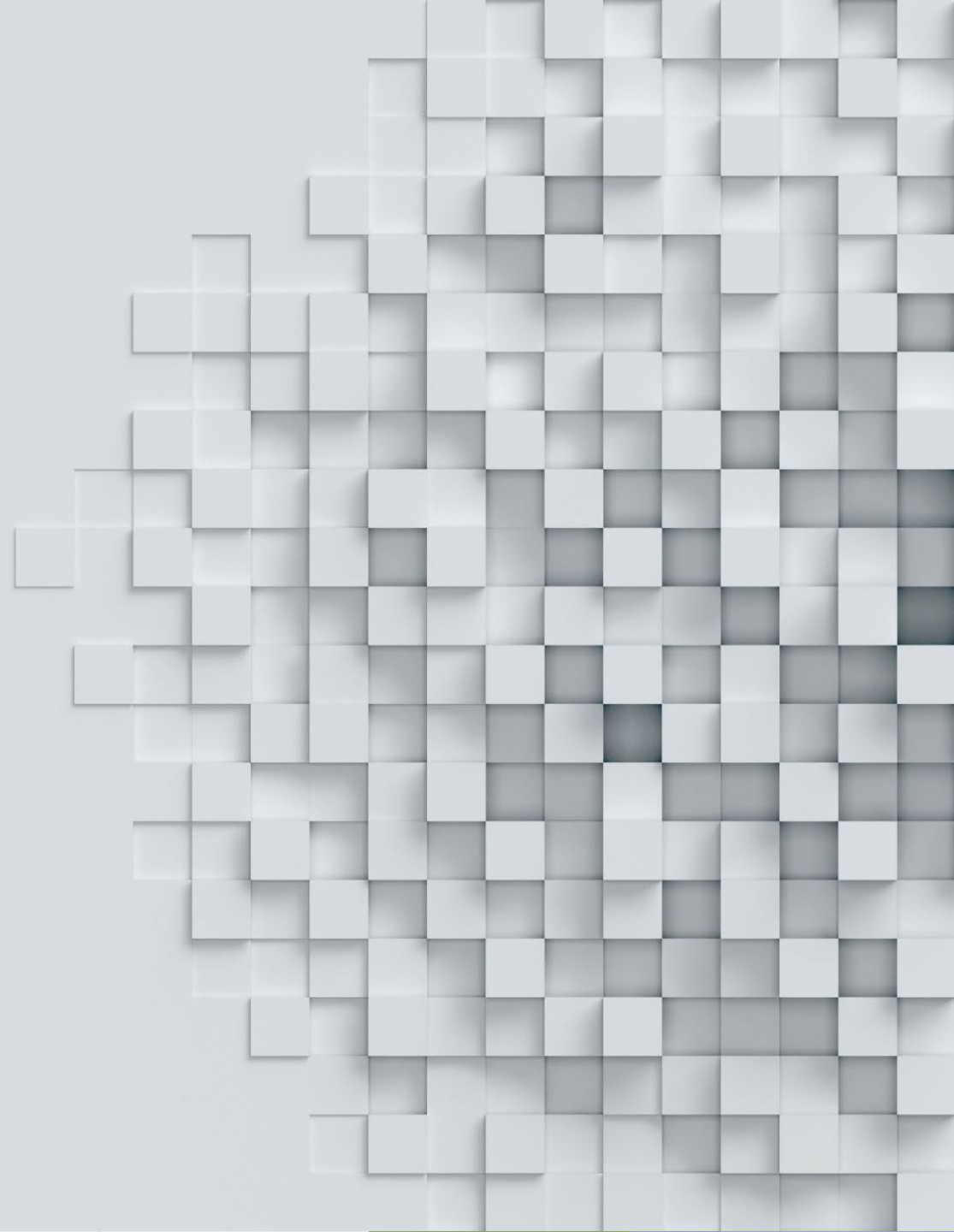


Public Meetings for Lower Germantown & Mt. Airy Properties

Engaging Neighbors for the Future



AGENDA

- ▶ INTRODUCTION OF TEAM
- ▶ RECAP OF PCNA
- ▶ WHERE WE ARE NOW
- ▶ QUESTION AND ANSWER

INTRODUCTION

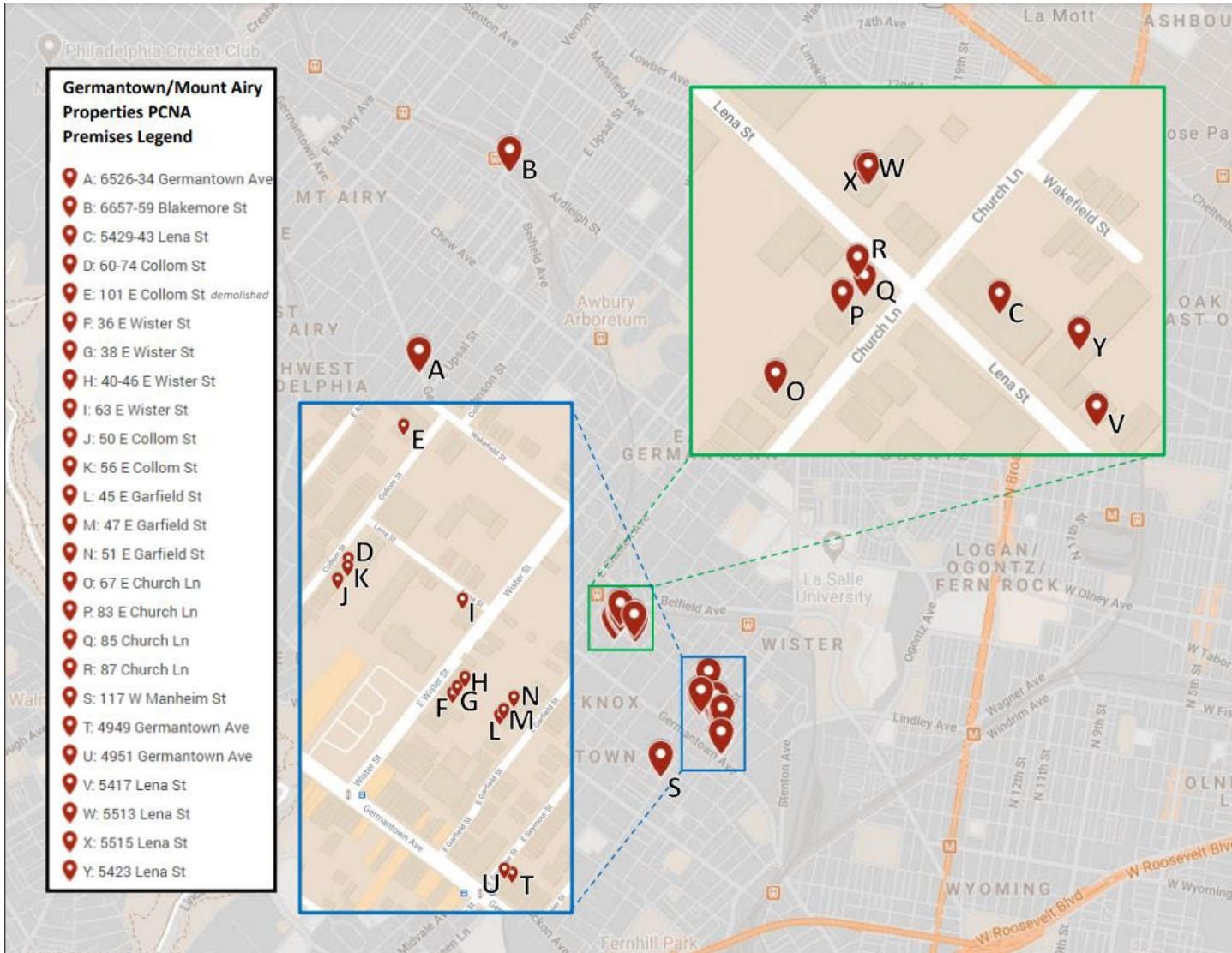
- ▶ Jacquie Sims, President/Executive Director The Maple Corporation
 - ▶ Primary, Steering Committee Participation, Community Meeting Coordination
- ▶ Sonya Nickerson, Assistant Project Manager The Maple Corporation
 - ▶ Community Participation, Scheduling, Community Information
- ▶ Jennifer Mannino, AVP, Marketing LAN Associates
 - ▶ Planning, Marketing, Digital Media
- ▶ Vlad Potiyevsky, AIA LEED AP, Senior Associate LAN Associates
 - ▶ Technical Liaison, Architectural and Engineering Insight
- ▶ Julia Blackett, SVP BFW Group
 - ▶ PCNA Primary, Steering Committee Participation, Community Meeting Coordination

