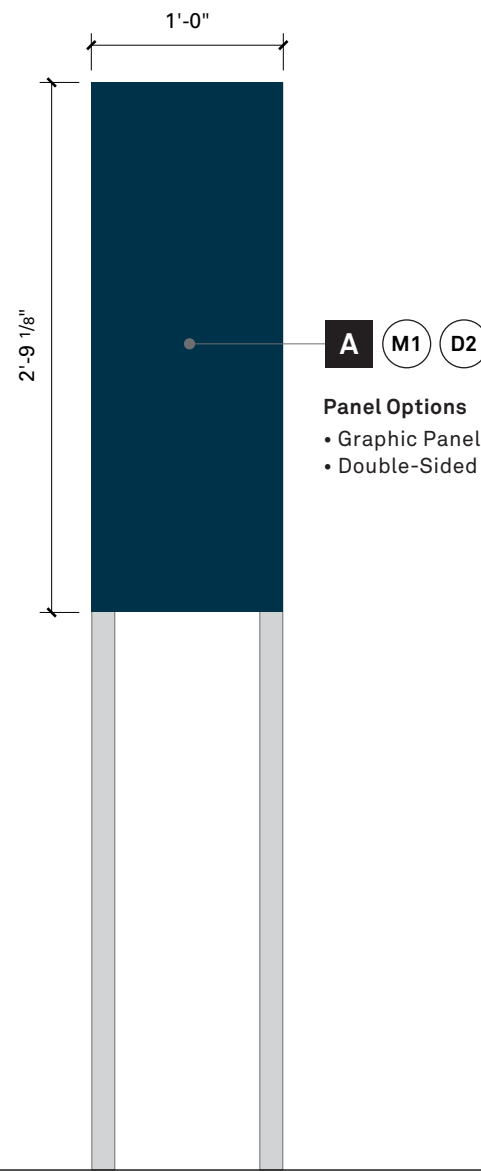
This sign type is used for pedestrian wayfinding throughout a Philadelphia Parks & Recreation site. This sign type is most typically used in a Trail and/or Multi-use property.



Front Elevation
Scale: 1"=1'-0"



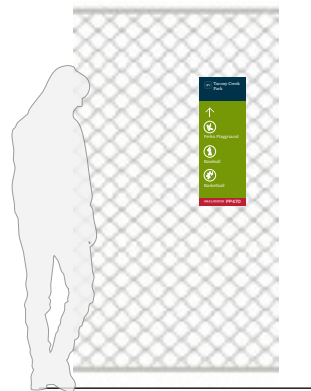
Side View
Scale: 1"=1'-0"



Rear Elevation
Scale: 1"=1'-0"



PWF.1.w
Wall Mounted
½" thk panel



PWF.1.f
Fence Mounted
½" thk panel

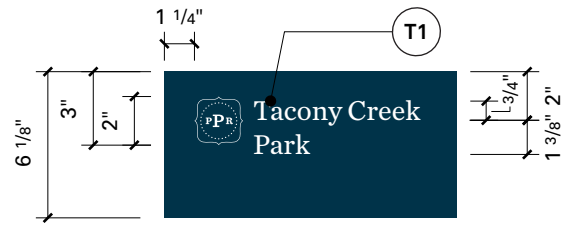
- A Sign Panels**
Sizes vary. ½" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to ¼" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

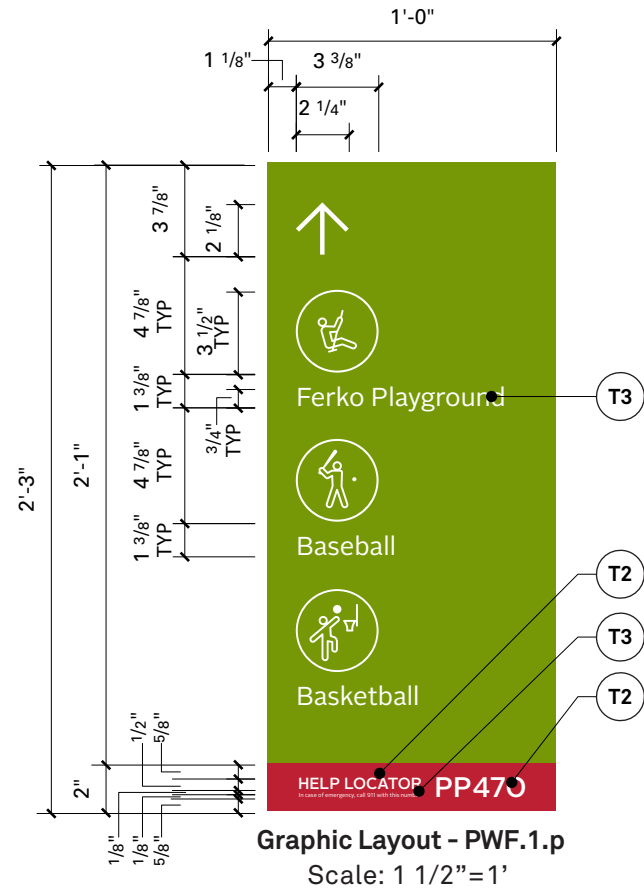
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



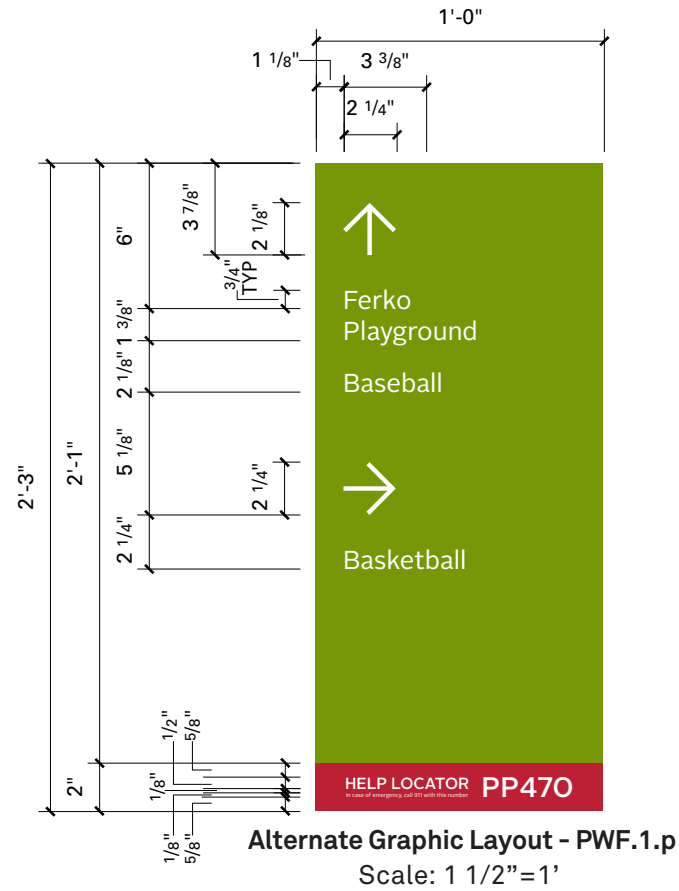
PWF.1



Graphic Layout - PWF.1.p Top Panel
Scale: 1 1/2"=1'



Graphic Layout - PWF.1.p
Scale: 1 1/2"=1'



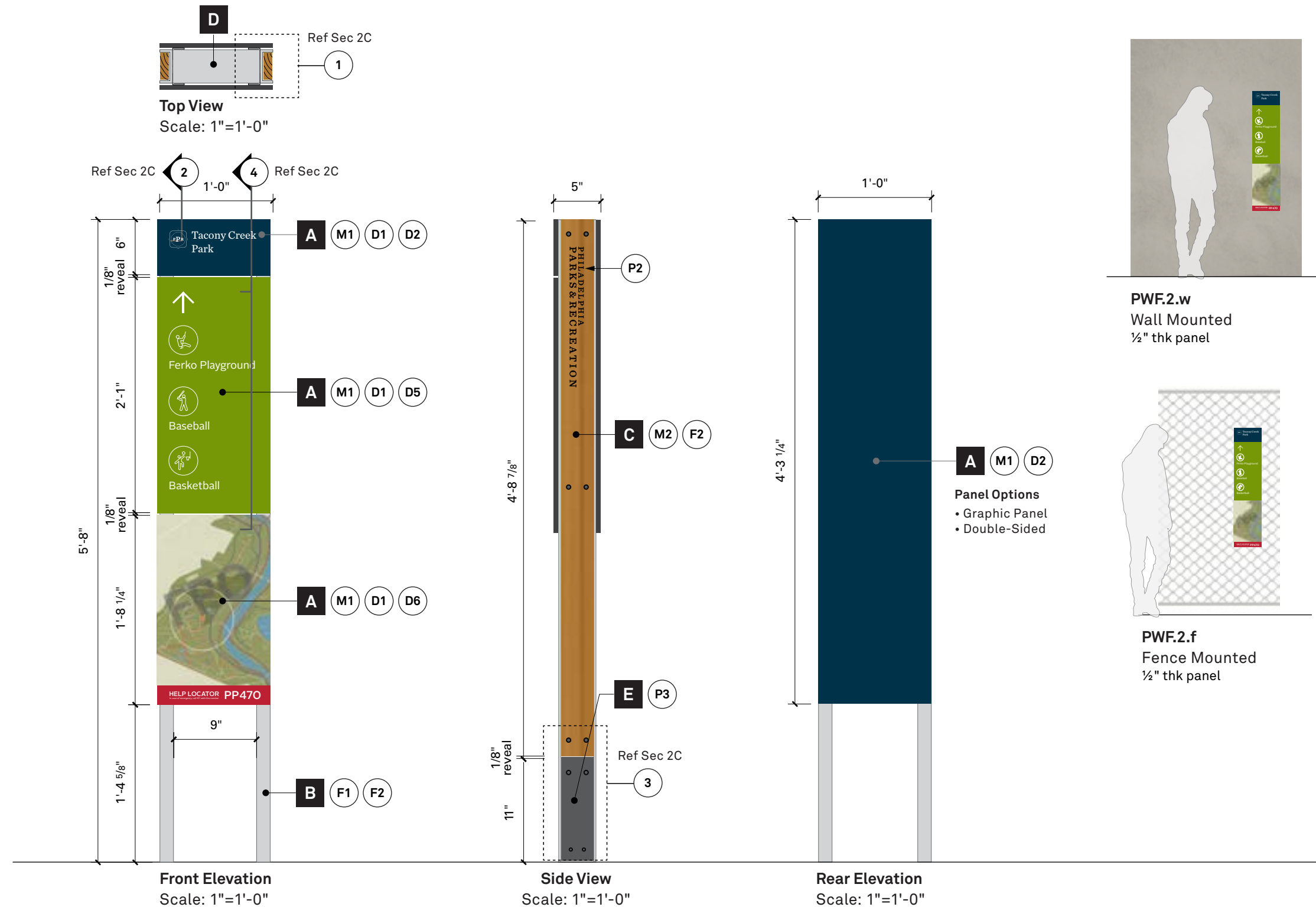
Alternate Graphic Layout - PWF.1.p
Scale: 1 1/2"=1'



Sign Type Description

This sign type is used for pedestrian wayfinding throughout a Philadelphia Parks & Recreation site. This sign type is most typically used in a Trail and/or Multi-use property and includes an orientation map.

2B

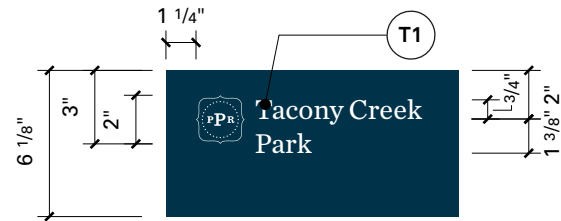


- A Sign Panels**
Sizes vary. ½" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to ¼" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

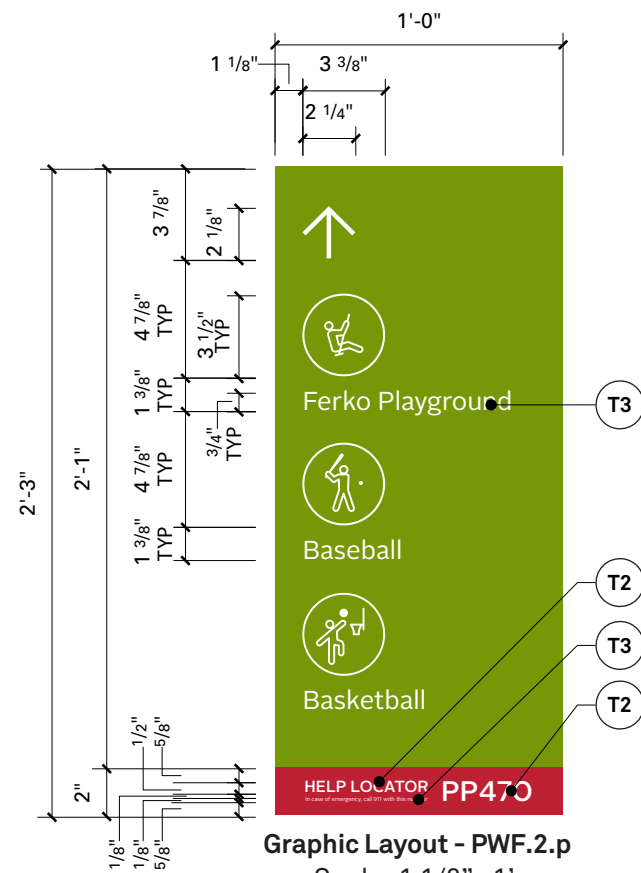
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

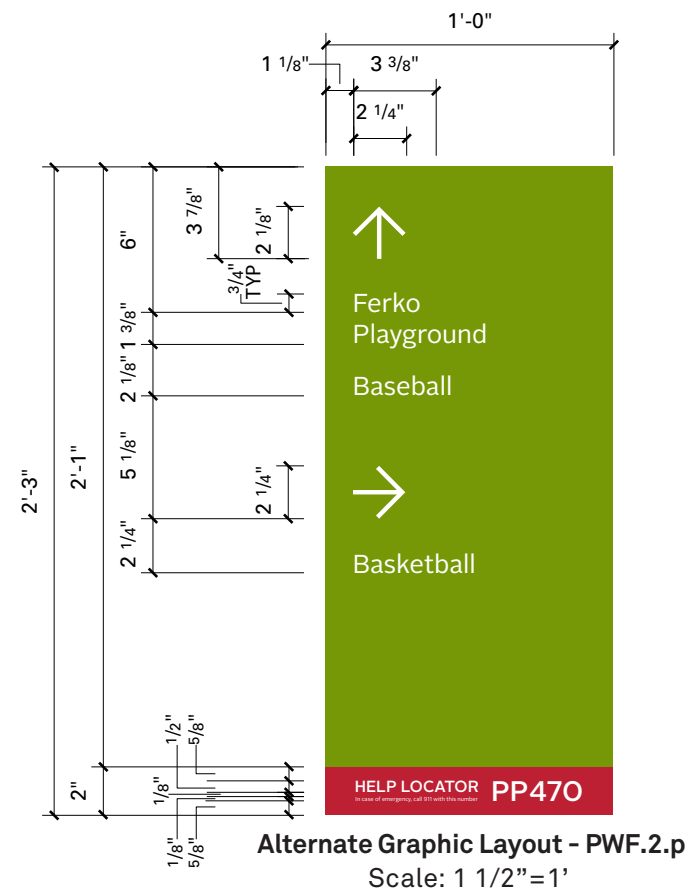
PWF.2



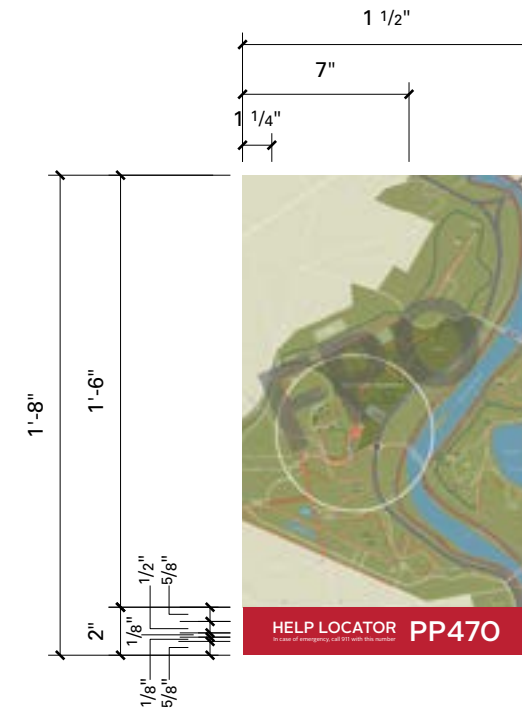
Graphic Layout - PWF.2.p Top Panel
Scale: 1 1/2"=1'



Graphic Layout - PWF.2.p
Scale: 1 1/2"=1'



Alternate Graphic Layout - PWF.2.p
Scale: 1 1/2"=1'



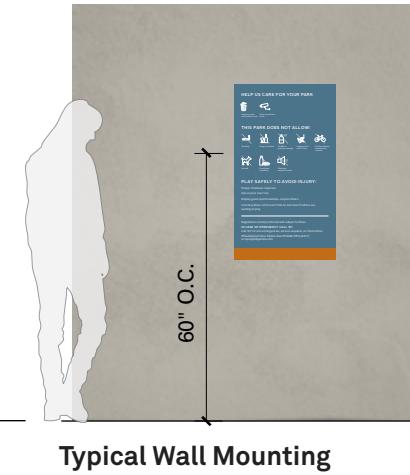
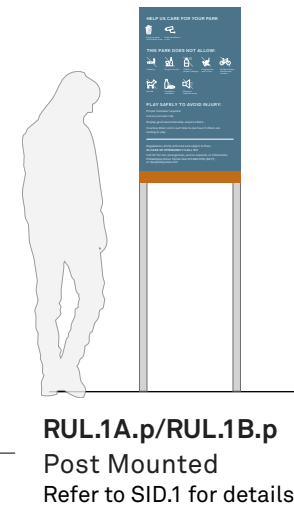
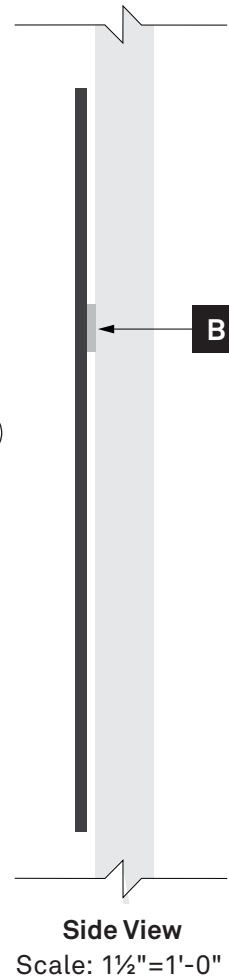
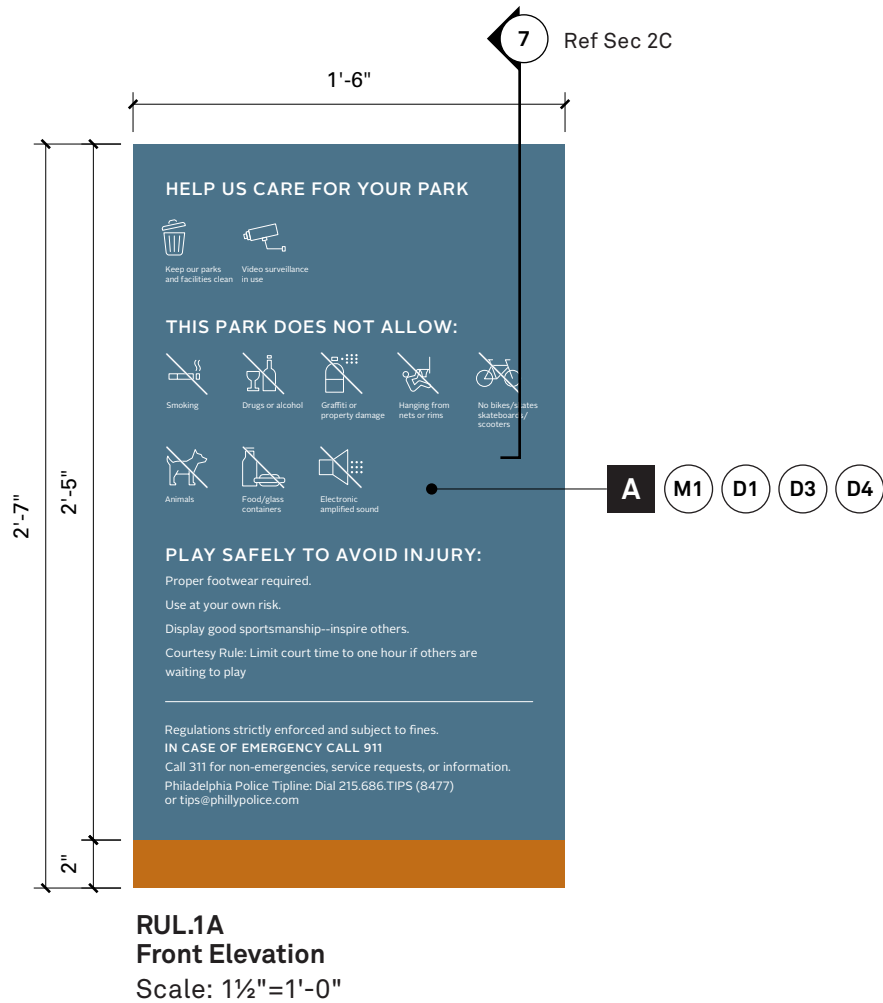
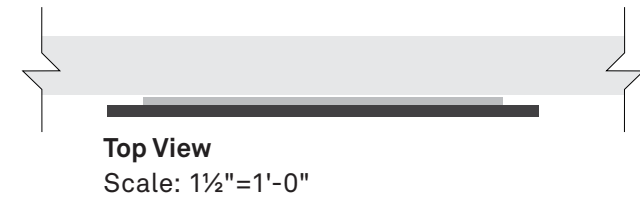
Graphic Layout - PWF.2.p Map Panel
Scale: 1 1/2"=1'



RUL.1

Sign Type Description

This sign type is used to post the rules and regulations of a park, field, court, picnic area, etc.

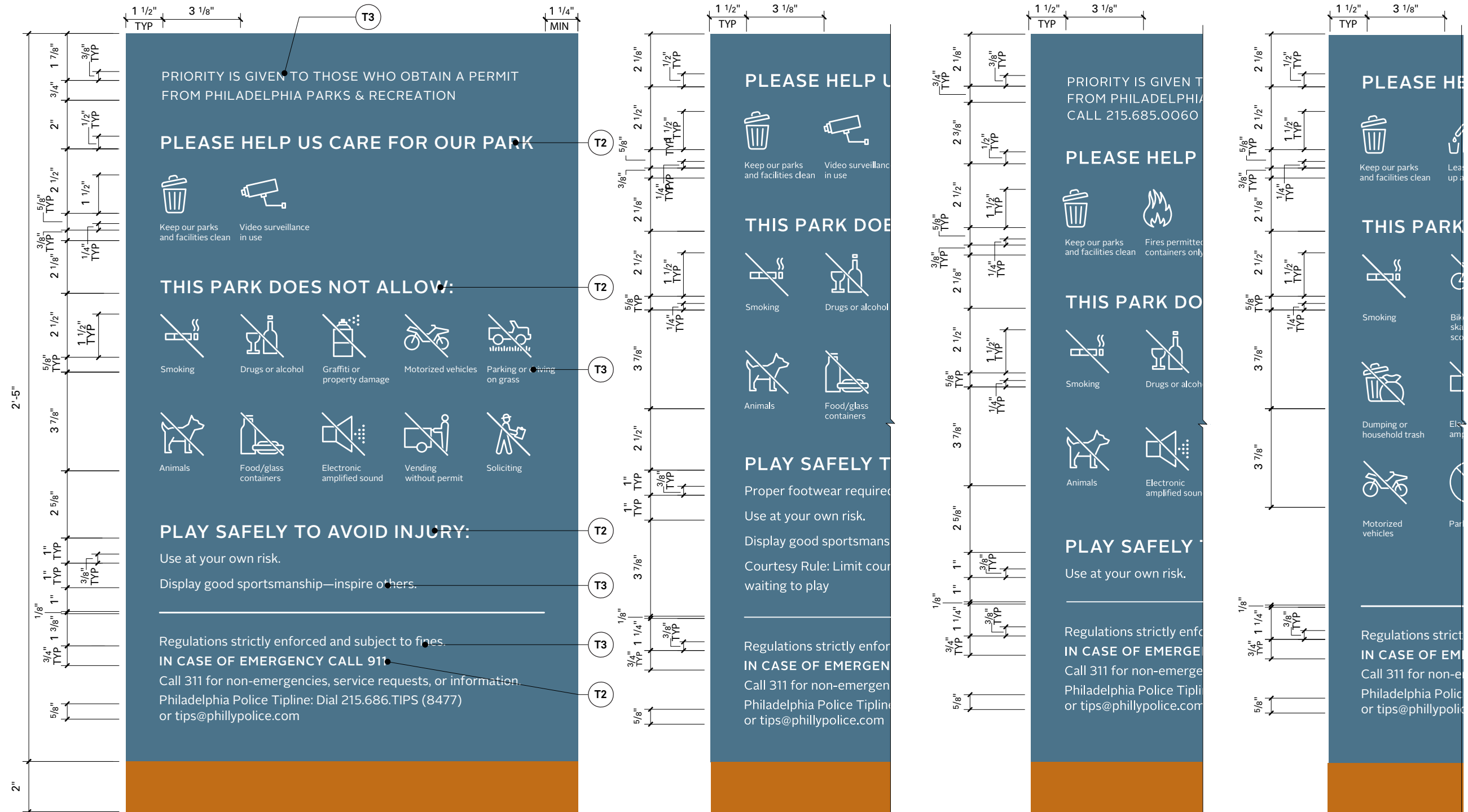


- A Sign Panel**
1/2" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



RUL.1



Graphic Layout - RUL.1
Scale: 3"=1'

Alternate Graphic Layout - RUL.1
Scale: 3"=1'

Alternate Graphic Layout - RUL.1
Scale: 3"=1'

Alternate Graphic Layout - RUL.1
Scale: 3"=1'



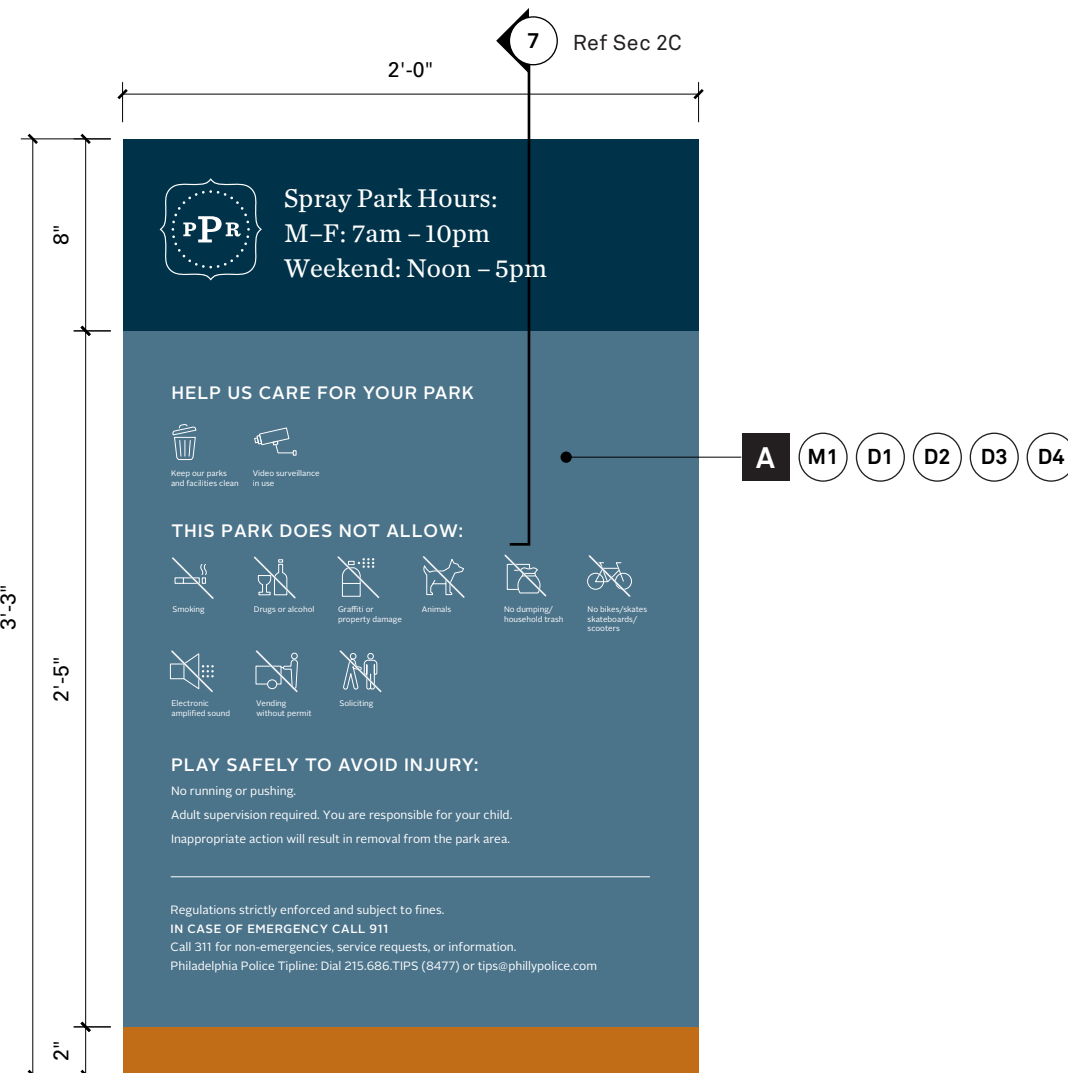
RUL.2

Sign Type Description

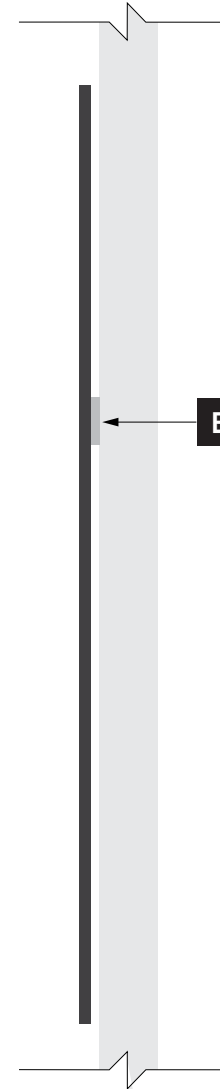
This sign type is used to post spray park hours of operation and rules and regulations for the spray park use.



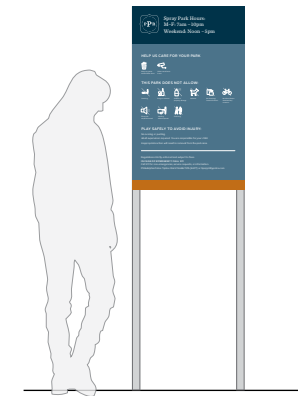
Top View
Scale: 1½"=1'-0"



Front Elevation
Scale: 1½"=1'-0"



Side View
Scale: 1½"=1'-0"



RUL.2.p
Post Mounted
Refer to SID.1 for details



RUL.2.f
Fence Mounted
½" thk panel

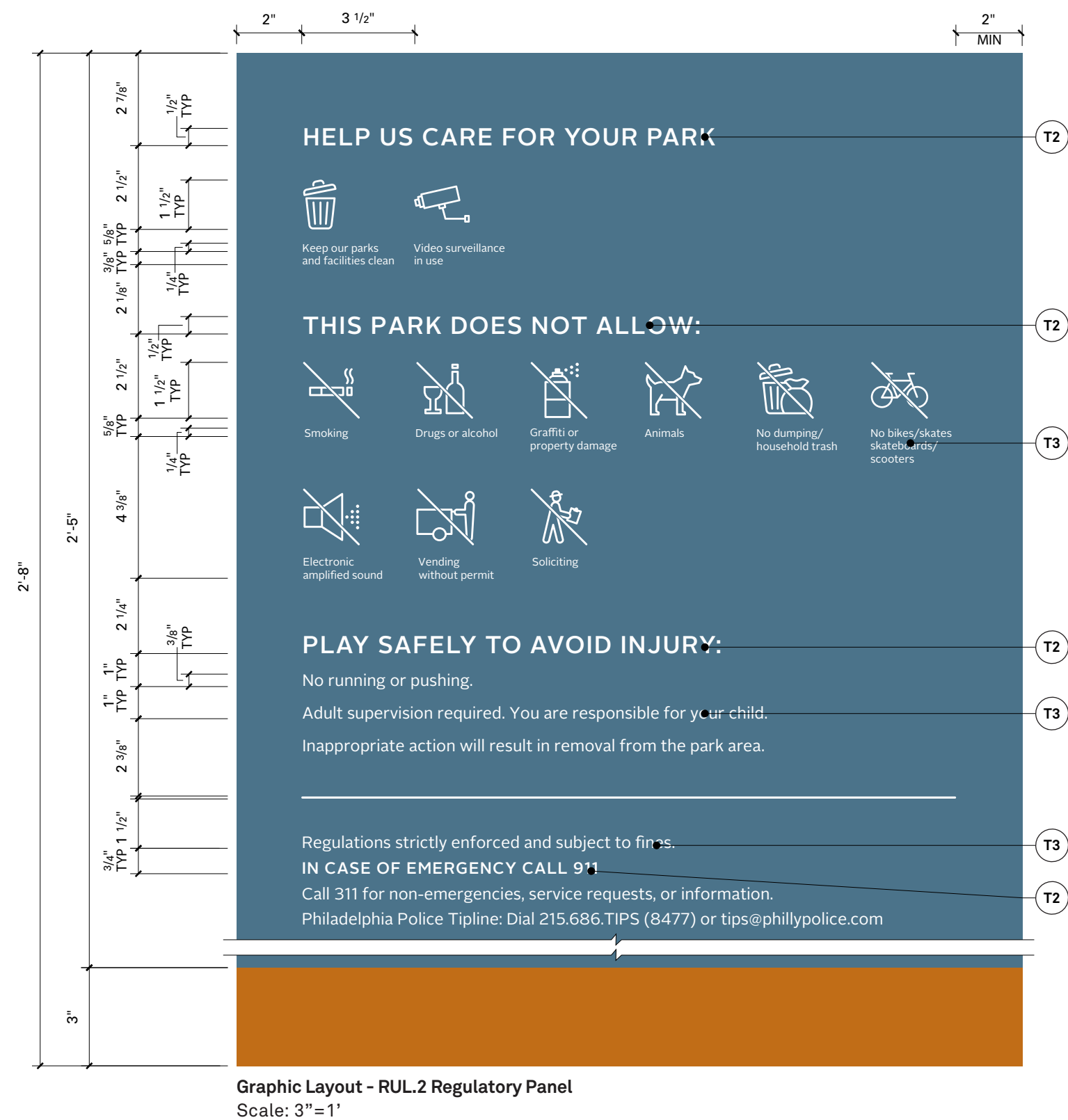
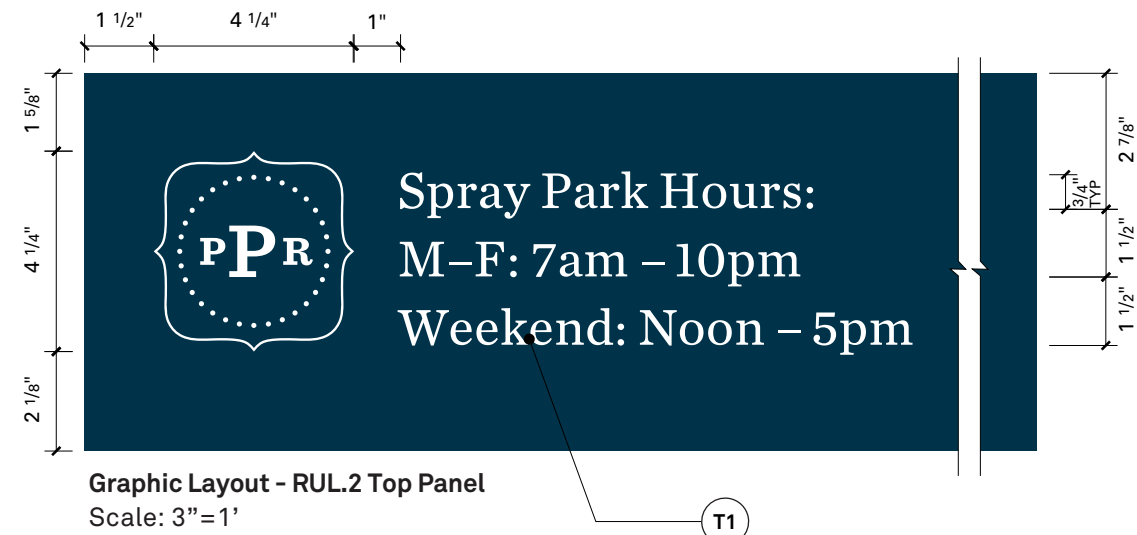
- A Sign Panel**
½" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



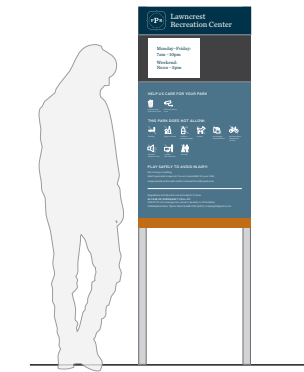
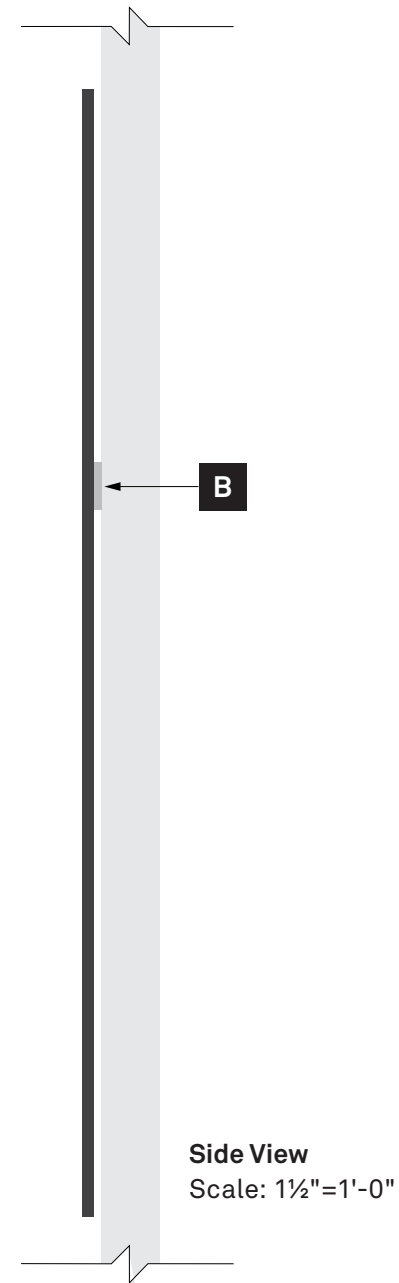
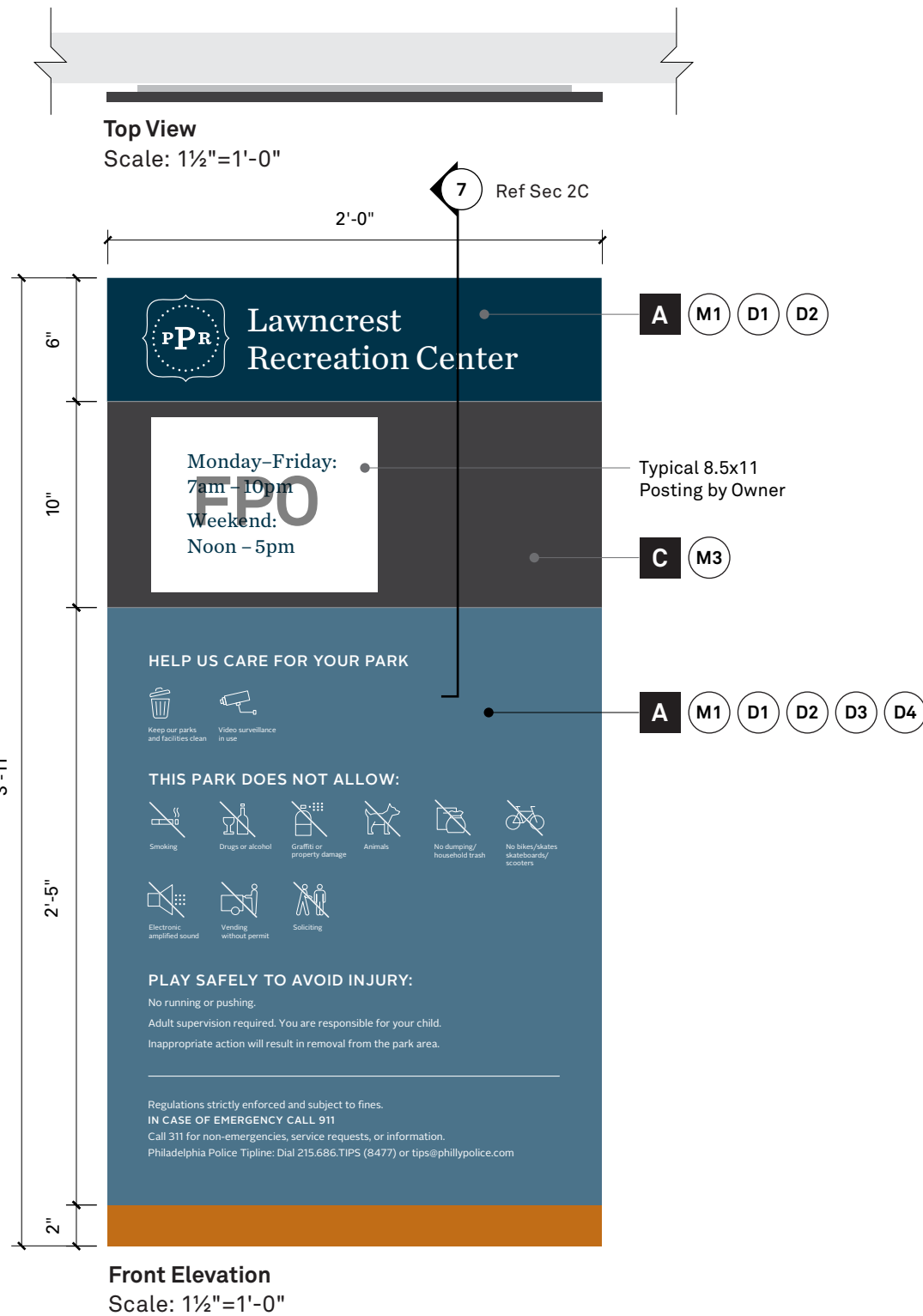
RUL.2



RUL.3

Sign Type Description

This sign type is used to identify the rules of a Philadelphia Parks & Recreation site and incorporates an exposed tack surface for the posting of changeable information.



RUL.3.p
Post Mounted
Refer to PID.4 for details



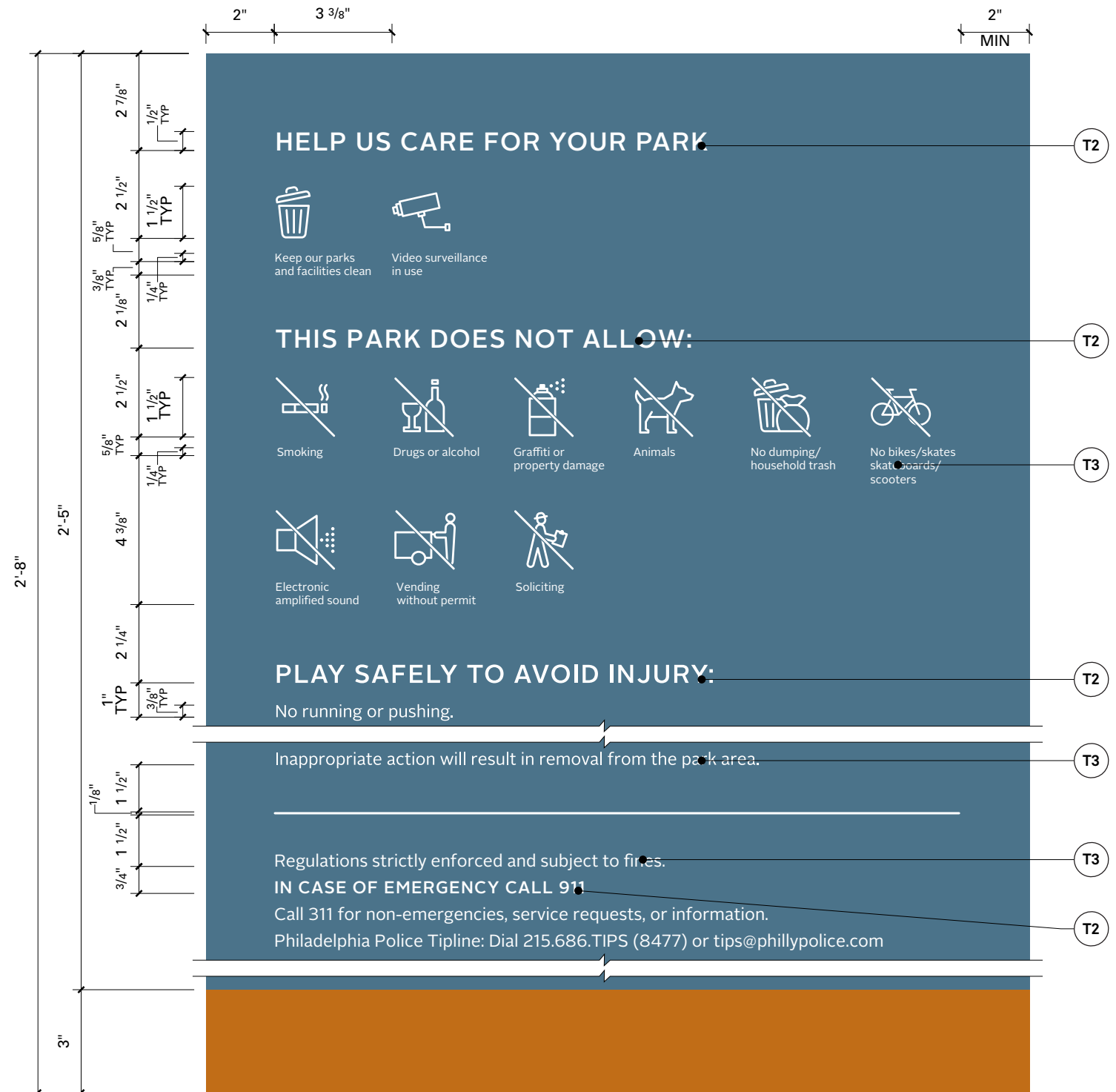
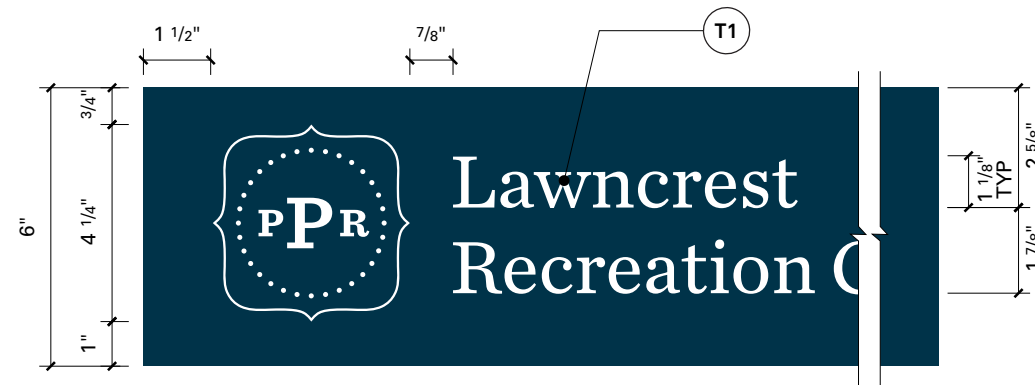
RUL.3.f
Fence Mounted
¼" thk panel

- A Sign Panel**
½" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.
- C Tack Surface**
¼" thick Colored Cork (Forbo panel) permanently adhered to ¼" layer of durable and moisture-resistant MDF.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

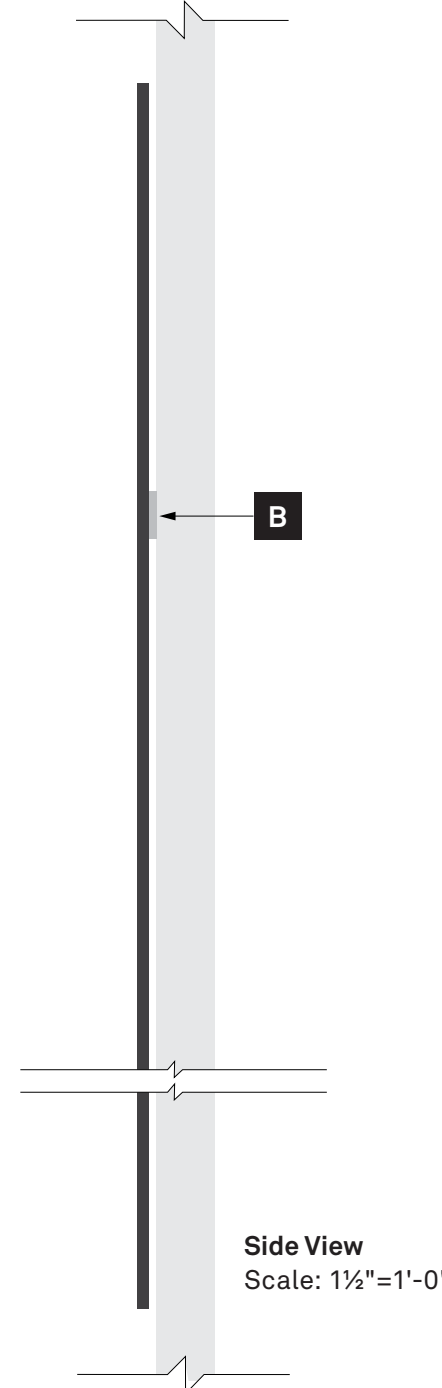
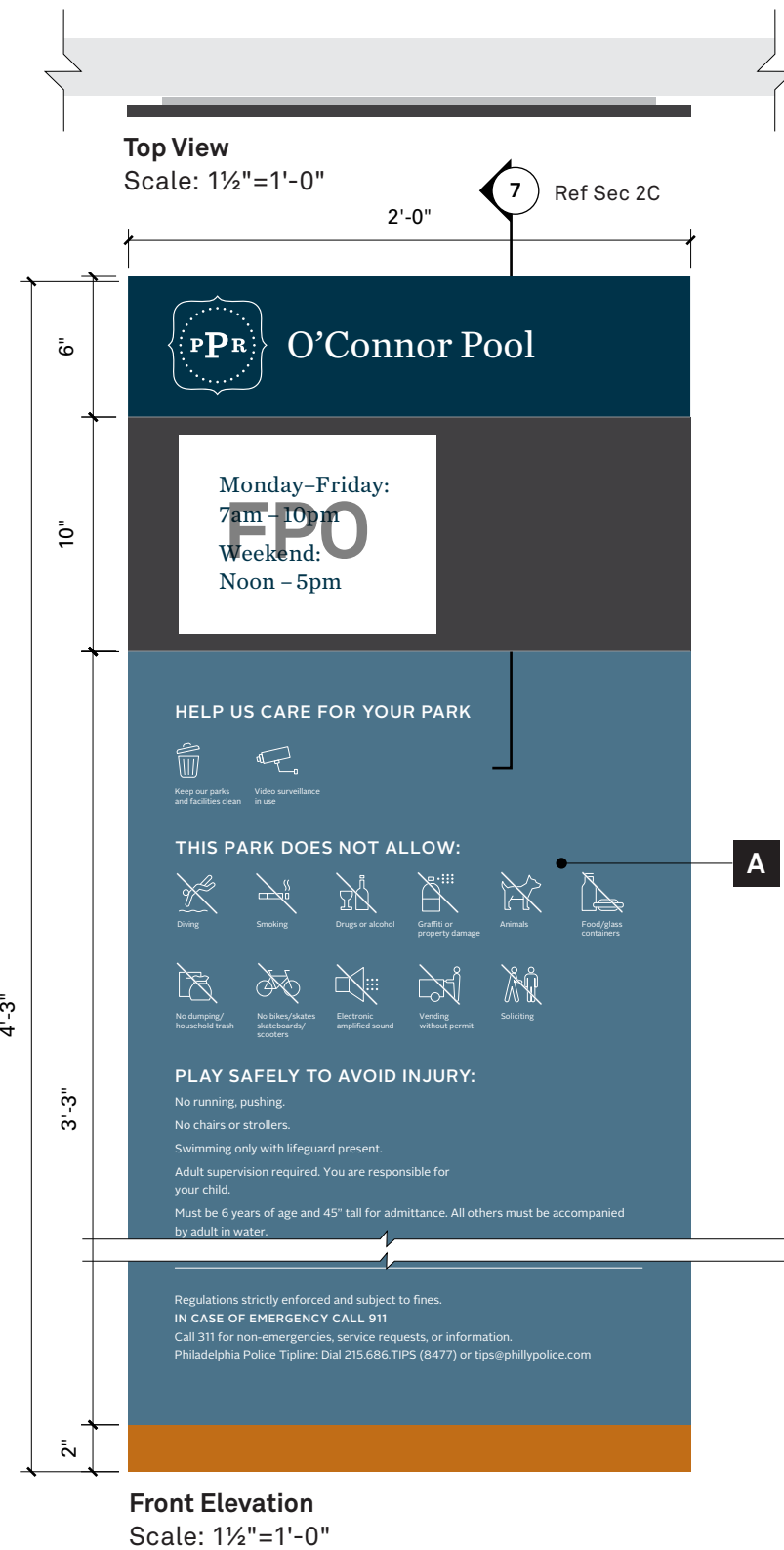
RUL.3



RUL.4

Sign Type Description

This sign type is used to post pool hours of operation and rules and regulations for the pool use.



