

2024 PHDC Annual Housing Fair

Hospitality Sponsorship \$1,500

PHDC will host a housing fair to provide resources for current homeowners, first time home buyers, renters, landlords and others who are interested in learning more about homeownership, maintaining the home, development opportunities, and much more.

The housing fair will consist of 20+ city-funded housing counseling agencies, other City of Philadelphia departments, mortgage lenders, realtors, insurance agents, and various home related retailers to interact with attendees and provide information about the programs and/or services they provide.

The goal of the housing fair is to heighten the awareness of Philadelphians of programs and services to help them create generational wealth through homeownership and live in healthy homes.

September 28, 2024

10 a.m. – 3 p.m.

**Temple University Aramark
Student Training & Recreation (STAR) Complex
1816 N. 15th St., Philadelphia, PA 19121**

Estimated attendees: 1000+
Families with head of households 25-54.

Hospitality sponsorship package \$1,500

The Hospitality Sponsor will provide the following:

- Hot breakfast provided for 100 sponsors, staff, invited guest
- Box lunch and additional snacks provided for 100 sponsors, staff, invited guest

Will receive the following:

- Logo inclusion in event day signage
- Logo inclusion for hospitality area signage
- Quarter page 3.625" x 4.875" (vertical) ad in online program guide

For more information please contact: Shelvia Williams, Community Engagement Officer
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