

# 2024 PHDC Annual Housing Fair

## Community Builder Sponsorship \$15,000

PHDC will host a housing fair to provide resources for current homeowners, first time home buyers, renters, landlords and others who are interested in learning more about homeownership, maintaining the home, development opportunities, and much more.

The housing fair will consist of 20+ city-funded housing counseling agencies, other City of Philadelphia departments, mortgage lenders, realtors, insurance agents, and various home related retailers to interact with attendees and provide information about the programs and/or services they provide.

The goal of the housing fair is to heighten the awareness of Philadelphians of programs and services to help them create generational wealth through homeownership and live in healthy homes.

**September 28, 2024**

**10 a.m. – 3 p.m.**

**Temple University Aramark  
Student Training & Recreation (STAR) Complex  
1816 N. 15th St., Philadelphia, PA 19121**

**Estimated attendees: 1000+  
Families with head of households 25-54.**

### Community Builder sponsor package & benefits \$15,000

- Logo inclusion in all print collateral
- Logo inclusion in digital ads, social media posts and digital billboard
- Inclusion in all radio and/or television advertising messaging
- Inclusion in press announcements
- Full page 7.5" x 10" (vertical) ad in online program guide
- Inclusion in event day stage program
- Logo inclusion in event day signage/ stage banner and wall banner
- 20' x 20' exhibitor space
- Premium item inclusion in 500 complimentary PHDC gift bags
- Complimentary parking in 15th Street lot

**For more information please contact:** Shelvia Williams, Community Engagement Officer  
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