RUL.4.p
Post Mounted
Refer to PID.4 for details



RUL.4.f
Fence Mounted
½" thk panel

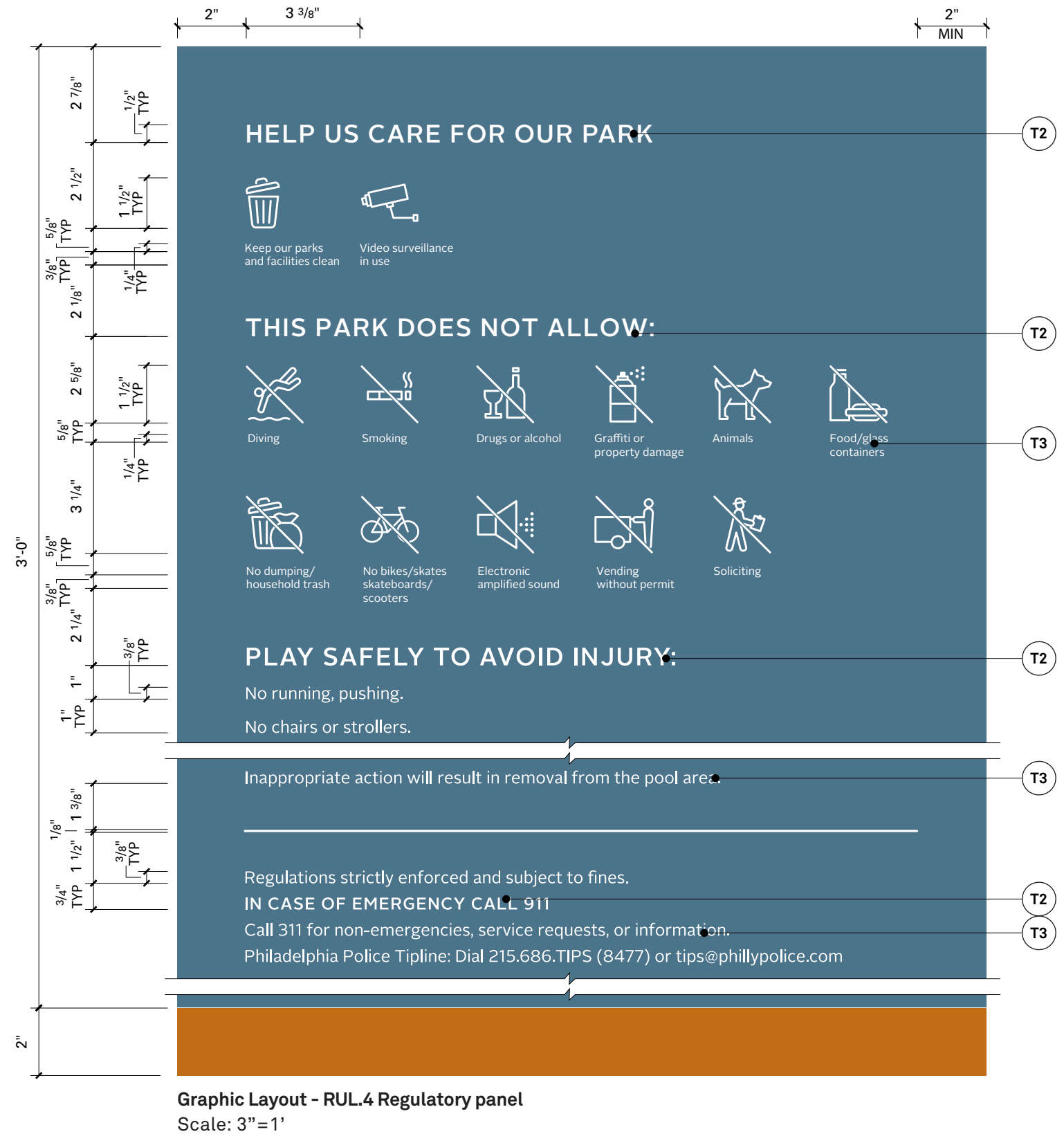
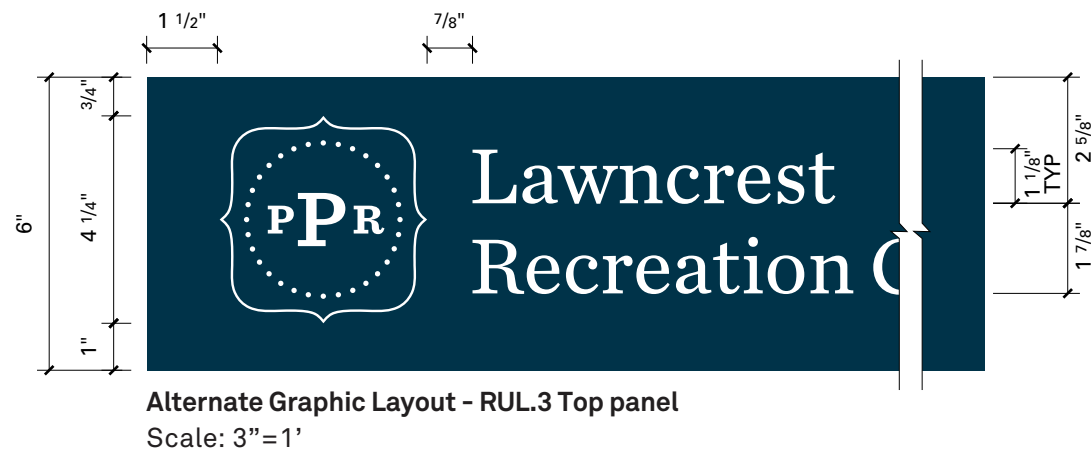
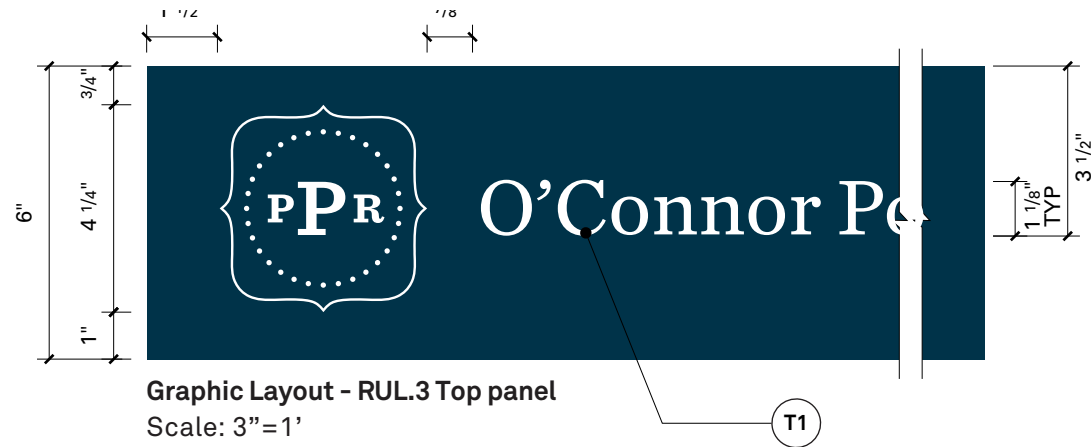
- A Sign Panel**
½" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



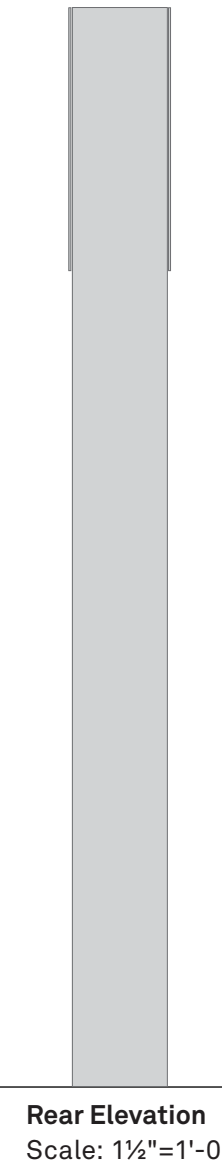
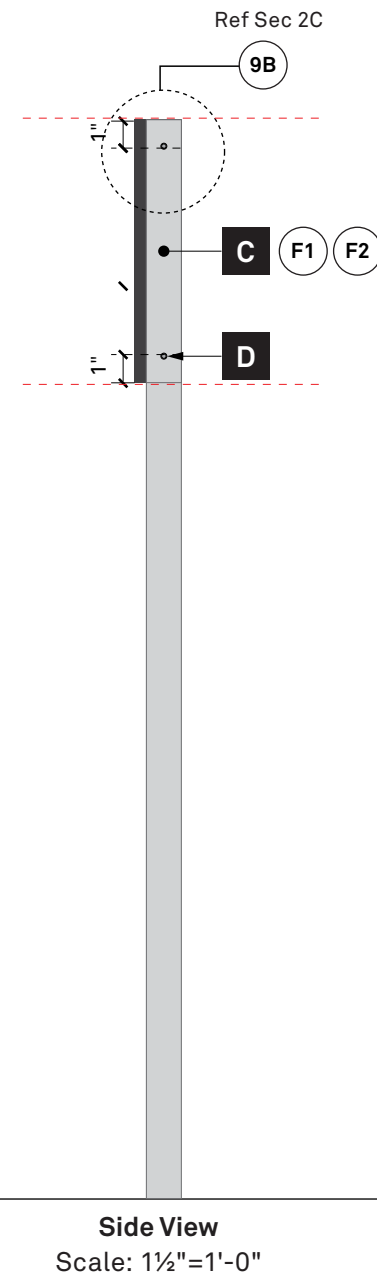
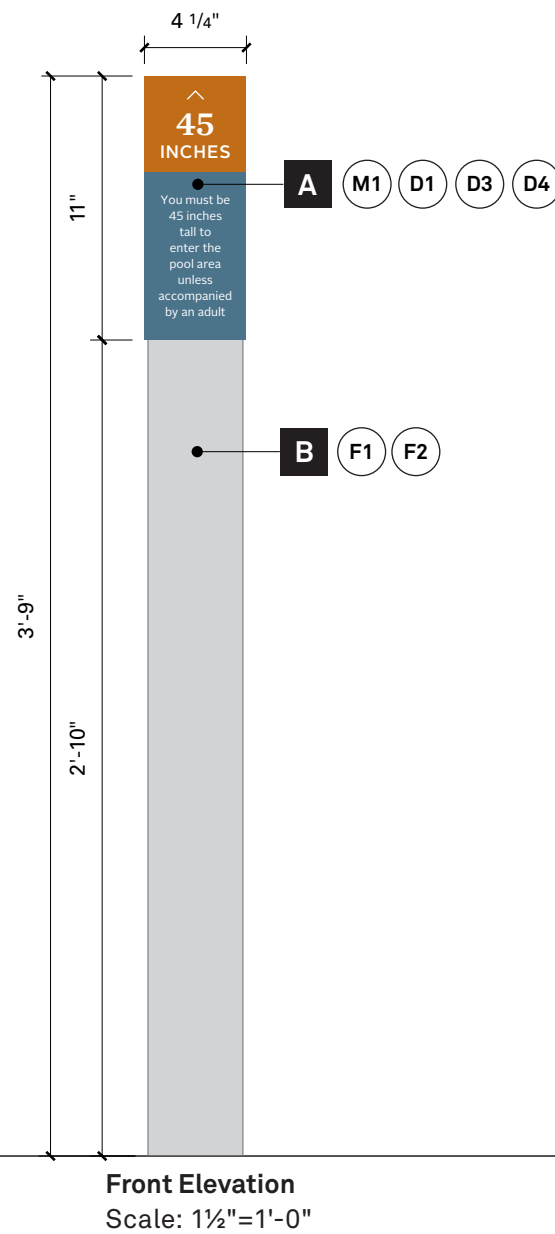
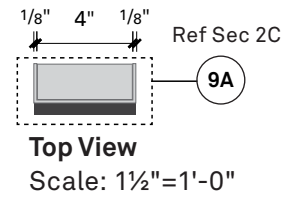
RUL.4



RUL.5

Sign Type Description

This sign type is used at a Philadelphia Parks & Recreation pool to notify of height requirements.



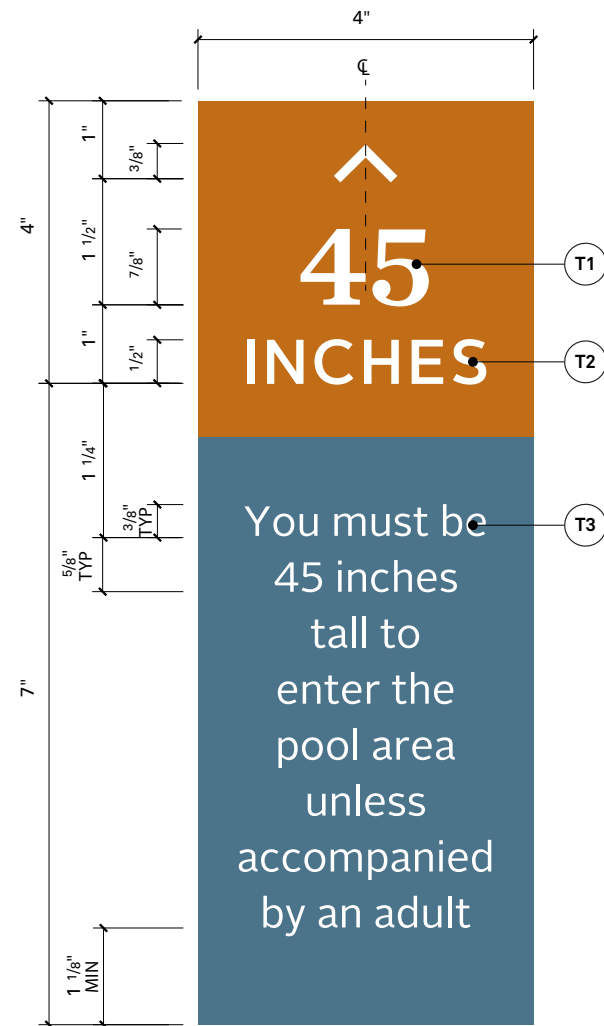
- A Sign Panel**
4 1/4" w x 11h x 1/2" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match as noted.
- B Aluminum Tube**
4" x 1 1/2" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Panel Attachment**
Aluminum channel. Attach sign panel to first surface of channel with second surface countersunk screws. Attach assembled sign panel to Aluminum Tube with countersunk tamper-resistant screws. Brushed finish and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



RUL.5



Graphic Layout - RUL.5.p
Scale: Half scale



RUL.6

Sign Type Description

This sign type is used to post single notices and regulations throughout a Philadelphia Parks & Recreation site/facility.



Top View
Scale: 1½"=1'-0"

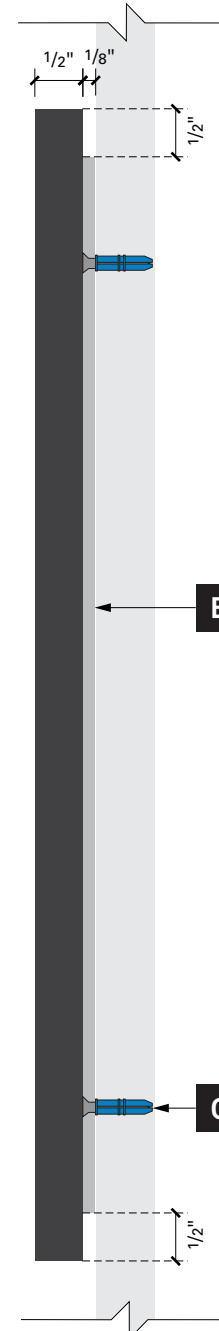
8"



Front Elevation
Scale: 1:2

2B

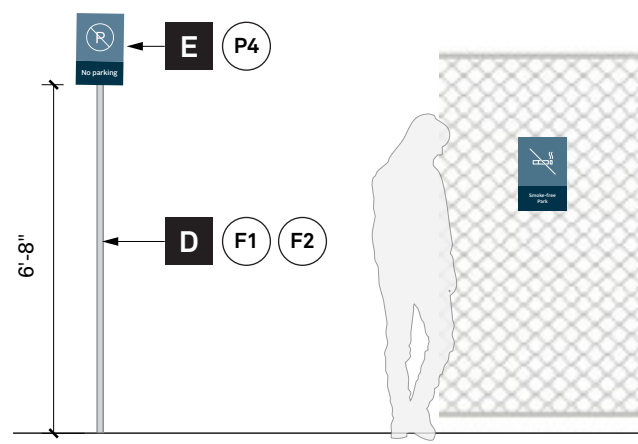
A (M1) (D1) (D2) (D4)



Wall Mount Side View
Scale: 1:2

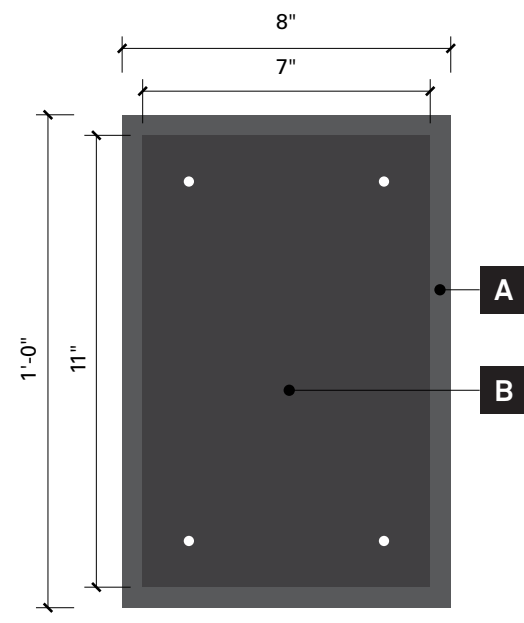
B (P3)

C



RUL.6.p
Post Mounted
Refer to HLP.1 for
bracket details

RUL.6.f
Fence Mounted
½" thk panel



Wall Mount Rear Elevation
Scale: NTS

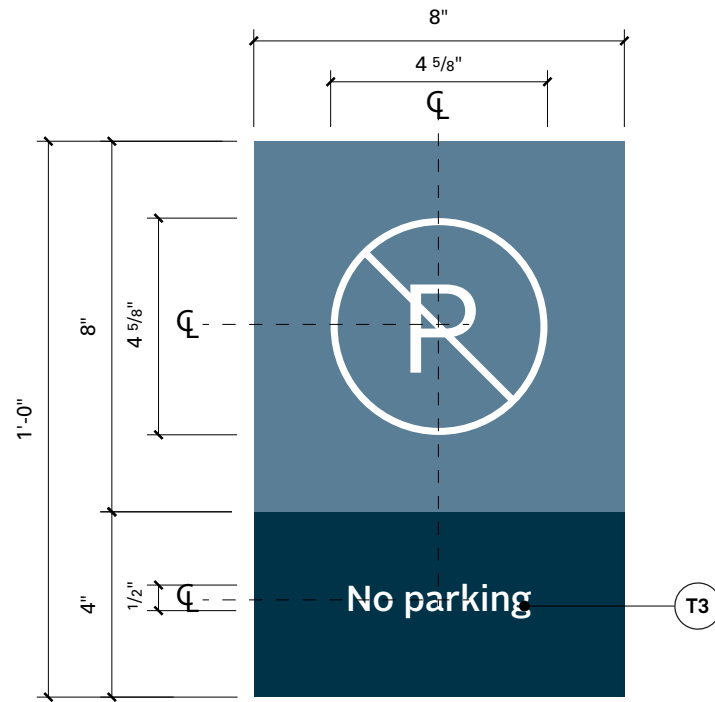
A

B

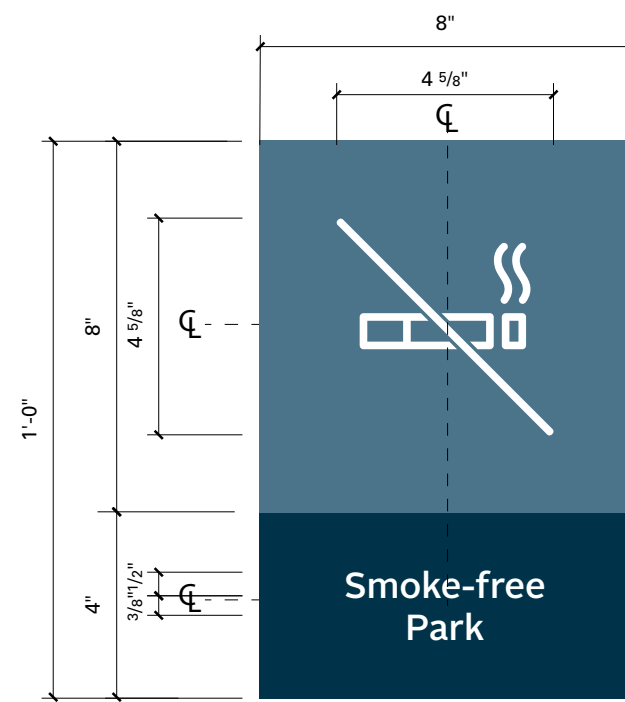
- A Sign Panel**
½" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Mounting Panel/Spacer**
1/8" thk aluminum plate. Paint to match color as noted.
- C Mounting Hardware**
Use countersunk screws and blue anchors to secure the mounting panel to the wall. Attach sign panel to mounting panel with VHB tape and silicone.
- D Aluminum Tube**
2" x 2" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- E Attachment Bracket**
Aluminum sleeve mounting bracket (1/8" wall). Size as specified. Paint to match color as noted. Reference HLP.1 for details.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

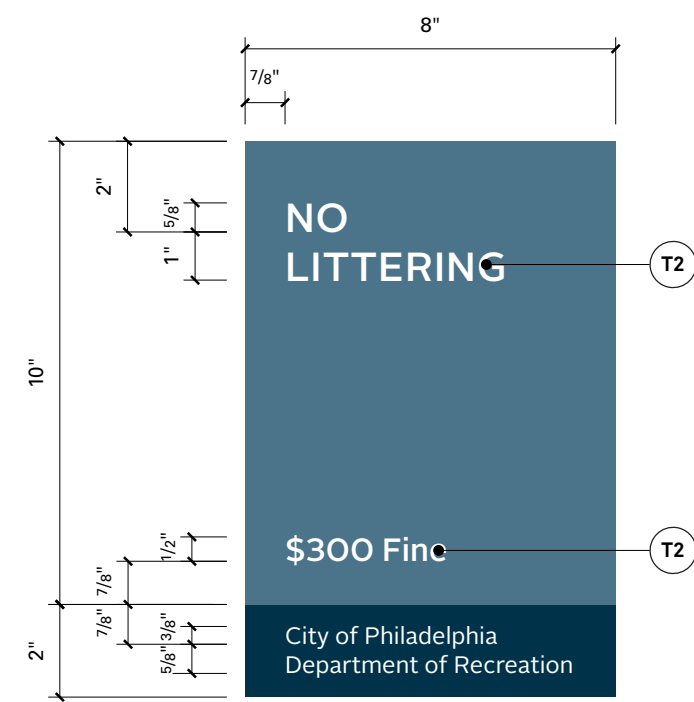
RUL.6



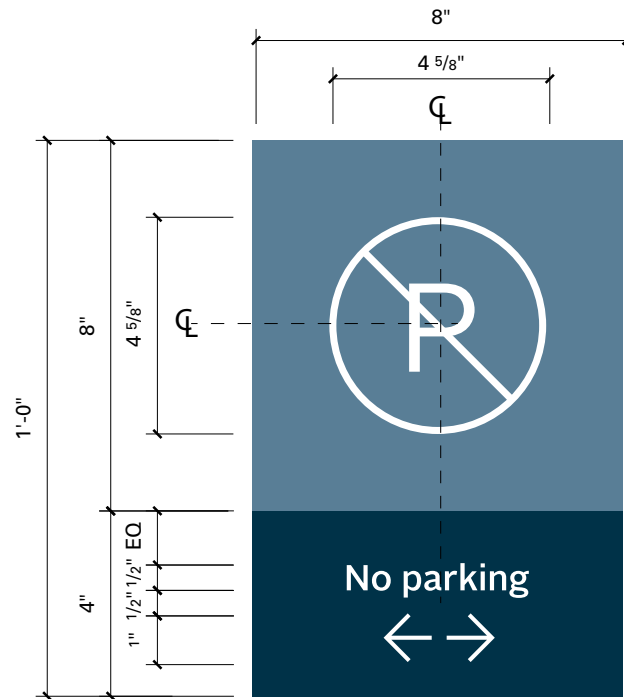
Graphic Layout - RUL.6.p
Scale: 3"=1'



Graphic Layout - RUL.6.f
Scale: 3"=1'



Graphic Layout - RUL.6.w
Scale: 3"=1'



Graphic Layout - RUL.6.p alternate Layout
Scale: 3"=1'

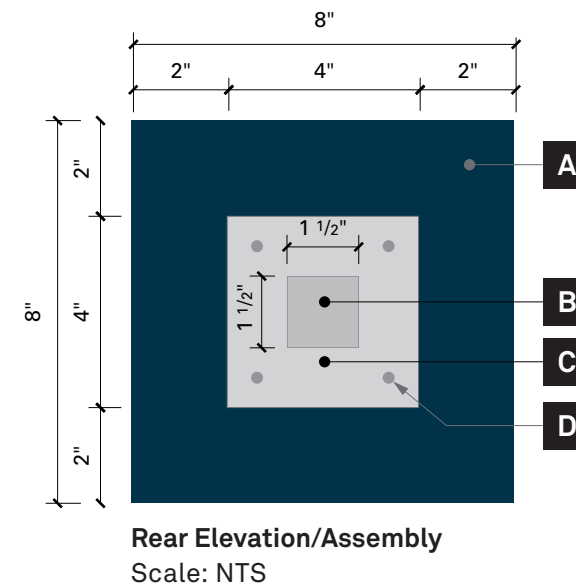
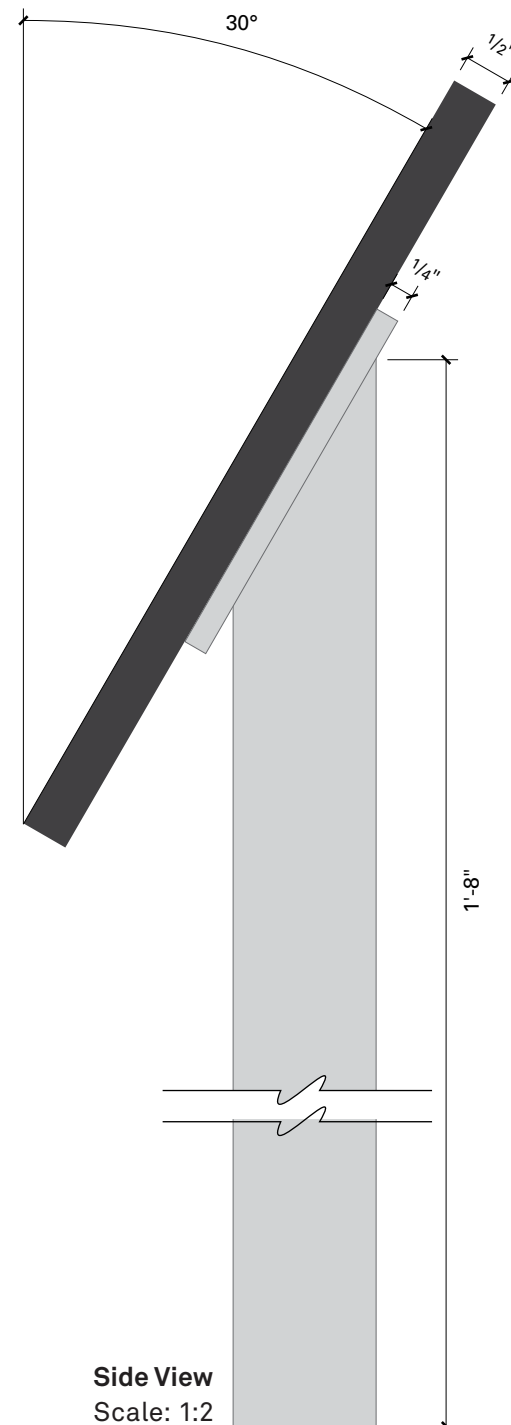
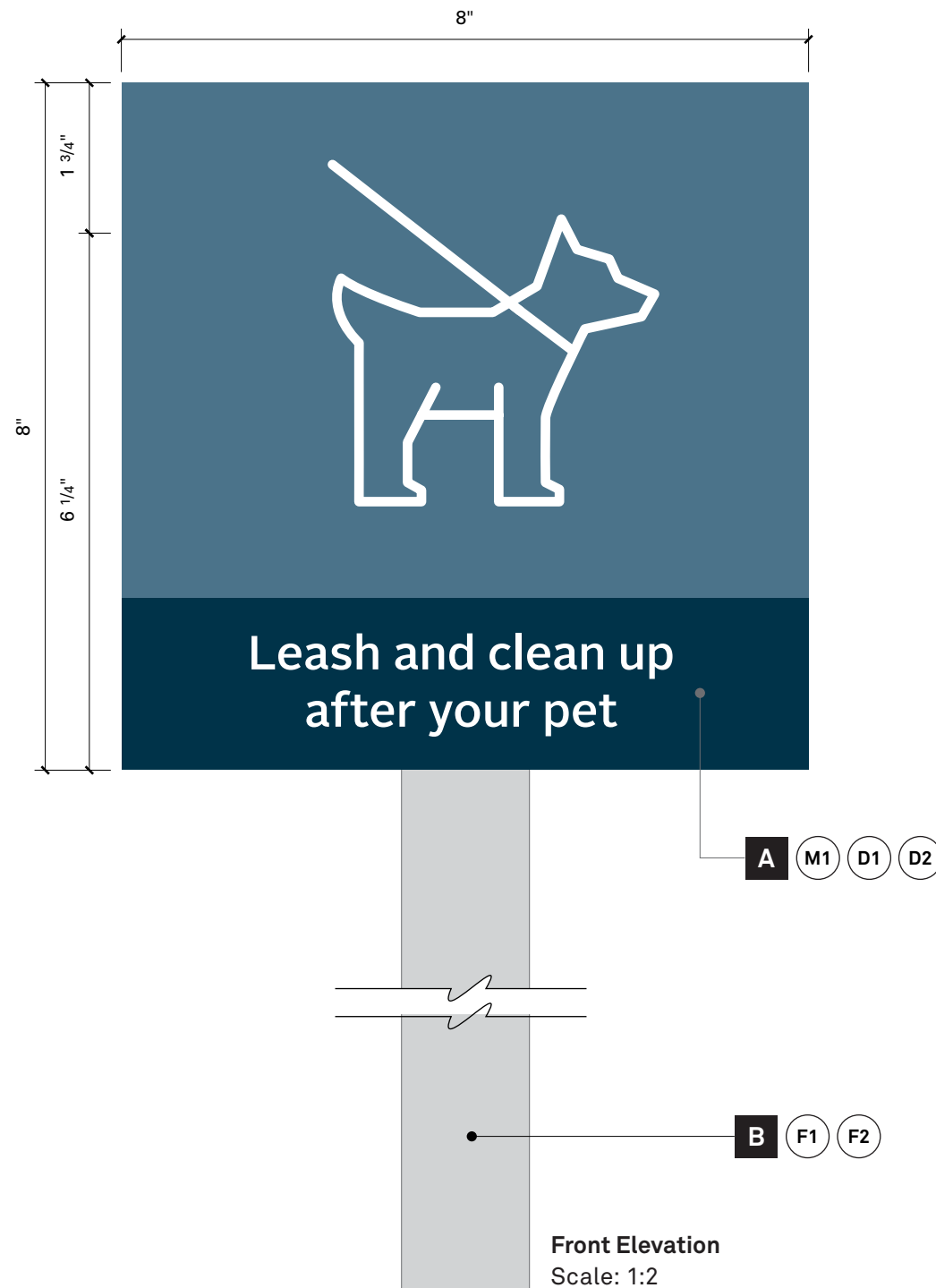


RUL.7

Sign Type Description

This sign type is used to post a singular regulatory message throughout a Philadelphia Parks & Recreation site/facility.

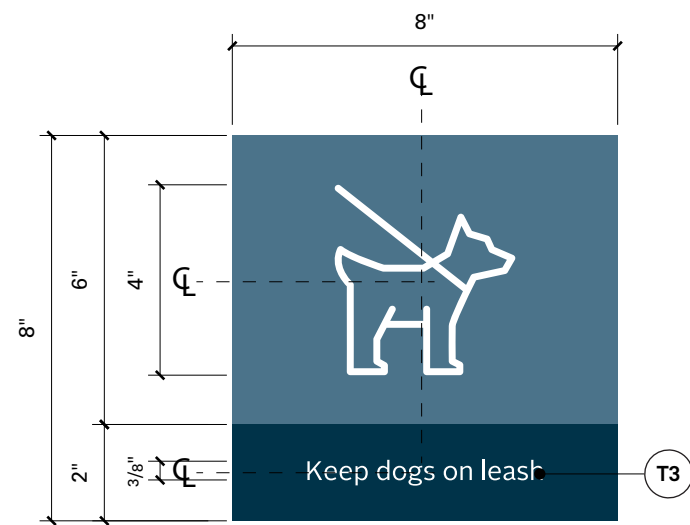
2B



- A Sign Panel**
1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Tube**
1 1/2" x 1 1/2" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Mounting Panel**
1/4" thk aluminum plate. Drill holes as required. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

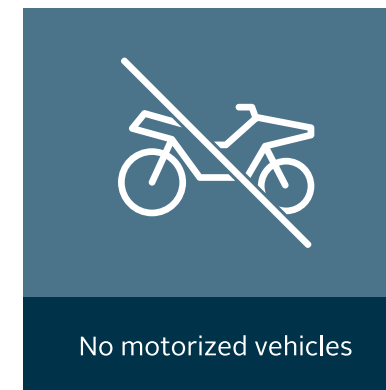
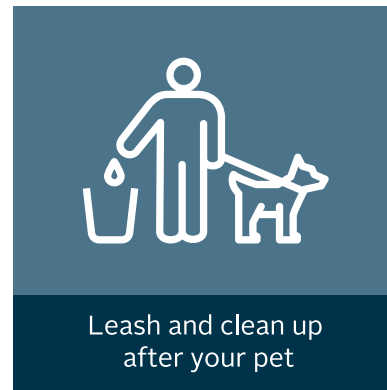
Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

RUL.7



Graphic Layout - RUL.7.p
Scale: 3"=1'

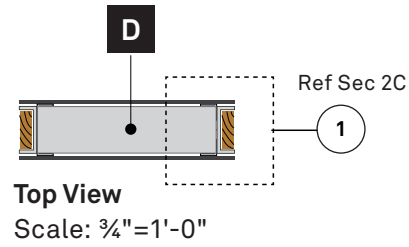
Alternate Graphic Layouts - RUL.7.p
Scale: 3"=1'



SID.1

Sign Type Description

This sign type is used to identify and post rules and regulations about specific sites within a Philadelphia Parks & Recreation property including: fields, courts, picnic areas, etc.

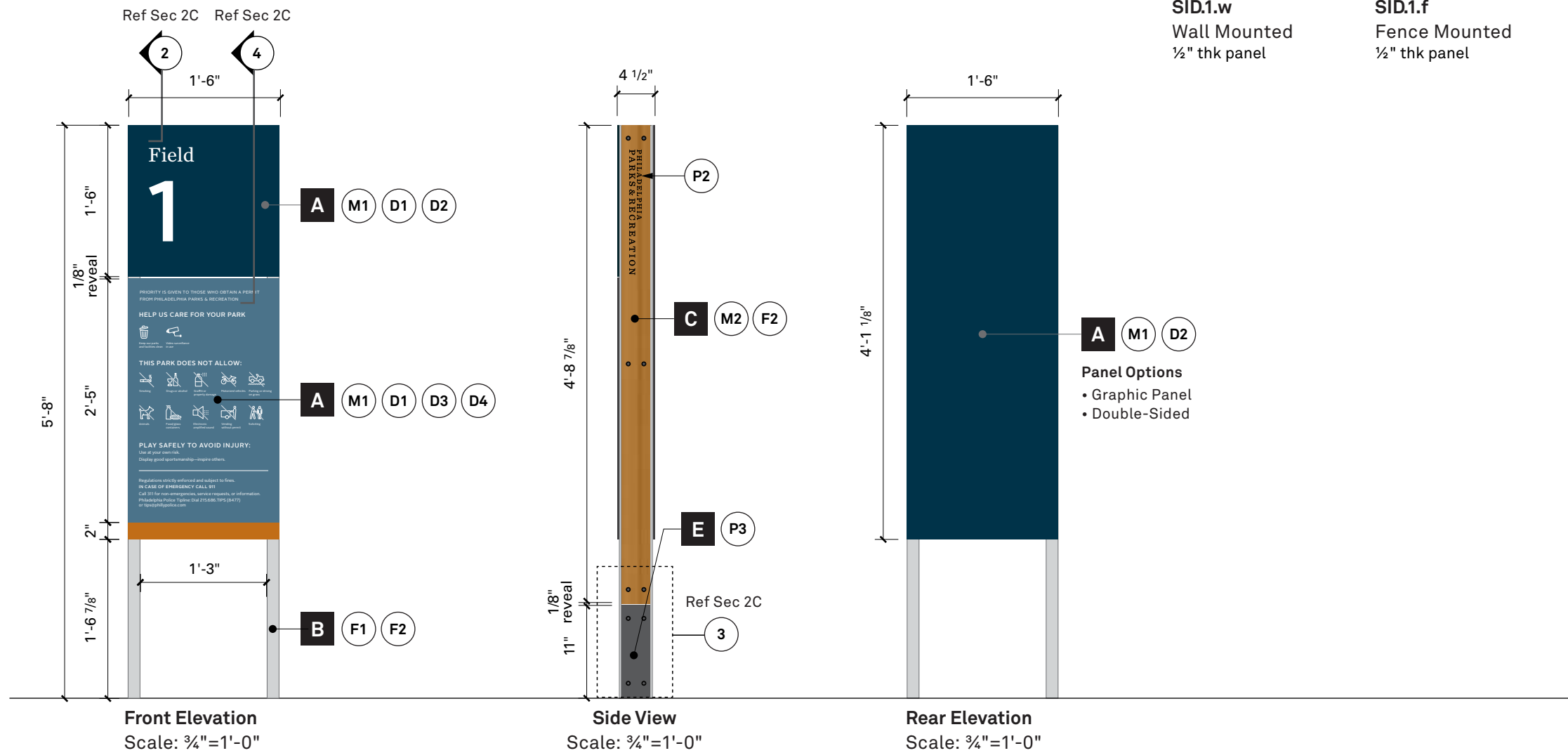


SID.1.w
Wall Mounted
1/2" thk panel

SID.1.f
Fence Mounted
1/2" thk panel

- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

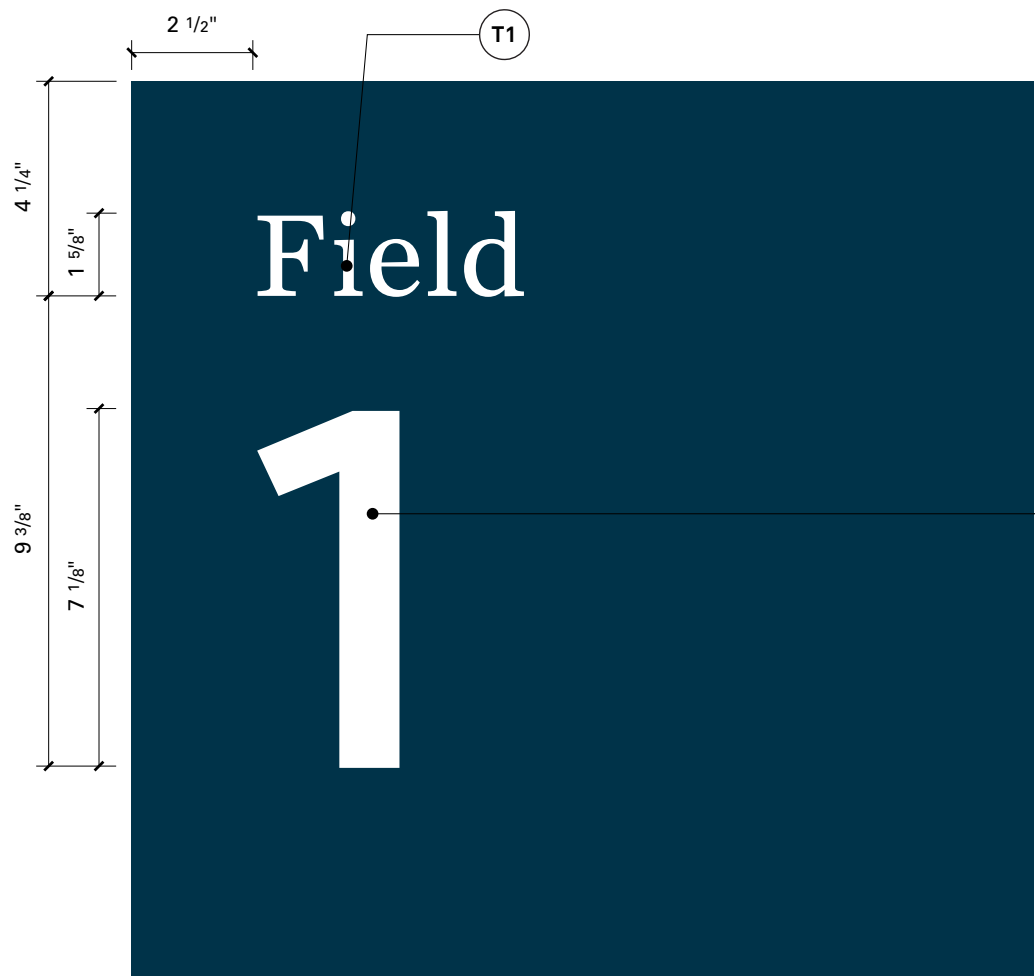
2B



Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

SID.1



Graphic Layout - SID.1 ID panel
Scale: 3"=1'



Alternate Graphic Layout - SID.1
Scale: 1 1/2"=1'



Alternate Graphic Layout - SID.1
Scale: 1 1/2"=1'



Graphic Layout - SID.1 Regulatory panel
Scale: 3"=1'

Alternate Graphic Layouts - SID.1

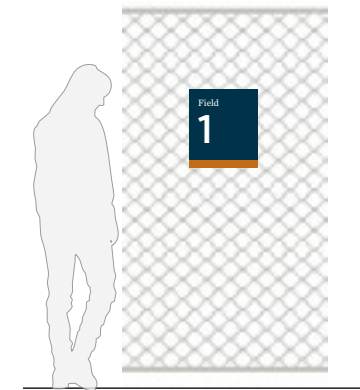
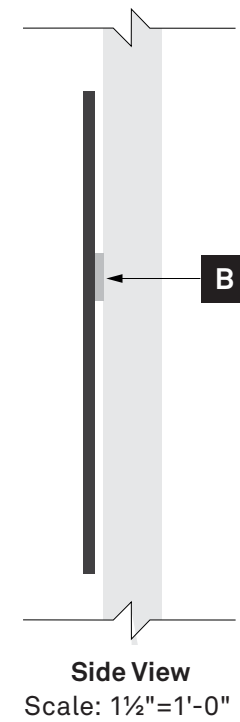
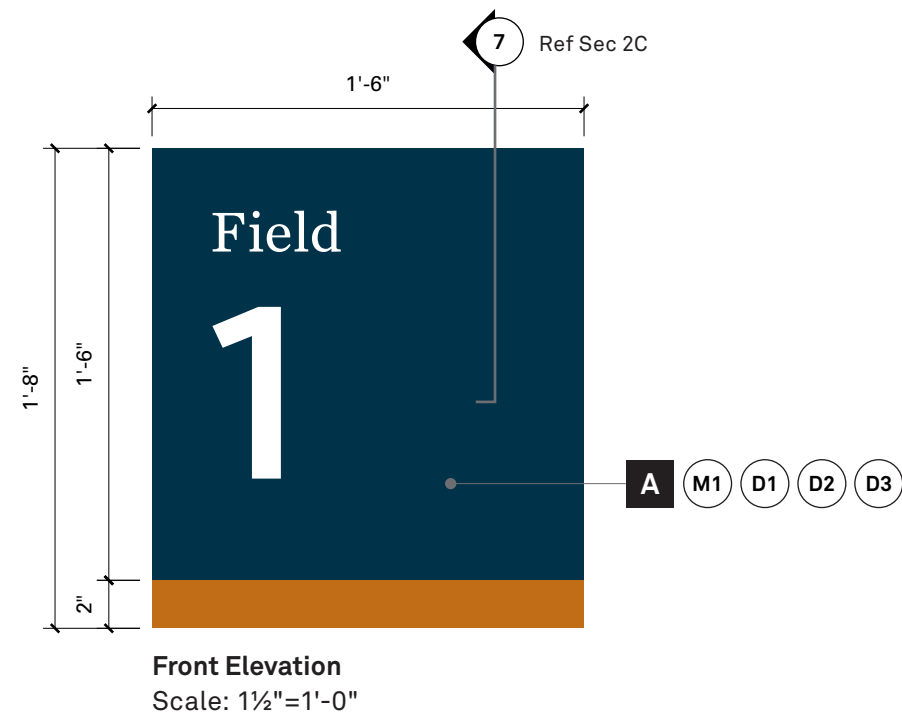
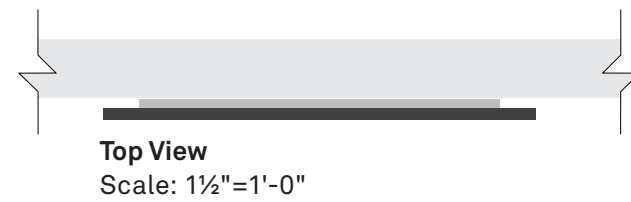
NOTE: Reference RUL.1 layouts for text height and placement specs



SID.2

Sign Type Description

This sign type is used to identify specific sites within a Philadelphia Parks & Recreation property including: fields, courts, picnic areas, etc.



