

2024 PHDC Annual Housing Fair

Additional Sponsorship/ Exhibitor Opportunities

PHDC will host a housing fair to provide resources for current homeowners, first time home buyers, renters, landlords and others who are interested in learning more about homeownership, maintaining the home, development opportunities, and much more.

The housing fair will consist of 20+ city-funded housing counseling agencies, other City of Philadelphia departments, mortgage lenders, realtors, insurance agents, and various home related retailers to interact with attendees and provide information about the programs and/or services they provide.

The goal of the housing fair is to heighten the awareness of Philadelphians of programs and services to help them create generational wealth through homeownership and live in healthy homes.

September 28, 2024

10 a.m. – 3 p.m.

**Temple University Aramark
Student Training & Recreation (STAR) Complex
1816 N. 15th St., Philadelphia, PA 19121**

**Estimated attendees: 1000+
Families with head of households 25-54.**

Additional sponsorship/exhibitor opportunities

- **10' x 10' exhibitor space \$1,000**
One six foot table, two chairs, table covering
- **10' x 10' exhibitor space \$750** One six foot table, two chairs, table covering. Registered 501-c3 community organization discounted rate (digital proof must be provided via email as a PDF file)
- **Full page ad \$1,750** Full page 7.5" x 10" (vertical) ad in online program guide
- **Full page back inside ad \$1,250**
Full page 7.5" x 10" (vertical) ad in online program guide
- **Full page back cover ad \$1,500**
Full page 7.5" x 10" (vertical) ad in online program guide
- **Half page ad \$500**
Half page 7.5" x 4.875" (horizontal) ad in online program guide

For more information please contact:

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