RECAP OF PCNA

July 2020-March 2021

- ▶ Definition of PCNA
 - ▶ Description of the Process
 - ▶ Planning
 - ▶ Tenant interviews
 - ▶ Document preparations
 - ▶ General Conditions
 - ▶ Site investigations
 - ▶ Necessary remediations

MAP OF UNITS



4951 Germantown



60-74 Collom St



6657-59 Blakemore St



44 E Wister St



6526 Germantown Ave



5423 Lena St



PUBLIC ENGAGEMENT PLAN

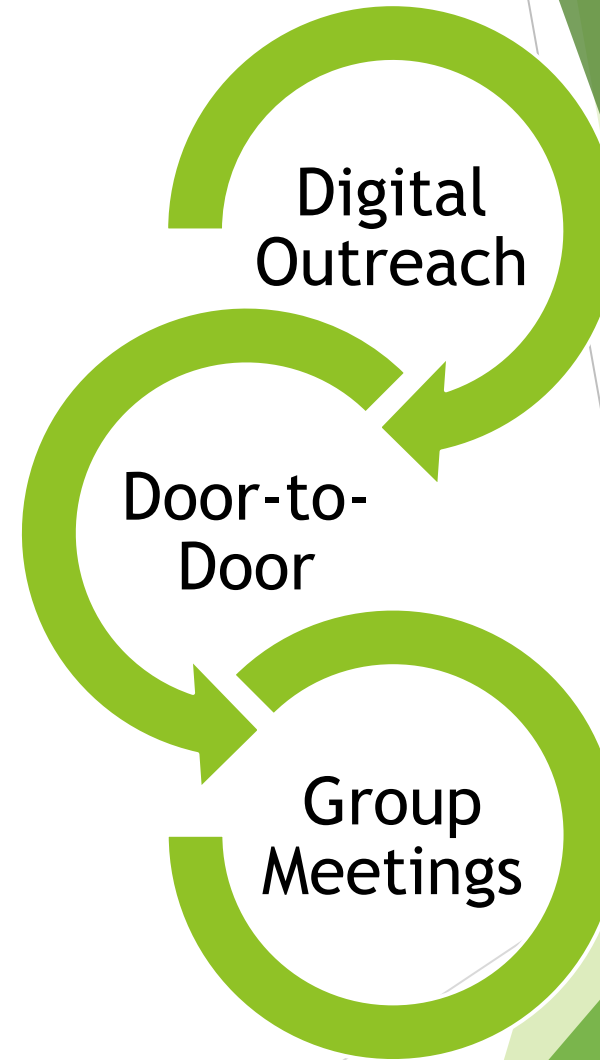
- ▶ Impact
- ▶ Outreach Methods
- ▶ Timeline
- ▶ Purpose and Goals

Stakeholders in the Community



Outreach Methods

- ▶ Initial outreach-digital (email, social media, website)
- ▶ Conduct door-to-door notification
- ▶ Facilitate meetings in person and live streaming



Timeline

March-April

Solicit Steering
Committee

Door-to-Door
Outreach to
Neighbors

Finalize Meeting
Logistics

April-May

RCO Meeting

1st Public Meeting

Overview

2nd Public Meeting
Brainstorm

Session

May-June

Steering Committee
Feasibility Review

3rd Public Meeting

Present Options for
Feedback

June-July

Steering Committee
Final Plan
Determination

Final Plan
Submitted to PRA

Public Engagement Purpose and Goals

- ▶ Engage community in Lower Germantown/Mt. Airy to listen and document their concerns, expectations, and hopes for the redevelopment of their neighborhood.
- ▶ Present development alternatives to the Steering Committee.
- ▶ Steering Committee to capture community input.
- ▶ Present final plan for development/redevelopment alternatives to PRA.

INFORMATION

► WEBSITE

- <https://phdcphila.org/community-investment/improving-communities/reclaimed-germantown-and-mt-airy-properties/>

► FACEBOOK

- <https://www.facebook.com/PHDCGermantownRedevelopment/>

► EMAIL ADDRESS

- lowergermantown@gmail.com

► PHONE NUMBER

- 215-419-7362