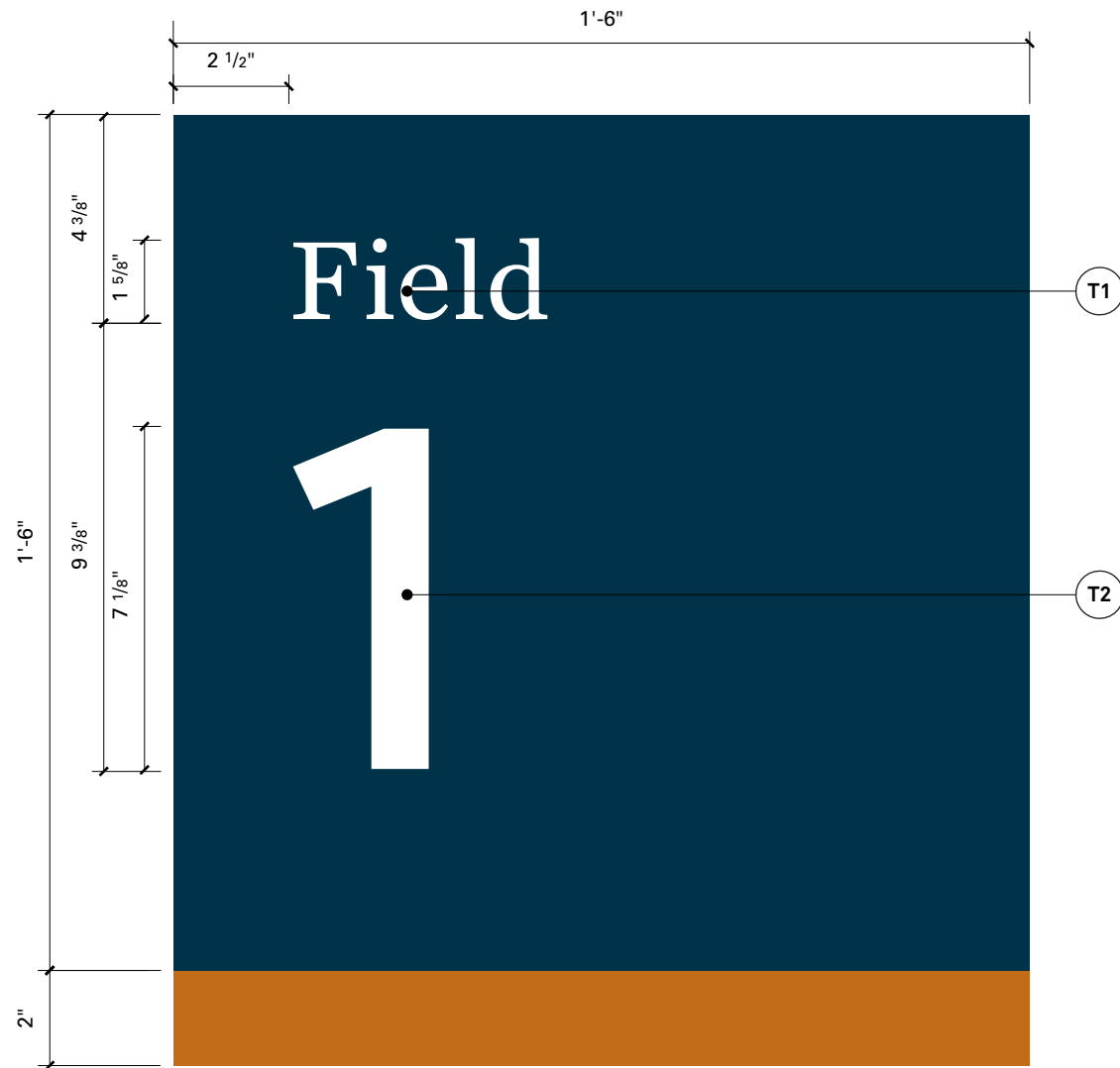
SID.2.f
Fence Mounted
½" thk panel

- A Sign Panel**
½" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

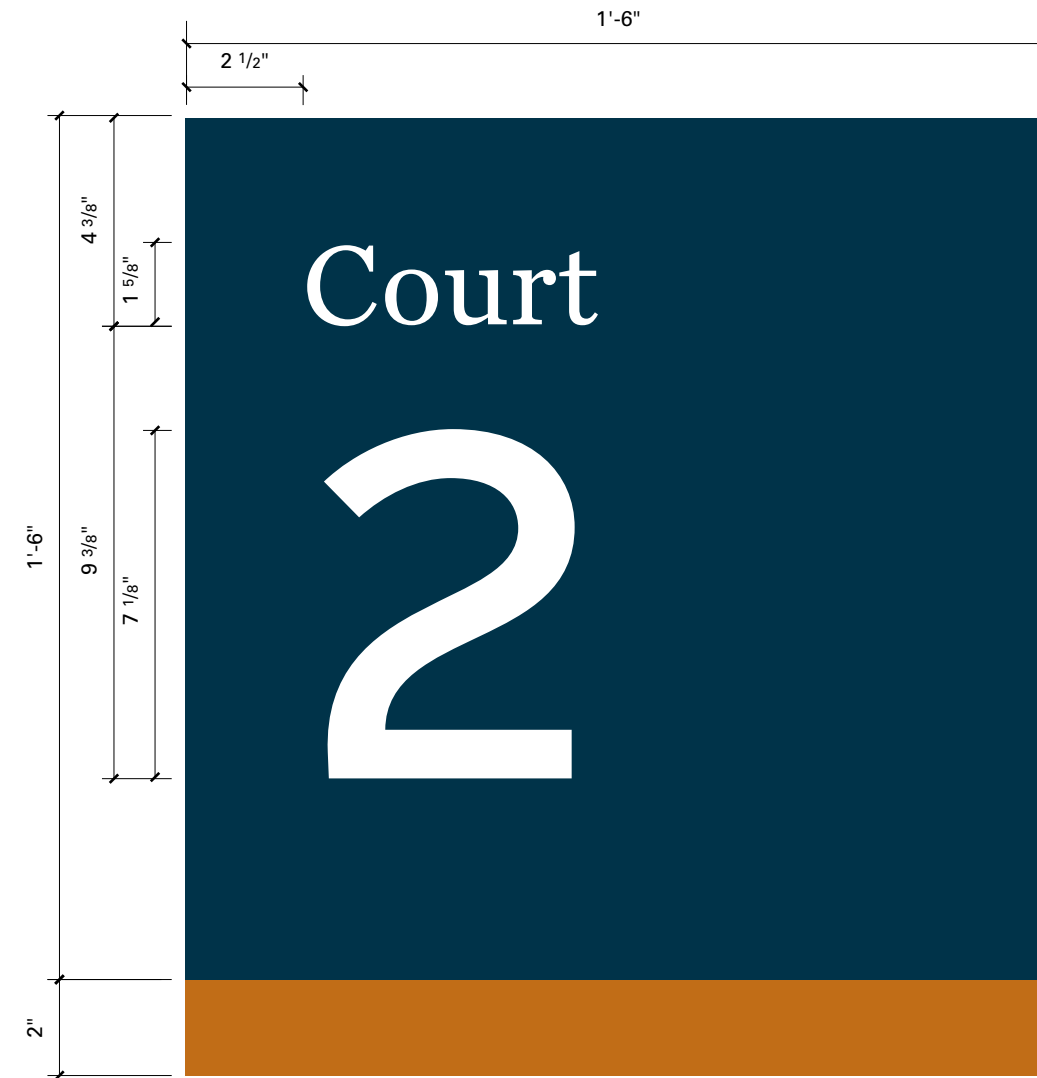
Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



SID.2



Graphic Layout - SID.2
Scale: 3"=1'



Graphic Layout - SID.2 alternate layout
Scale: 3"=1'

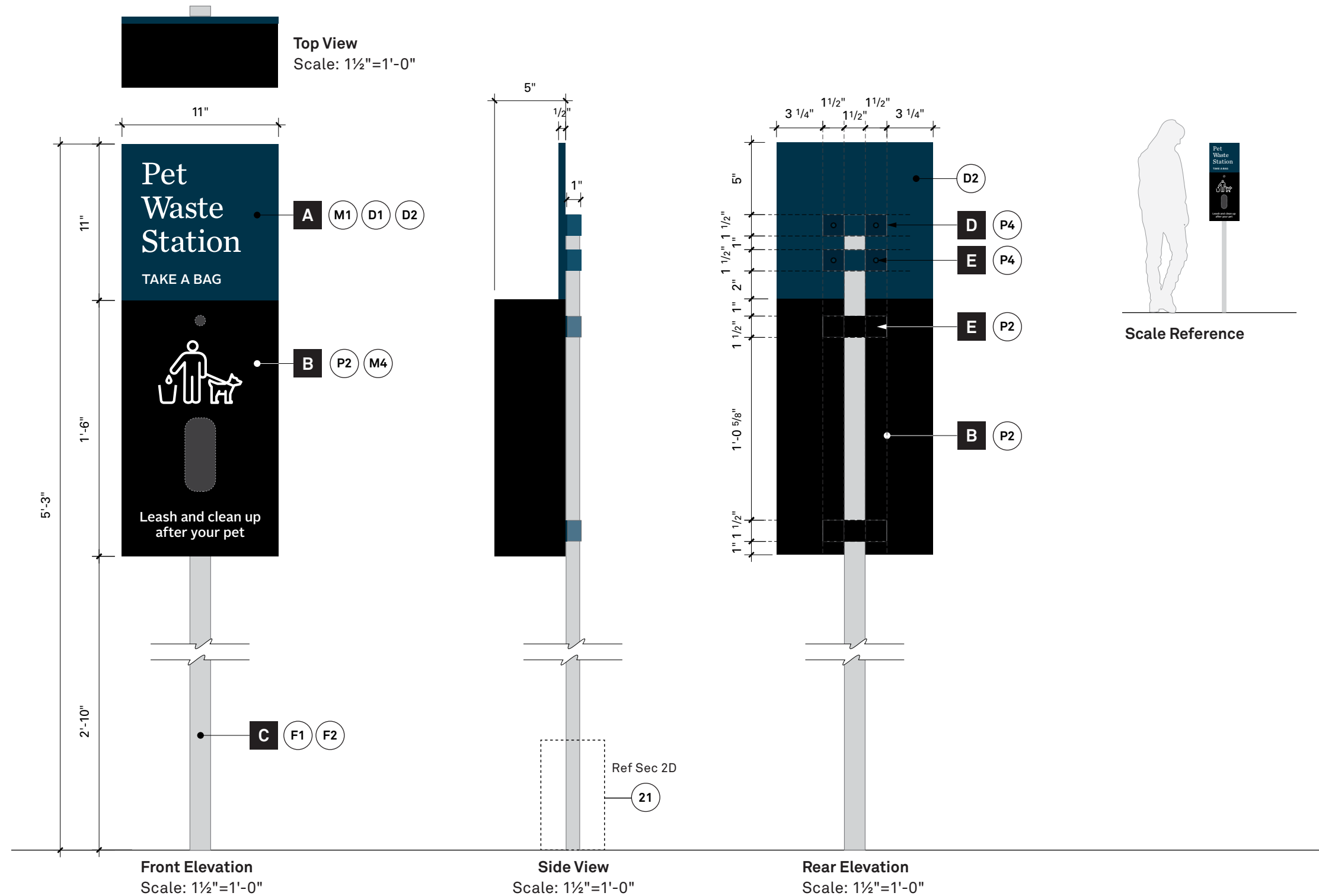


SID.3

Sign Type Description

This sign type is used to identify pet waste stations throughout a Philadelphia Parks & Recreation property.

2B



- A Sign Panel**
11" w x 11"h x 1/2" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Match as noted.
- B Dog Waste Disposal Canister**
11" w x 18"h x 5"d commercial grade aluminum bag dispenser. Dog Waste Depot Item # DEPOT-019, or similar. Paint all exposed edges as noted. Surface applied vinyl graphics and copy as noted.
- C Aluminum Tube**
1 1/2" x 1" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless Paint to match color as noted.
- E Attachment Bracket**
Aluminum sleeve mounting bracket (1/8" wall). Size as specified. Paint to match color as noted.

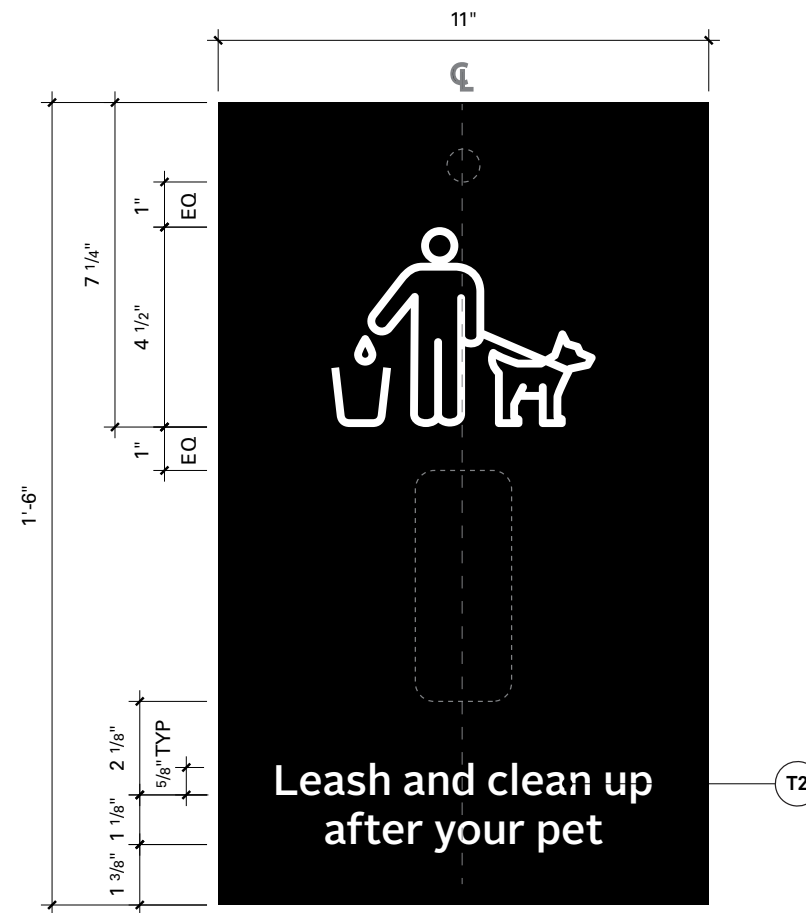
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

SID.3



Graphic Layout - SID.3.p Upper Panel
Scale: 3"=1'



Graphic Layout - SID.3.p Dispenser Panel
Scale: 3"=1'



SID.4

Sign Type Description

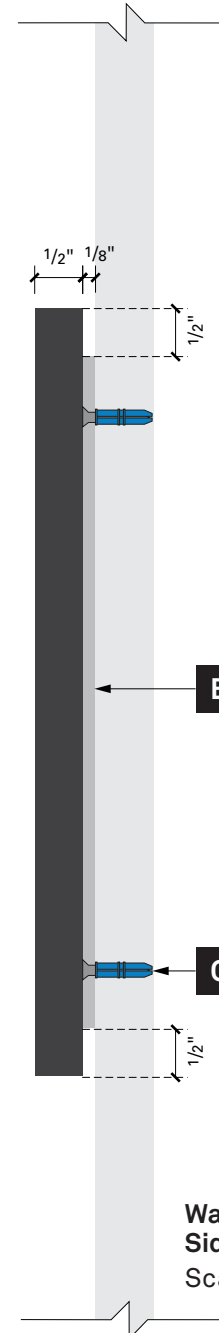
This sign type is used to identify restrooms in a Philadelphia Parks & Recreation site/facility.



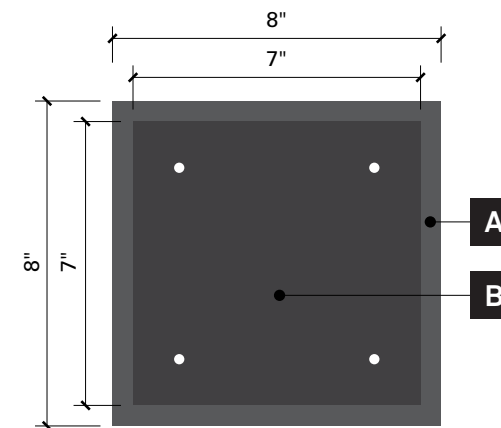
Top View
Scale: 1½"=1'-0"



Front Elevation
Scale: 1:2



Wall Mount Side View
Scale: 1:2



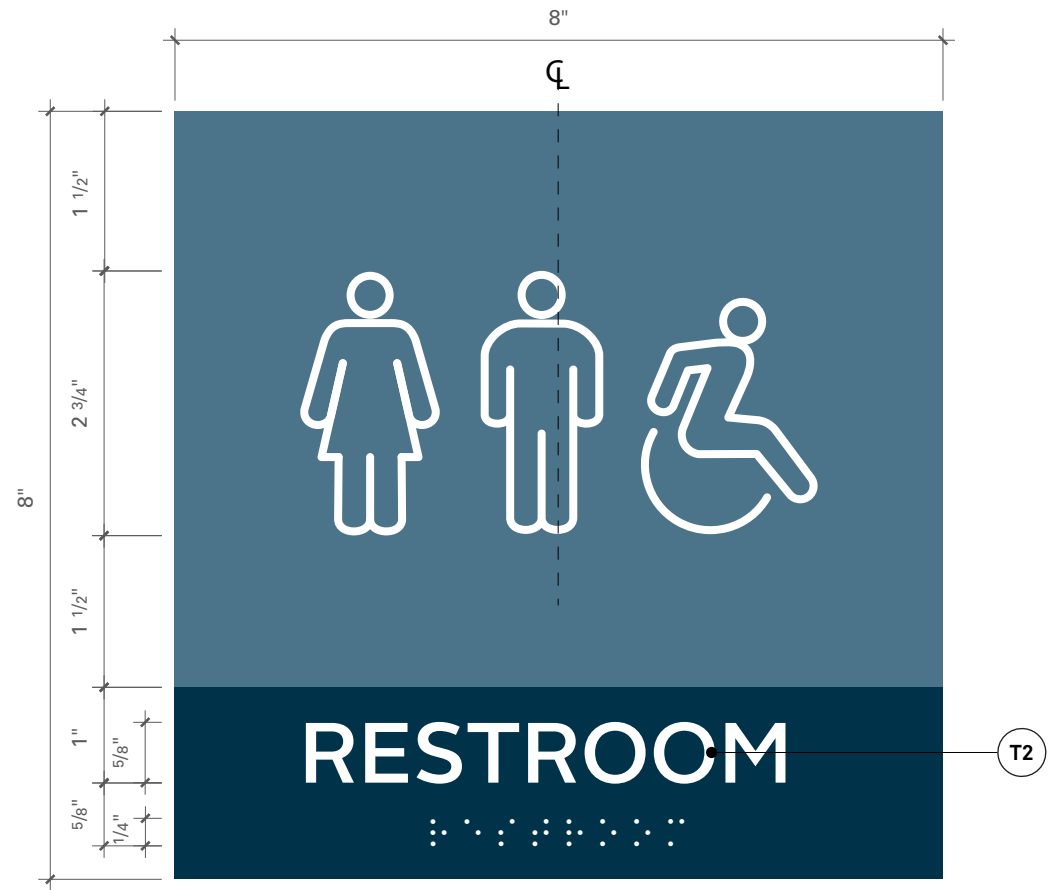
Wall Mount Rear Elevation
Scale: NTS

- A Sign Panel**
½" thk 3D printed sign panel. Direct printed symbols and panel colors. Match colors as noted.
- B Mounting Panel/Spacer**
1/8" thk aluminum plate. Paint to match color as noted.
- C Mounting Hardware**
Use countersunk screws and blue anchors to secure the mounting panel to the wall. Attach sign panel to mounting panel with VHB tape and silicone.
- D Tactile Copy and Braille**
3D printed text and grade 2 braille dots at a minimum of 1/32" surface thickness. White ink.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



SID.4

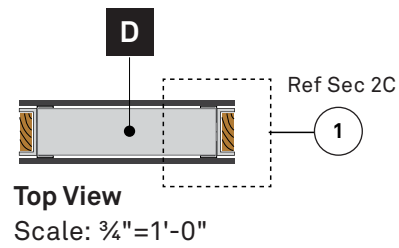


Graphic Layout - SID.2
Scale: 1:2

Alternate Graphic Layouts - SID.2
Scale: 1:3



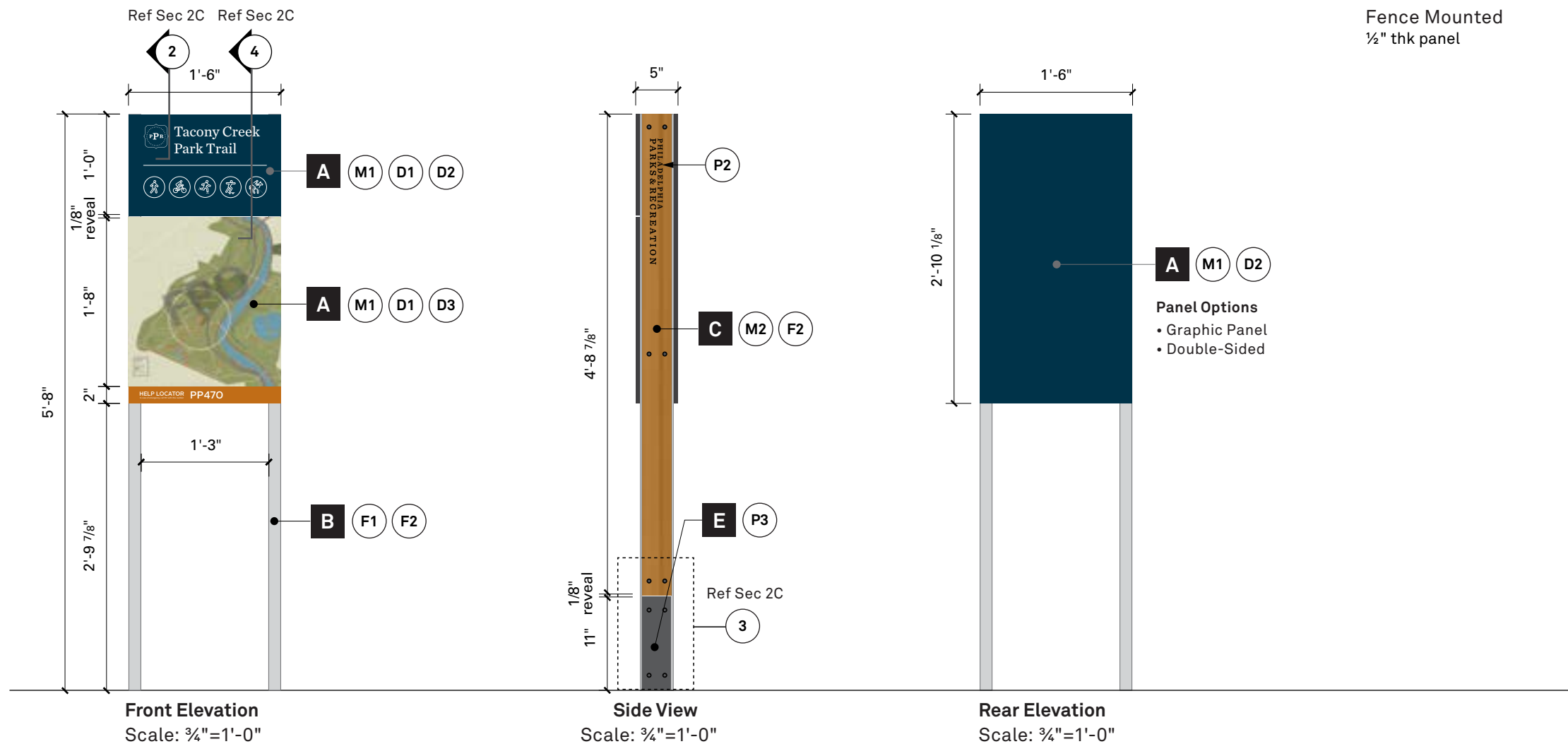
This sign type is used to identify a trailhead, the trail's acceptable uses and orientation to the network of trails accessed.



TID.1.f
Fence Mounted
1/2" thk panel

- A Sign Panels**
Sizes vary. 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match colors as noted.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

2B



Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

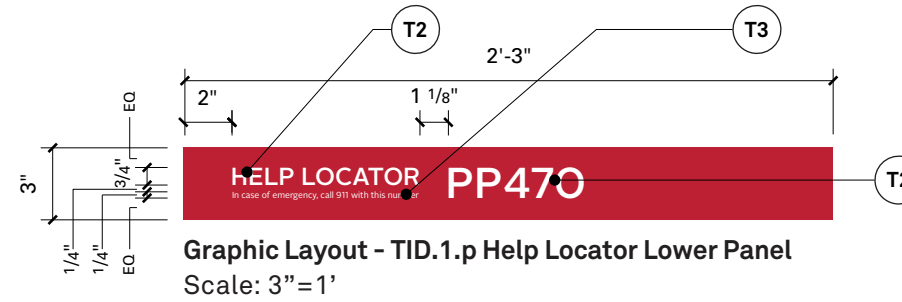
TID.1



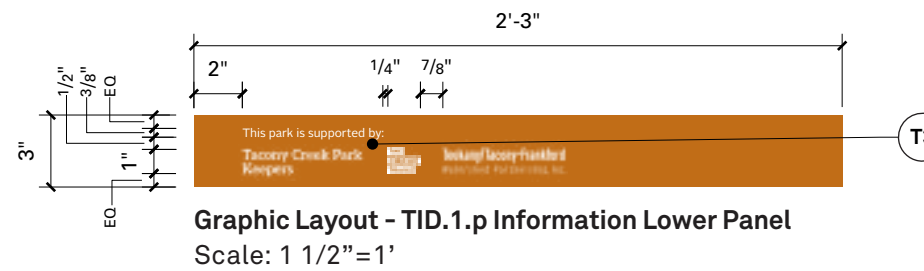
Graphic Layout - TID.1.p Upper Panel
Scale: 1 1/2"=1'



Graphic Layout - TID.1.p Center Map Panel
Scale: 1 1/2"=1'



Graphic Layout - TID.1.p Help Locator Lower Panel
Scale: 3"=1'



Graphic Layout - TID.1.p Information Lower Panel
Scale: 1 1/2"=1'



Graphic Layout - Side Panel
Scale: 1 1/2"=1'

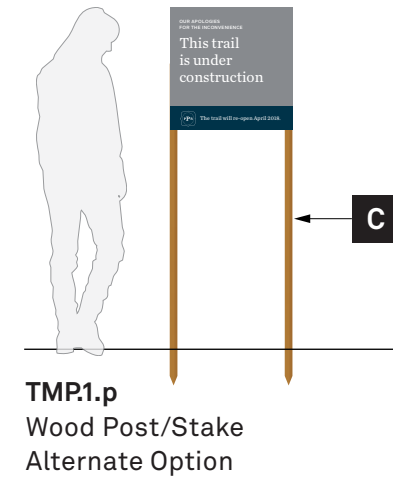
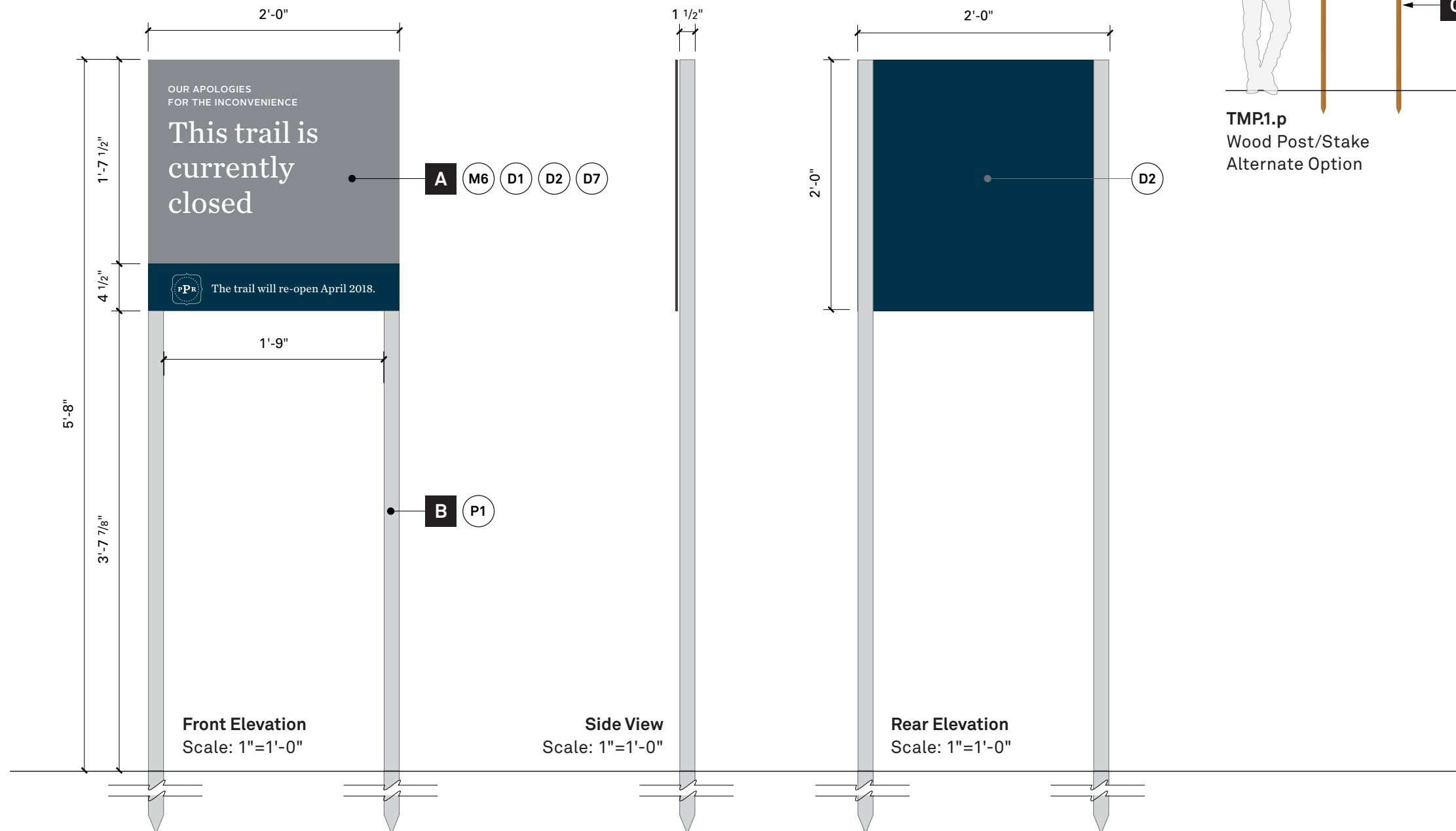


TMP.1

Sign Type Description

This sign type is a temporary sign to be used at standalone moments to indicate a park or trail closure. This sign type is intended to be used where no park ID or trail ID, as represented in this manual, exists.

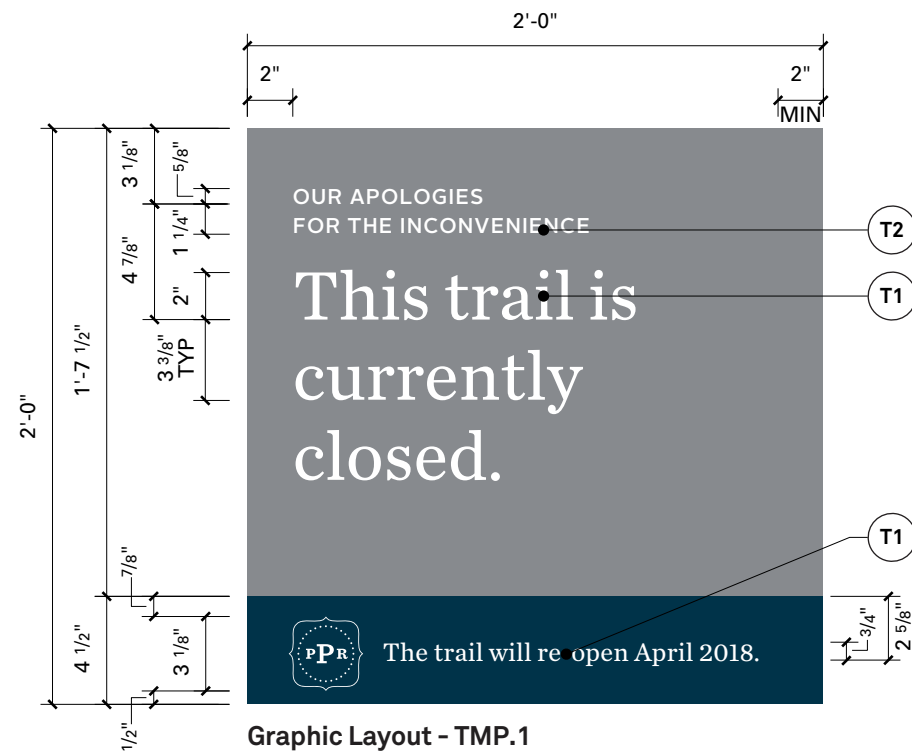
2B



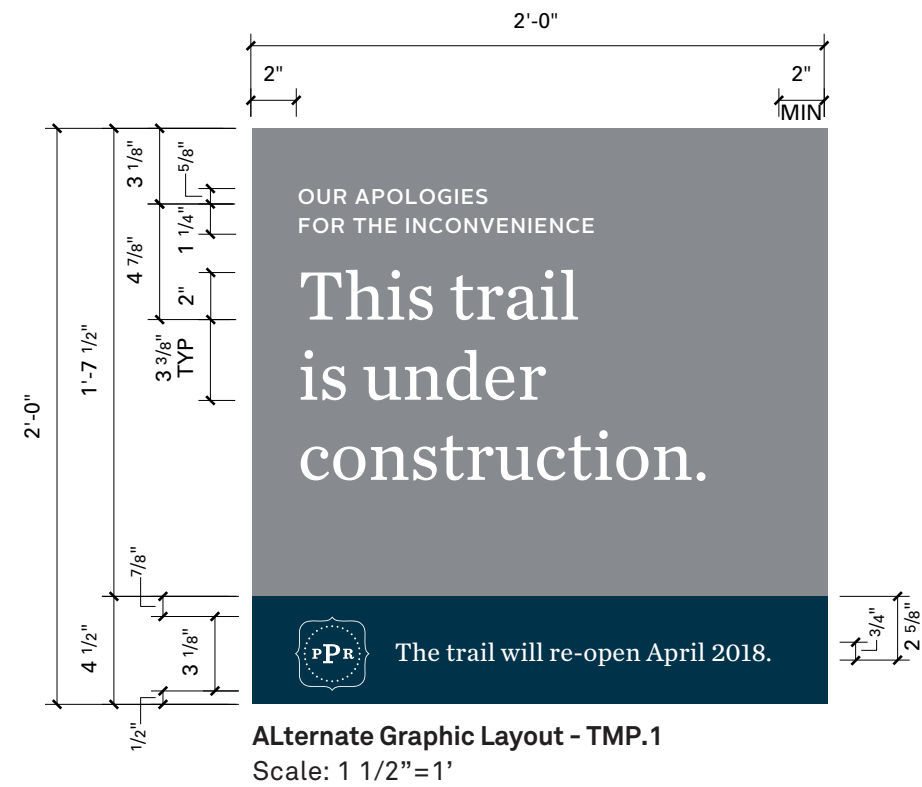
- A Temporary Sign Panel**
6mm thk Sintra. Direct printed message and panel color. Match colors as noted. Mount to aluminum tubes with VHB tape.
- B Aluminum Tube**
1 1/2" x 1 1/2" aluminum tube (1/8" wall). Cap top end. Weld aluminum spikes to the bottom of each tube for direct bury capability (minimum, 24" depth). Paint to match color as noted.
- C Wood Posts**
1 1/2" x 1 1/2" pressure treated wood. Spikes required at bottom of posts for direct bury capability (minimum, 24" depth).

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

TMP.1



Graphic Layout - TMP.1
Scale: 1 1/2" = 1'



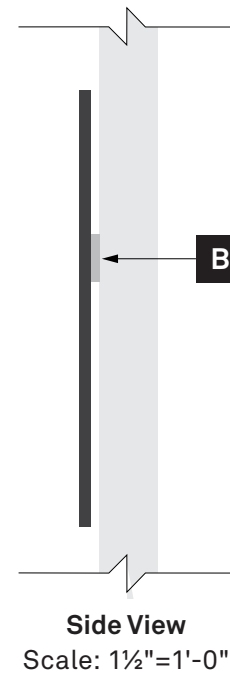
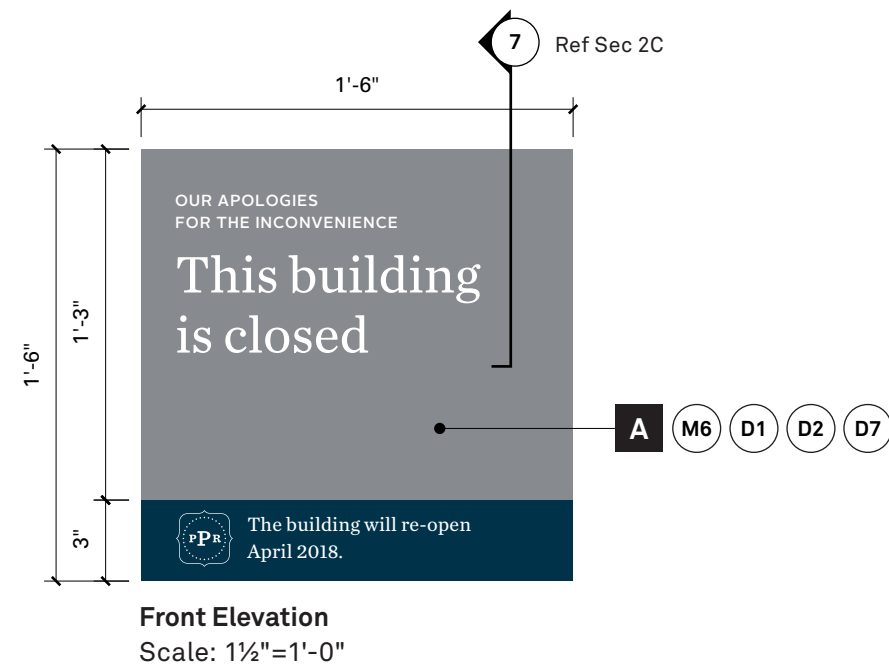
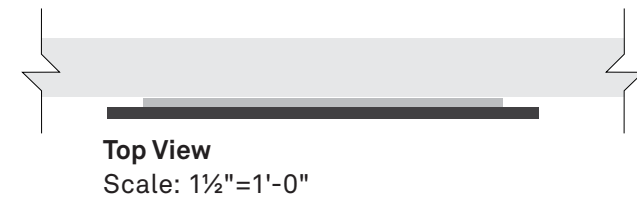
ALternate Graphic Layout - TMP.1
Scale: 1 1/2" = 1'



TMP.2

Sign Type Description

This sign type is a temporary sign to be used on a standalone wall or fence to indicate a park or trail closure. This sign type is intended to be used where no park ID or trail ID, as represented in this manual, exists.

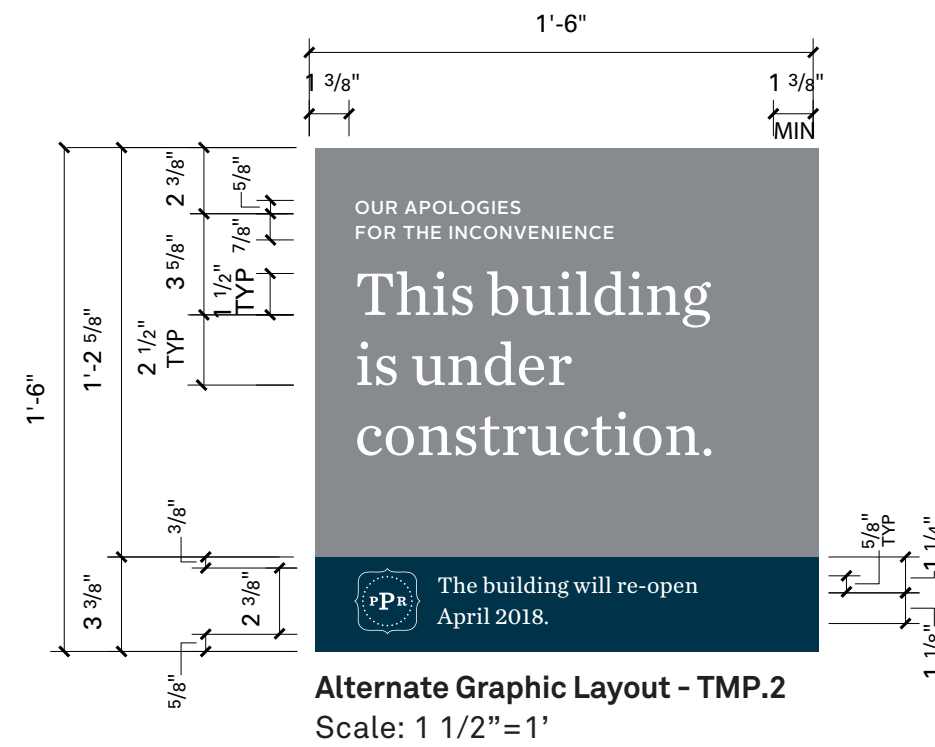
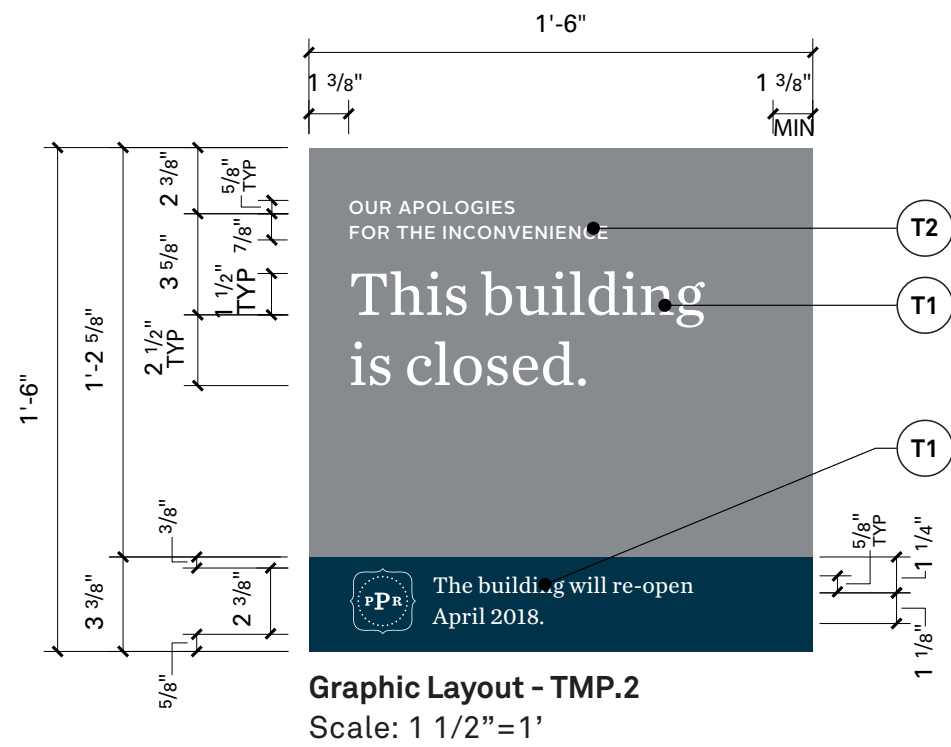


- A Temporary Sign Panel**
6mm thk Sintra. Direct printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



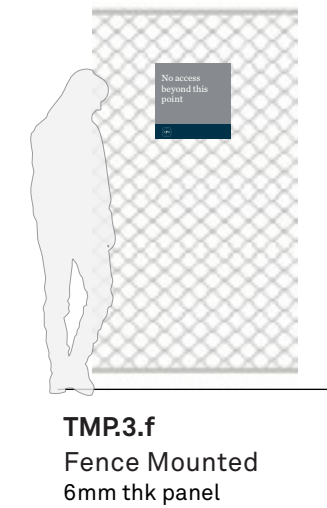
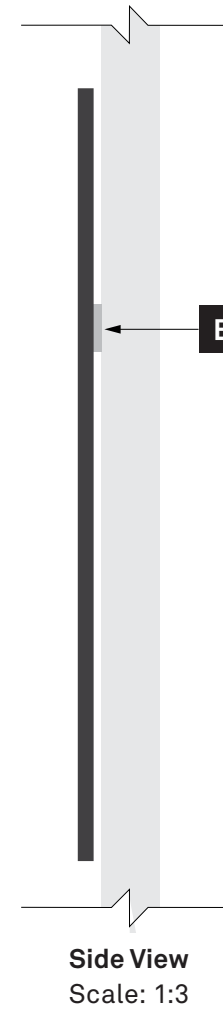
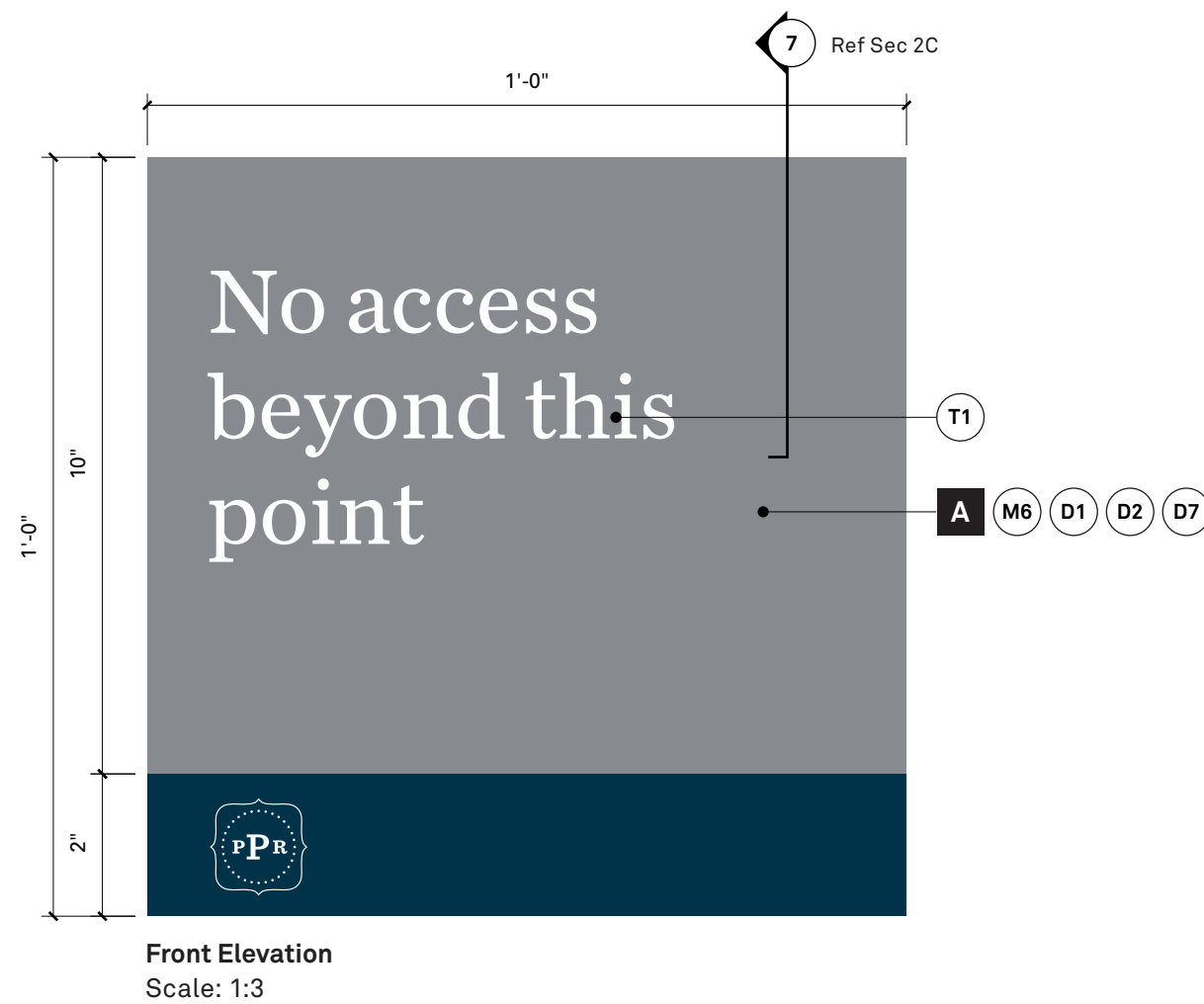
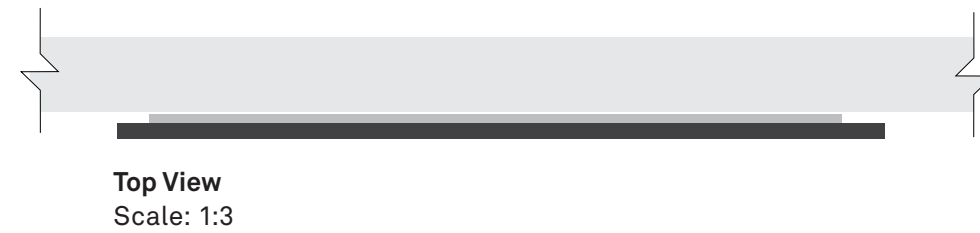
TMP.2



TMP.3

Sign Type Description

This sign type is a temporary sign to be used on a standalone wall or fence to indicate a park or trail closure. This sign type is intended to be used where no park ID or trail ID, as represented in this manual, exists.



- A Temporary Sign Panel**
6mm thk Sintra. Direct printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.

Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

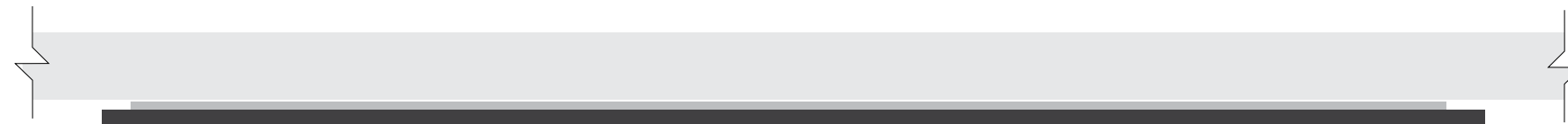




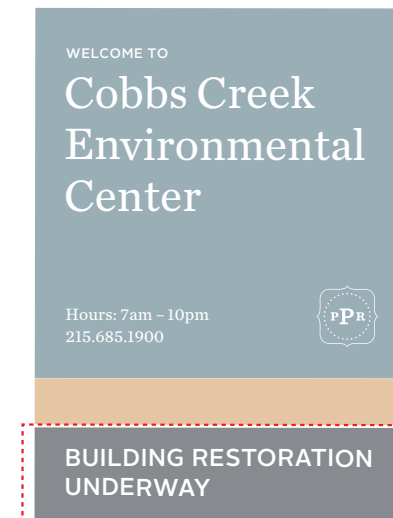
TMP.4

Sign Type Description

This sign type is a temporary sign to be used in conjunction with a wall or fence-mounted ID sign from this standards manual to indicate a park or trail closure.

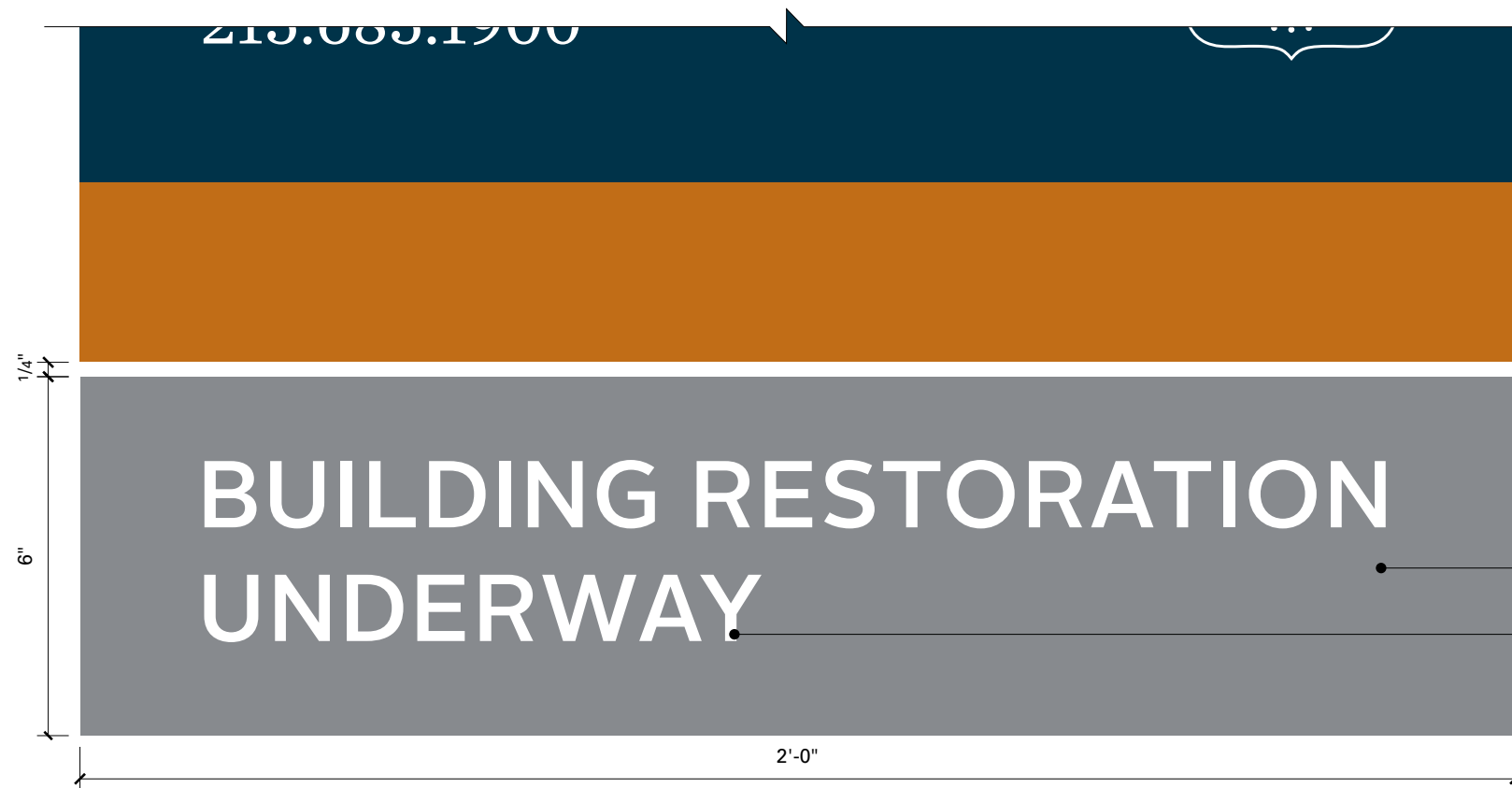


Top View
Scale: 1:3

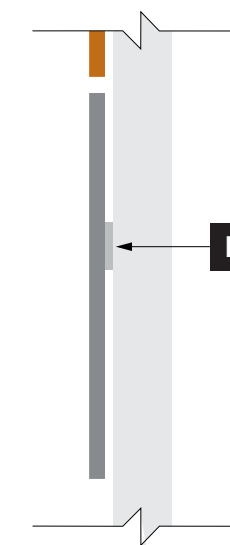


Existing Sign Reference

- A Temporary Sign Panel**
6mm thk Sintra. Direct printed messages and panel colors. Match colors as noted.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.



Front Elevation
Scale: 1:3



Side View
Scale: 1:3

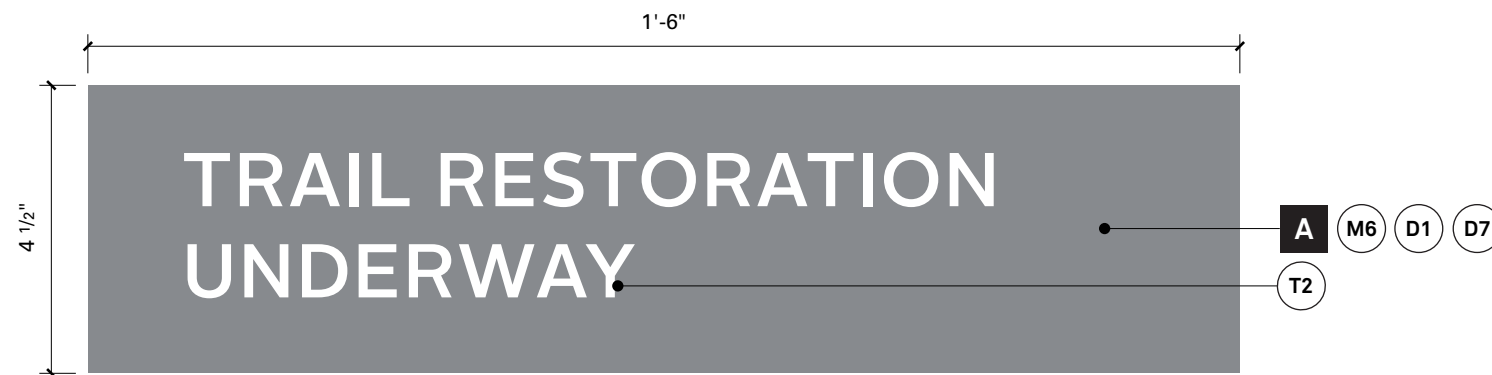
Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

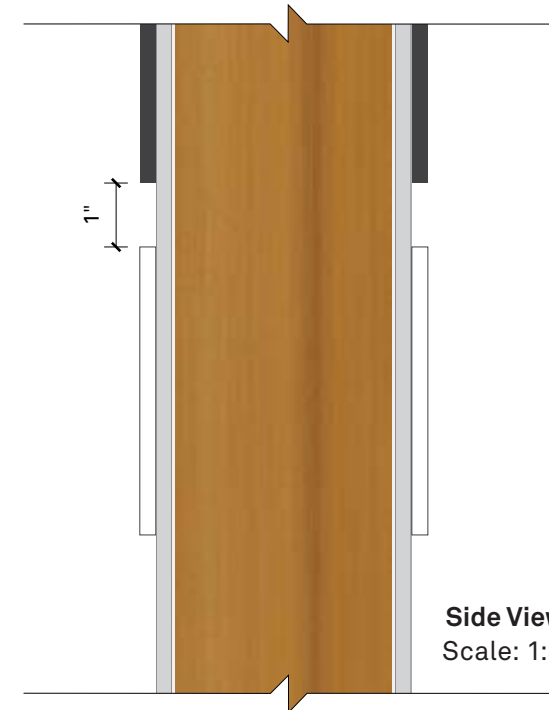
TMP.5

Sign Type Description

This sign type is a temporary sign to be used in conjunction with a trail ID sign from this standards manual to indicate a park or trail closure.



Front Elevation
Scale: 1:3



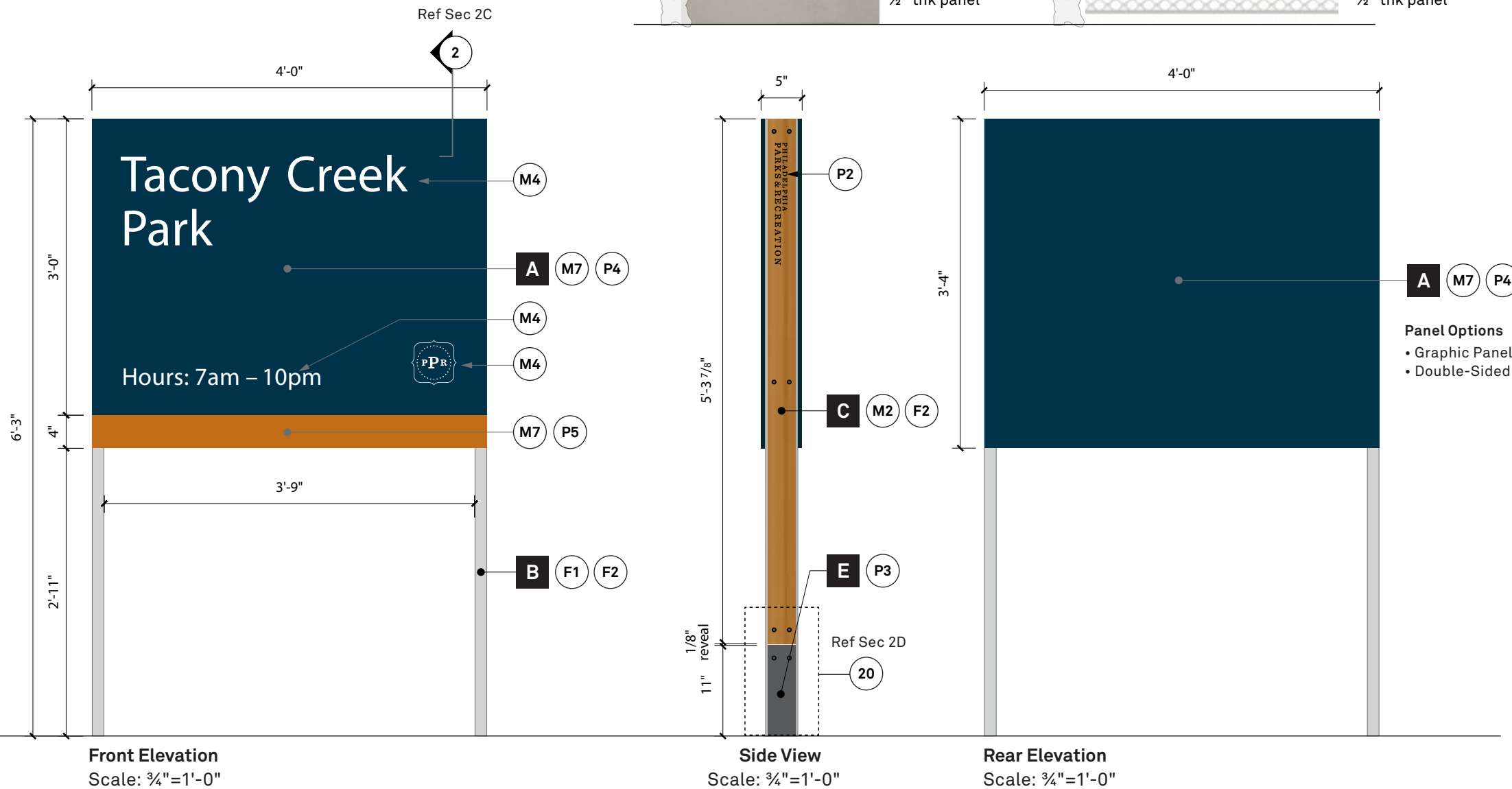
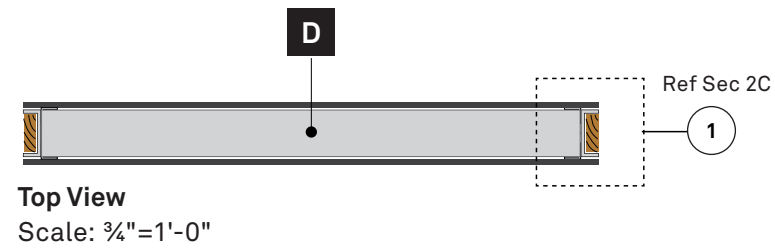
- A Temporary Sign Panel**
6mm thk Sintra. Direct printed message and panel color. Match colors as noted. Mount to existing sign structure with low tack double face tape.



VID.1

Sign Type Description

This sign type is a vehicular-scale park identification sign. This sign has been scaled for legibility from the surrounding roadways.



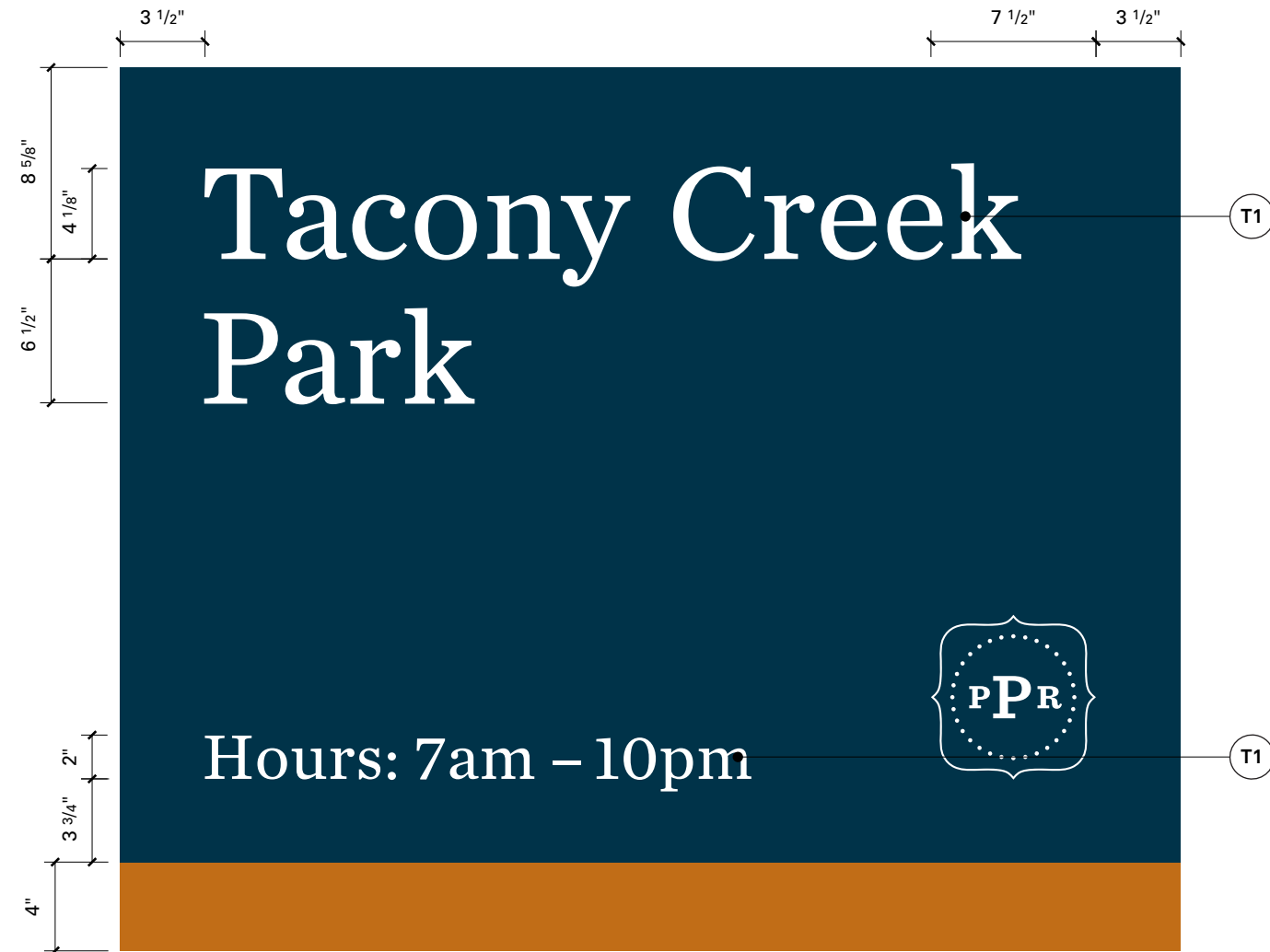
- A Sign Panels**
Sizes vary. .090" thk painted aluminum panel as noted. Surface applied vinyl messages and graphics. Apply reflective vinyl as noted. Match colors as noted. Attach to Aluminum Channel with VHB Tape.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

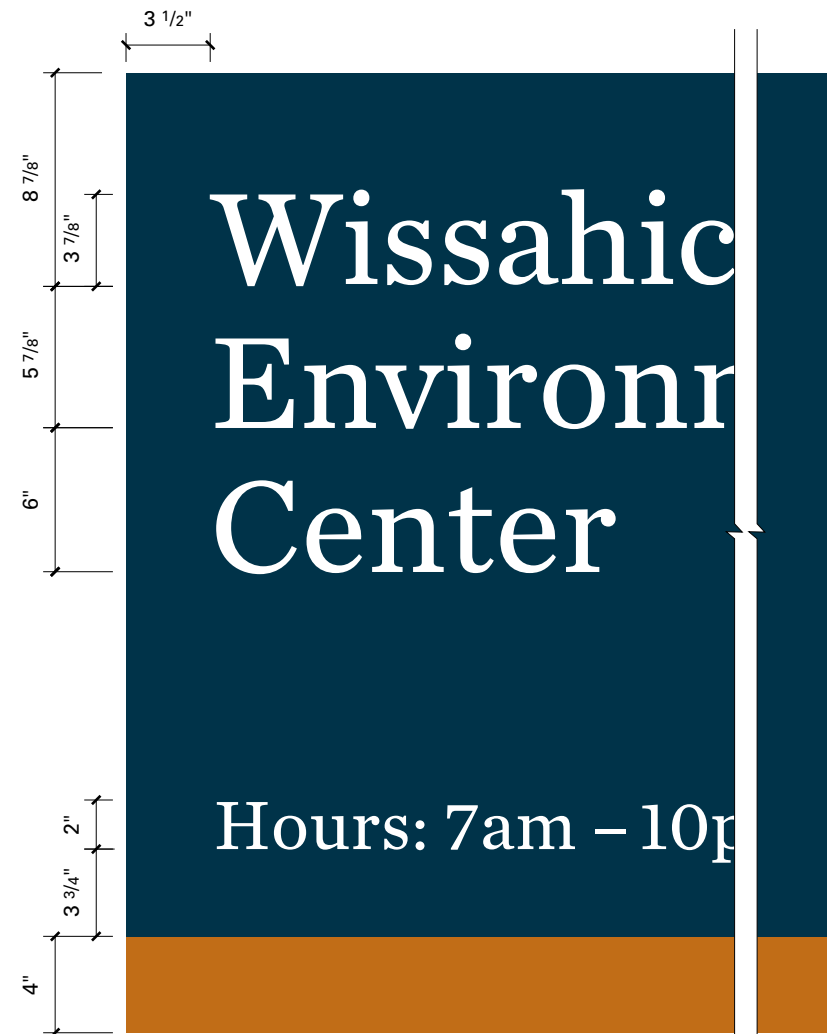
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



VID.1



Graphic Layout - VID.2
Scale: 1 1/2"=1'



Alternate Graphic Layout - VID.2
Scale: 1 1/2"=1'



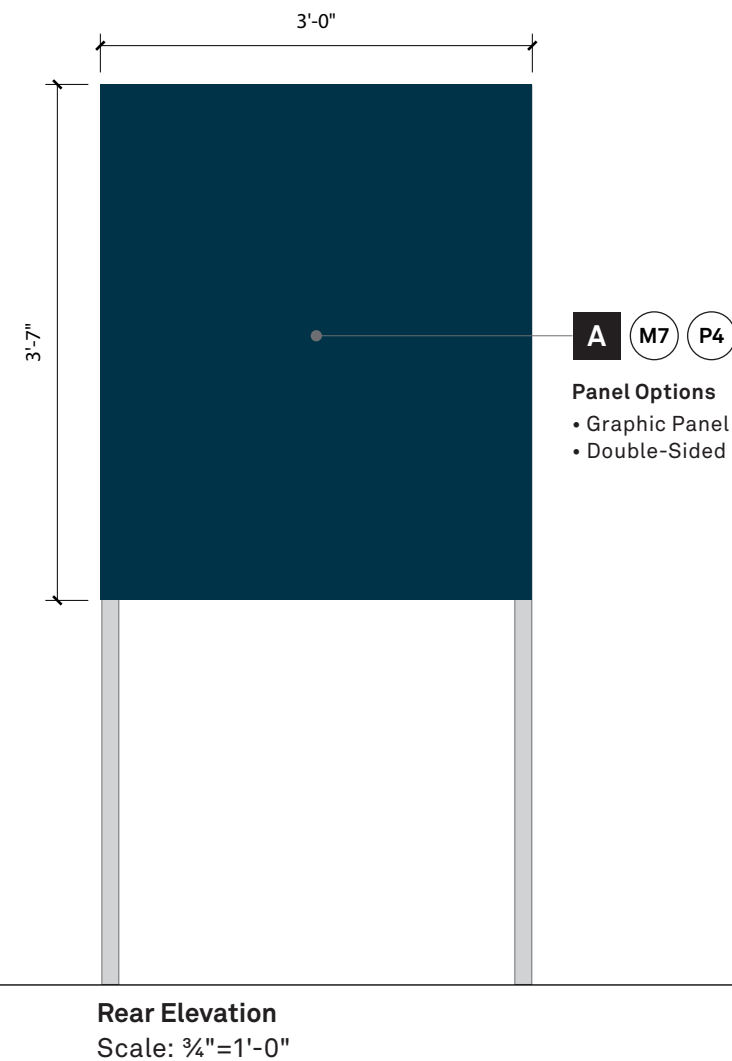
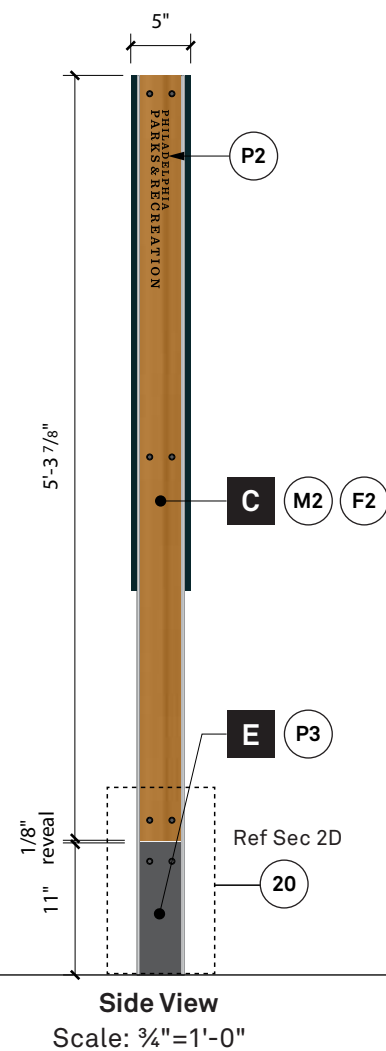
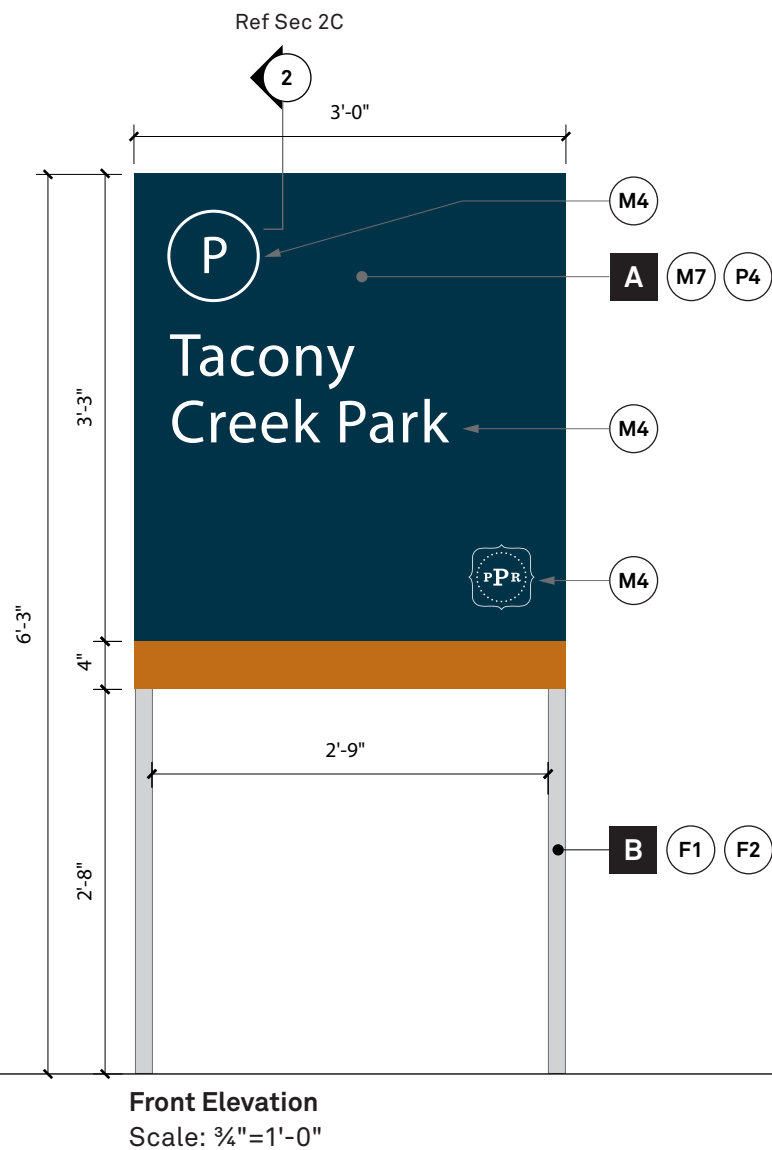
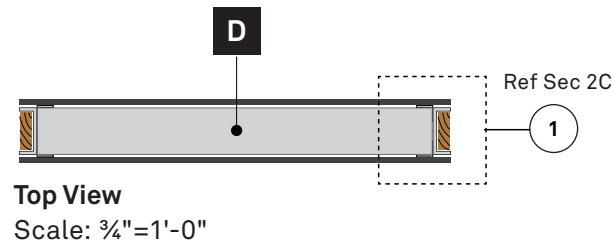
Graphic Layout - Wood side panel
Scale: 1 1/2"=1'



VID.2

Sign Type Description

This sign type is a vehicular-scale park and parking identification sign. This sign has been scaled for legibility from the surrounding roadways.



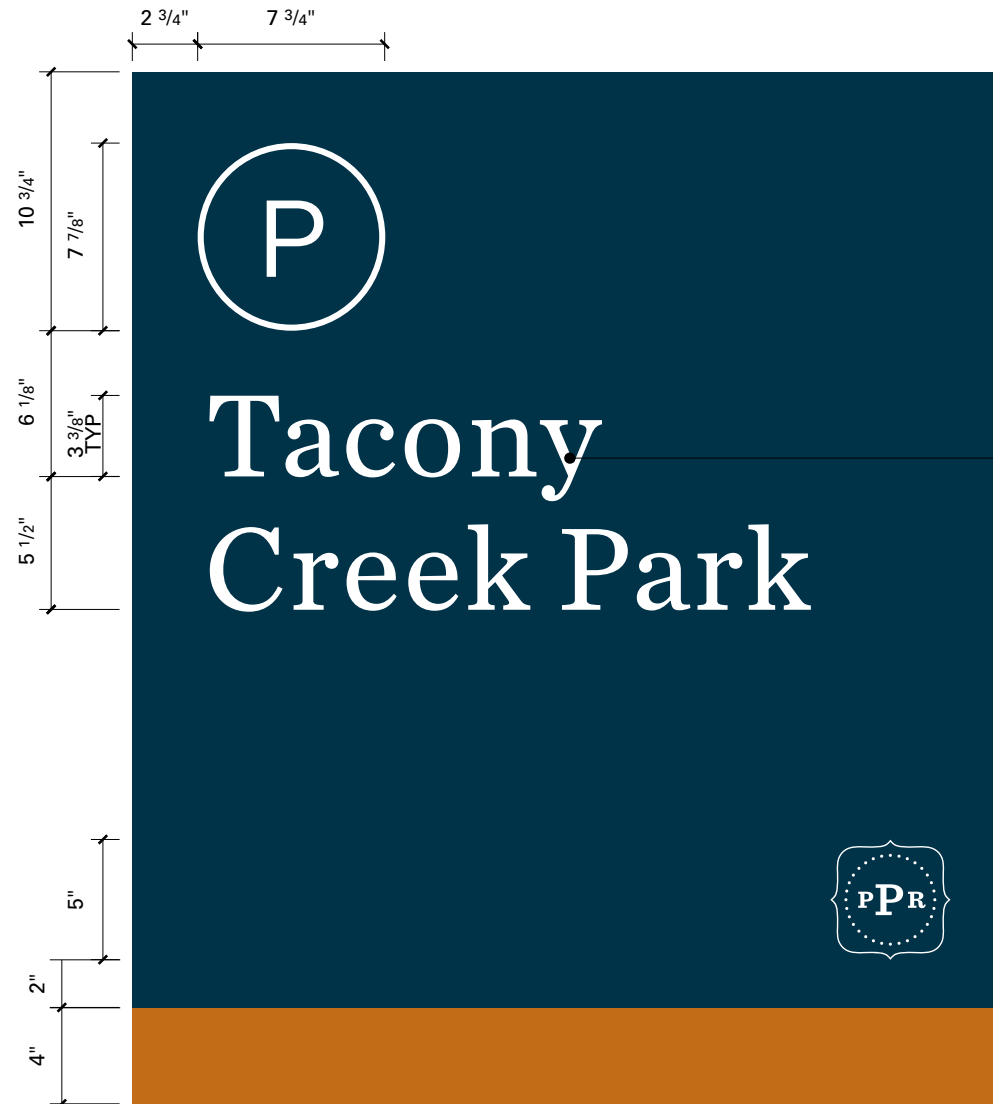
- A Sign Panels**
Sizes vary. .090" thk painted aluminum panel as noted. Surface applied vinyl messages and graphics. Apply reflective vinyl as noted. Match colors as noted. Attach to Aluminum Channel with VHB Tape.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

Construction Details

Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.

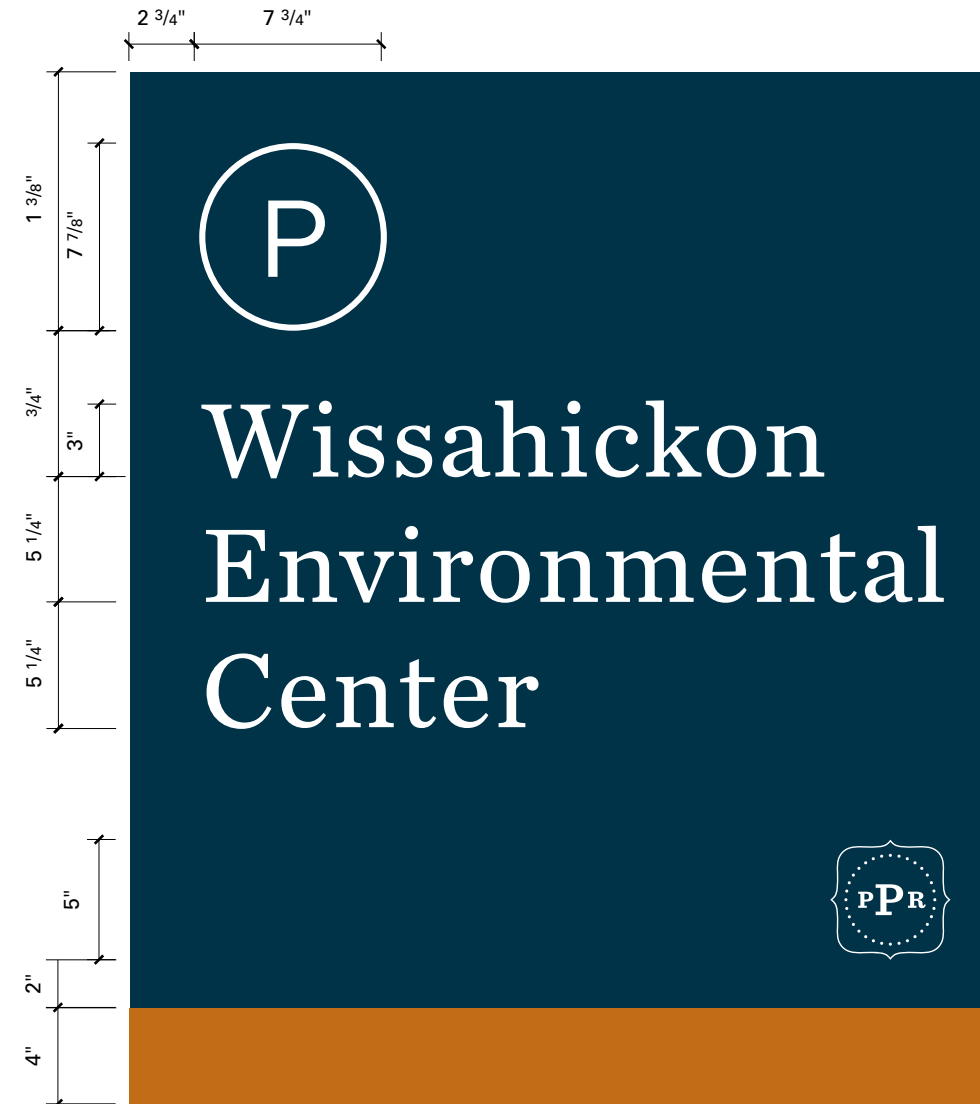


VID.2



Graphic Layout - VID.2
Scale: 1 1/2"=1'

T1



Alternate Graphic Layout - VID.2
Scale: 1 1/2"=1'

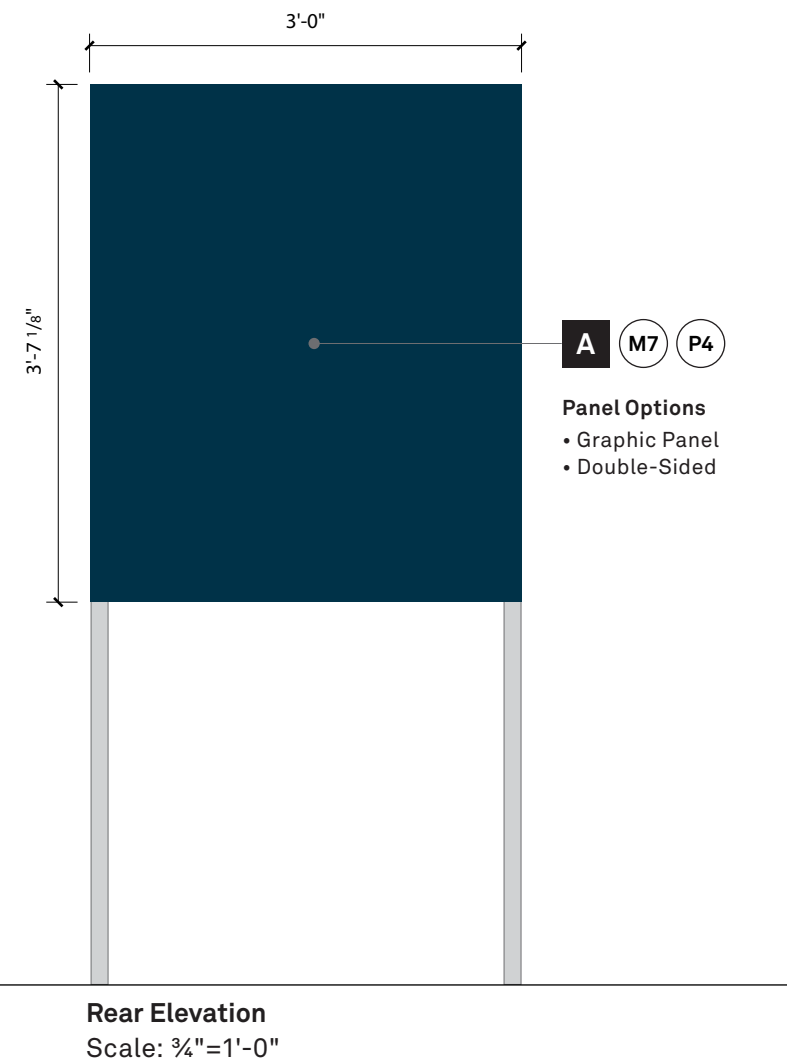
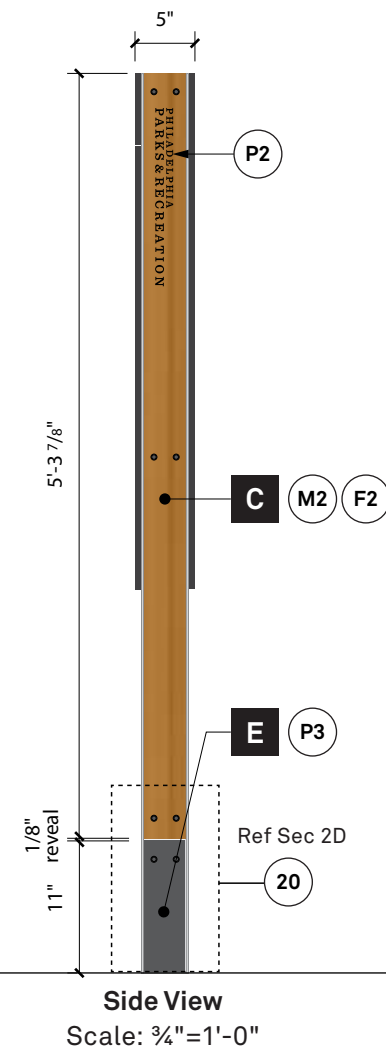
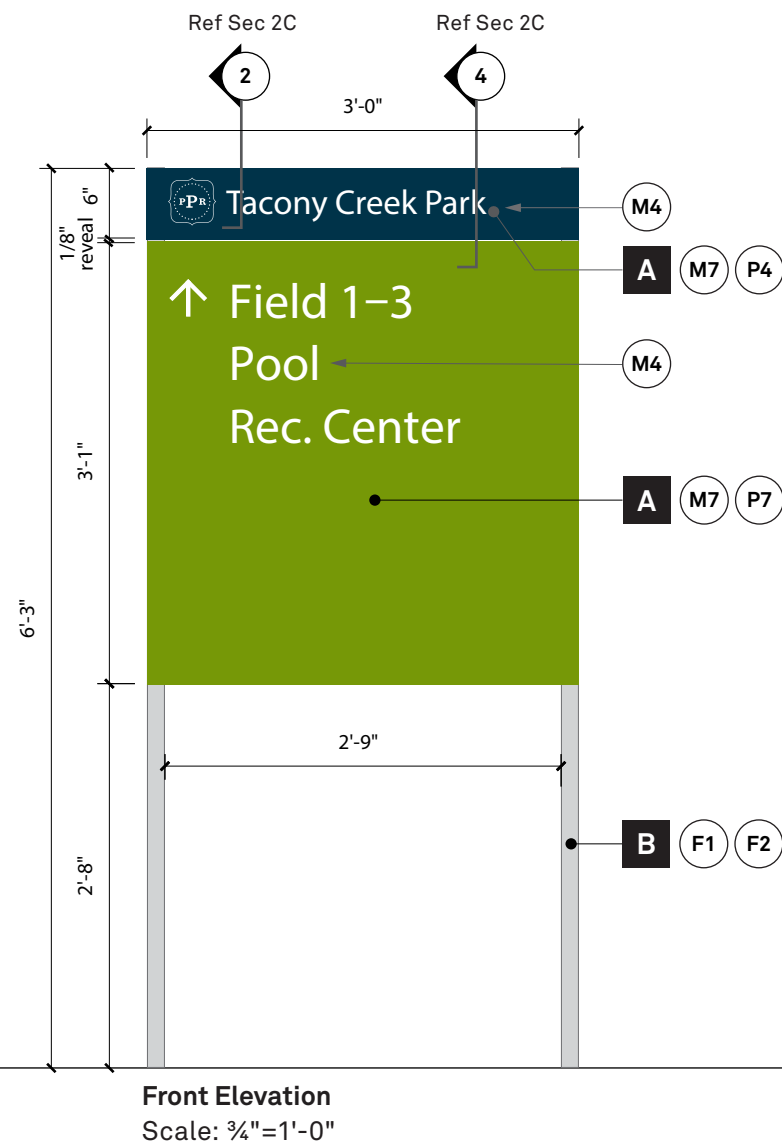
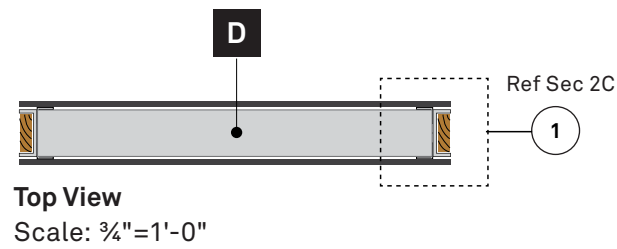


Graphic Layout - Wood side panel
Scale: 1 1/2"=1'

2B

Sign Type Description

This sign type is to be used to provide direction to vehicles along an interior roadway of a Philadelphia Parks & Recreation site.



- A Sign Panels**
Sizes vary. .090" thk painted aluminum panel as noted. Surface applied vinyl messages and graphics. Apply reflective vinyl as noted. Match colors as noted. Attach to Aluminum Channel with VHB Tape.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary. Finished and coated to match as noted.
- C Logo Panels**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Painted to match color as noted. Attach plate to concrete footer. Secure sign (channels) to footer attachments. Footer plate should be below grade and covered as specified in Detail 3.

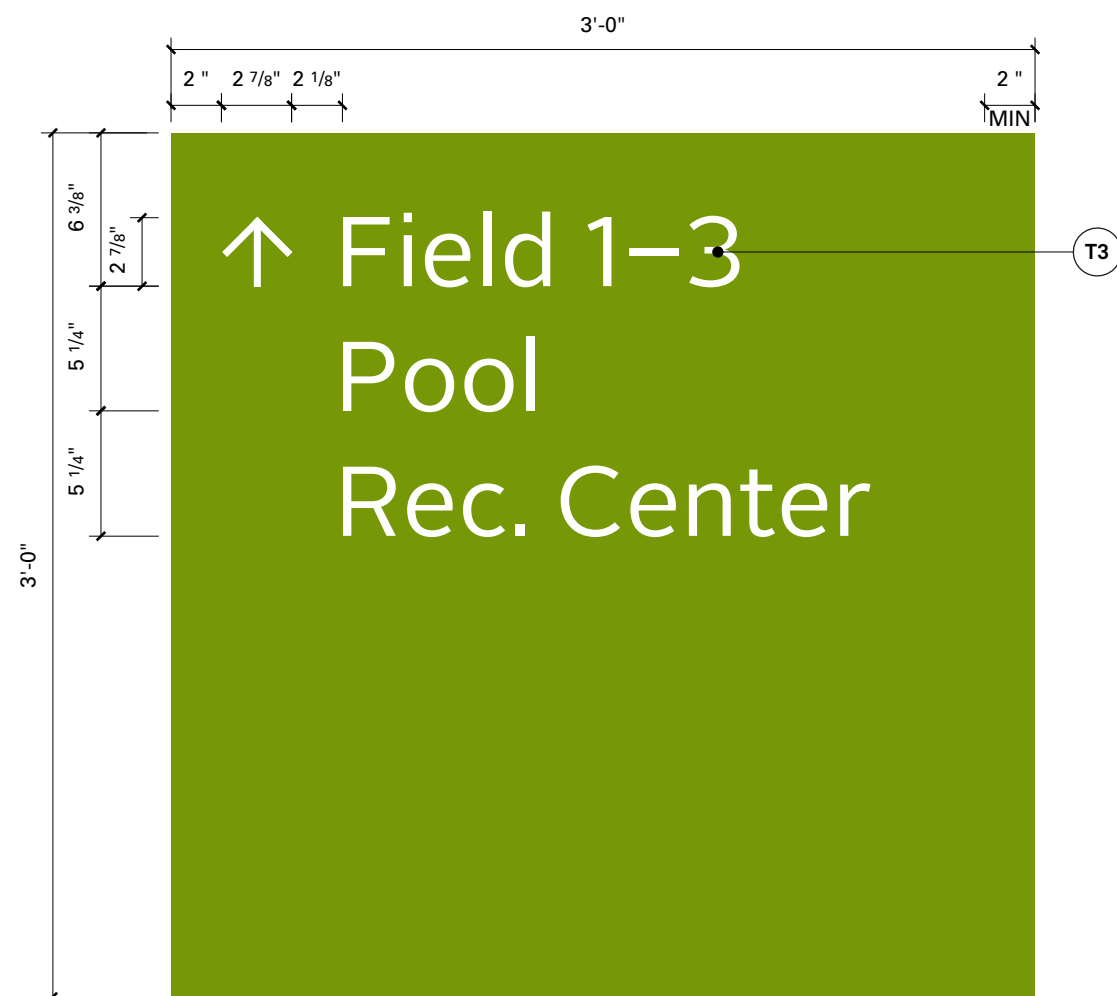
Construction Details
Refer to Section 2C + 2D for construction drawings and mounting details and Section 2E for placement guidelines.



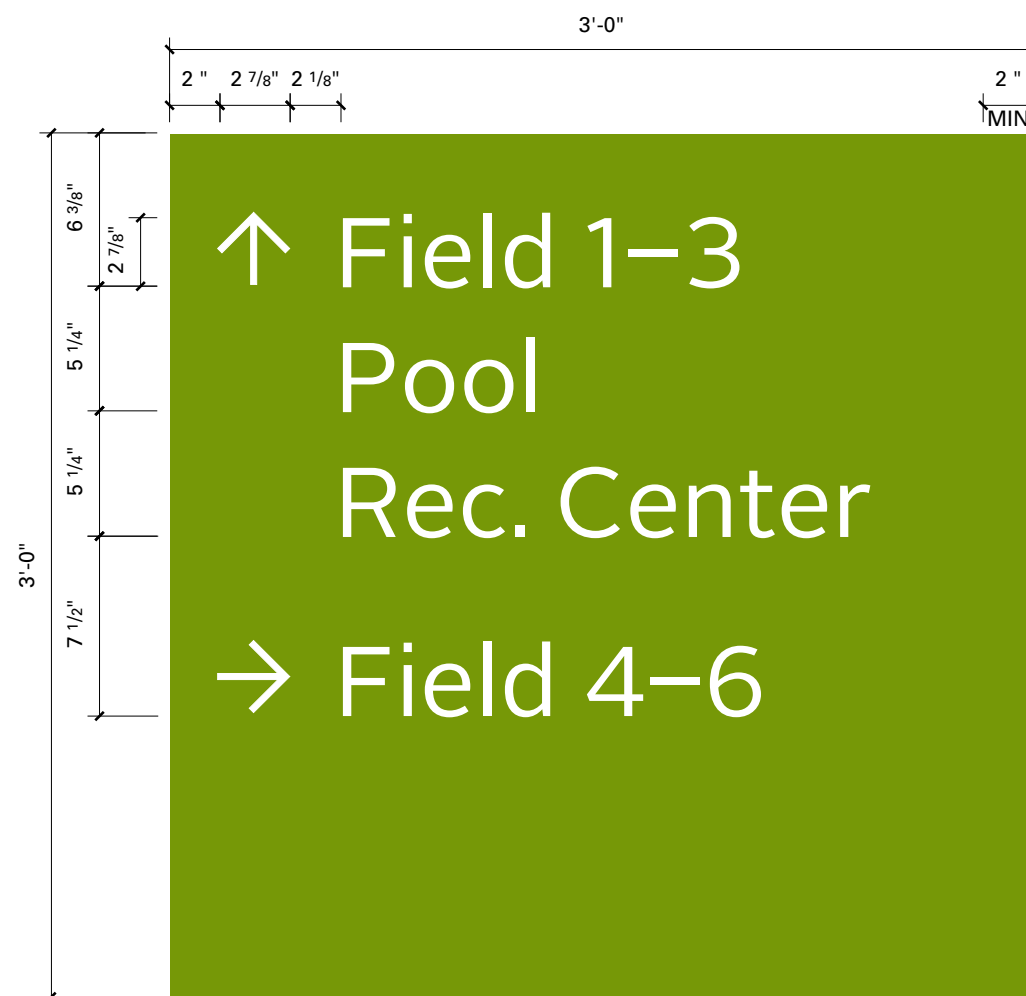
VWF.1



Graphic Layout - VWF.1.p Top Panel
Scale: 1 1/2"=1'



Graphic Layout - VWF.1.p
Scale: 1 1/2"=1'



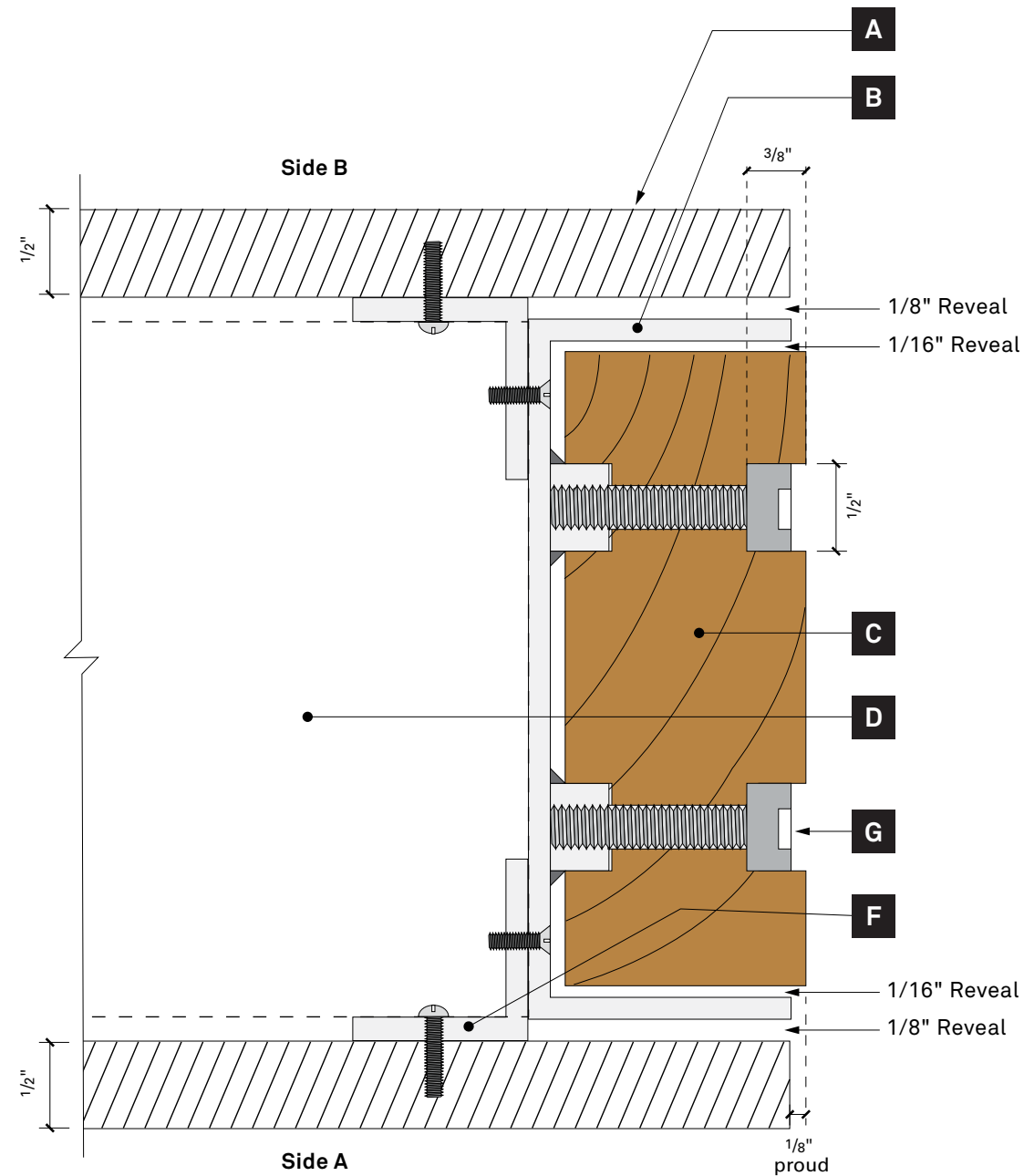
Alternate Graphic Layout - VWF.1.p
Scale: 1 1/2"=1'



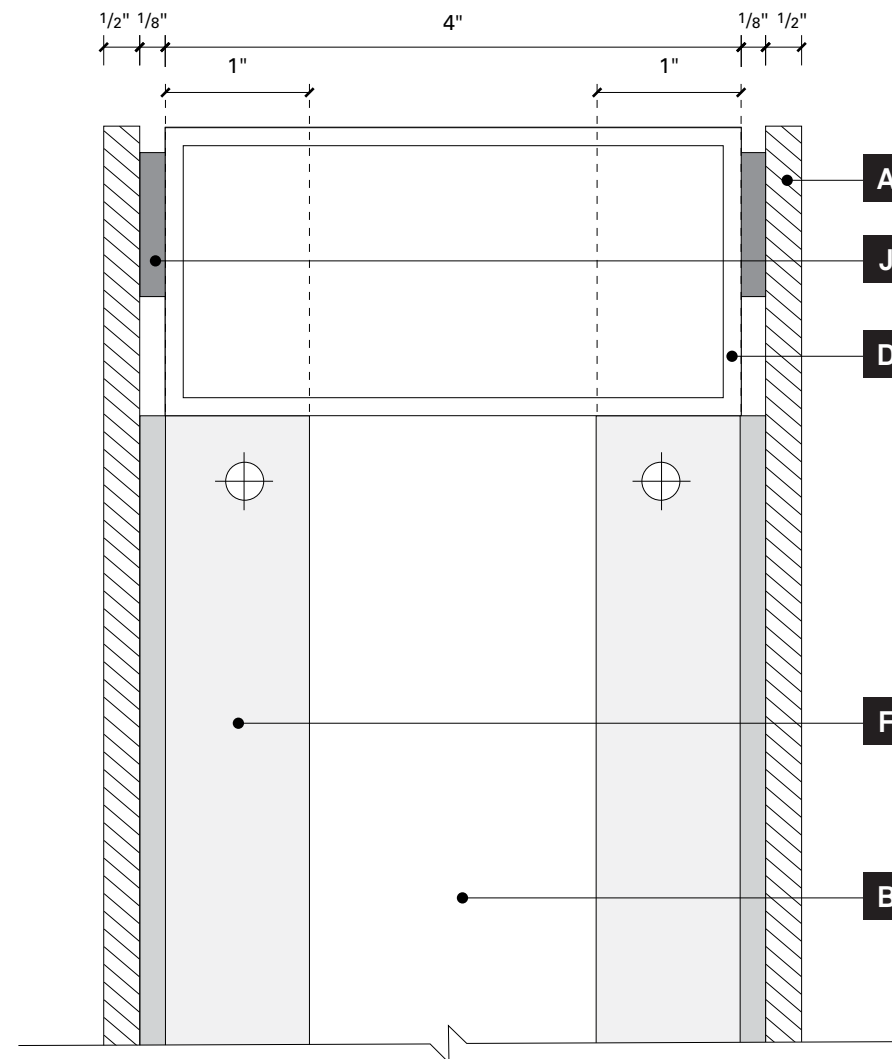
Graphic Layout - Wood side panel
Scale: 1 1/2"=1'



CONSTRUCTION DETAILS | post mount details



1 Top View Detail
Full Scale



2 Section Detail
NTS

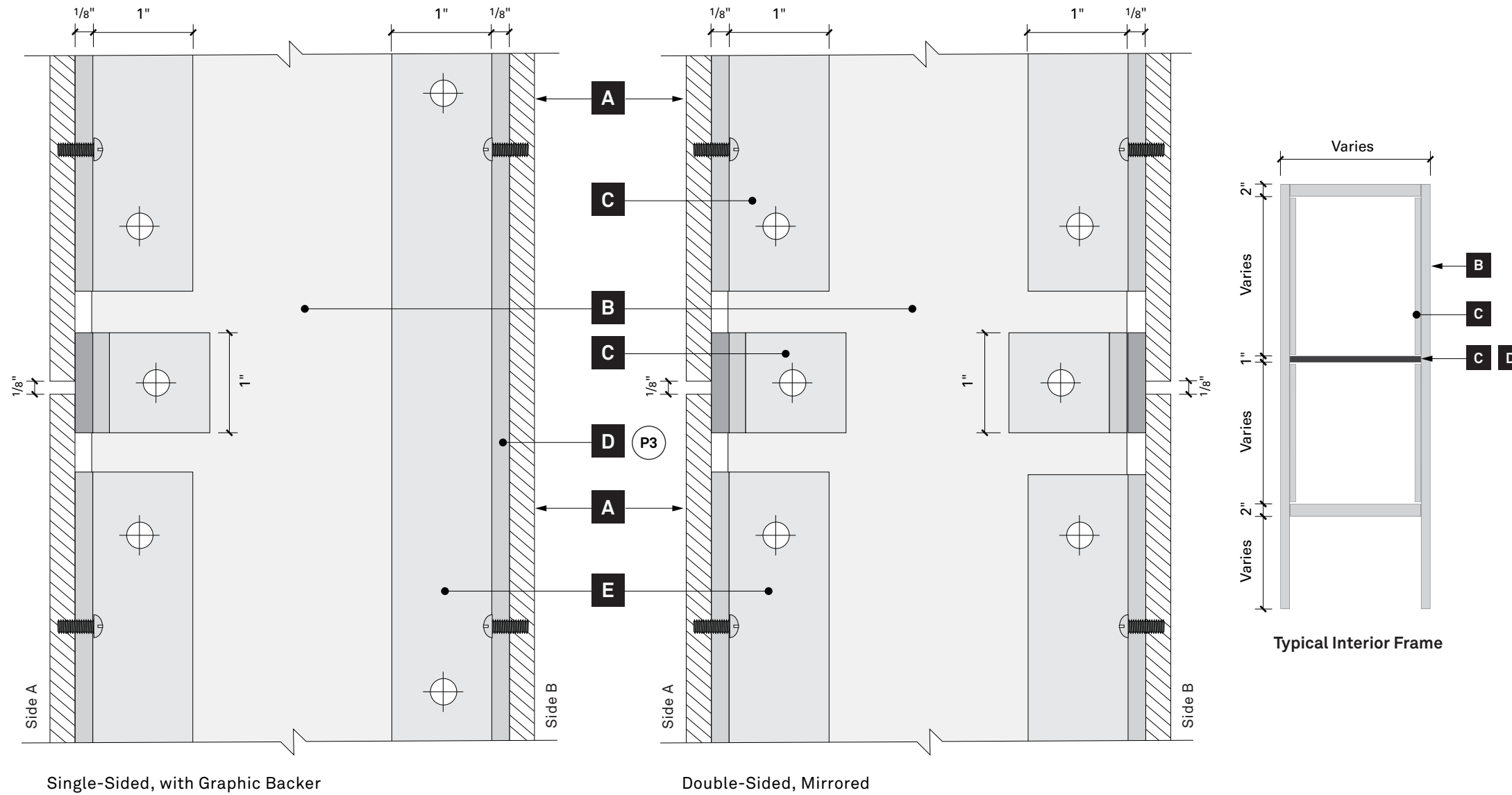
- A Sign Panels**
Sizes vary. Custom high pressure laminate panels (CHPL). Printed messages and panel colors. Drill and tap second surface to accept pan head machine screws. Ease first surface edges with 1/16" bevels.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- C Logo Panel**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 4 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- F Aluminum Angle**
1 x 1 aluminum angle mechanically fastened to Aluminum Channels and mechanically fastened to Sign Panels. Drill and tap 1/16" oversized through holes.
- G Fasteners**
1/2" x 1 3/8" Bryce Exclusive, Stykfit 7 tamperproof machine screws. Nuts to be welded to Aluminum Channel.
- J Shims**
1/8" aluminum plate welded to Support Tubes



Recommended Fastener
for Logo Panel attachment

CONSTRUCTION DETAILS | post mount details

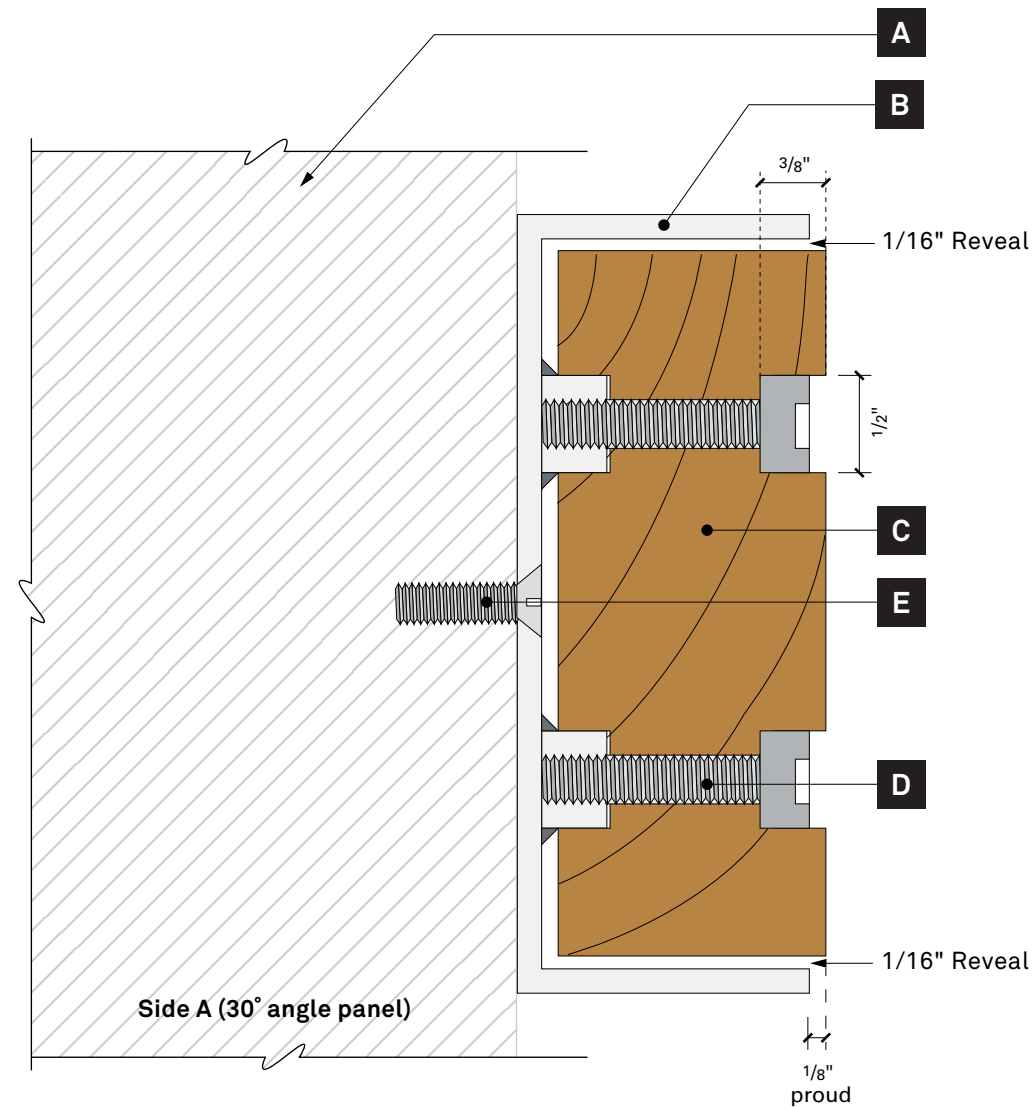
2C



- A Sign Panels**
1/2" thk, sizes vary. Custom high pressure laminate panels (CHPL). Printed messages and panel colors.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- C Aluminum Angle**
1 x 1 x 1/8 aluminum angle mechanically fastened to Aluminum Channels.
- D Shims (Reveal)**
1/8" aluminum plate welded to aluminum angle. Paint to match color as noted.
- E Aluminum Angle**
1 x 1 x 1/8 aluminum angle (lengths vary) mechanically fastened to Aluminum Channels and mechanically fastened to Sign Panels.

4 Section Detail
NTS

CONSTRUCTION DETAILS | post mount details



5 INH Top View Detail
Full Scale

- A Sign Panel**
Sizes vary. 3/4" thk custom high pressure laminate panel (CHPL). Printed messages and panel colors. Secure panel at a 30° angle to Aluminum Channel with countersunk screws.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- C Logo Panel**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Recess fasteners, first and second surfaces.
- D Logo Panel Fasteners**
1/2" x 1 3/8" Bryce Exclusive, Stykfit 7 tamperproof machine screws. Nuts to be welded to Aluminum Channel.
- E Sign Panel Fastener**
Countersunk flat head stainless steel or galvanized screw. Size as required.

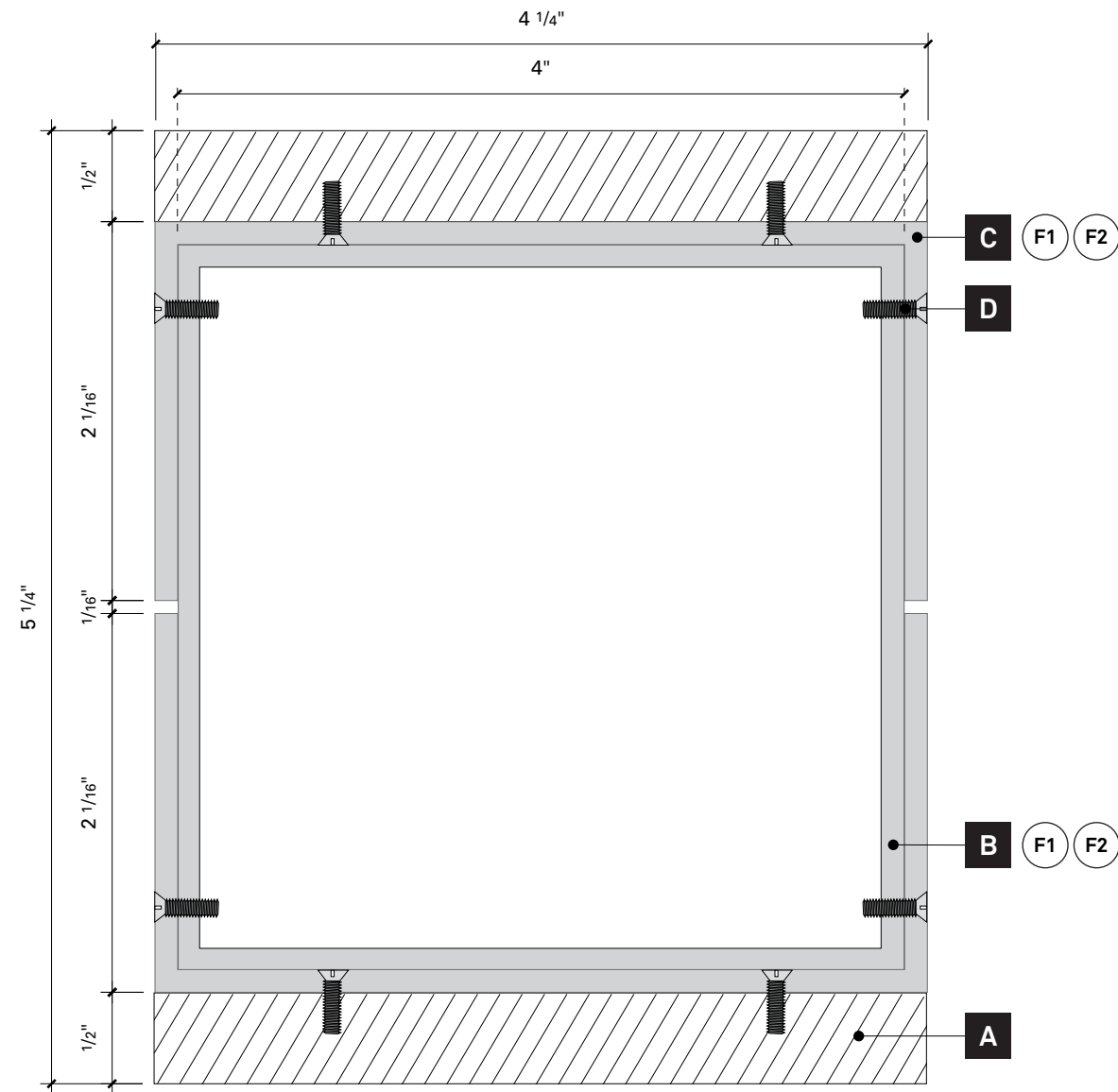


(D) Recommended Fastener for Logo Panel attachment

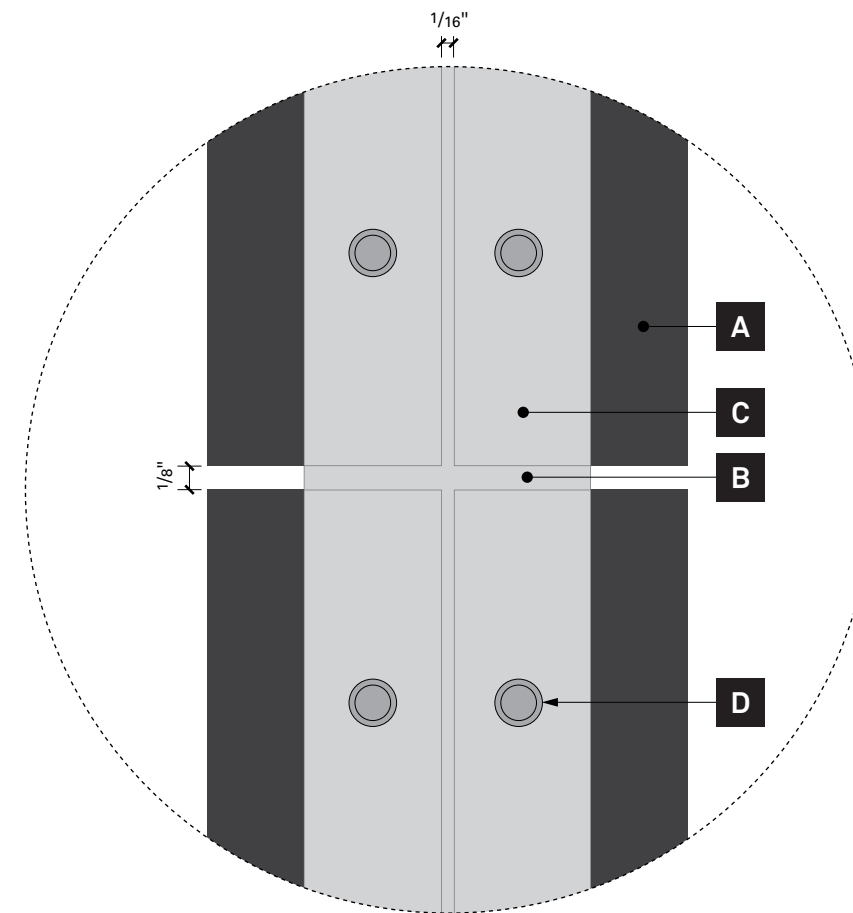


CONSTRUCTION DETAILS | post mount details

2C



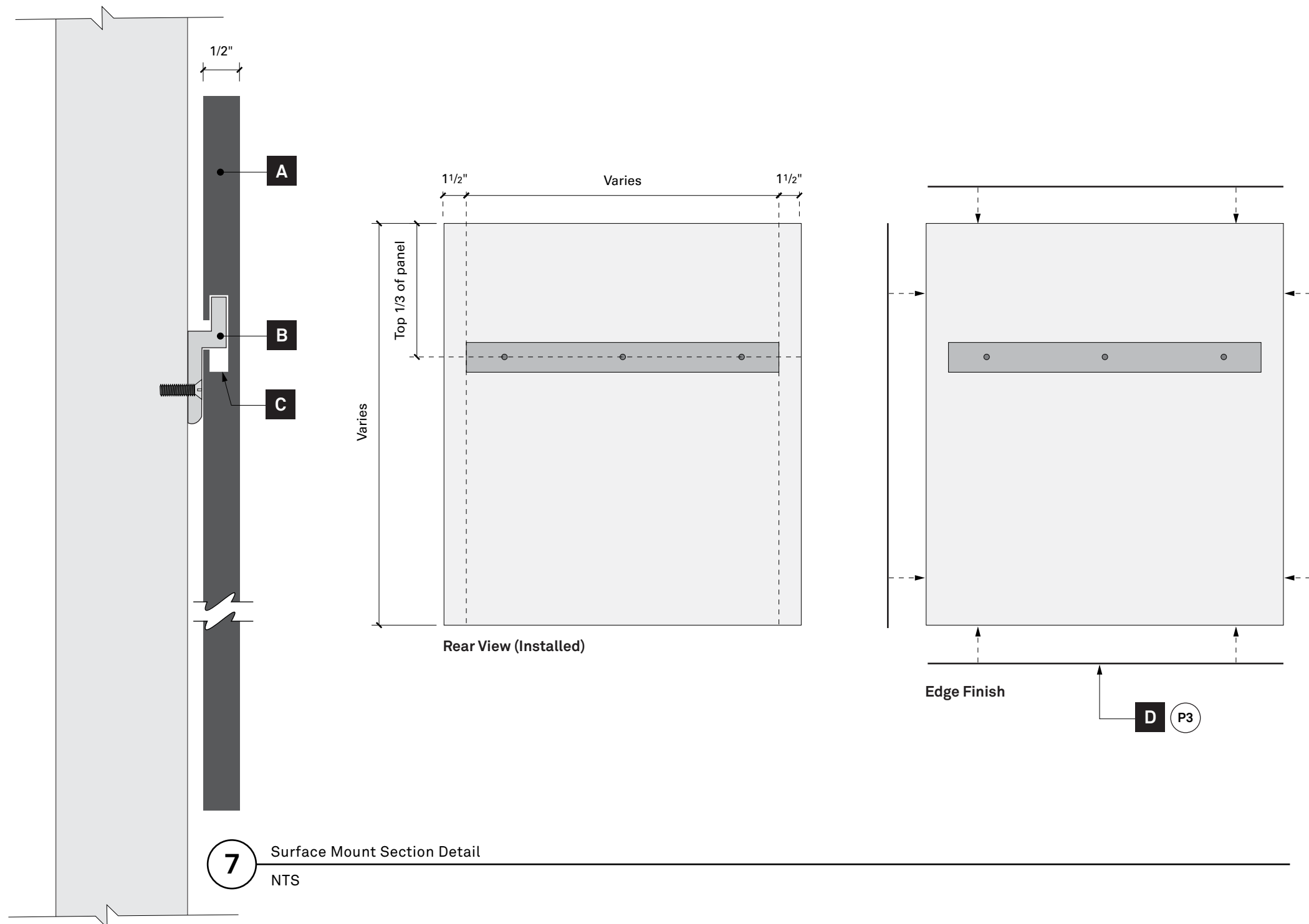
6 MMK Top View Detail
Full Scale



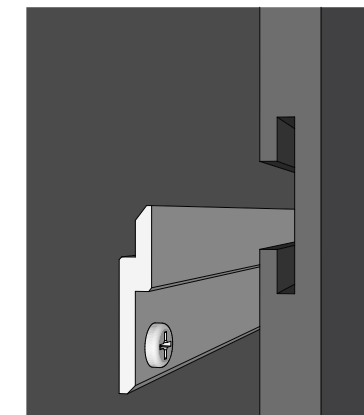
6A MMK Panel Attachment Detail
Full Scale

- A Sign Panels**
4 1/4" w x heights vary x 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match as noted.
- B Aluminum Tube**
44" x 4" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Panel Attachment**
Aluminum channel. Heights vary based on sign panel sizes. Attach sign panels to first surface of channels with second surface countersunk screws. Attach assembled sign panel to Aluminum Tube with countersunk tamper-resistant screws. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

CONSTRUCTION DETAILS | wall mount details



- A Sign Panel**
Sizes vary. Custom high pressure laminate panels (CHPL). Printed messages and panel colors. Ease first surface edges with 1/16" bevels.
- B Z-Clip**
Aluminum panel clip. Not visible from face of sign. Minimize penetrations at mounting location.
- C T-Slot**
Routed T-slot to accept Z-clip mounting hardware.
- D Aluminum Edges**
1/2" w x .040 thk aluminum edge strips. Attach to panel edges with 1/32" thk VHB tape. Paint to match color as noted.

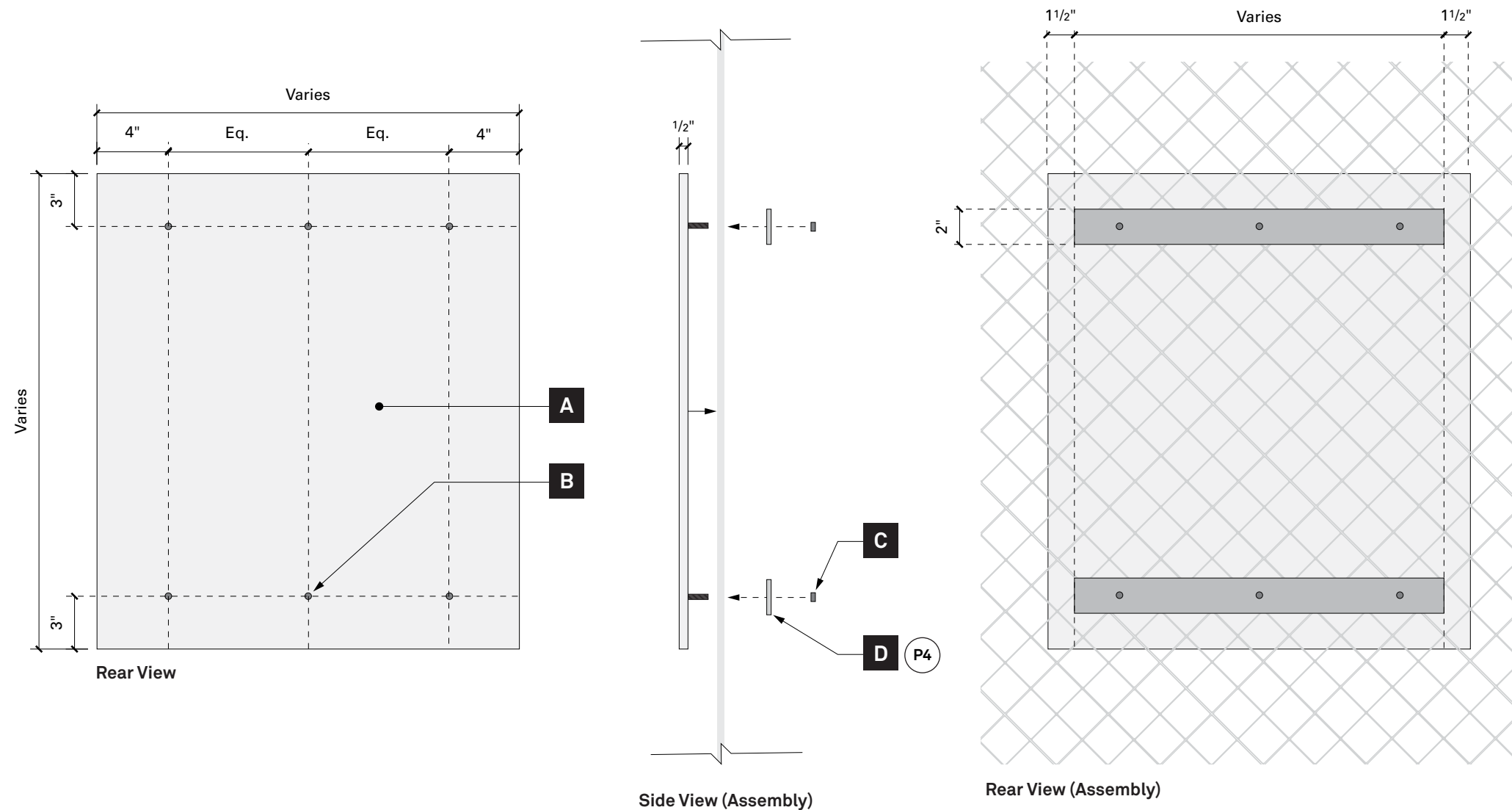


T-slot and Z-clip Detail



CONSTRUCTION DETAILS | fence mount details

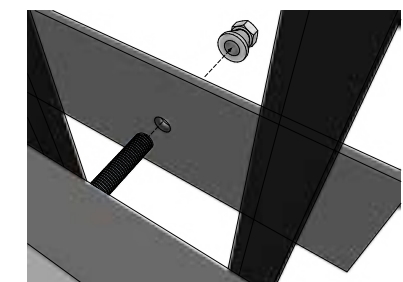
2C



- A Sign Panel**
Sizes vary. Custom high pressure laminate panels (CHPL). Printed messages and panel colors.
- B Threaded Stud**
Fully threaded stainless steel stud. Diameter and length as required. Pass through fence with horizontal bracing and locknut installed at second surface.
- C Tamperproof Locknut**
Bryce Fastener, Penta-Nut, 316 stainless steel. Size as required.
- D Mounting Plate /Horizontal Brace**
1/4" thk aluminum plate. Sizes vary. Drill holes in locations as specified or required. Paint to match color as noted.



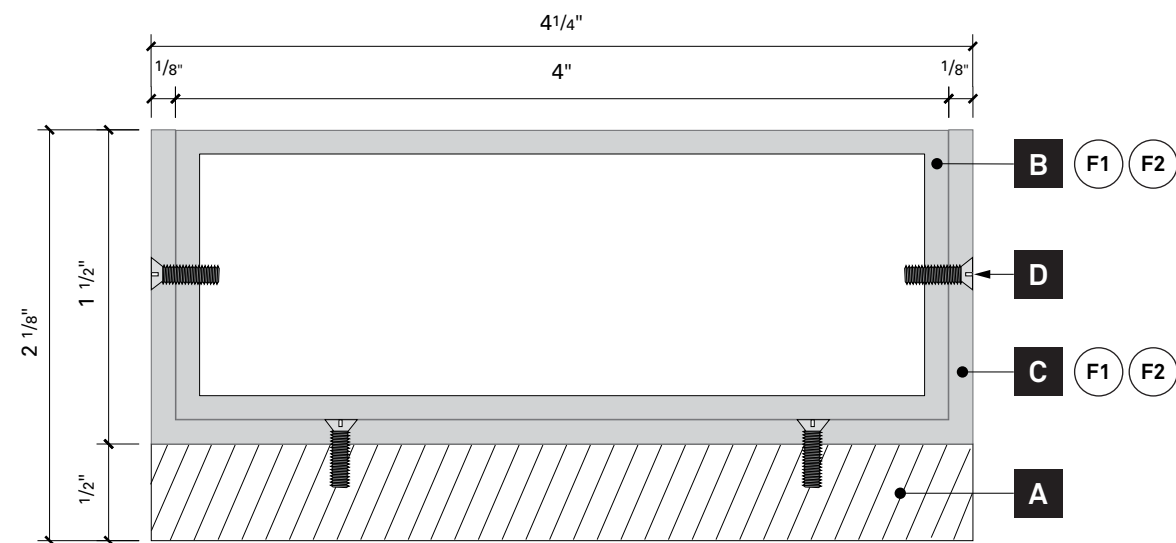
Recommended Locknut for fence attachment



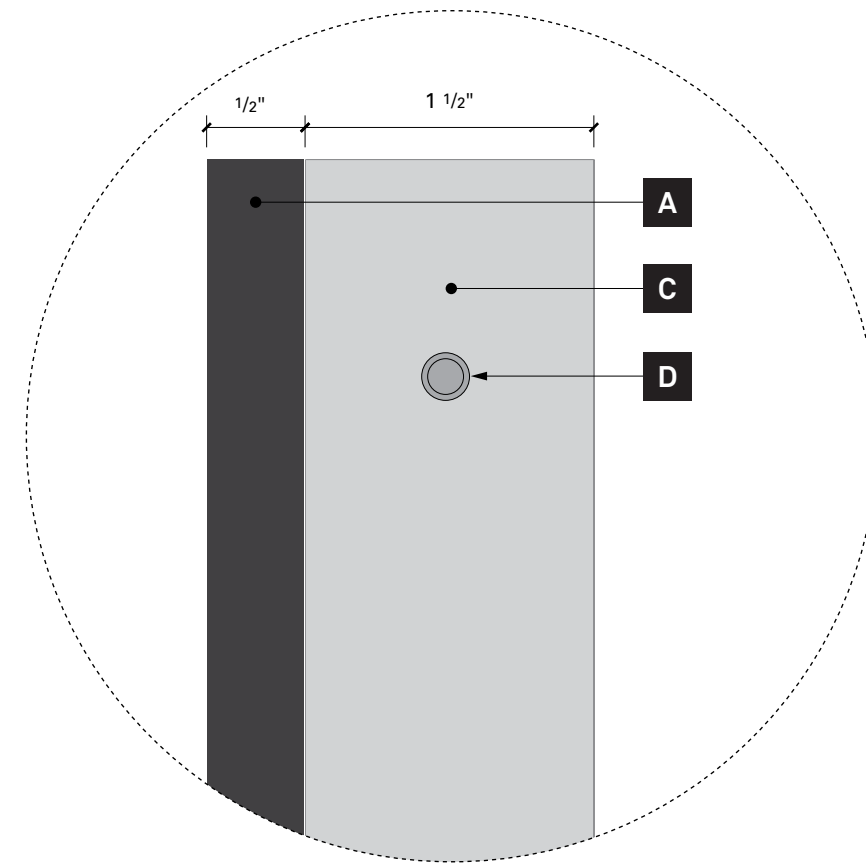
Assembly Detail

8 Mounting Detail (Fence Mount, Concealed)
NTS

CONSTRUCTION DETAILS | post mount details



9A RUL.5 Top View Detail
Full Scale



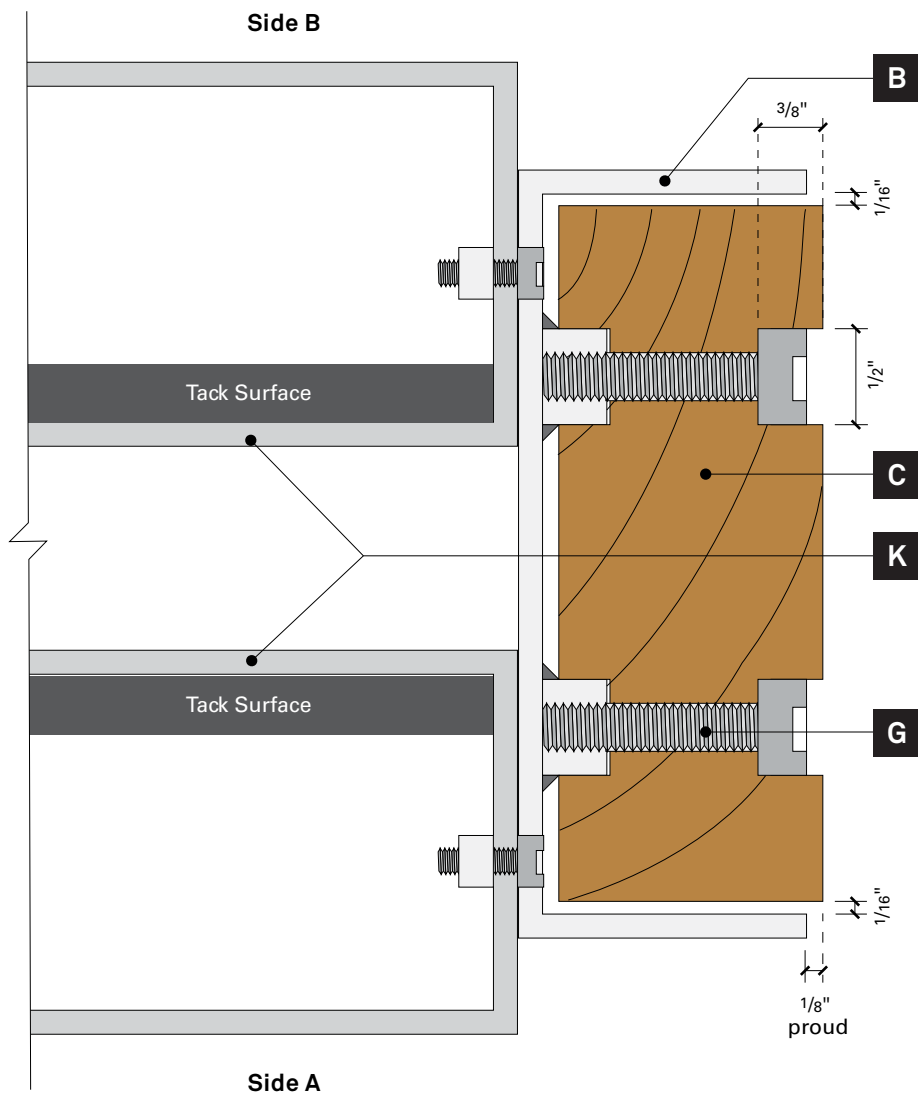
9B RUL.5 Panel Attachment Detail
Full Scale

- A Sign Panel**
4 1/2" w x heights vary x 1/2" thk custom high pressure laminate panels (CHPL). Printed messages and panel colors. Match as noted.
- B Aluminum Tube**
45" x 1 1/2" aluminum tube (1/8" wall). Cap top end. Finished and coated to match as noted.
- C Panel Attachment**
Aluminum channel. Heights vary based on sign panel sizes. Attach sign panels to first surface of channels with second surface countersunk screws. Attach assembled sign panel to Aluminum Tube with countersunk tamper-resistant screws. Finished and coated to match as noted.
- D Fasteners**
Grainger #10-32 (1/2"L) Tamper Resistant Screw with Flat Head Type, Plain Finish, 18-8 Stainless

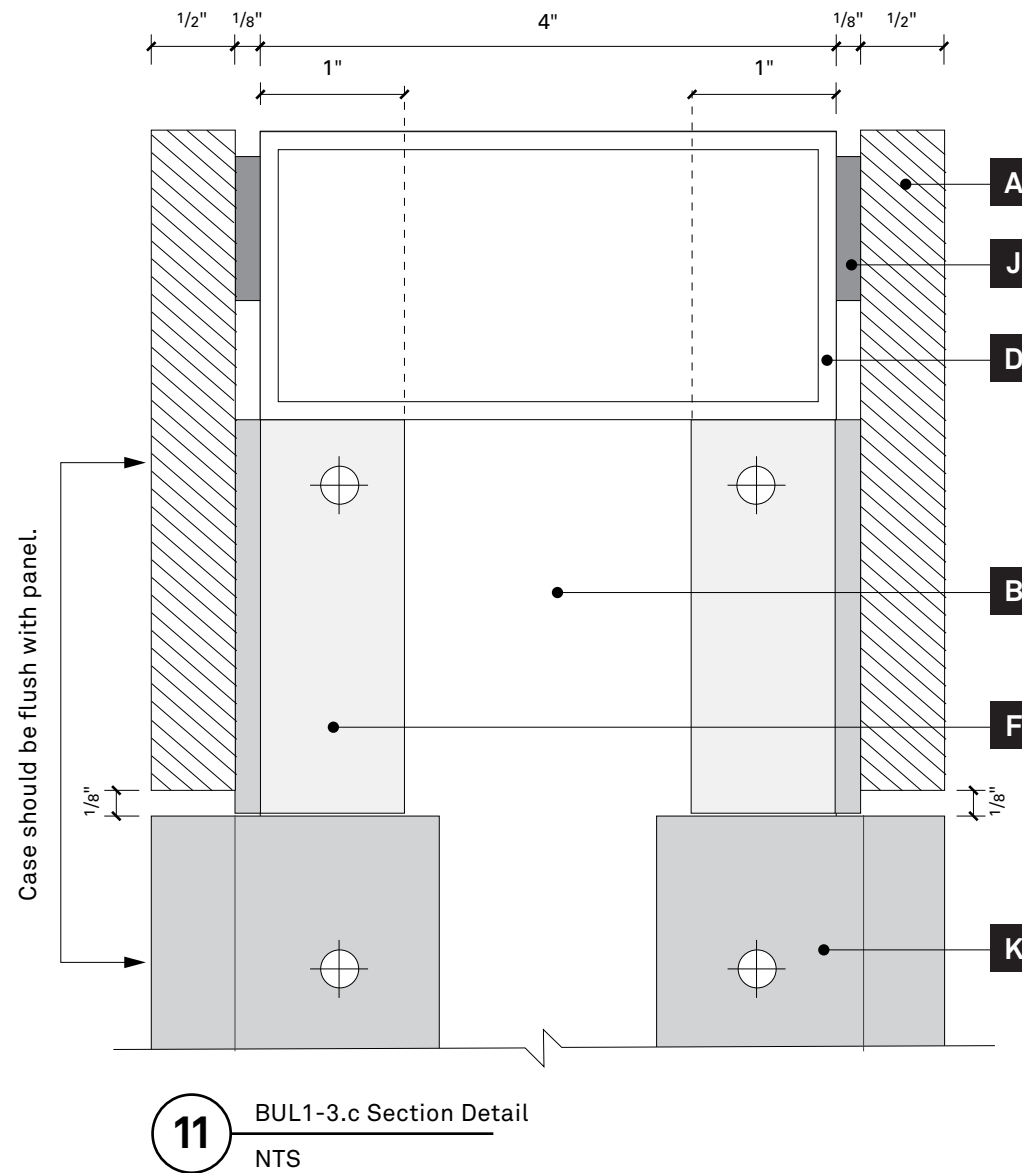


CONSTRUCTION DETAILS | bulletin board details

2C



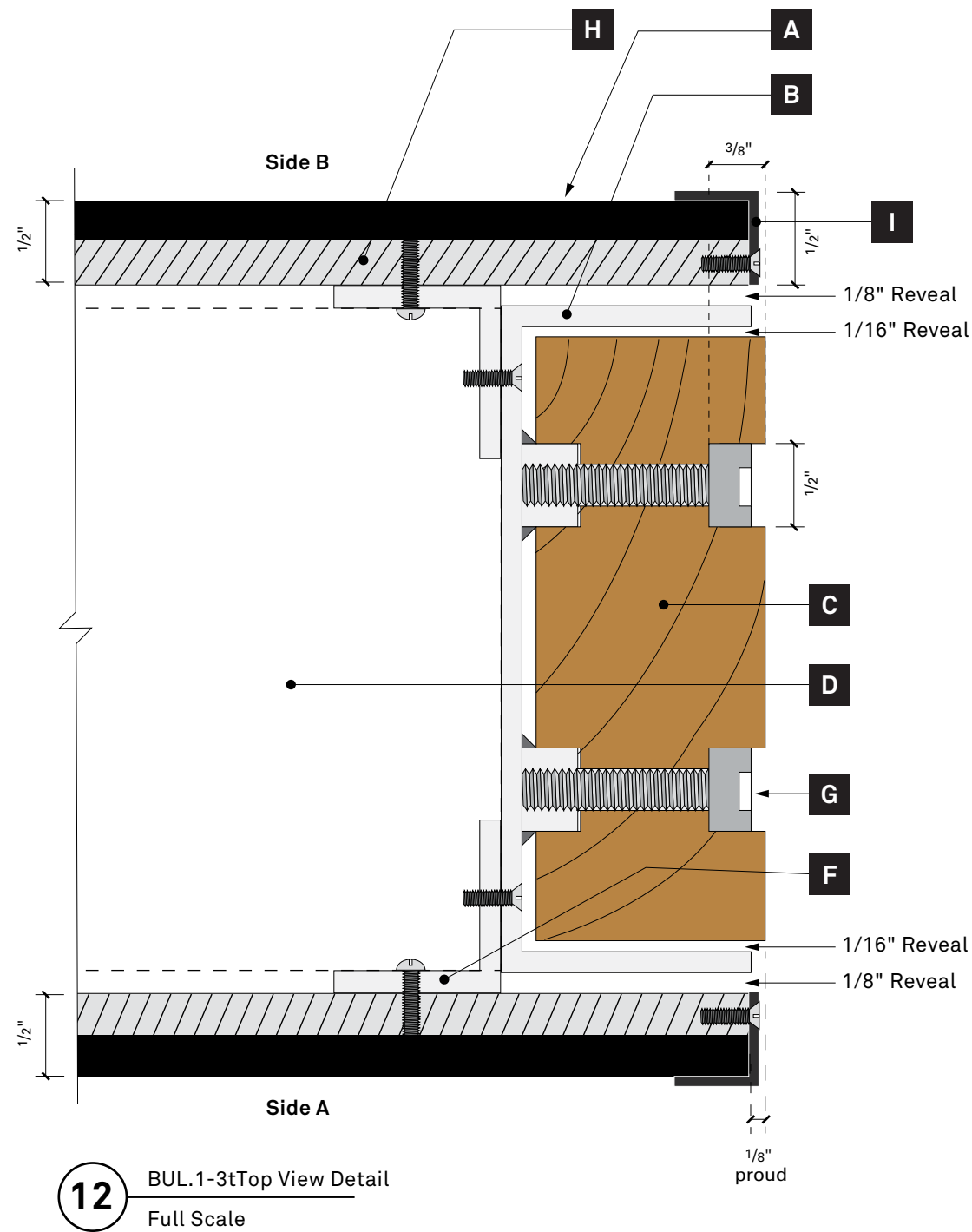
10 BUL.1-3c Top View Detail
Full Scale



11 BUL1-3.c Section Detail
NTS

- A Sign Panels**
Size varies, 1/2" thk. Custom high pressure laminate panels (CHPL). Printed messages and panel colors.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- C Logo Panel**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 3 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- F Aluminum Angle**
1 x 1 aluminum angle mechanically fastened to Aluminum Channels and mechanically fastened to Sign Panels.
- G Fasteners**
1/2" x 1 3/8" Bryce Exclusive, Stykfit 7 tamperproof machine screws. Nuts to be welded to Aluminum Channel.
- J Shims**
1/8" aluminum plate welded to Support Tubes
- K Glass Enclosed Case**
Sizes vary. Enclosed Bulletin Board, hinged, shatter-resistant acrylic door with lock, interior back with tackable surface. Attach case to Channel with nuts and screws as required.

CONSTRUCTION DETAILS | tack surface details



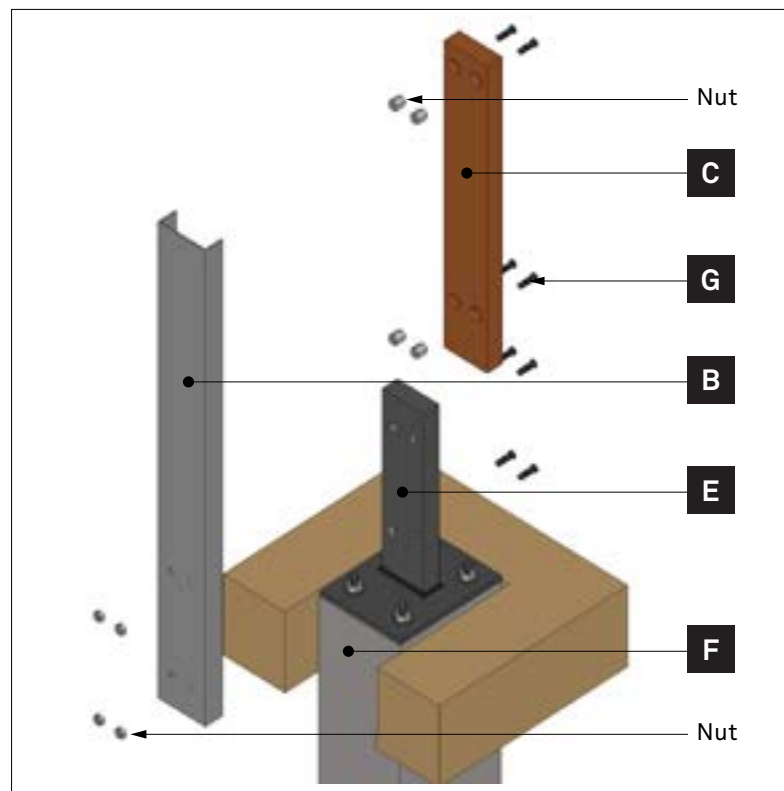
Recommended Fastener
for Logo Panel attachment

- A Tack Surface**
5mm thick Rubber Roll permanently adhered to 1/4" layer of durable and moisture-resistant MDF.
- B Aluminum Channel**
4" x 1 1/2" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- C Logo Panel**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces. See Detail 4 for fastener connections and sizes.
- D Support Tube**
2 x 4 aluminum tube welded to Aluminum Channels.
- E Aluminum Angle**
1 x 1 aluminum angle mechanically fastened to Aluminum Channels and mechanically fastened to Sign Panels. Drill and tap 1/16" oversized through holes.
- F Fasteners**
1/2" x 1 3/8" Bryce Exclusive, Stykfit 7 tamperproof machine screws. Nuts to be welded to Aluminum Channel.
- J Shims**
1/8" aluminum plate welded to Support Tubes
- H Backer Board**
1/4" layer of durable and moisture-resistant MDF
- I Aluminum Frame**
1/2" x 1/2" aluminum angle mechanically fastened to Backer Board. Drill and tap 1/16" oversized through holes. Powder coat, black finish. Beveled corners. Lengths vary.

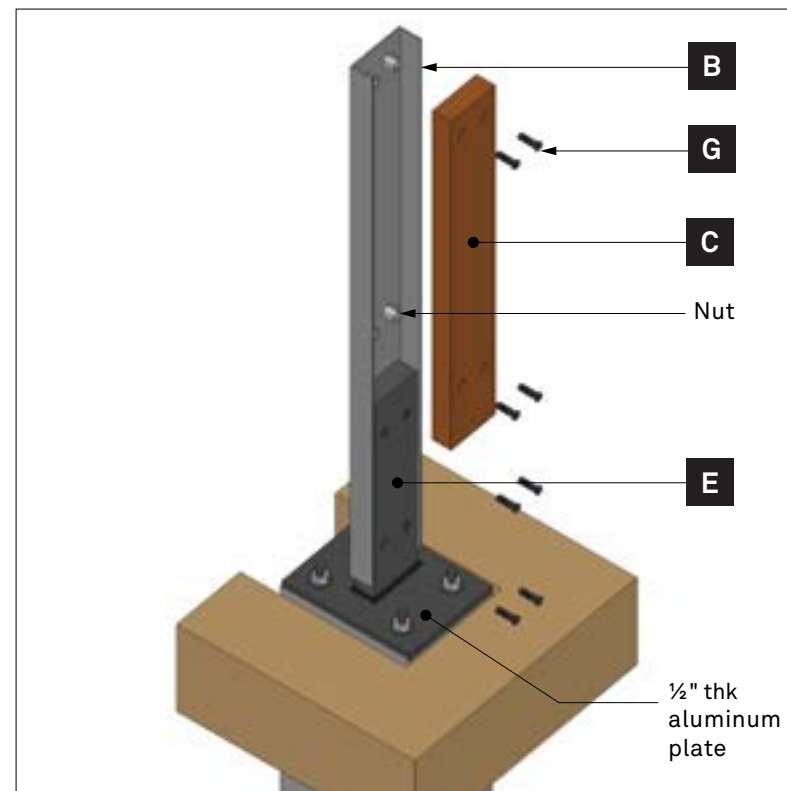


INSTALLATION DETAILS | post mount / footing details

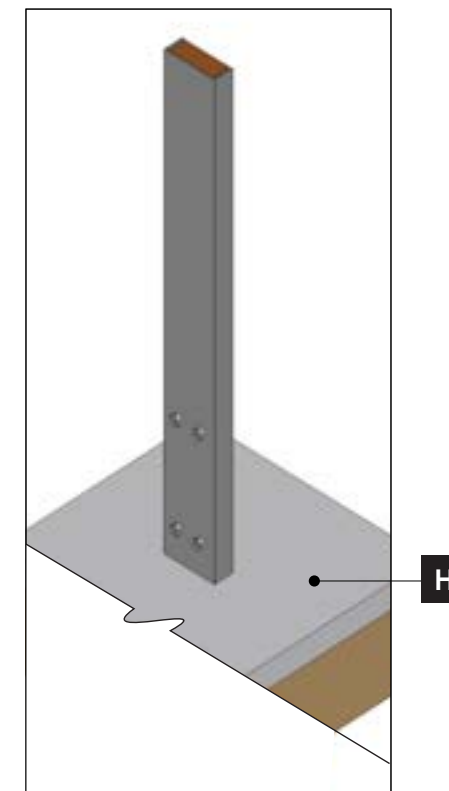
2D



Exploded Detail (1)



Exploded Detail (2)

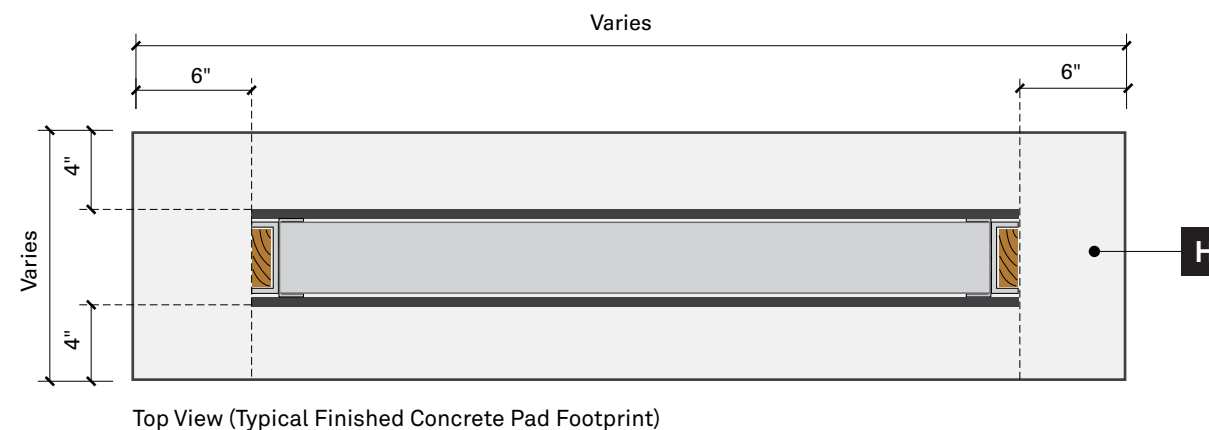
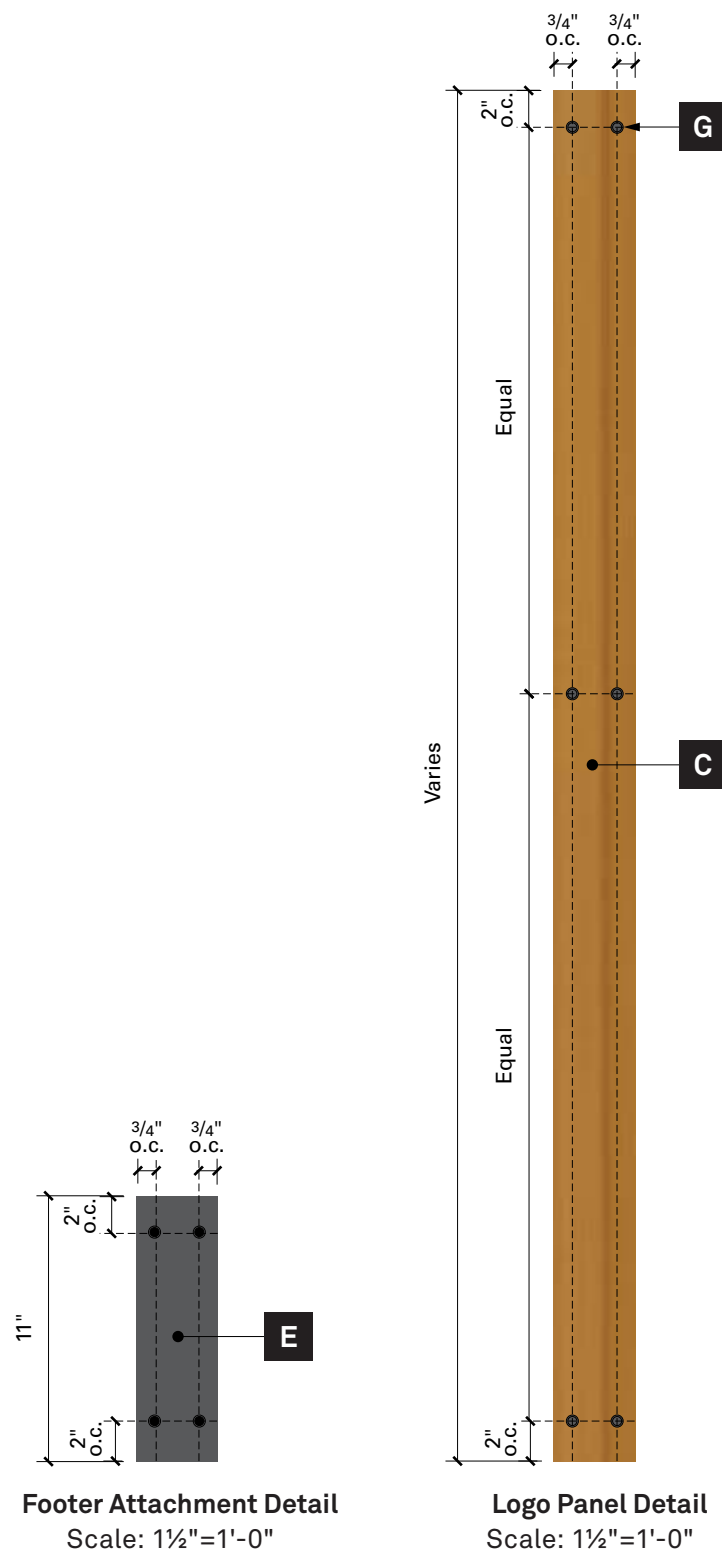


Assembled Detail (3)

- B Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- C Logo Panel**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to ¼" thk aluminum plate. Drill and tap as required. Attach plate to concrete footer. Secure sign (channels) to footer attachments.
- F Concrete Footer**
1" above grade, poured in place concrete footer 5,400 psi at 28 Days. 1" diameter Steel J-Bolts. Typical vertical rebar as required. Provide weather seal sand and gravel at footing. Compacted crushed stone as required.
- G Fasteners**
½" x 1 3/8" Bryce Exclusive, Stykfit 7 tamperproof machine screws. Nuts to be welded to Aluminum Channel.
- H Finished Concrete**
Minimum 2" thick concrete: poured, formed, brush finished, flush at grade.

3 Exploded Detail
NTS

INSTALLATION DETAILS | post mount / footing details



3 Mounting/Footprint Detail
NTS

- C Logo Panel**
3 3/8" x 1" thk black locust lumber. #1 grade, eased edges. Lengths vary. Laser etch and fill logo graphic. UV clear coated. Recess fasteners, first and second surfaces.
- E Footer Attachment**
3 3/8" x 1" thk aluminum welded to 1/4" thk aluminum plate. Drill and tap as required. Attach plate to concrete footer. Secure sign (channels) to footer attachments.
- G Fasteners**
1/2" x 1 3/8" Bryce Exclusive, Stykfit 7 tamperproof machine screws. Nuts to be welded to Aluminum Channel.

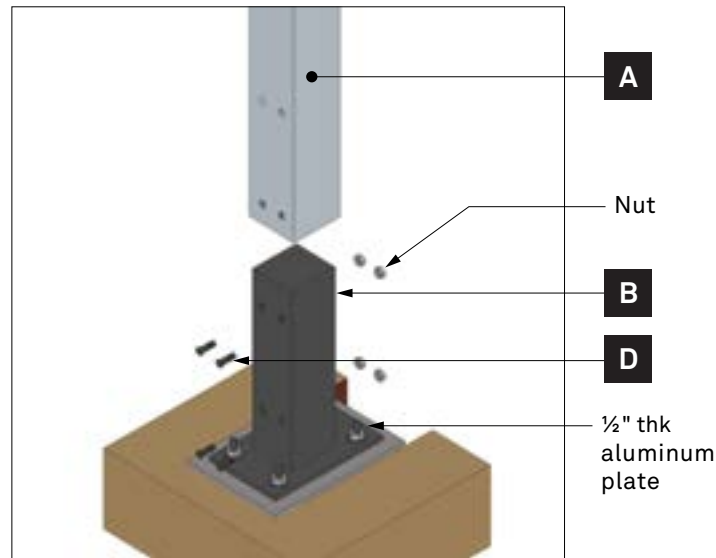


Recommended Fastener

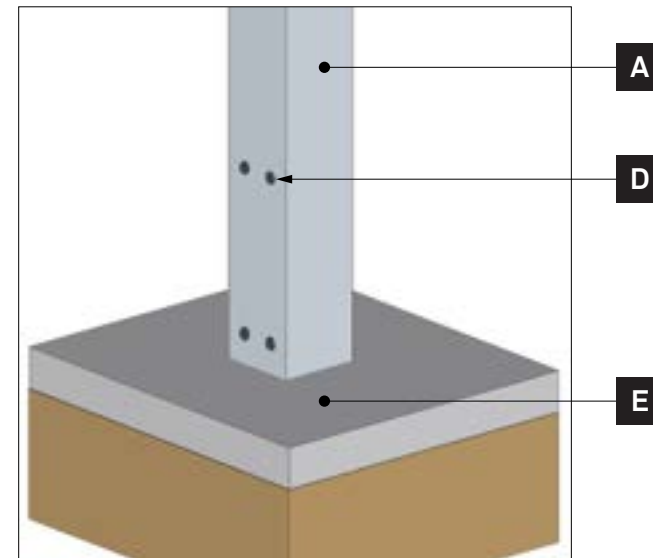
- H Finished Concrete**
Minimum 2" thick concrete: poured, formed, brush finished, flush at grade.



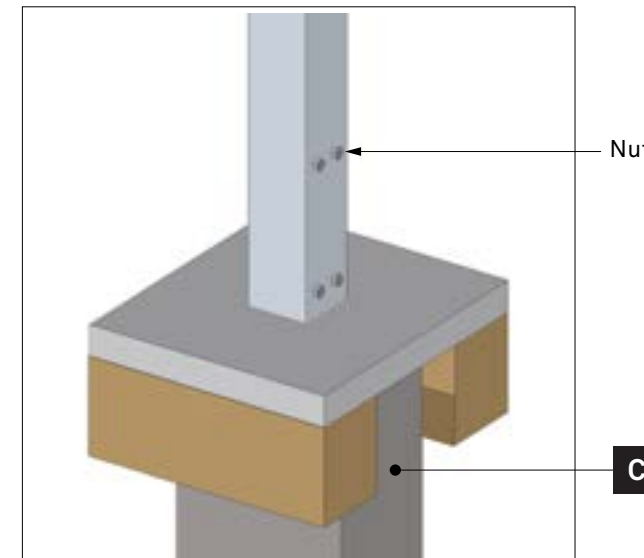
INSTALLATION DETAILS | post mount / footing



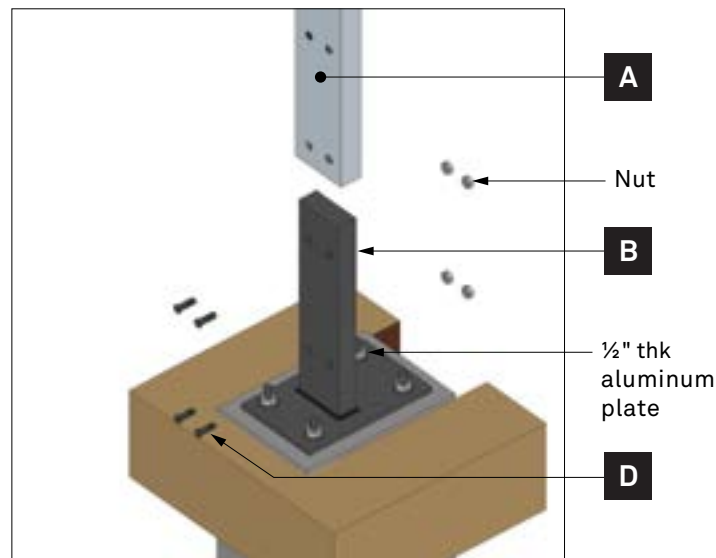
MMK: Exploded Detail



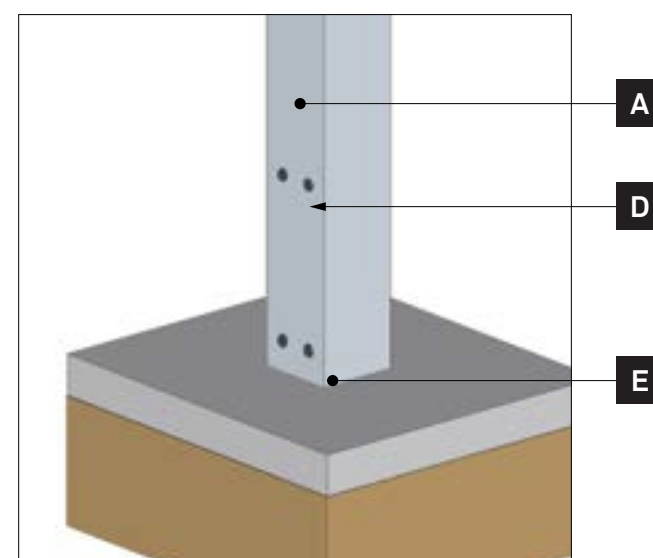
MMK: Assembled Detail (1)



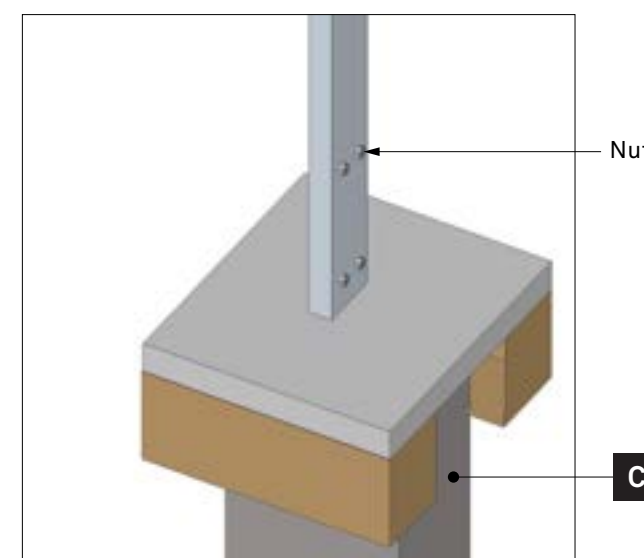
MMK: Assembled Detail (2)



RUL5: Exploded Detail



RUL5: Assembled Detail (1)



RUL5: Assembled Detail (2)

- A Aluminum Tube**
Aluminum tube. Lengths vary.
- B Footer Attachment**
Aluminum bar stock welded to 1/4" thk aluminum plate. Drill and tap as required. Attach plate to concrete footer. Secure sign (tube) to footer attachments.
- C Concrete Footer**
Poured in place concrete footer 5,400 psi at 28 Days. 1" diameter Steel J-Bolts. Typical vertical rebar as required. Provide weather seal sand and gravel at footing. Compacted crushed stone as required.
- D Fasteners**
1/2" Bryce Exclusive, Stykfit 7 tamperproof machine screws.



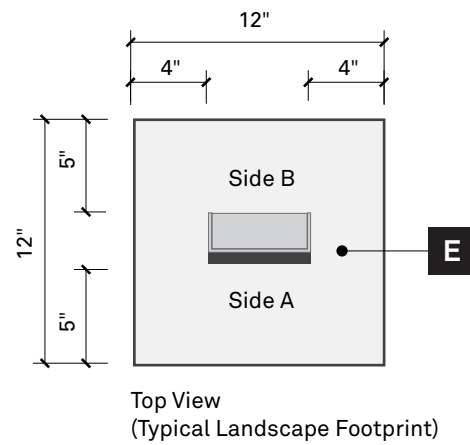
Recommended Fastener Lengths as required

- E Finished Concrete**
Minimum 2" thick concrete: poured, formed, brush finished, flush at grade.

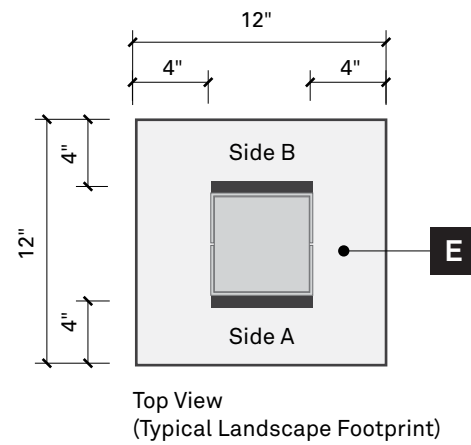
2D

6B Exploded/Assembled Detail
NTS

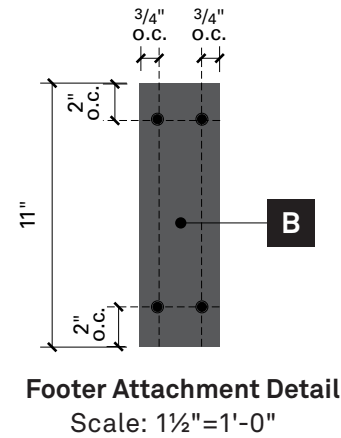
INSTALLATION DETAILS | post mount / footing



6B RUL5 Landscape Detail
NTS



6B MMK Landscape Detail
NTS



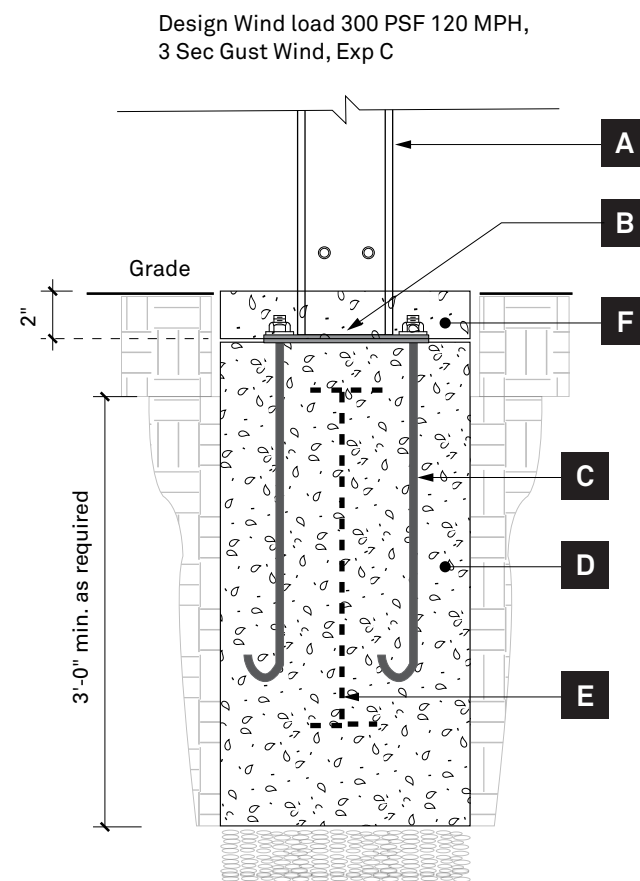
B Footer Attachment
Aluminum bar stock welded to 1/4" thk aluminum plate. Drill and tap as required. Attach plate to concrete footer. Secure sign (tube) to footer attachments.

E Finished Concrete
Minimum 2" thick concrete: poured, formed, brush finished, flush at grade.

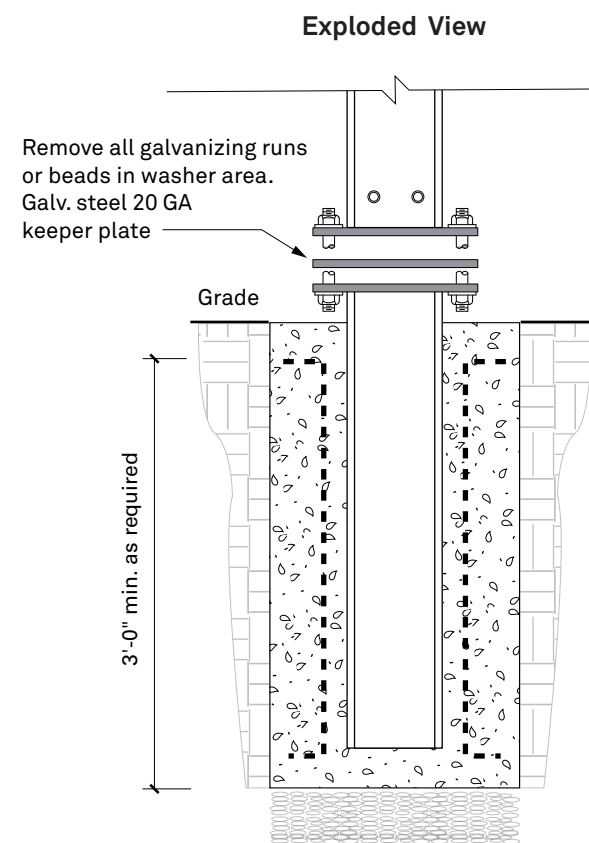


INSTALLATION DETAILS | footing details

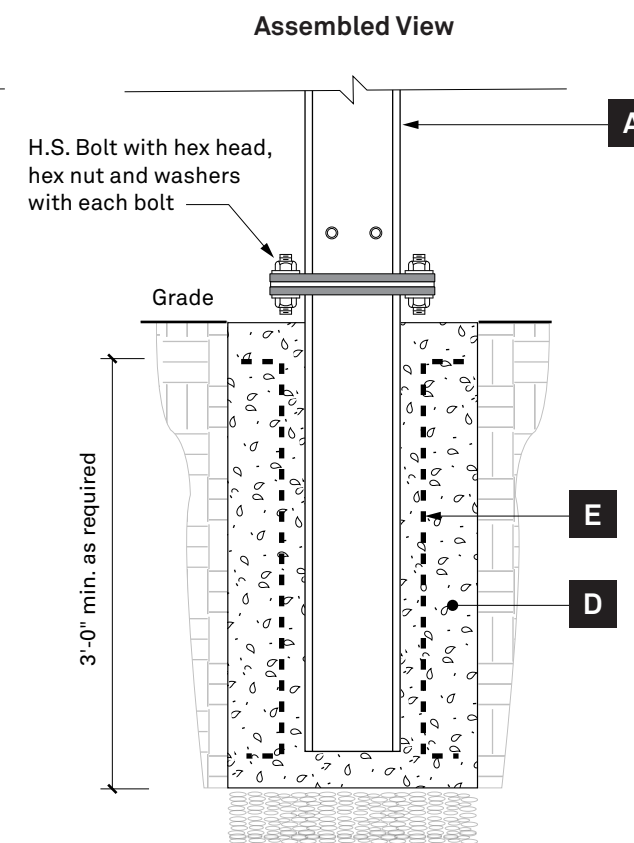
2D



Section View: J-Bolt Mounting
Scale: NTS



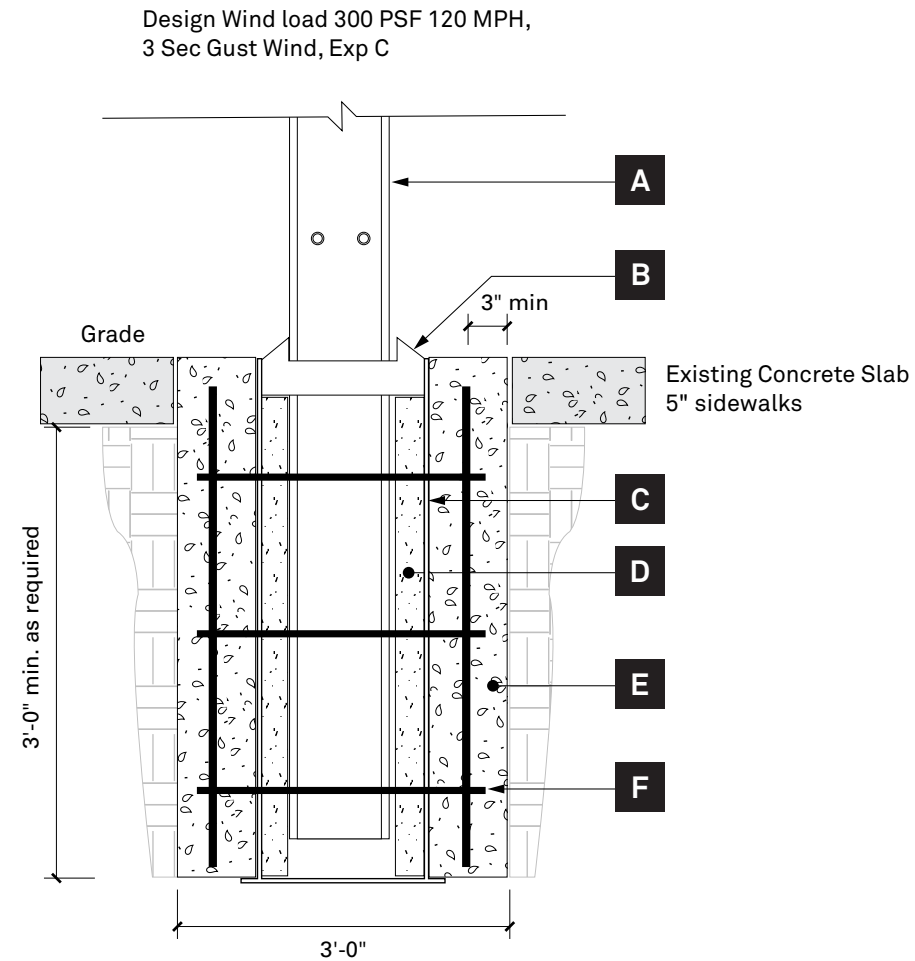
Section View: Breakaway Mounting
Scale: NTS



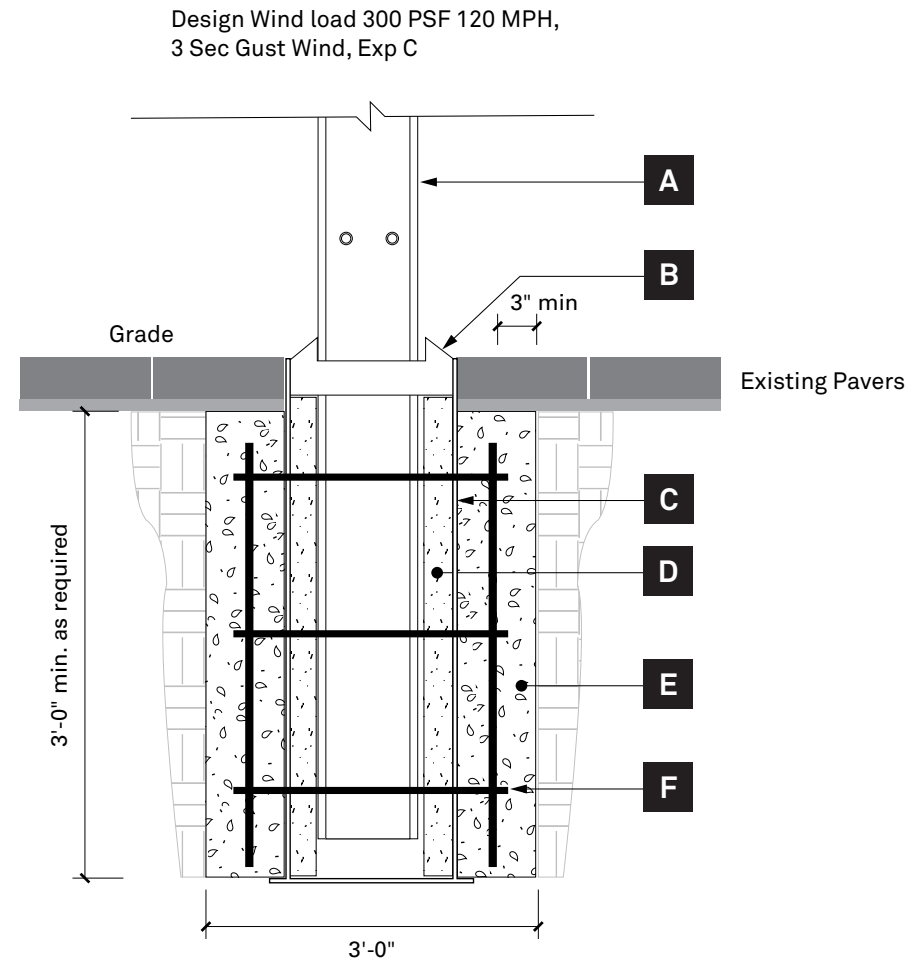
- A Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- B Aluminum Plate**
¼" thk aluminum plate. Drill and tap as required. Attach plate to concrete footer. Secure sign (channels) to footer attachments.
- C J-Bolts**
1" diameter steel J-Bolts.
- D Concrete Footer**
Poured in place concrete footer 5,400 psi at 28 Days. Provide weather seal sand and gravel at footing. Compacted crushed stone as required.
- E Rebar**
Typical vertical rebar as required.
- F Finished Concrete**
Minimum 2" thick concrete: poured, formed, brush finished, flush at grade.

NOTE: When locating a footer within a single pavement block (max. 5'-0" x 5'-0"), adjacent to at least 2 expansion joints, the entire block of pavement shall be removed and replaced with the same materials and finish of adjacent sidewalk areas.

INSTALLATION DETAILS | footing details



Section View: Sleeve Foundation, Concrete
Scale: NTS



Section View: Sleeve Foundation, Pavers
Scale: NTS

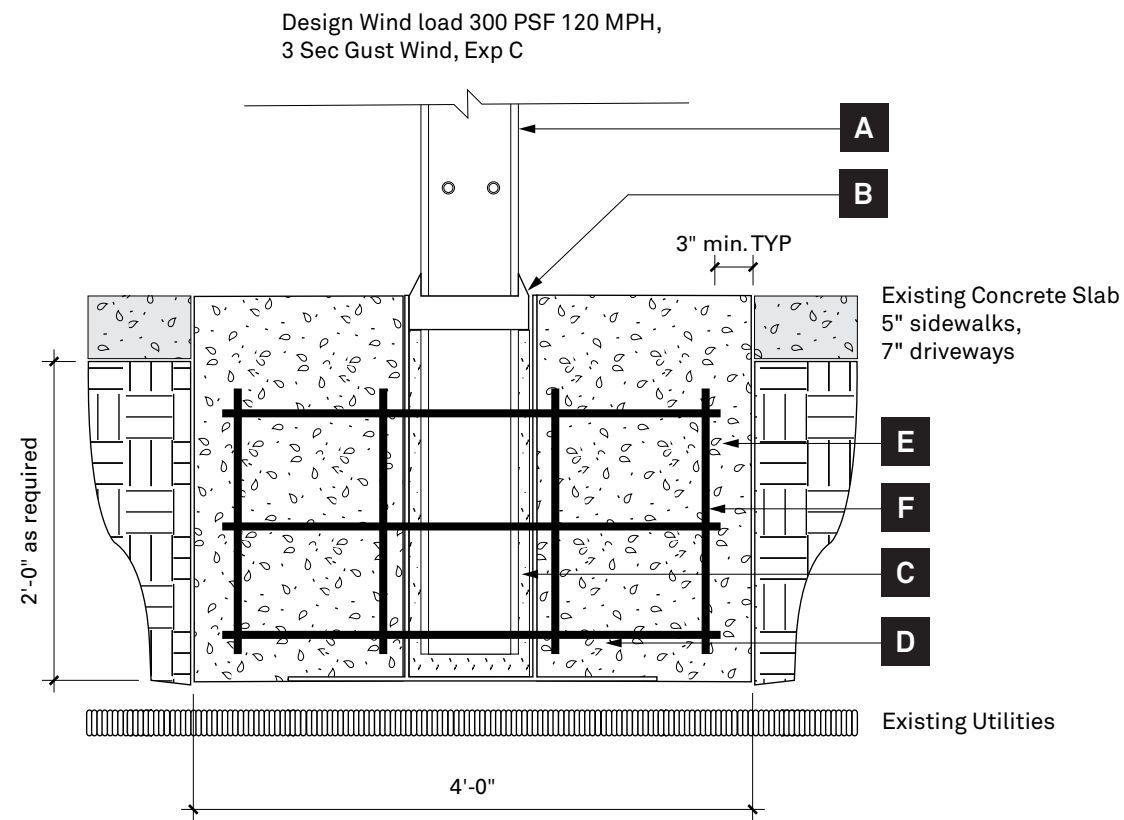
- A Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- B Grout**
Non-shrink grout, 2" deep
- C Mounting Sleeve**
Fabricated as required.
- D Sand**
As required.
- E Concrete Footer**
Poured in place concrete footer 5,400 psi at 28 Days. Provide weather seal sand and gravel at footing. Compacted crushed stone as required.
- F Rebar**
Typical rebar as required.



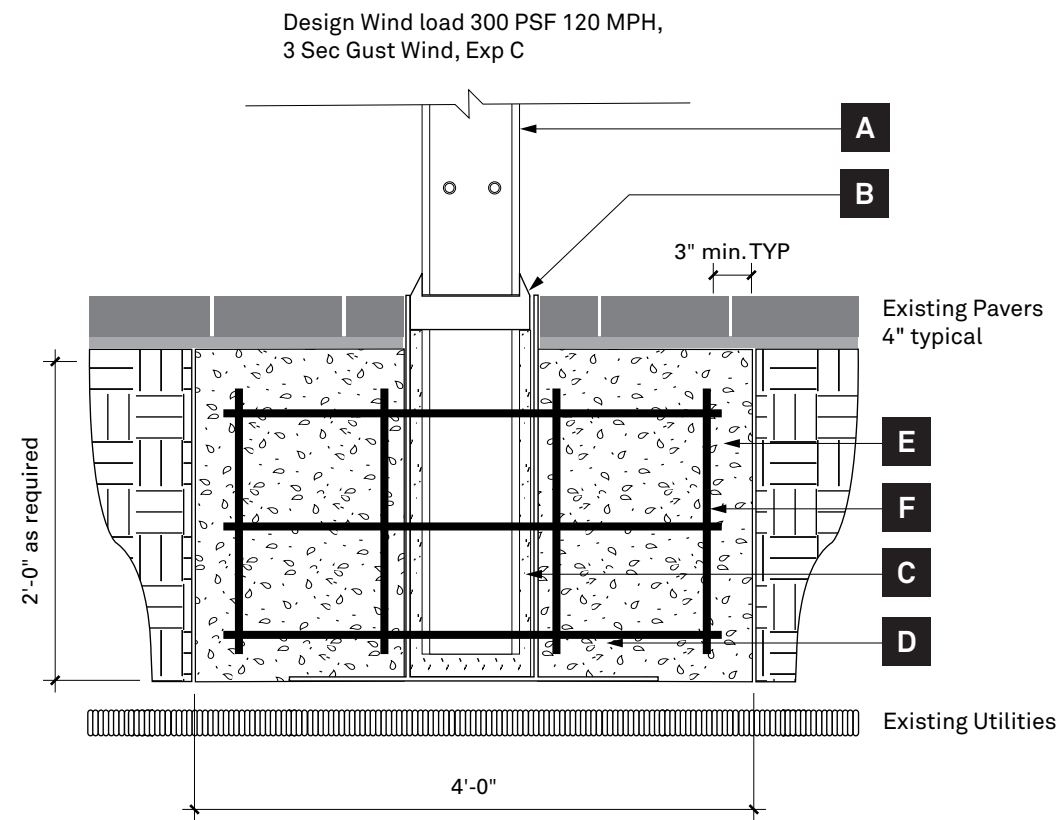
NOTE: When locating a footer within a single pavement block (max. 5'-0" x 5'-0"), adjacent to at least 2 expansion joints, the entire block of pavement shall be removed and replaced with the same materials and finish of adjacent sidewalk areas.

INSTALLATION DETAILS | footing details

2D



Section View: Sleeve Foundation, Concrete
Scale: NTS

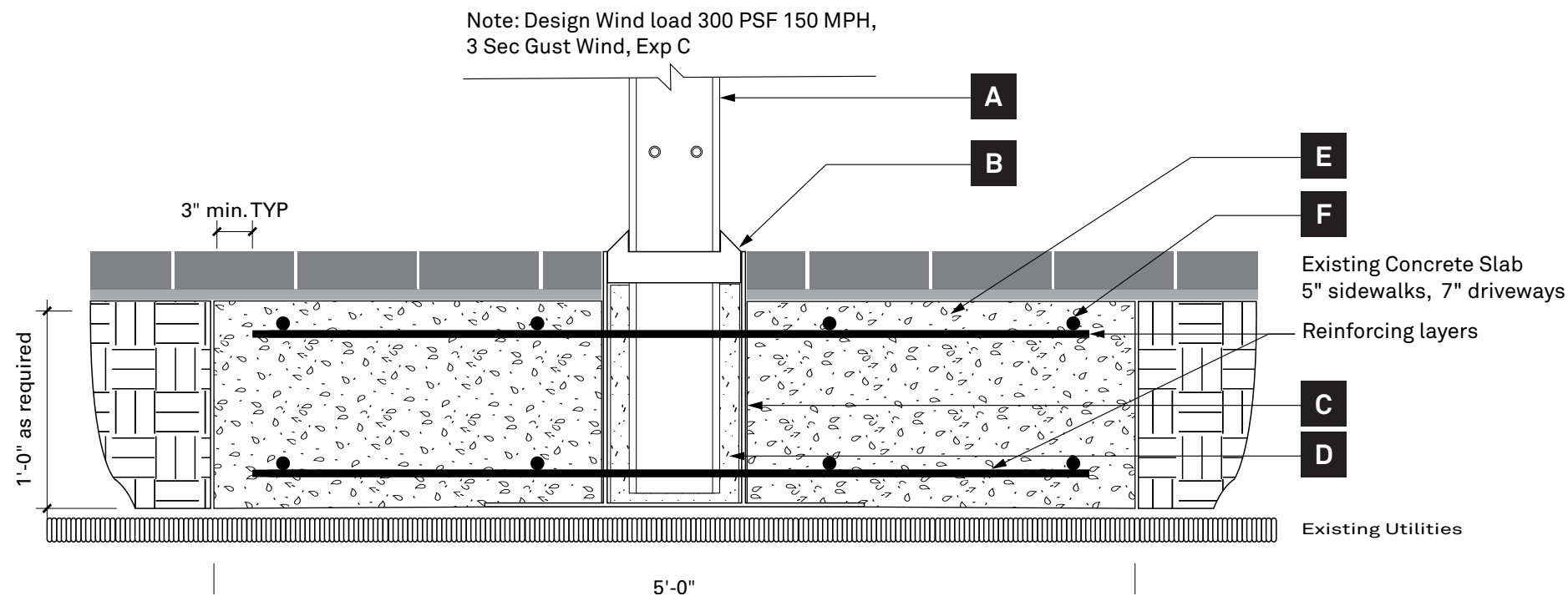
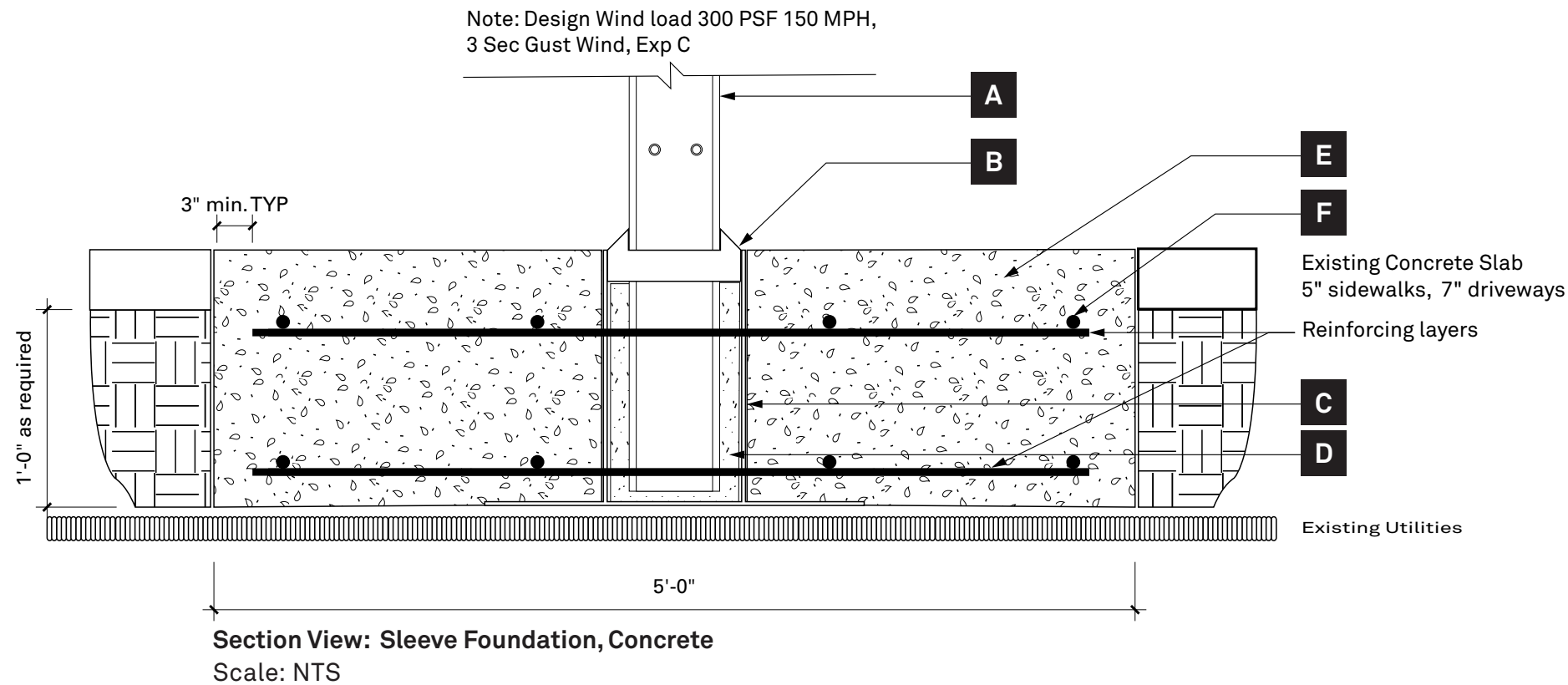


Section View: Sleeve Foundation, Pavers
Scale: NTS

- A Aluminum Channel**
4" x 1½" x .125 web 6063-T52 architectural (non-tapered) aluminum channel. Lengths vary.
- B Grout**
Non-shrink grout, 2" deep
- C Mounting Sleeve**
Fabricated as required.
- D Sand**
As required.
- E Concrete Footer**
Poured in place concrete footer 5,400 psi at 28 Days. Provide weather seal sand and gravel at footing. Compacted crushed stone as required.
- F Rebar**
Typical rebar as required.

NOTE: When locating a footer within a single pavement block (max. 5'-0" x 5'-0"), adjacent to at least 2 expansion joints, the entire block of pavement shall be removed and replaced with the same materials and finish of adjacent sidewalk areas.

INSTALLATION DETAILS | footing details



NOTE: When locating a footer within a single pavement block (max. 5'-0" x 5'-0"), adjacent to at least 2 expansion joints, the entire block of pavement shall be removed and replaced with the same materials and finish of adjacent sidewalk areas.



PLACEMENT DRAWINGS

Sign Placement

The following drawings provide guidance and rules for signage placement within the various Philadelphia Parks & Recreation sites. These guidelines anticipate the various conditions that will be encountered for each sign type. Guidelines for freestanding and wall/fence mounted conditions are as follows:

Freestanding Signs – General

- Place on Philadelphia Parks & Recreation property.
- Place sign in planting, landscaping or grass when possible.
- Place in the most logical place that will have best visibility for park users in the space.
- Be thoughtful about how park visitors will use the space: are they arriving by car or by foot? Will most park visitors approach from one direction or multiple?
- Place on the right side of a trail/pathway/road when possible.
- Avoid overpopulating a park with sign clutter. Be thoughtful about sign placement and overall quantity of signs at a park.
- Remove existing signage in favor of new standard.

DNR.1-2

Locate at the site of a donated object.
Be sure placement does not obstruct the activity in the park.

SID.3

Locate near inside park entry, along pathways adjacent to grassy areas, and near trash cans.

TMP.1-3

Locate at the site of a closure.
If marking a closure on a trail, consider placing sign at trail head to keep park users away from closure.

TMP.4-5

Locate at the site of a closure.
Use in relation to a sign from standard family that is already in place.

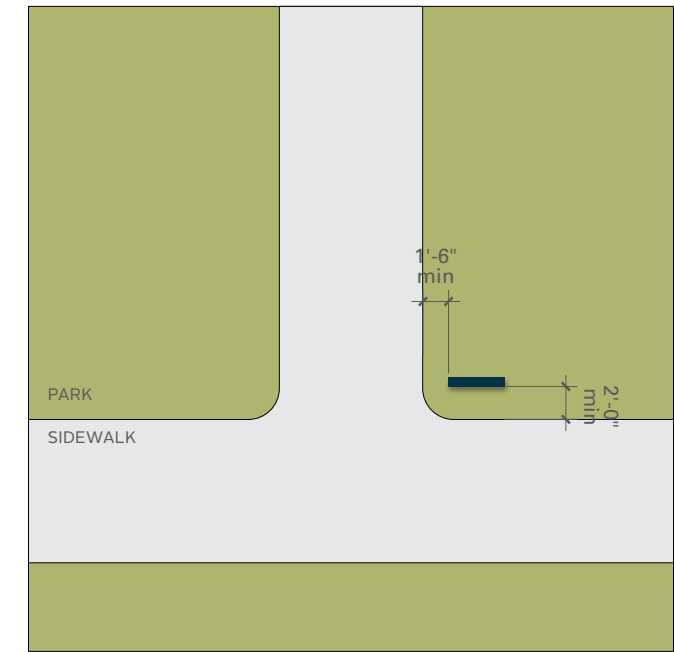
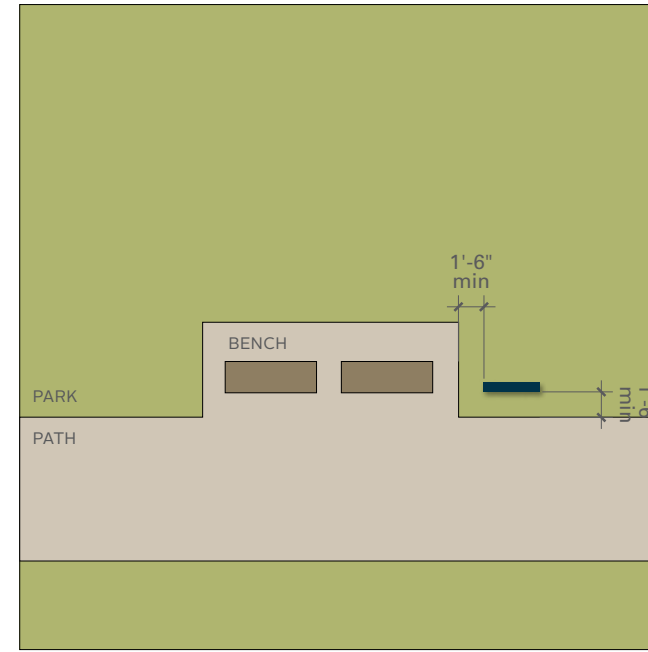
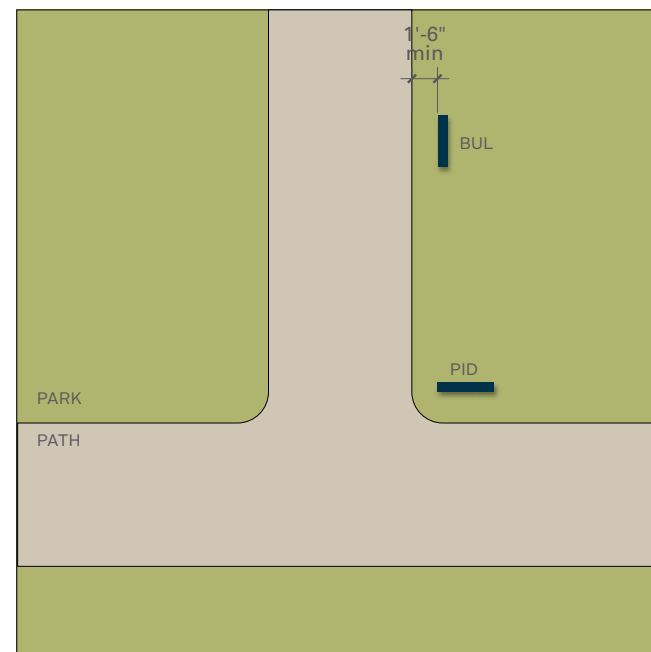


PLACEMENT DRAWINGS

BUL.1-3

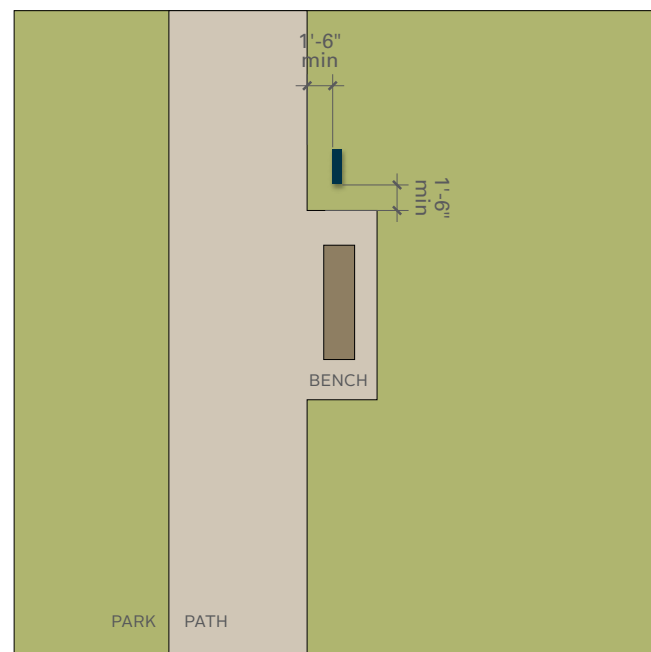
Locate inside main park entry, at a centralized gathering area (like near playground benches), or near building entry. These sign types can stand independent or be installed as the back side (Side B) of PID signs.

If park area is enclosed by fencing or walls (like Happy Hollow), consider placing a bulletin facing towards the street so that passersby can view postings.



HLP.1

Locate through a Trail Park at designated Help areas as noted by PPR



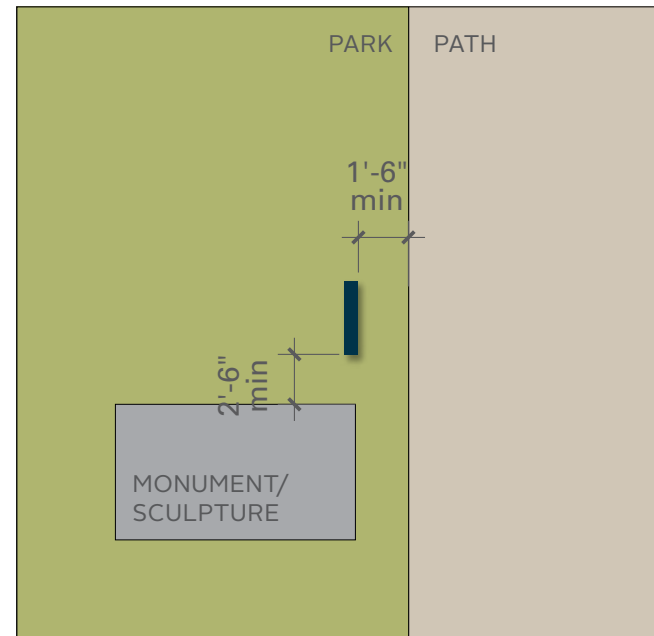
PLACEMENT DRAWINGS

INH.1-4, INV.1-3

Locate at the site of an object/monument or location that has been noted for interpretation.

Locate to the side of a path (if applicable) in a park and situate so that park users can easily engage with the sign and read the information.

Be sure placement does not obstruct the activity in the park.



2E

MMK.1

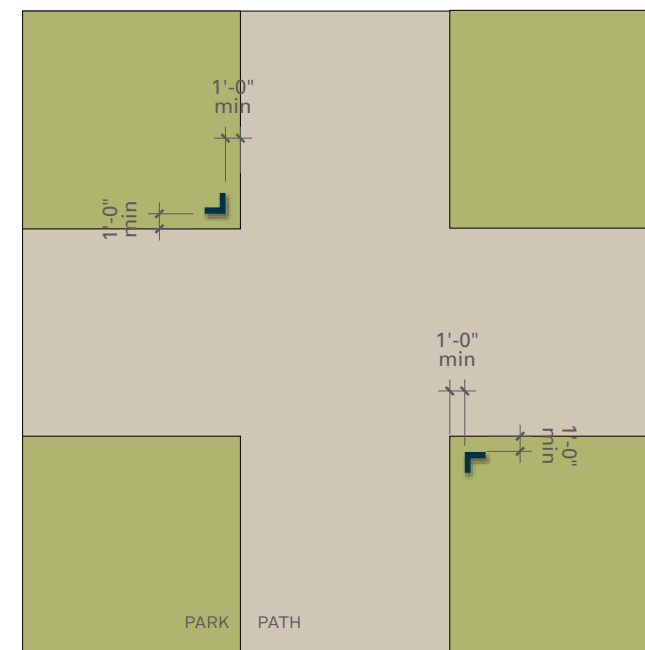
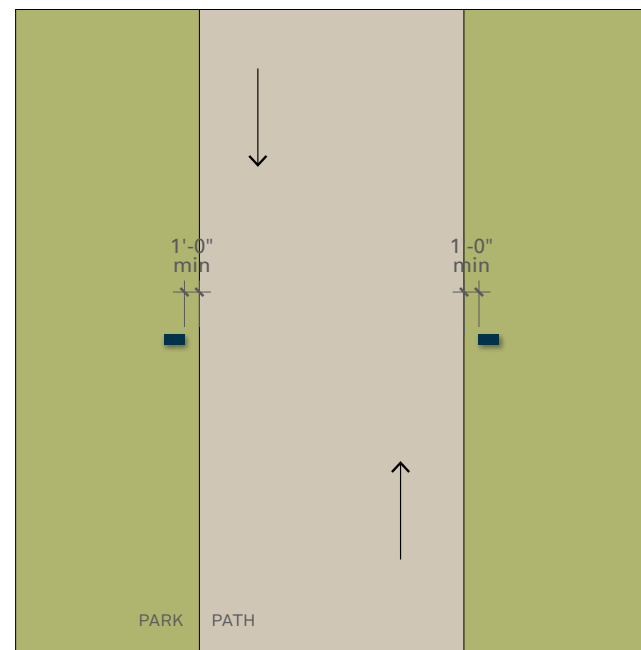
Locate along a trail in a Trail Park beginning at or every 1/4 mile after a trailhead.

Place a mile marker every 1/4 mile until the end point.

MMK.2, MMK.4

Locate along a trail in a Trail Park at a decision point where two or more trails intersect or split.

These sign types are two-sided (MMK.2) or four-sided (MMK.4).



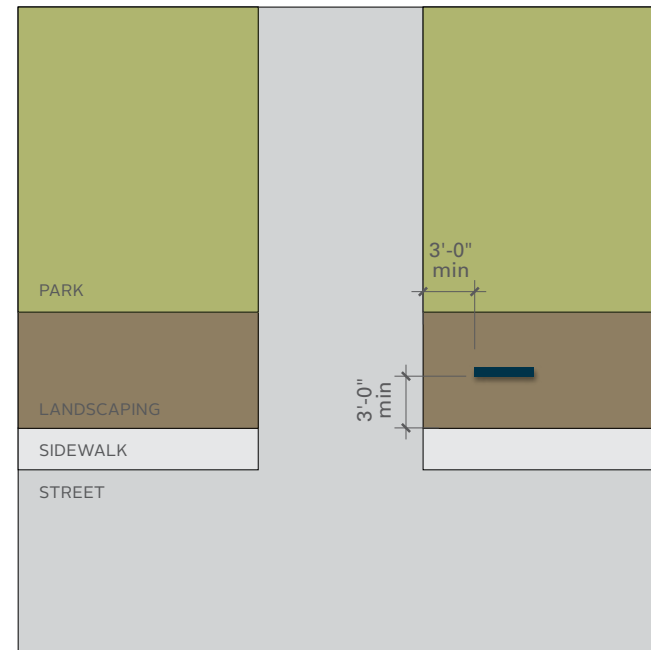
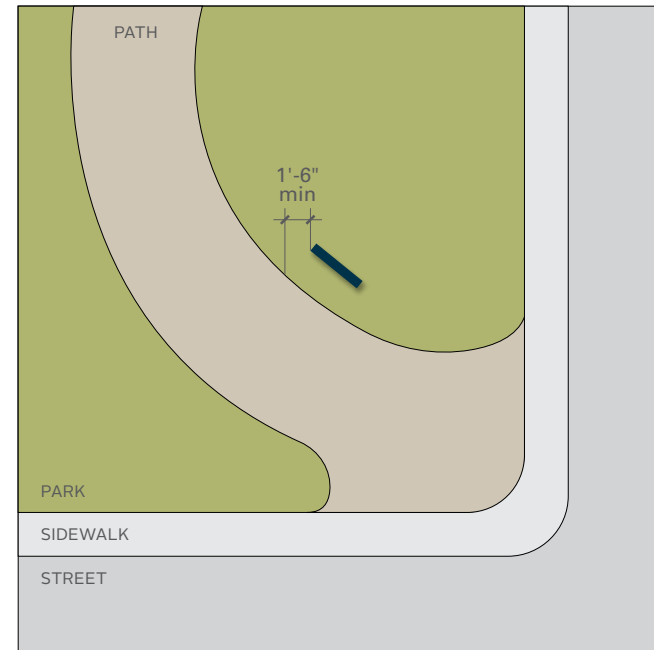
PLACEMENT DRAWINGS

PID.1, PID.2

Use at major entry points of Trail Parks and large Multi-Use Parks.

PID.3

Use at major entry points of Trail Parks and large Multi-Use Parks.

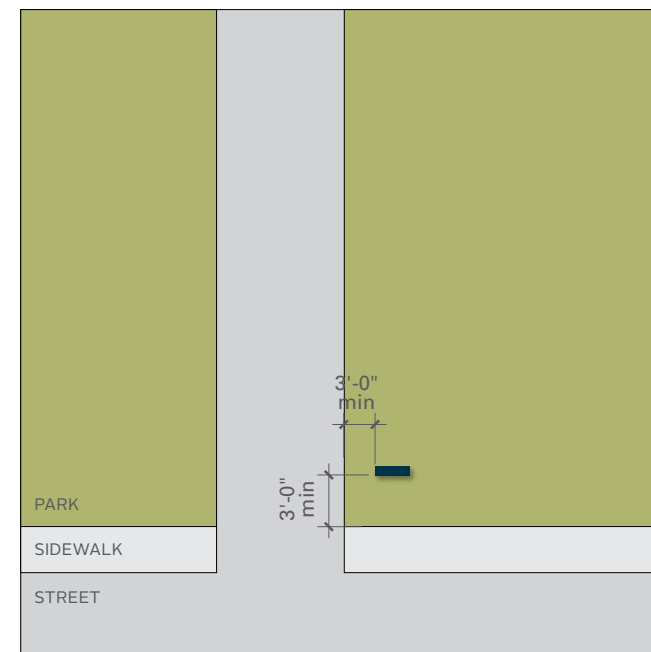
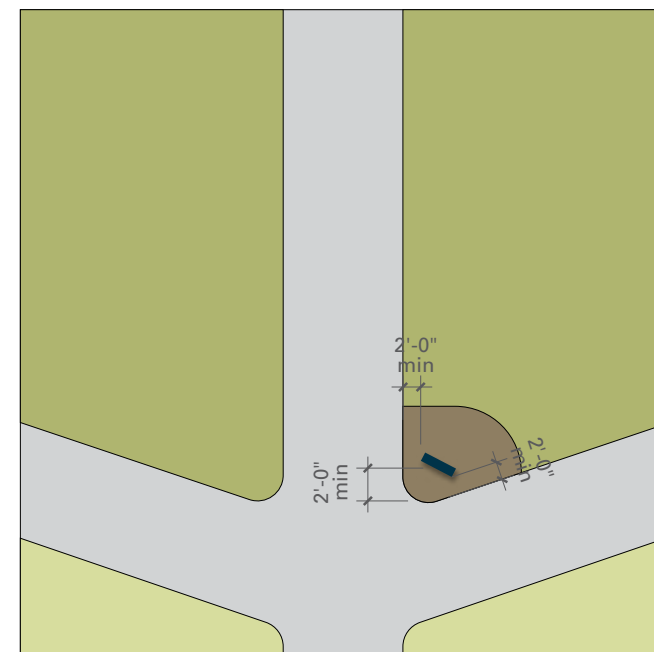


PID.4

Place at primary entry points of Neighborhood, Multi-Use and Single-Use Parks.

This sign is typically single-sided, but can be double-sided.

In small Neighborhood parks that have multiple entrance points, be thoughtful in placing at the primary points of entry from the surrounding neighborhood.



PLACEMENT DRAWINGS

PKG.1

Use as secondary identification for a Philadelphia Parks & Recreation-controlled parking area to supplement VID.2 or when identifying a small parking area (under 10 parking spaces) at a parking lot internal to a Philadelphia Parks & Recreation site, not immediately accessible from the park entrance, or between connected lots at a park site.

Note that VID.2 should be used as the primary parking identification, and PKG.1 used only under the conditions listed above.

Sign is typically single-sided, but can be double-sided if located upon approach.

PKG.2

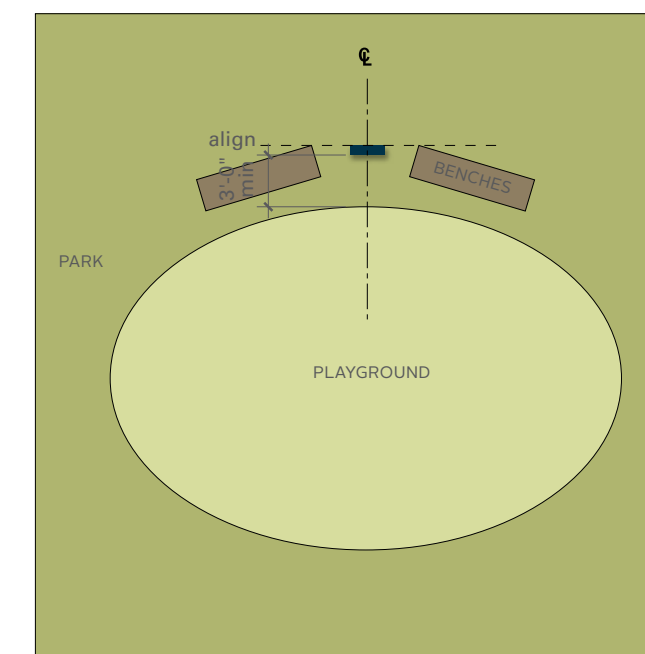
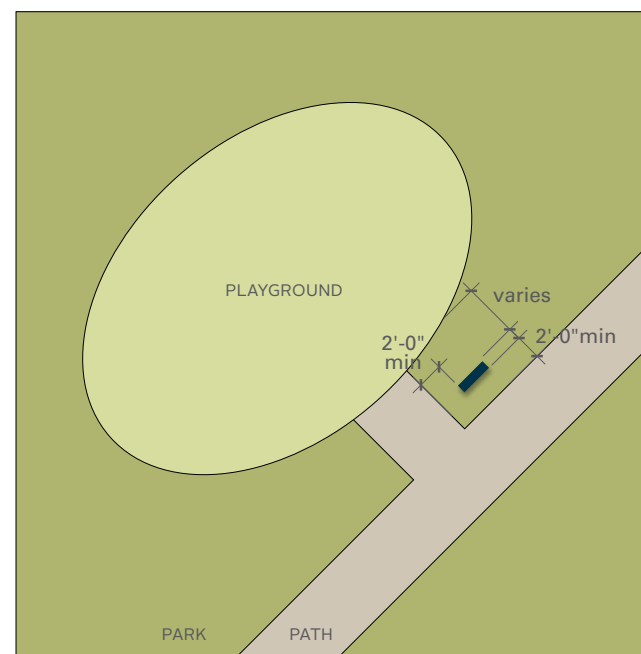
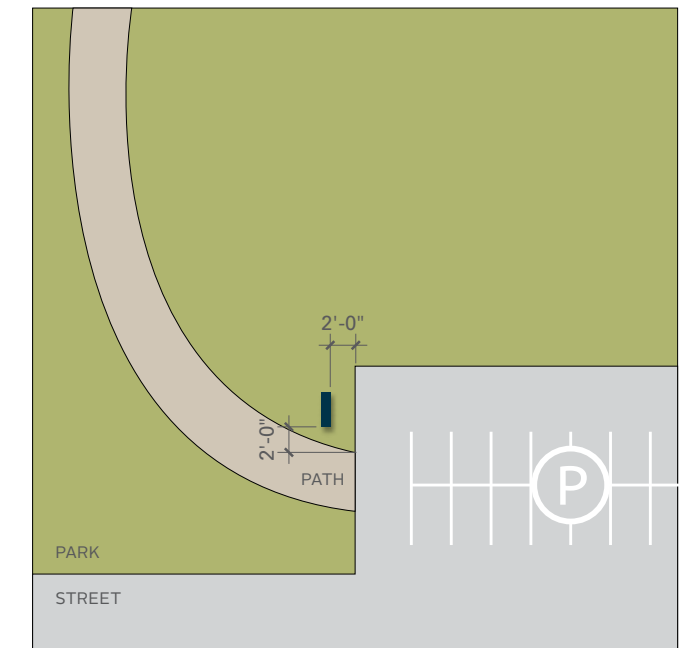
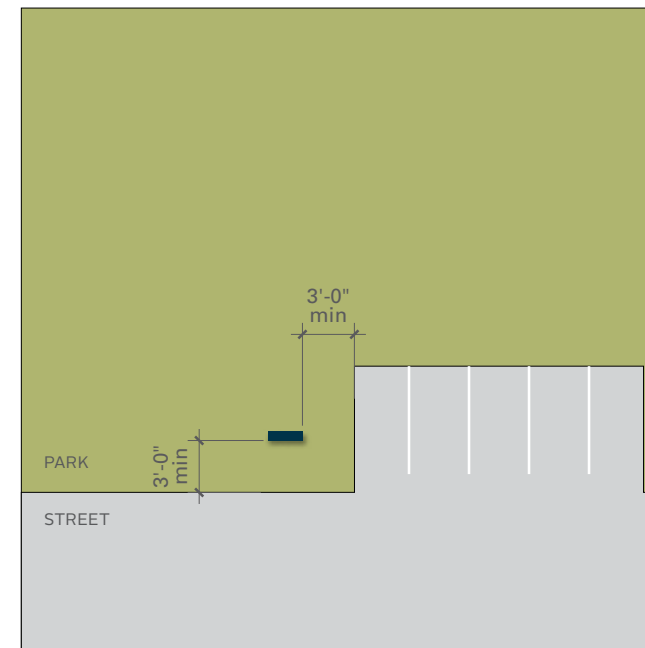
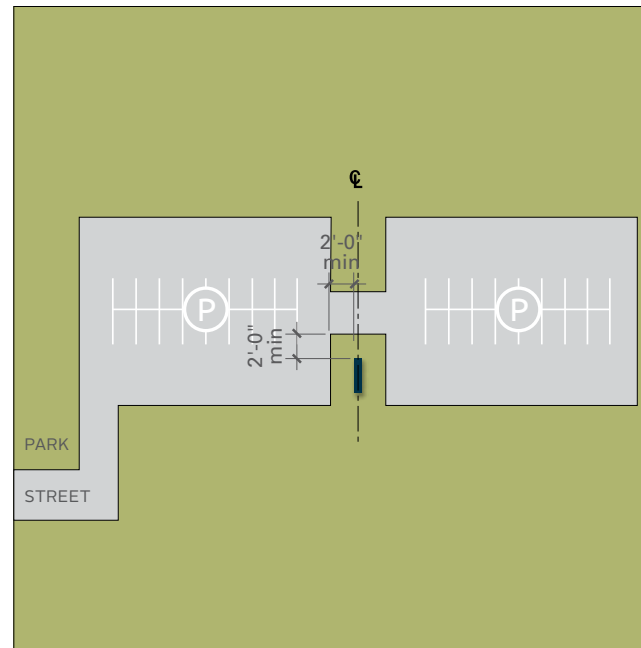
Place for maximum visibility and sightlines inside a Philadelphia Parks & Recreation-controlled parking area. Parking areas with more than 20 spaces, and/or multiple entry points into the park, may require more than one PKG.2 sign.

Place inside a parking area, between the parking area and the park/park asset.

PLY.1

Place at the entry point to a playground or at a gathering space, like a bench.

This sign is typically single-sided.



PLACEMENT DRAWINGS

PWF.1

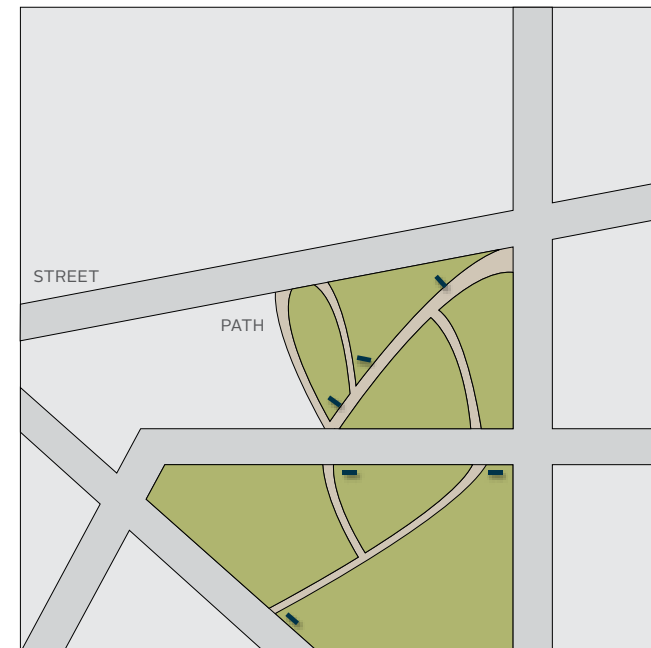
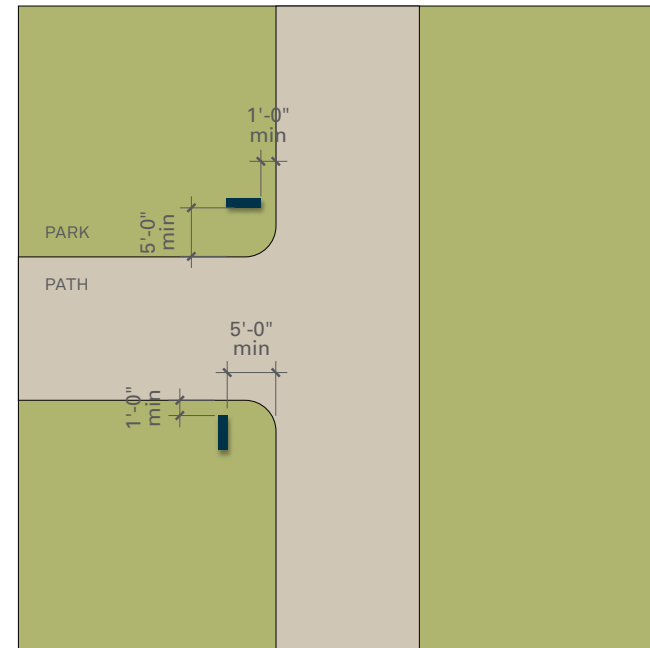
Most uses for this sign type will be at a decision point on a trail in a Trail Park. Other acceptable uses are along a path in a large Multi-Use Park or large Neighborhood Park (like Clark Park) to direct to park assets that are beyond sightlines or across intersections.

See Park Type and Size Chart in Section 1 to determine a park's needs.

PWF.2

Locate at a decision point on a trail in a Trail Park or along a path in a large Multi-Use Park or large Neighborhood Park (like Clark Park). See Park Type and Size Chart in Section 1 to determine a park's needs.

Use this sign type when park users would benefit from map orientation while directing to park destinations.



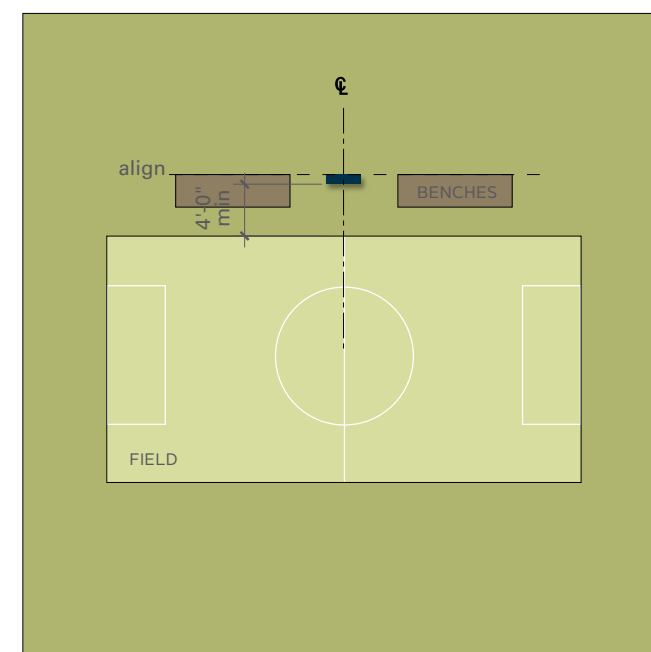
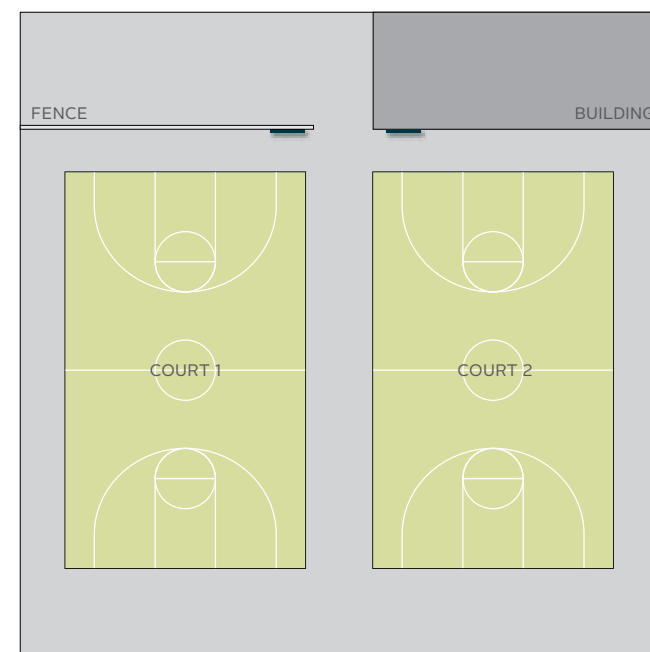
RUL.1

Use at a field, court, picnic area, skate park, skate rink, or similar park asset that is not numbered but requires posted rules.

This sign can be wall mounted (on wall surface or fence) or post mounted (freestanding).

Place in a visible/centralized area like at field entry, near benches or gathering area, etc.

Be sure placement does not obstruct the activity on or visibility of the field/court or picnic area.



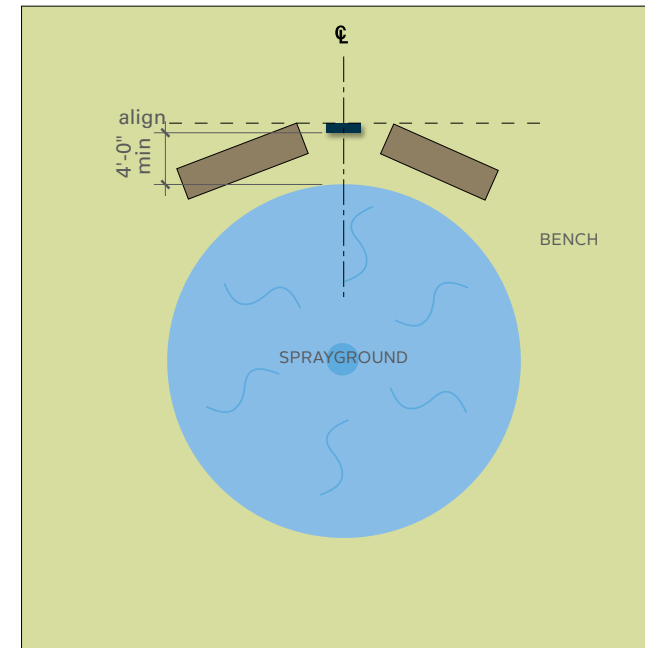
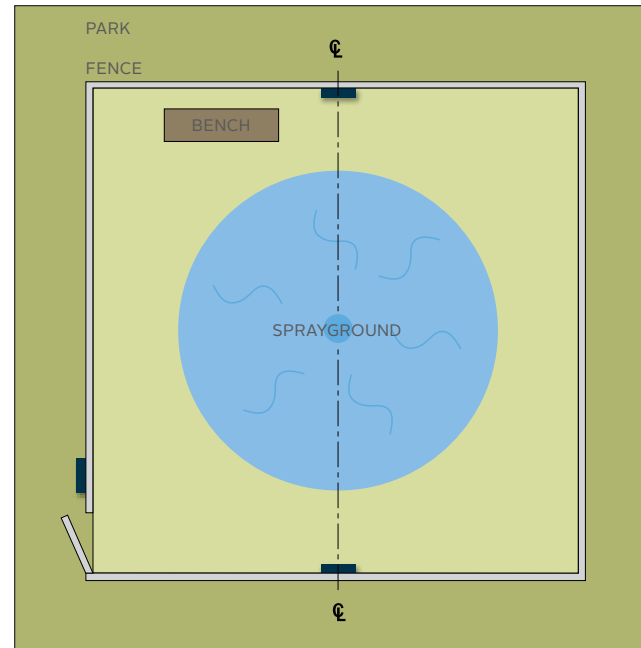
PLACEMENT DRAWINGS

RUL.2

This sign can be wall-mounted (on wall surface or fence) or post-mounted (freestanding).

If wall-mounted, locate on a wall surface or fence at the entryway to an enclosed spray park. Post-mounted sign should be placed in a visible/centralized area like benches surrounding the spray park.

Place multiple signs around the spray park as needed, based on the size of the sprayground, how park users approach and use the space, etc.



RUL.3

Locate on a wall surface or fence at the entryway of a pool or spray park where there is a need for postings.

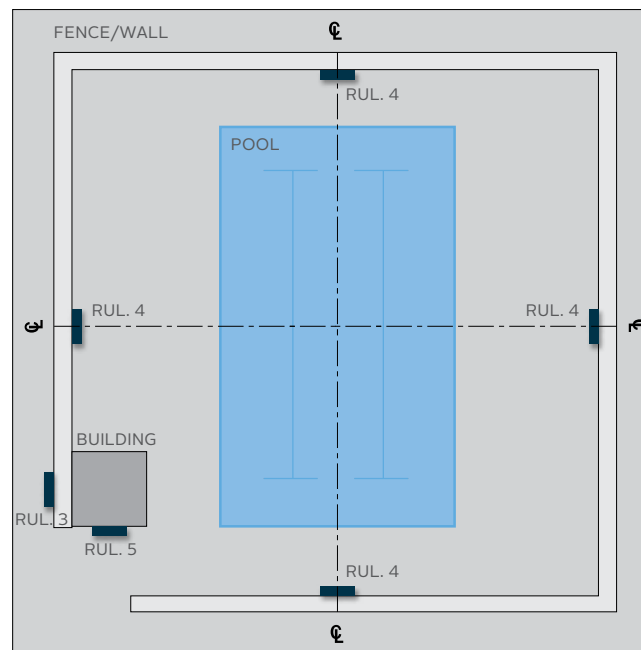
RUL.4

Locate on a wall surface or fence at the entryway of a pool. Place multiple signs surrounding the pool area and in visible/centralized areas like benches.

A typical pool may have at least five (5) RUL.3 signs on site: one at the entry point of the pool and one located on each wall surface/fence surrounding the pool.

RUL.5

Locate inside the entryway of a pool, where park/pool users will check in and have their height checked



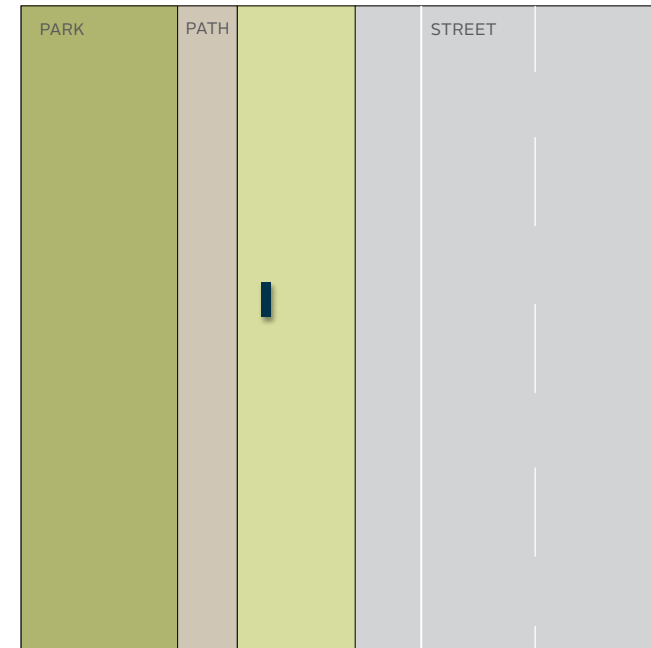
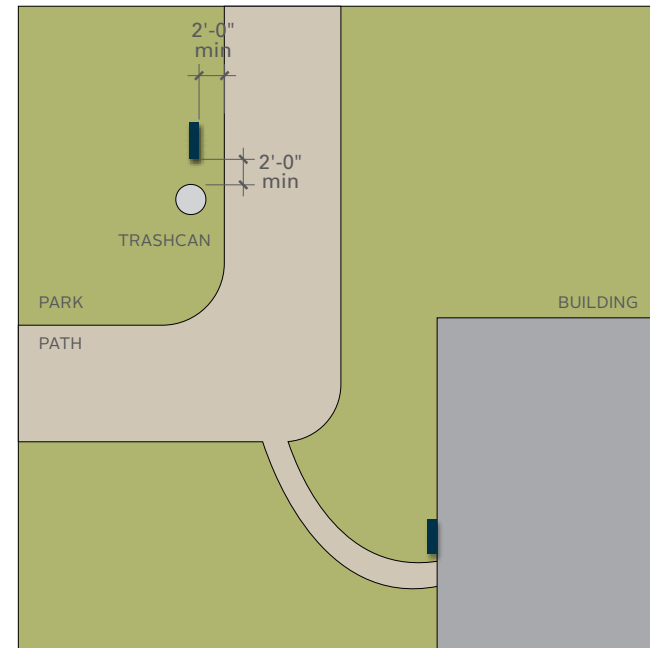
PLACEMENT DRAWINGS

RUL.6

Place on wall surfaces, fences, existing poles, etc.

Use as needed throughout the park to address specific needs.

For example, 'Smoke Free Park' sign can be posted in gathering area, 'No dumping/household trash' can be posted near trash cans.



RUL.7

Place in landscaped areas adjacent to paths through park. Ensure placement is visible to park users, but does not pose a tripping hazard.

Use as needed throughout the park to address specific needs. For example, 'Leash and clean up after your pet' sign can be posted along a path/walkway in park and/or near a trash can.

RUL.7a

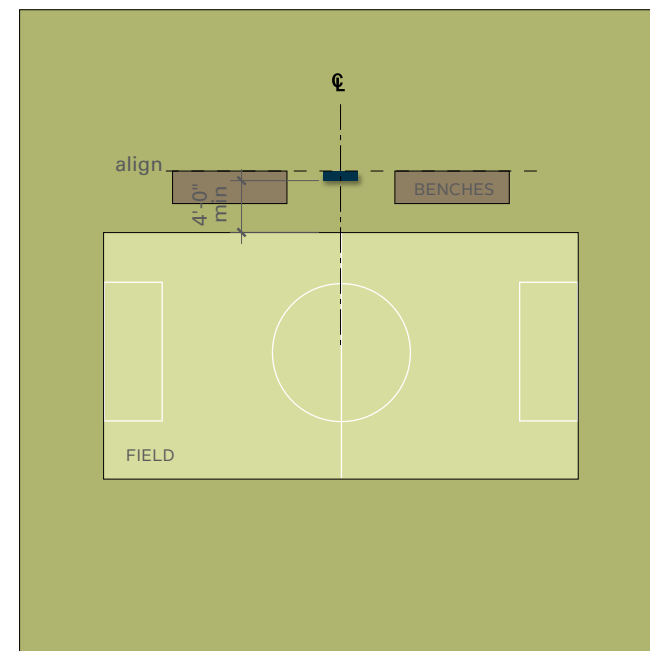
Locate along roadways, driveways or areas where parking is prohibited.

SID.1

Use when identifying a field, court, picnic area, or other park asset that is numbered to identify the site.

Place sign in a visible/centralized area like at field entry or near benches or gathering area.

Be sure placement does not obstruct the activity on field, court, picnic area, or other park asset that is numbered to identify the site.



PLACEMENT DRAWINGS

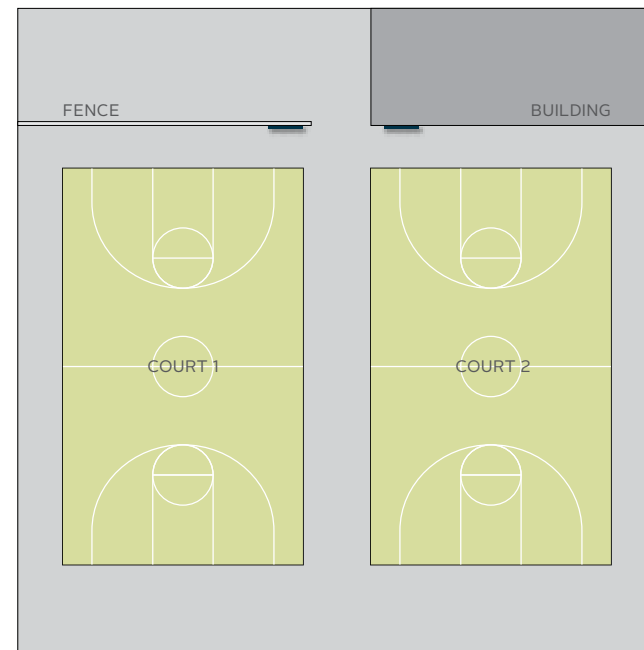
SID.2

Use when identifying a field, court, picnic area, or other park asset that is numbered to identify the site.

This sign can be wall-mounted (on wall surface or fence) or post-mounted (freestanding).

Place in a visible/centralized area like at field or court entry, near benches or gathering area, on backstop, on fencing of enclosed court, etc.

Be sure placement does not obstruct the activity on or visibility of the field/court or picnic area.



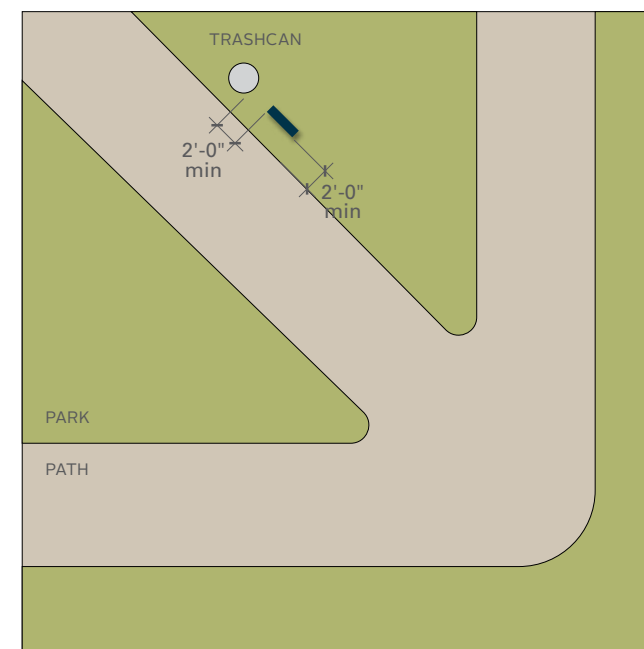
2E

SID.3

Use this sign type in parks where dogs are allowed.

This sign should be located near park entrances and along park pathways.

Always locate this sign adjacent to a trash receptacle.

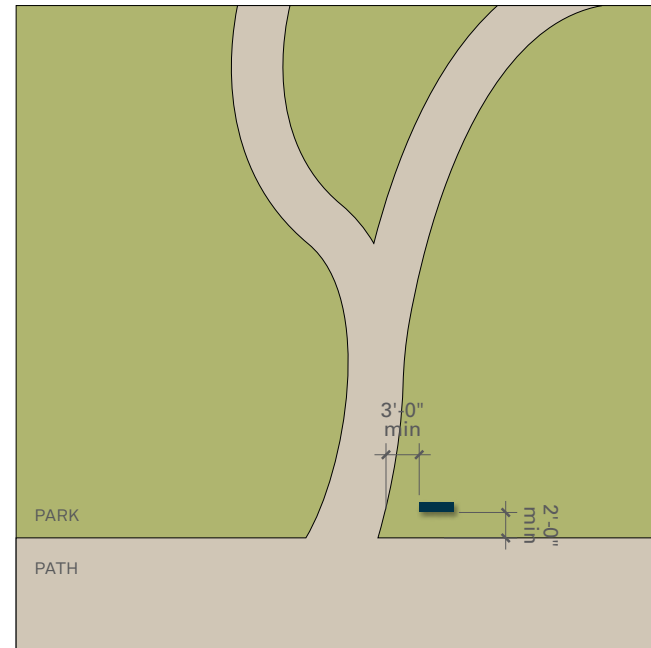


PLACEMENT DRAWINGS

TID.1

Locate at the head of a trail in a Trail Park.

Use this sign type when park users would benefit from map orientation.

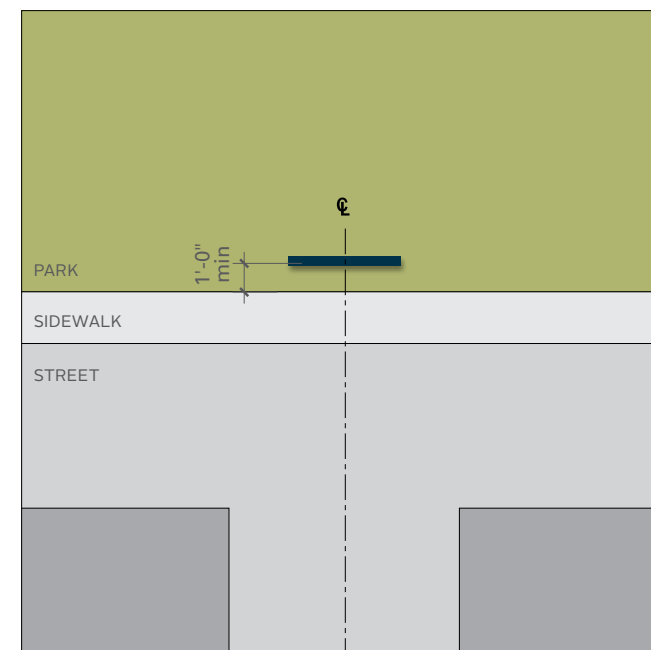
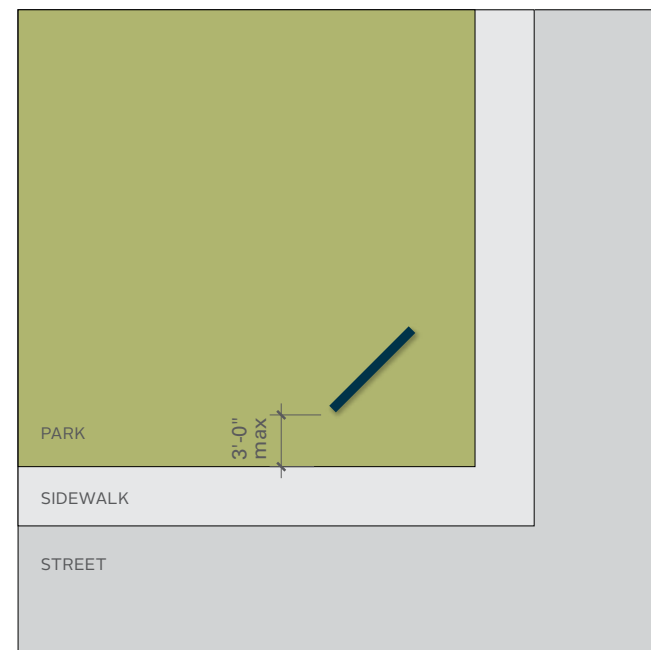


VID.1

This sign can be single-sided and on same side of roadway as traffic; double-sided where necessary due to right-of way limitations.

This sign is used for identifying a park at a vehicular scale. Placement perpendicular to the roadway is preferred, but parallel to the roadway is acceptable when space is limited.

Place in an area to maximize visibility and sightlines for drivers approaching the park.



PLACEMENT DRAWINGS

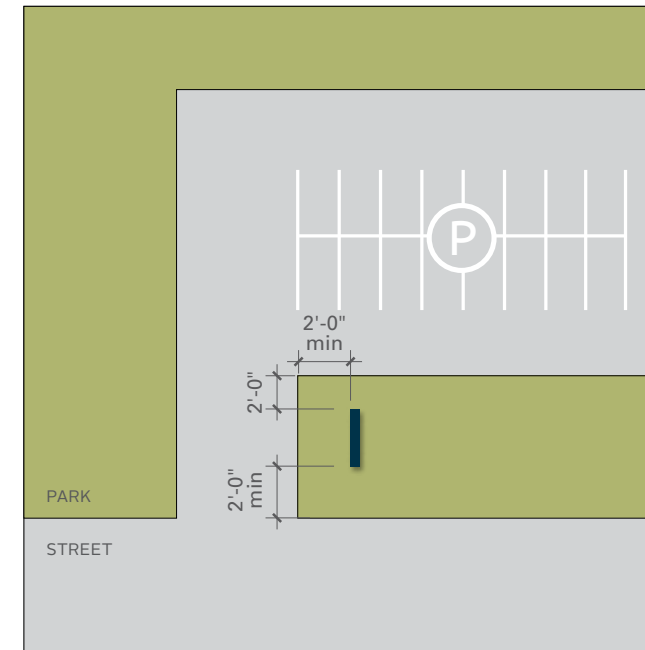
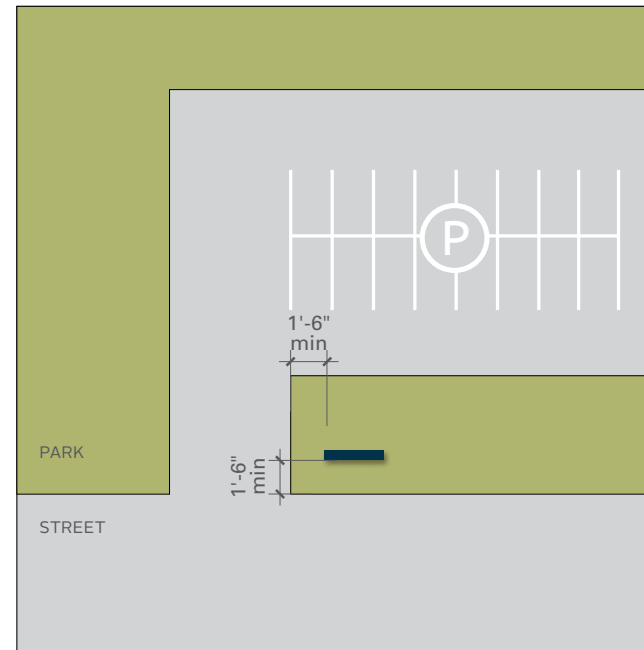
VID.2

This sign can be single-sided or double-sided (typical placement of each).

This sign is used for identifying a Philadelphia Parks and Recreation-controlled parking area that is immediately available at park entry.

Placement perpendicular to the roadway is preferred, but parallel to the roadway is acceptable when space is limited.

Place at the entry to a parking area for maximum visibility.



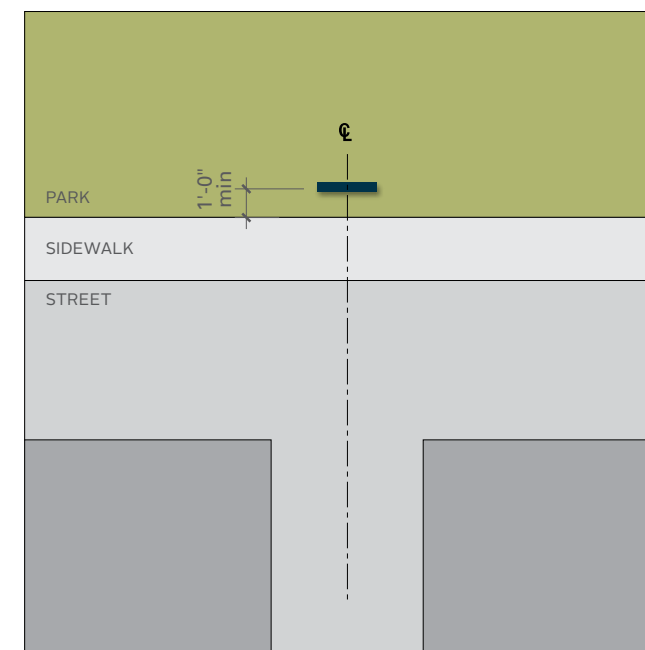
VWF.1

Use to direct vehicular traffic to major sections of a Philadelphia Parks & Recreation park, typically Trail Park, a large Multi-Use, or large Neighborhood Park. See Park Type and Size Chart in Section 1 to determine a park's needs.

These signs are used to provide vehicular direction internal to the park and not on the city streets.

Place at a decision point (corner/intersection) for vehicular traffic to get closer to their destination.

This sign can be single- or double-sided depending on available space. Signs are to be placed on same side of roadway as traffic flow



PLACEMENT DRAWINGS

Wall/Fence Mounted Signs – General

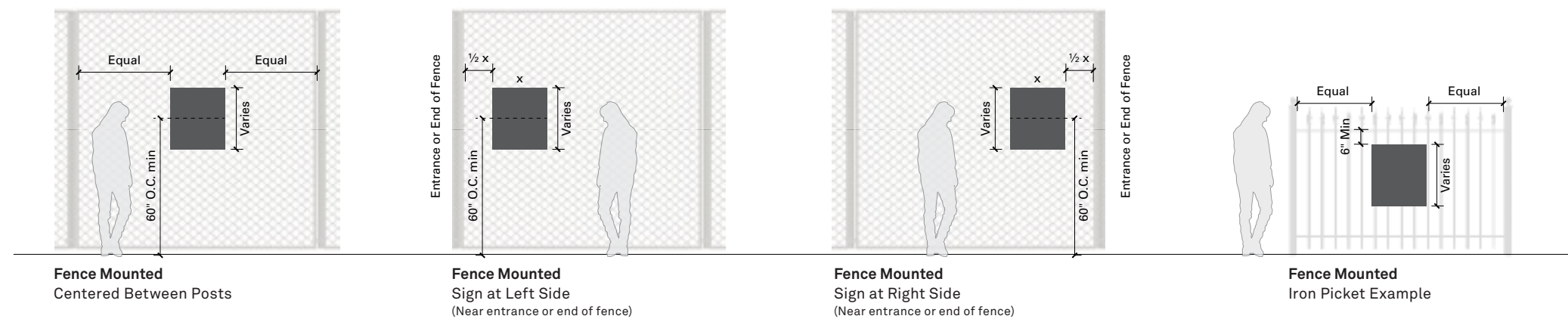
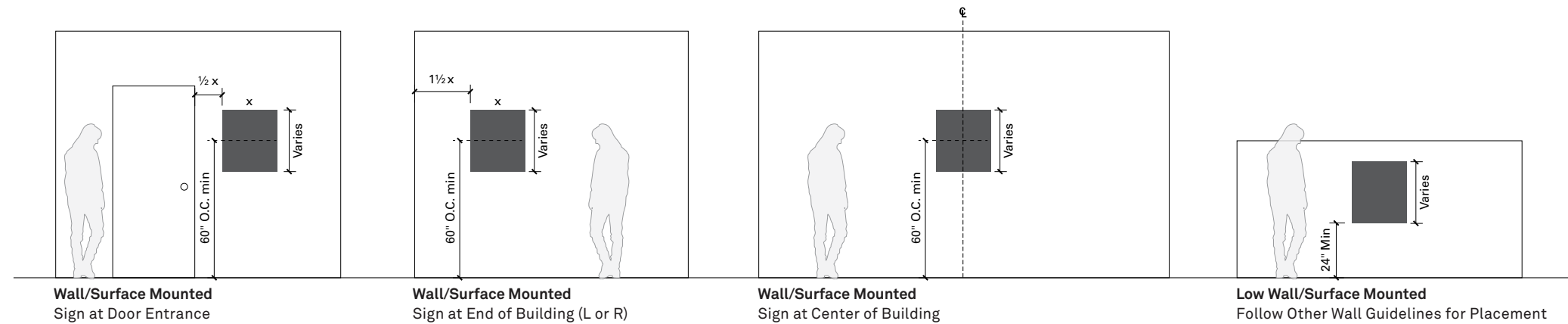
- Place on Philadelphia Parks & Recreation property.
- Place signs to the right of entryways or doors when possible.
- Signage should be mounted 60" from the ground to the center of sign when possible.
- Place in the most logical place that will have best visibility for park users in the space.
- Be thoughtful about how park visitors will use the space. Determine main paths of travel and use and sign accordingly.
- Avoid overpopulating a fence or wall with sign clutter. Be thoughtful about sign placement and overall quantity of signs.
- Remove existing signage in favor of new standard.
- When mounting to fence near a gate, be aware of how gate opens and mount accordingly so gate does not obstruct signage.

BID.4

Locate on the wall surface adjacent to a major entry point to park building, typically a recreation center.

SID.4

Locate on wall surface outside of restrooms on latch side of door (Show ADA dimensions).



PERFORMANCE SPECIFICATIONS

Required Submittals

QUALIFICATIONS

The awarded Fabricator will have provided their qualifications at or prior to the time of Bid. The Fabricator is required to submit as part of the submittal process additional qualifications for any subcontractors, including but not limited to, installers, electrician, specialty sub-contractor and/or project managers not included or accepted with the bid award of the project. The Owner reserves the right to accept or reject any sub-contractor and/or project manager submitted for review. Qualifications should include: a minimum of 5–10 years relevant experience and shall provide information that illustrates the following:

1. Firm/Personnel qualifications.
2. Projects of similar size and complexity.
3. Demonstration of high quality craftsmanship.
4. Project management team and experience.

SHOP DRAWINGS

Submit one (1) electronic set of shop drawings as outlined below:

Include plans, elevations, sections and large-scale details of sign construction, wording, and lettering layout. Show anchorages and accessory items.

Provide graphic layouts of each individual sign face and message for each sign location.

Show fabrication and installation details, including all sign components such as: extrusions, brackets, bracing, hardware, internal framing, etc.

Alphabet of each type style required by the contract documents; upper and lowercase, with numerals, punctuation and accents.

Shop drawings MUST include all field verified conditions and dimensions.

Show installation and mounting heights.

PRODUCT SPEC + WARRANTY INFORMATION

Provide documentation outlining all project warranties, including both product and manufacturing.

Submit cut sheets for all specified products.

SAMPLES

Samples shall be clearly labeled on the back (where possible), designating item number, name of manufacturer, sign type and location.

Fabricator shall submit a minimum of two (2) samples of each color and finish applied on each material type as indicated in the drawing package.

Samples should represent the final finish of each element and will be used as control samples for production approval.

Samples should represent extreme variations in color and texture that might occur during fabrication. Please submit the following samples as specified in the drawing package, list project specific submittal requirements.

Color Samples

Color sample(s) for each specified color, process and finish. Color submittal(s) shall be submitted on each relevant substrate specified.

Material Samples

Material samples of each specified Material (M1, M2 etc.) in each color and finish specified.

Submit manufacturer's standard color palette where required for color and finish selection.

CHPL Samples

Custom High Pressure Laminate (CHPL) manufacturer must supply project-specific electronic PDF proofs for content approval and minimum 8" x 10" x .060" actual material lab samples for color and finish approval from production-ready digital art work and specifications as provided by Designer.

Paper Templates

Templates should be fully assembled or have complete registration marks for assembly. Fabricator shall provide for Designer approval, full-size paper templates for review and approval in the field of the following sign types:

- CUS.1

Sign Samples

Sign Contractor shall construct the following sign samples/mock-ups:

- PID.4 (only required by Fabricator on initial fabrication contract for this program)

REVIEW PROCESS

Each reviewing party, i.e. Designer, Owner, Architect, etc. will each require a minimum of 10 business days to review all submittals.

The process and sequence of submittal and review shall be discussed and agreed to during the project kickoff meeting.

Designer reserves the right to reject any submittal (shop drawing, sample, etc.) that does not satisfy the requirements as outlined in this document including but not limited to: field conditions, construction, finish or color requirements. Submit additional drawings/samples as required to obtain final approval.



PERFORMANCE SPECIFICATIONS

Project Requirements

WORK INCLUDED

Site verification, fabrication, delivery, and installation of all sign types and quantities indicated in the final approved Copy List and Sign Location Plan. Fabricator to verify the sign quantities from the Copy List and Sign Location Plans and if discrepancies exist, notify the Designer of any such discrepancies.

Work shall include all support structures and fasteners required for installation.

Work shall include all design engineering needed to produce the project to comply with all applicable municipal, state and federal code, and structural soundness. Fabricator is responsible for submitting engineered drawings signed and sealed by structural engineer.

Fabricator to provide all services, subcontractors, labor, materials and equipment needed to complete the work described in this design drawings and specifications document.

It is the Fabricator's responsibility to have all drawings signed and sealed by a Structural Engineer.

Fabricator shall visit site before construction begins and inspect each proposed sign location. Any issues or concerns shall be communicated to the Designer in writing within twenty-four (24) hours.

Upon award of the bid, the selected Fabricator shall arrange a meeting with the Designer to review the scope of work.

Fabricator will be responsible for generating evacuation maps at all programmed locations based on template provided by Designer.

Fabricator will be responsible for providing the Designer and Owner a project schedule that outlines durations for all work including delivery dates for submittals and Designer and Owner review time. Sign Contractor shall update and reissue the schedule throughout the project and communicate all changes/impacts on the schedule to Designer and Owner.

Prior to installation, the Fabricator shall conduct a pre-install walk through with the Designer and Owner to address any potential issues/questions.

At the substantial completion of the project the Fabricator shall perform a walk-through with the Designer and Owner to inspect the installation and create a punch list of all unsat-

isfactory items. Fabricator is required to complete all punch list items within 3-4 weeks of receipt of punch list.

WORK QUALITY

All work to be done in a professional manner and to the highest trade standards.

Fabricator is responsible for insuring the quality standards above for all related professional and trade subcontracted work including: general carpentry, masonry, electrical, landscaping, or utilities required for the installation of all sign types as described, unless otherwise agreed to by Owner. All subcontracted work must meet the general accepted professional standards.

REFERENCE STANDARD

The following materials reference standards will apply to the work materials (use most current version of reference standards):

ASTM A36 Structural Steel

ASTM A123 Zinc (Hot Galvanized) coatings on products fabricated from rod, pressed, and forged steel shape, plates and bars.

ASTM B221 Aluminum-alloy extruded bars, rods, wire, shapes and tubes.

ASTM D822 Light and water exposure apparatus (carbon-arc type) for testing paint, varnish, lacquer, and related products.

ASTM E84 Surface-burning characteristics of building materials, lacquer and related products.

AWI Comply with applicable requirements of "Architectural Woodwork Quality Standards" published by the Architectural Woodwork Institute.

CDA Copper Development Association, Inc.

FS L-P-391 Plastic sheet, rods and tubing, rigid, cast materials

FS L-P-387 Plastic sheet, laminated, thermosetting

PS-1 Construction and industrial plywood

PEI Porcelain Enamel Institute

TM B135 QQ-B-613 (Fed Spec) Brass, Muntz 280

UL-943 Fluorescent lamp ballasts

WARRANTIES

Warrant all products (including, but not limited to: materials, hardware and finishes) against any and all defects based on manufacturers' supplied warranties from date of installation. All manufacturer warranties should be submitted to the Designer and Owner for review.

Vinyl die-cut letters: warranted against delamination from substrate.

Paint finishes: warranted against fading or chalking, corrosion developing beneath paint surfaces of the support systems (except for obvious vandalism or other external damage to the paint surfaces).

Corrosion of the fastenings.

The signs not remaining true and plumb on their supports during normal wear.

Fading of the colors when matched against a sample of the original color and material.

Discoloration of metal finishes.

Adhesives, e.g. tape and epoxy

Paneling not remaining true and plumb on their supports during normal wear.

The Fabricator shall correct any and all material and/or workmanship defects which may appear during the warranty period by restoring defective work to the standard of the contract documents at no cost to the Owner and to the Owner's satisfaction. Corrections include, but are not limited to: disfiguring of any surface due to chalking, rusting, bubbling, or other disintegration of the sign face or of the messages or of the edge finish of the sign inserts or panel.

CHPL Samples

Manufacturer warrants that under normal wear and use the workmanship and materials used in the CHPL product purchased from the Manufacturer will meet the standards set forth on the applicable specification materials and that the product will not delaminate, peel, blister, crack or fade for a period ten (10) full years from the date of purchase.

In the event that the product does not perform as warranted:

- Manufacturer shall be allowed to conduct an on-site inspection and investigation, or be provided digital images of defects
- Manufacturer shall work directly with the end-user to resolve any warranty matter,
- The sole remedy will be the repair or replacement of the defective product at the sole discretion of the Manufacturer, and/or
- The repair or replacement by Manufacturer shall be limited to the re-manufacture and shipment of the replacement or repaired product to the site of the end-user's product.

This warranty only applies to the manufacture and material used in the manufacture of the product. Manufacturer shall not be liable for any other costs, including but not limited to installation, labor or other costs or expenses. Any repair or replacement shall be warranted for a period up to the remaining life of the original warranty. Further the repair or replacement costs incurred by Manufacturer shall not exceed the purchase price paid for the product.

QUALITY ASSURANCE

Work done and materials furnished shall meet the highest industry standards in every respect and, unless otherwise specified, materials and equipment shall be new and of the latest design.

The Design Intent Package should provide everything necessary for a complete contract.

In the event of conflict or omission, the Fabricator shall consult the Designer for resolution. All clarifications are to be made in writing in the form of an RFI from the Fabricator to the Designer.



PERFORMANCE SPECIFICATIONS

Use only personnel thoroughly skilled and experienced with the products and method for fabrication and installation of signage specified.

The Owner shall reserve the right to reject any shop drawings, samples or other submittals, as well as any finished product or installation, that cannot meet the standard of quality established. Any such decision will be considered final and not subject to recourse.

Materials and hardware not specified, but necessary to the complete functioning of the sign, shall conform to the quality level established.

Substitutions of items specifically indicated in this specifications package that serve the same function with equal performance will be considered upon submission of substitution.

PROTECTION AND STORAGE

Fabricator is responsible for storage of signs and assemblies and protection from damage at the shop, in transit and until erected in place, complete, inspected and accepted by Owner.

Fabricator is responsible for the replacement pilferage both prior to and until inspection and acceptance of installation by the Owner.

INSPECTION

All production materials, color samples and paints, fabricated or partially fabricated items shall be available for inspection, on-site or in the shop, by the Owner or Designer during the manufacturing process and until final delivery, installation and acceptance, to determine compliance with the requirements of these specifications.

Shop inspection approvals do not guarantee final acceptance of installed work.

INSTALLATION

Install sign units and components with concealed fasteners unless otherwise shown. Refer to drawings for general method of installation. Verify each surface in field to determine appropriate mounting hardware. Fabricator is responsible for determining where below ground or in-wall structural tie-ins may be required.

All elements should be installed true and plumb in accordance with the design intent of this document.

Sign location drawings show approximate locations of signs. Fabricator, Designer and Owner shall conduct a pre-install markout walk through to confirm all locations and identify areas of conflict. Fabricator is responsible for determining the location of underground structures and utilities on ground-mounted signs. Any conflicts should be brought to the attention of the Owner and Designer.

REGULATORY REQUIREMENTS

All installation work shall comply with applicable municipal, state and federal codes, sign ordinances and ADA guidelines for handicapped and fire/life safety signing.

All OSHA safety requirements will be implemented during fabrication and installation as needed or required to comply with safety regulations.

All field/site work shall be conducted in compliance with the Owner/Construction Manager's requirements/regulations for the site, particularly areas open and accessible to the public. Work area protection shall be required as needed and all site-specific rules should be reviewed and outlined during the project kick-off meeting.

CLEAN UP

Daily and upon completion of installation remove all waste, dirt, wrappings and excess materials, tools and equipment, and thoroughly clean all surfaces to the satisfaction of the Owner.

REORDERING

All items specified in this package shall be available to the Owner in additional quantities for a period of 10 years after completion of all work called for in this specification.



PERFORMANCE SPECIFICATIONS

Quality of Materials

METALS

Aluminum

Aluminum shall be of best commercial quality and the various forms shall be straight and true.

There shall be no scratches, scars or buckles. Size thickness, and finish of aluminum shall be per NAAMM "Metal Finishes Manual". Comply with the following industry standards.

Aluminum sheets shall conform to ASTM B209 6061-T6

Aluminum extrusions shall conform to ASTM B241 6063 T6. Wall thickness shall be a minimum of 1/8" thick unless otherwise shown.

Brushed Finishes—Brush with abrasive of increasing grit# in a linear directional pattern.

Final surface shall have visible grain pattern to match sample approved by Designer. Spray with clear protective finish.

Polished Finish—Brush with abrasive of increasing grit#. Buff to a mirror finish with no visible grain. Match sample approved by Designer. Spray with clear protective finish.

Non-Directional Finish—Brush with abrasive mounted in a random orbital sander. Match sample approved by Designer. Spray with clear protective finish.

Stainless Steel

Structural Stainless steel shapes to be rolled or laser fused, as manufactured by Stainless Structurals, LLC. (936-538-7600, www.stainless-structurals.com)

Chromium stainless steel sheet. Use type 304 or type 316 stainless steel with 16% chromium and 10% nickel.

For steel exposed to view on completion, provide materials having flat, smooth surfaces without blemishes. Do not use materials whose surfaces exhibit pitting, seam marks, roller marks, rolled trade names, or roughness. Stainless Steel Plate, Sheet and Strip: Provide stainless steel plate, sheet, or strip, AISI Type 302, complying with requirements of ASTM A 167.

Stainless Steel Finishes: Finish designations prefixed by "AISI" conform to the system established by the American Iron and Steel Institute for designating finishes.

Finish: Beadblasted & Pickled.

CUSTOM HIGH PRESSURE LAMINATE

Provide Custom High pressure laminate as manufacturer by iZone or an approved equal.

Custom High Pressure Laminate material composed of required layers of phenolic resin impregnated brown kraft filler paper to produce specified thicknesses, surfaced by a layers of melamine overlay, graphics imaged on saturation grade paper with UV resistant pigment based process color inks, and with an optically clear UV overlay that will resist no less that 99% of all sunlight and UV rays, as well as provide a graffiti resistant surface that allows for removal with standard cleaners.

Layers of material are to be assembled, and heat / pressure consolidated at approximately 1200 PSI at temperatures exceeding 275° Fahrenheit at manufacturer's prescribed time frames.

All manufacturing processes of printing, pressing, machining, finishing and crating to be accomplished within a single standalone manufacturing facility to ensure consistent quality control and providing standard product delivery times of three weeks.

WOOD

#1 grade black locust lumber. Sustainably harvested. Eased edges. Apply a UV clear coat to enhance the wood grain and provide additional protection.

VINYL FILM

Reflective Graphics

Provide 3M Scotchlite enclosed lens reflective sheeting or approved equal

CONCRETE

All concrete footers are to be poured in place.

All concrete footers are to be poured from thoroughly mixed and agitated concrete in order prevent unreasonable voids in the finished casting.

Concrete to meet specified "PSI Test" for strength: 3,500 psi minimum. Concrete to meet specified "Slump test" before pouring footing. All footings to extend past the frost line.

Any footers or posts for signs will be placed in wet concrete and allowed to fully cure in place before any signage is attached or mounted to it in any way. All exposed faces of concrete shall receive a finish to match existing, adjacent surfaces.

ADHESIVES AND TAPES

VHB Foam Tapes

Provide 3M Scotch VHB 4930

Adhesive shall be Acrylic VHB

Carrier shall be closed cell foam

ACCESSORIES

Anchors and Fastenings

Provide anchors and fasteners required to secure work in place. Do not expose fastenings on surface of sign panels unless specifically noted otherwise. Do not deform, distort or discolor sign face surfaces by attachment of concealed fastenings.

All fastenings shall be non-corrosive and resistant to oxidation or other corrosive action, of the same composition completely through their cross sections, particularly when used below grade. Use highest quality stainless steel hardware and fasteners.

Anchors, inserts or fasteners shall be compatible with sign materials, shall not result in galvanic action or chemical interaction of adhesives and shall have demonstrable and sufficient strength for intended use.

Steel anchors and fastenings for exterior use shall be galvanized in accordance with ASTM A153.

Fabricate and install signs with fastenings to withstand all actions imposed by use; 30 psf wind perpendicular to surfaces, water, ice, snow loads and similar forces.

Anchor bolts in concrete shall be cast in place. Fabricator shall furnish instructions for the setting of anchors and bearing plates. Fabricator shall ascertain that the items are properly set during the process of the work.

Secure work with fastenings of same color and finish as the components they secure where they are exposed to view, unless noted otherwise. All exposed fasteners must be vandal resistant and have vandal-proof "spanner" type slots to be removed only with a special driver head.

Display Cases

Provide Display Cases as manufacturer by Allen Display (allendisplay.com) or an approved equal.

- **24wx36h**, 1 Door Enclosed Bulletin Board, Outdoor Usage, Frame Finish: Satin Aluminum, hinged, shatter-resistant acrylic door with lock, weatherized rear panel, thick rubber door seal, interior back with tackable vinyl, self healing to withstand repeated tacking, exterior case depth is 2"

- **36wx48h**, 1 Door Enclosed Bulletin Board, Outdoor Usage, Frame Finish: Satin Aluminum, hinged, shatter-resistant acrylic door with lock, weatherized rear panel, thick rubber door seal, interior back with tackable vinyl, self healing to withstand repeated tacking, exterior case depth is 2"

- **48wx36h**, 2 Door Enclosed Bulletin Board, Outdoor Usage, Frame Finish: Satin Aluminum, hinged, shatter-resistant acrylic door with lock, weatherized rear panel, thick rubber door seal, interior back with tackable vinyl, self healing to withstand repeated tacking, exterior case depth is 2"

Self-healing Tack Surface

Provide Tack Surface as manufacturer by Rubber Flooring Inc. (rubberflooringinc.com) or an approved equal.

Tough Rubber Roll - 3' or 4' widths and custom lengths - 5mm thick recycled rubber buffings are the cleanest, strongest, and most consistent raw material as compared to some of the cheap recycled crumb rubber alternatives available. Product is made in the U.S.A.



PERFORMANCE SPECIFICATIONS

For Installation a quality adhesive with a urethane base is recommended.

Tough Rolled Rubber is easy to clean, use mild soap and water mixture. Some soaps commonly used include Dawn dish detergent and/or Tide laundry detergent.

Note: Do not use any solvent or oil style cleaners such as Pinesol, Lysol, Murphy's Oil Soap, WD40, paint thinner, etc. since these types of cleaners will break down the material over time.

The surface will not show pin holes, and resists moisture, mold, bacteria, and chemicals.

DOG WASTE BAG DISPENSER

Provide ONEpul® Bag Dispenser - Item #:DEPOT-019, (size: 11"w x 18"h x 5"d) as manufactured / distributed by Dog Waste Depot (www.dogwastedepot.com) or an approved equal.

Made from commercial grade aluminum, Black finish is recommended. Dispenser is screen-printed and powder coated for durability. For use with Holds 800 ONEpul® or 800 MittN™ Header Bags that can also be purchased at www.dogwastedepot.com. Bags hang from 2 prongs inside dispenser compartment. Bags feed automatically via an internal, unbreakable spring. Dispenser has a locking compartment and comes with 2 keys. Mount dispenser to post.

Graphic Standards

TYPOGRAPHY

All type shall be computer typeset using typefaces specified in the Design Intent Package with letter spacing adjusted where needed to ensure optical spacing. Absolutely no letters are to touch. Only typefaces specified in the Design Intent Package are to be used.

Sign type drawings indicate which copy is uppercase and which is lowercase. These should be followed as much as possible. When the message on the Copy List differs from the drawing, the Copy List should be followed.

GRAPHICS

All text, arrows and symbols shall be provided in the sizes, colors, typefaces and letter spacing specified in the Design Intent Package. All text shall be a true, clean photo-mechanically accurate reproduction of the typeface(s) specified as shown in the Graphic Standards section.

Text shown in drawings is for layout purposes only (unless message layouts are included in the Design Intent Package); final text for all signs is shown in the Copy List.



PERFORMANCE SPECIFICATIONS

Construction Standards

GENERAL

Fabricate signs to comply with the requirements indicated for materials, thicknesses, finishes, colors, designs, shapes, sizes and details of construction. Sign panel surfaces shall be smooth, even and fabricated to remain flat under installed conditions. Where specification calls for painted edges, they shall be routed and painted to match face color. For framed units, edges shall be painted or brushed to match finish of face of unit unless otherwise indicated on drawings.

This work may be produced by multiple contractors. Coordination with Designer and other contractors is required to provide for consistent signage across the entire project area, including color, material sizes and design intent.

CUSTOM HIGH PRESSURE LAMINATE

Quality of entire project must conform to specification and bid submittals as approved by the Designer.

Quality assurance to be provided by all printing, pressing, machining, finishing and crating of project products to be accomplished within a single stand alone manufacturing facility.

Manufacturer's craftsmen shall have a minimum of two years proven experience in this field of work and be approved by the Designer for this type of work.

Submit evidence of having successfully completed two projects of similar scope to this bid within the preceding two years.

Product to be assembled utilizing only FSC certified brown kraft paper.

Product to include a minimum of 5% Post Consumer Recycled Kraft Paper in product layup. Manufacturer to provide written confirmation and materials procurement back up of such recycled content inclusion.

Meets LC50 Pittsburgh Protocol Toxicity Test. Equal to and no more toxic than wood or paper.

DIGITALLY PRINTED MEDIA

Printer to have direct-to-substrate printing capabilities with CMYK and White ink options.

All media is to be opaque, with full even coverage, and free from dust bubbles, blemishes and other foreign matter.

Fabricator should seek to minimize visible banding over color fields and large graphics. Designer reserves the right to reject print samples that display excessive banding.

FINISHES & COATINGS

General

All exposed paint finishes shall be durable and resistant to scratching and chipping.

Finishes shall be spray painted according to manufacturer's specifications for environment, curing time, etc. All paints, inks, coatings and finishes, including primers and other surface preparations shall be of the highest quality, manufactured specifically for the surface materials to which they are applied, and shall be compatible with the materials to which they are applied.

Surfaces shall be smooth and free of flaws such as scratches, bumps or over-sprayed paint.

All paints, inks, and coatings shall be heavy-duty grade to withstand chalking, fading, discoloration, chipping, cracking, and peeling for a minimum of 7 years, or to the maximum manufacture warranty specifications.

Aluminum

Aluminum surfaces shall be spray painted with acrylic polyurethane enamel

Primer Coat: Matthews 74 760

Catalyst-43 270

Color Coat: Matthews Acrylic Polyurethane Nuance

Stainless Steel

Structural stainless steel shapes to be rolled or laser fused, as manufactured by Stainless Structural, LLC (1.936.538.7600, www.stainless-structurals.com).

For steel exposed to view on completion, provide materials having flat, smooth surfaces without blemishes. Do not use materials whose surfaces exhibit pitting, seam marks, roller marks, rolled trade names, or roughness. Stainless Steel Plate, Sheet, and Strip: Provide stainless steel plate, sheet, or strip, AISI Type 302, complying with requirements of ASTM A 167.

Finish: Stainless Steel Finishes: Finish designations prefixed by "AISI" conform to the system established by the American Iron and Steel Institute for designating finishes.

Masonry/Stone Structures

Raised concrete footers

Stone work over masonry

Aluminum sign panels/letters on mason work

Cladding over internal frame

ALTERNATE FABRICATION

The drawings show design intent only. The Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication techniques or details necessary to the successful completion of this project should be communicated to the Designer in a timely fashion.

Further development and engineering of Designer's details (for fabrication and installation) is expected and should be shown in the shop drawings.

The Designer recognizes that manufacturers may have shop fabrication techniques that differ from details shown. Suggested changes in fabrication that do not alter the design intent nor reduce the quality will be considered by the Designer, provided they are submitted in sketch form, as soon as possible, prior to shop drawing preparation.



SECTION 3

SIGN MAINTENANCE

3A HOW TO MAINTAIN YOUR SIGN SYSTEM

3B REMOVAL + IMPLEMENTATION

3C CONTACT INFO

3D ORDER FORM

HOW TO MAINTAIN YOUR SYSTEM

Maintaining the Sign System

Sign systems need continuous updating to remain current and to operate at their fullest potential. Once the first phase of the system is implemented, the ongoing addition to and maintenance of the system will require an adoption of strategies and procedures, outlined below.

Philadelphia Parks & Recreation Signage Standards Champion

The primary key to the success of the Philadelphia Parks & Recreation signage standards is the presence of a signage champion. The Philadelphia Parks & Recreation signage champion will ensure that the program is implemented, maintained and expanded accurately. The champion should have a direct relationship with the Philadelphia Parks & Recreation steering committee and site staff who will clean, repair and fabricate new signage when needed.

This person should be a part of the Philadelphia Parks & Recreation organization and have the authority to review and approve brand signage requests, and to update and add to the system. Their primary role is to ensure adherence to the standards (similar to a brand manager). An email address, i.e. PPRSignage@phila.gov, should be created for all inquiries and support (similar to the brand identity system).

A signage committee (inclusive of operations, marketing and maintenance) should stay engaged in this program and convene on a regular basis to review ongoing messaging needs. Larger implementation projects in the system may require the assistance of an outside environmental graphic design and wayfinding firm, while the champion and/or committee should be able to complete smaller projects.

Fabricators Pre-Qualifications

It is recommended that Philadelphia Parks & Recreation keep a list of pre-qualified fabricators for signage fabrication projects. This list should be vetted on an annual or bi-annual basis. Philadelphia Parks & Recreation should evaluate these fabricators based on their capabilities, expertise and unit pricing. Contracts for fabricators will be determined through the City bid process. Contract should require unit pricing to be guaranteed for two or more years. This will help ensure quality control and consistency across the system.

Alternatively, fabricators can be pre-qualified and will become familiar with the sign standards program, will have stock and tools available to produce the signage and will guarantee unit prices for a pre-determined amount of time. Fabricators on this list should be considered for and selected for each project based on the project timeline, fabricator availability, price and schedule.

Quality Standards

All work should be performed in a professional manner and to the highest trade standards. Vendors, fabricators and contractors are responsible for ensuring the quality standards (according to the Performance Specifications outlined in this manual) for all related professional and trade sub-contracted work including, but not limited to: general carpentry, masonry, landscaping or utilities, as required for the installation of all sign types included within the program, unless otherwise agreed to by Owner. All subcontracted work must meet the general accepted professional standards.



MAINTENANCE PROCESS FOR REPAIR OR REPLACEMENT OF EXISTING SIGNS



HOW TO MAINTAIN YOUR SYSTEM

Regular Maintenance

Signs will need regular maintenance and cleaning. Signage should be cleaned annually to prolong the life of the signs. Signs should be washed to remove dirt and grime.

A strategy for quick cleaning for vandalism should be in place so these events are dealt with in a timely manner. Poles and sign faces may get graffiti or sticker damage in high-traffic areas. These pieces can be carefully cleaned with soap and water, Goo Gone for stickers or a mild paint thinner for graffiti. Highly trained staff should complete this cleaning to ensure that additional damage is not incurred.

When to Update

The Philadelphia Parks & Recreation sign standards have been designed for longevity and flexibility. Typically, signage systems of this scale have a lifespan of 5 to 10 years before the design standards must be reviewed to meet the brand requirements of Philadelphia Parks & Recreation. In addition, new codes and regulatory requirements may arise so that the signage may need to be refreshed to meet with ever-changing regulations. When changes need to be made to the standards, a qualified designer (in-house or external) should be brought into the team to revise and extend the program by following the original design principles.

Maintenance Matrix for Permanent Signs

Sign Longevity	0-4 Years	5-9 years	9+ years
Design and Planning	Extensive design and planning program continues even after sign system in place.	Moderate amount of design and planning.	Re-evaluate program to determine effectiveness and adjust to match property changes.
Sign System Flexibility	Develop a kit of parts for maximum changeability to accommodate phased implementation and future growth of the organization.	Grow and adapt system using kit of parts.	Grow and adapt system using kit of parts. Add new parts as necessary to accommodate growth.
Cleaning	Annual cleaning to maintain appearance and trust of system.	Annual Cleaning to maintain appearance and trust of system.	Annual Cleaning to maintain appearance and trust of system.
Replacement	Phased replacement schedule based upon roll out implementation plan	Yearly replacement based upon wear and tear and/or property changes.	Yearly replacement based upon wear and tear and/or property changes.
Management	Day-to-Day management during initial roll out of standard	Semi/Bi-Annual ongoing management or as new facilities come online	Semi/Bi-Annual ongoing management or as new facilities come online



MAINTENANCE PROCESS FOR NEW SIGNAGE NEED OR NEW PARK FACILITY



REMOVAL + IMPLEMENTATION

Removal Overview

There are four typical removal conditions which cover nearly all the varied mounting conditions found throughout all Philadelphia Parks & Recreation sites. These include ground-mounted, wall-mounted, fence-mounted, and existing pole-mounted signs. Proper recycling and/or disposal of removed signage and materials to be coordinated by Sign Installer and Philadelphia Parks & Recreation.

Sequencing of existing signage removal should be coordinated with the implementation of the new signage standard. Signs should be removed as new signs are installed to replace them.

Audit documentation exists for the existing signage in 15 typical parks within the Philadelphia Parks & Recreation system and can be provided for additional information regarding existing signage conditions.



Ground Mounted Signs

Ground mounted signs are signs that are directly buried into the earth, typically in grass, landscaping or a variety of paved surfaces. Removals of ground mounted signs require removal of sign post or cabinet, as well as the concrete footing below grade.

Sign Installer and Philadelphia Parks & Recreation are to coordinate touch-up and/or repair of landscaping or paved surfaces after sign removal.



REMOVAL + IMPLEMENTATION

Wall Surface

Wall-mounted signs are usually mechanically fastened to a wall surface or adhered with adhesives like silicone or epoxy. Wall surfaces vary across all Philadelphia Parks & Recreation facilities, but typical conditions include: stucco, concrete, brick, tile and wood siding.

Sign removals from a wall surface should be done carefully as to cause minimal damage to the wall surface. Sign Installer and Philadelphia Parks & Recreation are to coordinate touch-up, painting, or repair of wall surface after sign removal.



Fence Mounts

This removal condition refers to sign panels that are mechanically fastened to existing fence structures. In most instances, the fence is an existing structure that will remain after the sign panel is removed. If there is notable damage to the fence the Signage installer should bring this to the attention of Philadelphia Parks & Recreation before removing the sign.

Sign Installer and Philadelphia Parks & Recreation are to coordinate touch up, painting, or repair of existing pole after sign removal.



Existing Pole Signs

This removal condition refers to sign panels that are mechanically fastened to poles or other structures where only the sign panel is to be removed. In most instances, the pole is an existing structure, like a light pole or utility pole, that will remain after the sign panel is removed.

Sign Installer and Philadelphia Parks & Recreation are to coordinate touch up, painting, or repair of existing pole after sign removal.



Important Note: The majority of wall surfaces that have signs removed will be damaged and will need to be repaired. Depending on the surface, a typical patch and paint repair should be sufficient.

Coordination of sign removal and repair should be done prior to the installation of new signs.



CONTACT INFORMATION

SIGNAGE DESIGN

Exit Design

One Penn Center, 1617 JFK Boulevard
Suite 1665, Philadelphia, PA 19103
215.561.1950

Amy Rees
Project Manager

267.479.2228
amy.rees@exploreeexit.com

PHILADELPHIA PARKS & RECREATION

Signage Standards Champion

Robin Klink
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1515 Arch St, 10th Floor
Philadelphia, PA 19102
215.683.0213
Robin.Klink@phila.gov

Strategy & Communications

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Strategy and Communications Manager
1515 Arch St, 10th Floor
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Moria.Miller@phila.gov

Capital Projects

Sue Buck
Deputy Commissioner of Operations
1515 Arch St, 10th Floor
Philadelphia, PA 19102
215.301.8225
Susan.buck@phila.gov



ORDER FORM

Order Form

The order form has been created to help manage future signage orders. Orders may include new signs, replacement signs and/or replacement parts. The order form provides a tool to the PPR staff to help them manage and maintain the consistency of the system. The Signage Champion and/or a small Signage committee should review and approve all signage requests.



Philadelphia Parks & Recreation Signage Order Form

Order Date | _____

PPR SITE | _____

Requested by | _____

PEDESTRIAN IDENTIFICATION SIGNAGE

- SIGN TYPE**
- BID.1 PID.1 PID.4 SID.3
 CUS.1 PID.2 SID.1 SID.4
 HLP.1 PID.3 SID.2 TID.1

- QUANTITY**
- BID.1 ____ PID.1 ____ PID.4 ____ SID.3 ____
CUS.1 ____ PID.2 ____ SID.1 ____ SID.4 ____
HLP.1 ____ PID.3 ____ SID.2 ____ TID.1 ____

- NEW SIGN**
- single-sided message post mounted
 single-sided message with back panel art wall mounted
 double-sided message fence mounted

- REPLACEMENT PART**
- post identification panel
 mounting bracket rules + regulations panel
 wood panel wayfinding panel
 back panel art help locator panel
 map panel

- MESSAGE**
- new message (see copy list attached) message needs to be edited/updated (see copy list attached)
 use/replace existing message

notes: _____

- INSTALLATION/DELIVERY**
- install on location deliver to site + PPR to install

PEDESTRIAN RULES + REGULATION SIGNAGE

- SIGN TYPE**
- PLY.1 RUL.2 RUL.4 RUL.6
 RUL.1 RUL.3 RUL.5 RUL.7

- QUANTITY**
- PLY.1 ____ RUL.2 ____ RUL.4 ____ RUL.6 ____
RUL.1 ____ RUL.3 ____ RUL.5 ____ RUL.7 ____

- NEW SIGN**
- single-sided message post-mounted
 single-sided message with back panel art wall-mounted
 double-sided message fence-mounted

- REPLACEMENT PART**
- post back panel art
 mounting bracket identification panel
 wood panel rules + regulations
 help locator panel

- MESSAGE**
- new message (see copy list attached) message needs to be edited/updated (see copy list attached)
 use/replace existing message

notes: _____

- INSTALLATION/DELIVERY**
- install on location deliver to site + PPR to install

Requested Approved By | _____ Date | _____

PAGE OF



Philadelphia Parks & Recreation Signage Order Form

Order Date | _____

PPR SITE | _____

Requested by | _____

PEDESTRIAN WAYFINDING SIGNAGE

- SIGN TYPE**
- MMK.1 MMK.4 PWF.1
 MMK.2 PWF.2

- QUANTITY**
- MMK.1 ____ MMK.4 ____ PWF.1 ____
MMK.2 ____ PWF.2 ____

- NEW SIGN**
- single-sided message post mounted
 single-sided message with back panel art wall mounted
 double-sided message fence mounted

- REPLACEMENT PART**
- post identification panel
 mounting bracket rules + regulations panel
 wood panel wayfinding panel
 back panel art friends panel
 map panel help locator panel

- MESSAGE**
- new message (see copy list attached) message needs to be edited/updated (see copy list attached)
 use/replace existing message

notes: _____

- INSTALLATION/DELIVERY**
- install on location deliver to site + PPR to install

Requested Approved By | _____ Date | _____

PAGE OF

APPENDIX A

STANDARD SYSTEM MESSAGES

1A PARK IDENTIFICATION

1B RULES + REGULATION

1C HELP LOCATORS + PARKING RULES

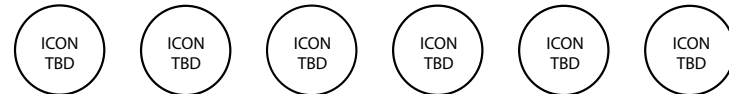
APPROVED MESSAGES

WELCOME TO

Approved Park Name

Park Asset

Hours: 7am – 10pm



PLEASE HELP US CARE FOR OUR PARK



THIS PARK DOES NOT ALLOW:

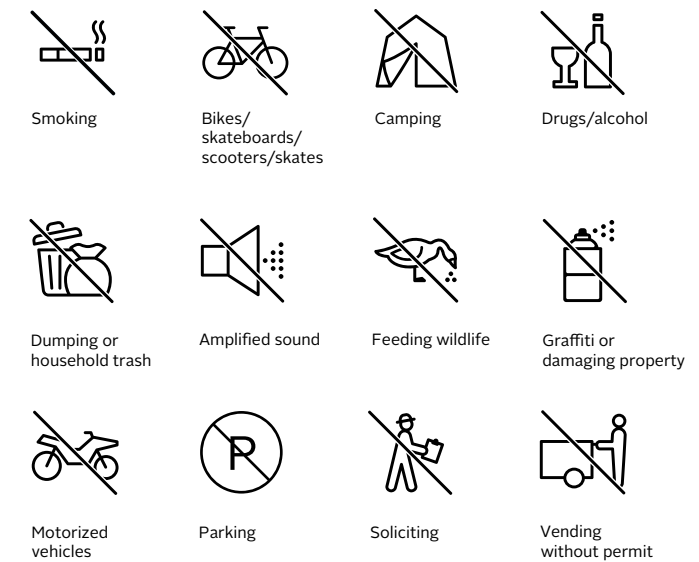


Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
 Call 311 for non-emergencies, service requests, or information.
 Philadelphia Police Tipline: Dial 215.686.TIPS (8477)
 or tips@phillypolice.com

PLEASE HELP US CARE FOR OUR PARK



THIS PARK DOES NOT ALLOW:



Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
 Call 311 for non-emergencies, service requests, or information.
 Philadelphia Police Tipline: Dial 215.686.TIPS (8477)
 or tips@phillypolice.com



Park Identification

Typical for Sign Types PID.1, PID.2, PID.4

General Park Rules

Typical for PID.4.
 Alternate Horizontal Layouts used for PID.1, PID.2

General Park Rules

Alternate Rules used at Love Park

Drawings are not to scale

APPROVED MESSAGES

PRIORITY IS GIVEN TO THOSE WHO OBTAIN A PERMIT FROM PHILADELPHIA PARKS & RECREATION

PLEASE HELP US CARE FOR OUR PARK

 
Keep our parks and facilities clean Video surveillance in use

THIS PARK DOES NOT ALLOW:

    
Smoking Drugs or alcohol Graffiti or property damage Motorized vehicles Parking or driving on grass

    
Animals Food/glass containers Amplified sound Vending without permit Soliciting

PLAY SAFELY TO AVOID INJURY:
Use at your own risk.
Display good sportsmanship—inspire others.

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
Call 311 for non-emergencies, service requests, or information.
Philadelphia Police Tipline: Dial 215.686.TIPS (8477)
or tips@phillypolice.com



Field Rules

Typical for baseball fields, soccer fields, etc.






Drawings are not to scale





PRIORITY IS GIVEN TO THOSE WHO OBTAIN A PERMIT FROM PHILADELPHIA PARKS & RECREATION

PLEASE HELP US CARE FOR OUR PARK

 
Keep our parks and facilities clean Video surveillance in use

THIS PARK DOES NOT ALLOW:

    
Smoking Drugs or alcohol Graffiti or property damage Hanging from nets or rims Bikes/skates skateboards/scooters

    
Animals Food/glass containers Amplified sound Vending without permit Soliciting

PLAY SAFELY TO AVOID INJURY:
Proper footwear required.
Use at your own risk.
Display good sportsmanship--inspire others.

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
Call 311 for non-emergencies, service requests, or information.
Philadelphia Police Tipline: Dial 215.686.TIPS (8477)
or tips@phillypolice.com

Court Rules

Typical for basketball courts, tennis courts, etc.

PRIORITY IS GIVEN TO THOSE WHO OBTAIN A PERMIT FROM PHILADELPHIA PARKS & RECREATION.
CALL 215.685.0060 FOR PERMITS.

PLEASE HELP US CARE FOR OUR PARK

 
Keep our parks and facilities clean Fires permitted in containers only

THIS PARK DOES NOT ALLOW:

    
Smoking Drugs or alcohol Graffiti or property damage Motorized vehicles Parking or driving on grass

   
Animals Amplified sound Vending without permit Soliciting

PLAY SAFELY TO AVOID INJURY:
Use at your own risk.

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
Call 311 for non-emergencies, service requests, or information.
Philadelphia Police Tipline: Dial 215.686.TIPS (8477)
or tips@phillypolice.com

Picnic Area Rules



APPROVED MESSAGES

PLEASE HELP US CARE FOR OUR PARK



THIS PARK DOES NOT ALLOW:



PLAY SAFELY TO AVOID INJURY:

- No running, pushing.
- No chairs or strollers.
- Swimming only with lifeguard present.
- Adult supervision required. You are responsible for your child.
- Must be 6 years of age and 45" tall for admittance.
- 2 young children per adult.
- Personal flotation devices must be US Coast Guard approved.
- Bathing suits must be worn in pool area.
- Swim diapers must be worn by all not potty-trained.
- Inappropriate action will result in removal from the pool area.

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
 Call 311 for non-emergencies, service requests, or information.
 Philadelphia Police Tipline: Dial 215.686.TIPS (8477) or tips@phillypolice.com

PLEASE HELP US CARE FOR OUR PARK



THIS PARK DOES NOT ALLOW:



PLAY SAFELY TO AVOID INJURY:

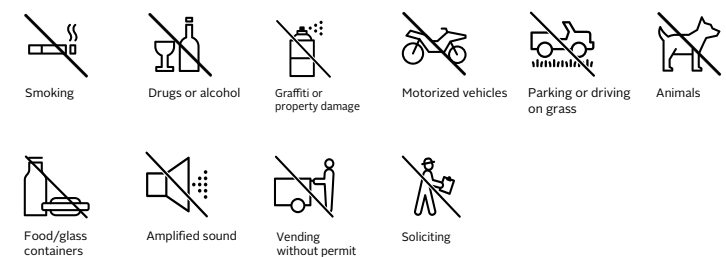
- No running, pushing.
- Adult supervision required. You are responsible for your child.
- Inappropriate action will result in removal from the pool area.

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
 Call 311 for non-emergencies, service requests, or information.
 Philadelphia Police Tipline: Dial 215.686.TIPS (8477) or tips@phillypolice.com

PLEASE HELP US CARE FOR OUR PARK



THIS PARK DOES NOT ALLOW:



PLAY SAFELY TO AVOID INJURY:

- Use play equipment properly.
- Adult supervision recommended for young children.
- Use caution: equipment may be hot if exposed to sun.
- Play equipment may be slippery if wet or icy.
- Use at your own risk.
- Stand clear of moving swings to avoid injury..

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
 Call 311 for non-emergencies, service requests, or information.
 Philadelphia Police Tipline: Dial 215.686.TIPS (8477) or tips@phillypolice.com

Pool Rules

Drawings are not to scale

Sprayground Rules

Playground Rules

APPROVED MESSAGES

HELP LOCATOR
TN123

Trail Name
Here

In case of emergency,
call 911 with this number

Help Locator

Parking or driving on
grass prohibited.

No overnight parking.

Park use only.

No tailgating.

Not responsible for lost
or stolen items.

Regulations strictly enforced and subject to fines.
IN CASE OF EMERGENCY CALL 911
Call 311 for non-emergencies, service requests, or information.
Philadelphia Police Tipline: Dial 215.686.TIPS (8477) or tips@phillypolice.com

Parking Rules



Drawings are not to scale